

Barbara Su

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Temple University
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ACADEMIC APPOINTMENT

Temple University, Fox School of Business, Philadelphia, PA, USA
Assistant Professor of Accounting, 2017 – Present

EDUCATION

University of Toronto, Rotman School of Management, Toronto, ON, Canada
Ph.D. in Accounting, 2017

Queen’s University, Smith School of Business, Kingston, ON, Canada
M.Sc. in Accounting, 2012
Undergraduate Commerce Exchange Program, 2008

Tsinghua University, School of Economics and Management, Beijing, China
B.B.A. in Accounting, 2011

RESEARCH INTERESTS

Financial Institutions, Debt Markets, Financial Reporting Quality, Litigations

PUBLISHED AND ACCEPTED PAPERS

“The Effect of Auditor Litigation Risk on Client Access to Bank Debt: Evidence from a Quasi-Experiment” with Mahfuz Chy and Gus De Franco. *Journal of Accounting and Economics*, 71(1), 101354, 2021

“Banking Practices and Borrowing Firms’ Financial Reporting Quality: Evidence from Bank Cross-selling” Sole-authored. *Review of Accounting Studies*, 2021

“The Effect of Banking Deregulation on Borrowing Firms’ Risk Taking Incentives” with Daniel Bens and Scott Liao. *Contemporary Accounting Research*, Accepted

WORKING PAPERS

“Bank Subsidiary Accounting Quality and Internal Capital Market Efficiency” with Scott Liao and Allison Nicoletti.

“Lawyer CEOs and Strategic Disclosure of Litigation Loss Contingencies” with Feng Chen, Yu Hou, and Gordon Richardson

“Does SEC Enforcement Promote or Deter Opportunistic Reporting?” with Yu Hou and Michael Welker

“Lawyer CEOs and Corporate Innovation” with Ronald Anderson and Cheng Jiang

TEACHING INTERESTS

Data Analytics, Financial Accounting, Managerial Accounting

TEACHING EXPERIENCE

Temple University

ACCT 4501 Accounting Analytics Senior Seminar, Spring 2022
ACCT 3512 Intermediate Accounting II, Fall 2021
ACCT 2102 Managerial Accounting, Spring 2019, Spring 2020, Spring 2021
ACCT 9003 Doctoral Seminar – Guest Lecturer, Spring 2021
ACCT 2101 Financial Accounting, Spring 2018

University of Toronto

RSM 221 Intermediate Financial Accounting II, Fall 2015

PROFESSIONAL EXPERIENCE

General Electric, Beijing, China

Internal Auditor, Financial Management Program, Jul 2010 – Aug 2010

Bain & Company, Beijing, China

Part-time Assistant Consultant, Apr 2010 – Jun 2010

Roland Berger, Beijing, China

Part-time Assistant Consultant, Mar 2010

Diageo, London, United Kingdom

Global Sales Finance Analyst, Headquarters, Apr 2009 – Feb 2010

Ernst & Young, Beijing, China

Audit Intern, Financial Services, Jan 2009 – Feb 2009

RESEARCH PRESENTATIONS AND DISCUSSIONS

Presentations

2022: AAA FARS Midyear Meeting, Hawaii Accounting Research Conference
2021: CAR Conference, Temple University, AAA Annual Meeting
2020: Rotman Graduate Brown Bag, Temple Interdisciplinary Brown Bag
2019: Temple Young Scholars Interdisciplinary Forum
2018: AAA Annual Meeting, Temple Accounting Conference, Temple Young Scholars Interdisciplinary Forum Scholarship, Temple Interdisciplinary Brown Bag
2017: Conference on Convergence of Financial and Managerial Accounting, University of British Columbia, London School of Economics, University of Missouri, Temple University, Nanyang Technology University
2016: AAA Annual Meeting, LBS Trans-Atlantic Doctoral Conference, AAA FARS Midyear Meeting (2 papers), Miami Rookie Camp, University of Toronto
2015: Conference on Financial Economics and Accounting (CFEA), Conference on Convergence of Financial and Managerial Accounting Research, CAAA Annual Meeting
2014: LBS Trans-Atlantic Doctoral Conference, University of Toronto

