

**ARVIND PARKHE**  
**(Curriculum Vitae, Updated July 2022)**

OFFICE

Department of Management  
Fox School of Business  
Temple University  
1801 Liacouras Walk  
Philadelphia, PA 19122-6083  
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RESIDENCE

107 Cypress Point Place  
Blue Bell, PA 19422-1284  
Phone: (610) 275-3836

**EDUCATION**

- Ph.D.* Business Administration, Temple University. Dissertation Title: “Interfirm Strategic Alliances: Empirical Test of a Game-Theoretic Model.” **Richard N. Farmer Outstanding Dissertation Award, Academy of International Business. Barry M. Richman Best Dissertation Award Finalist, Academy of Management.**
- M.B.A.* Marketing, Georgia State University.
- M. S.* Chemical Engineering, Georgia Institute of Technology.
- B. Tech.* Chemical Engineering, Indian Institute of Technology.

**EXPERIENCE**

- 2003 - Present Professor of Strategy and International Business (with Tenure)  
Laura H. Carnell Professor  
Chair, Strategic Management Department [2010-2020]  
Fox School of Business  
Temple University, Philadelphia
- 1995 – 2003 Associate Professor (with Tenure)  
Kelley School of Business  
Indiana University, Bloomington
- 1989 – 1995 Assistant Professor  
Kelley School of Business  
Indiana University, Bloomington

- 1989 Visiting Assistant Professor  
College of Business and Administration  
Drexel University, Philadelphia
- 1986 – 1989 Doctoral Student with University Fellowship  
School of Business and Management  
Temple University, Philadelphia
- 1979 – 1985 Manager of Purchasing & Administration  
Gruner & Jahr AG, Germany  
Europe and the United States

## RESEARCH INTERESTS

Philosophy of Science and Research Methods  
China's Threat to World Peace and Rules-Based International Order  
Global Supply Chains  
Strategic Alliances, International Joint Ventures, and Global Networks

## PUBLICATIONS

### Research Articles Published

- Parkhe, A. (2021), "Why democratic nations must boycott the Beijing Winter Olympics," *Fair Observer*, November 12.  
[https://www.fairobserver.com/region/asia\\_pacific/arvind-parkhe-2022-winter-olympics-beijing-china-chinese-communist-party-world-news-43914/](https://www.fairobserver.com/region/asia_pacific/arvind-parkhe-2022-winter-olympics-beijing-china-chinese-communist-party-world-news-43914/)
- Parkhe, A. (2011) "Form follows function? Interorganizational networks as a strategic imperative for global strategies," *Global Strategy Journal*, 1:86-89.
- Parkhe, A. (2010). "Research Issues and Future Directions in Strategic Alliances", *International Journal of Strategic Business Alliances*, 1[4]: 392-397.
- Parkhe, Arvind, & Kim, J.H. (2009), "Competing Similarity and Cooperating Similarity in Global Strategic Alliances," *British Journal of Management*, 20: 364-376.
- Parkhe, Arvind (2007), "Japan's Network Economy: Structure, Persistence, and Change," *Academy of Management Review*, 32: 303-307.
- Parkhe, Arvind (2007), "International Outsourcing of Services," *Journal of International Management*, 13: 3-6.
- Parkhe, Arvind, Wasserman, S., & Ralston, D. A. (2006), "New Frontiers in Network Theory Development," *Academy of Management Review*, 31: 560-569.

Dhanaraj, C., & Parkhe, Arvind (2006), "Orchestrating Innovation Networks," *Academy of Management Review*, 31: 659-669.

Parkhe, Arvind (2006), "Research Methods in Alliances," in *Handbook of Strategic Alliances*, O. Shenkar and J. Reuer (eds.), Beverly Hills, CA: Sage, pp. 369-380.

Parkhe, Arvind (2005), "International Alliances," in *Handbook for International Management Research*, 2<sup>nd</sup> edition, B. J. Punnett and O. Shenkar (eds.), Ann Arbor, MI: University of Michigan Press, pp. 210-238.

Parkhe, Arvind (2004), "Interviews: A Key Data Source in International Business Research," in *Handbook of Qualitative Research Methods for International Business*, R. Marschan-Piekkari and C. Welch (Eds.), Cheltenham, U.K.: Edward Elgar.