2013: University of Toronto

Discussions

2022: Hawaii Accounting Research Conference

2021: AAA Annual Meeting

2020: AAA Annual Meeting

2018: AAA Annual Meeting (2 papers)

2016: CFEA, AAA Annual Meeting (2 papers), LBS Trans-Atlantic Doctoral Conference

2014: AAA Annual Meeting, LBS Trans-Atlantic Doctoral Conference

2013: AAA IAS Midyear Meeting

CONFERENCE ATTENDANCE

Contemporary Accounting Research Conference (2014, 2016, 2019, 2021, 2022 scheduled)

St. Louis Fed and Indiana University Workshop on Financial Institutions Research (2021, 2022)

MIT Asia Conference in Accounting (2022)

Review of Accounting Studies Conference (2021)

Rotman Accounting Research Conference (2012–2019, 2021)

JBFA Conference (2018)

New York Fed/NYU Stern School of Business Conference on Financial Intermediation (2018)

AAA New Faculty Consortium (2018)

PCAOB/JAR Conference (2017)

CFEA (2017)

McMaster Accounting Research Symposium (2015)

Ontario University Accounting Symposium (2014)

CAAA Annual Meeting (2013)

PROFESSIONAL SERVICE

Editorial Board Member

Accounting Horizons (2020 – Present)

Ad hoc Journal Reviewer

Review of Accounting Studies, Contemporary Accounting Research, Management Science, Auditing: A Journal of Practice & Theory, Journal of Business Finance & Accounting, Journal of International Accounting Research

Conference Reviewer

AAA Annual Meeting (2015, 2016, 2017, 2018, 2021)

Hawaii Accounting Research Conference (2019, 2021)

AAA FARS Midyear Meeting (2018, 2021)

CFEA (2016, 2017, 2019)

CAPANA Conference (2014, 2015, 2018)

CAAA Annual Meeting (2016, 2017)

AAA ATA Midyear Meeting (2016)

AAA IAS Midyear Meeting (2014)

MEDIA MENTIONS

Making the Case for Lawyer CEOs. *Smith Business Insight*

<https://smith.queensu.ca/insight/content/making-the-case-for-lawyer-ceos.php>

What Happens When Auditors Are Sued? *Temple Fox School of Business Knowledge Hub*
<https://www.fox.temple.edu/knowledge-hub/what-happens-when-auditors-are-sued/>

Cross-selling by Banks Helps Whip Financial Reporting Quality in Shape. *Temple Fox Newsroom*

UNIVERSITY SERVICE

Research and Faculty Productivity Committee (2020 – Present)
Ph.D. Program Recruiting (2018 – Present)
Accounting Workshop Coordinator (2019 – 2022)
Ph.D. First Year Paper Committee for Colin Tipton (2022)
Ph.D. Dissertation External Committee for Edward Kim (2021)
Ph.D. Dissertation Committee for Mengtian Li (2019 – 2020)
Faculty Recruiting Committee (2017 – 2020)
AACSB Faculty Productivity and Performance Metrics Committee (2017 – 2018)

SCHOLARSHIPS, GRANTS, AND AWARDS

Temple Faculty Merit Award (2019–2021)
Temple Young Scholars Interdisciplinary Forum Scholarship (2018, 2019)
Social Sciences and Humanities Research Council Grant of Canada, Collaborator (2018)
University of Toronto Fellowship (2012–2017)
Rotman School of Management Teaching Award (2016)
AAA FARS Doctoral Consortium Fellow (2016)
CAAA Research Grant (2015)
Michael Lee-Chin Family Institute for Corporate Citizenship Grant (2014)
Beta Gamma Sigma (2013)
Smith School of Business Award (2012)
Queen's University Graduate Award (2011)
CFA Institute Scholarship (2010)
Top Rated Annual Performance Review at Diageo (2009)
Ernst & Young Scholarship for Excellence in Accounting Studies (2008)
Tsinghua University Scholarship for Excellent Extracurricular Activity Performance (2008)
Tsinghua University Scholarship for Excellent Academic Performance (2007, 2008)

MEMBERSHIPS

American Accounting Association
Canadian Academic Accounting Association
CFA Institute (Passed CFA Level II Exam)