Parkhe, Arvind (2003), "Institutional Environments, Institutional Change, and International Alliances," *Journal of International Management*, 9: 305 – 316

Parkhe, Arvind, & Dhanaraj, C. (2003), "Orchestrating Globally: Managing the Multinational Enterprise as a Network," In *Research in Global Strategic Management*, Alan M. Rugman (ed.), 8: 197 – 214

Danis, W., & Parkhe, Arvind (2002), "Hungarian – Western Partnerships: A Grounded Theoretical Model of Integration Processes and Outcomes," *Journal of International Business Studies*, 33: 423-455

Miller, S.R. & Parkhe, Arvind (2002), "Is There a Liability of Foreignness in Global Banking? An Empirical Test of U.S. Banks' X-Efficiency," *Strategic Management Journal*, 23: 55 – 75

Parkhe, Arvind (2001), "A Culture of Cooperation? Not Yet," in *The Allied Enterprise: Global Strategies for Corporate Collaboration*, A. P. de Man, G. Duysters, and A. Vasudevan (eds.), London: Imperial College Press, pp. 119 – 132.

Parkhe, Arvind (2001), "Interfirm Diversity in Global Alliances," *Business Horizons*, November – December: 2 – 5

Parkhe, Arvind & Miller, S.R. (2000), "The Structure of Optimal Trust," *Academy of Management Review*, 25(1):10 – 21

Parkhe, Arvind (2000), "Hurdles in the Hurtle Toward an Age of Alliances," *Business Horizons*, September – October.

Parkhe, Arvind (2000), "Outsourcing and Changing Organizational Forms in the New Global Economy: Lessons from the Field," *The Global Connection*, 7(2): 6 – 10.

Parkhe, Arvind (1998), "Understanding Trust in International Alliances", *Journal of World Business*, 33(3): 219-241.

Parkhe, Arvind (1998), "Developing Trust in International Alliances", *Journal of World Business*, 33(4): 417-438.

**Reprinted in *Cross-Cultural Management (2002)*, Gordon Redding and Bruce W. Stening (Eds.), Northampton, MA: Edward Elgar Publishing.**

Parkhe, Arvind & Miller, S. R. (1998), "Foreign Operations of U. S. Banks: Impact of Environmental Differences and Ownership Advantages on Organizational Form Preferences," *Journal of International Management*, 4(1): 59 – 83.

Miller, S. R. & Parkhe, Arvind (1998), "Foreign Expansion Patterns of U. S. Banks: An Empirical Analysis," *Proceedings of the Midwest Academy of International Business*, Chicago. **Best Paper Award**

Miller, S. R., & Parkhe, Arvind (1998), "Patterns in the Expansion of U. S. Banks' Foreign Operations," *Journal of International Business Studies*, 29(2): 359 – 390

Parkhe, Arvind (1998), "Current Issues in International Alliances," *Business Horizons*, November – December: 2 – 3.

Parkhe, Arvind & Liang, N. (1997), "Importer Behavior: The Neglected Counterpart of International Exchange," *Journal of International Business Studies*, 28(3): 495 – 530.

Parkhe, Arvind (1996), "International Joint Ventures," in *Handbook of International Management Research*, Betty Jane Punnett and Oded Shenkar (Eds.), Oxford, England: Blackwell, pp. 429 – 460.

**Reprinted in *Strategic Alliances: Theory and Evidence (2004)*, Jeffrey Reuer (Ed.), Oxford, U. K.: Oxford University Press, pp. 69-92.**

Parkhe, Arvind (1993), "'Messy' Research, Methodological Predispositions, and Theory Development in International Joint Ventures", *Academy of Management Review*, 18: 227-268. **AMR 1993 Best Article Award Nominee. Reprinted in *Strategic Alliances (1997)*, Paul W. Beamish (Eds.) Northampton, MA: Edward Elgar Publishing.**

Parkhe, Arvind (1993), "Strategic Alliance Structuring: A Game Theoretic and Transaction Cost Examination of Interfirm Cooperation", *Academy of Management Journal*, 36: 794-829.

Parkhe, Arvind (1993), "Partner Nationality and the Structure-Performance Relationship in Strategic Alliances", *Organization Science*, 4(2): 301-324.

**Reprinted in *Strategic Alliances (1997)*, Paul W. Beamish (Ed.), Northampton, MA: Edward Elgar Publishing**

Parkhe, Arvind, Rosenthal, E. C., & Chandran, R. (1993), "Prisoner's Dilemma Payoff Structure in Interfirm Strategic Alliances: An Empirical Test," *Omega*, 21(5): 531 – 539.

Parkhe, Arvind, Smith, M. F., & Chandran, R. (1993), “An Application of Porter’s Strategic Management Framework to Fast Food Retailing Performance,” *Journal of Food Products Marketing*, 1(2): 43 – 55.

Parkhe, Arvind (1992), “U. S. National Security Export Controls: Implications for Global Competitiveness of U. S. High-Technology Firms,” *Strategic Management Journal*, 13: 47- 66.

Parkhe, Arvind (1991), “Interfirm Diversity, Organizational Learning, and Longevity in Global Strategic Alliances”, *Journal of International Business Studies*, 22(4): 579-601.

**2001 JIBS Decade Award. Reprinted in (a) *Extracts* (1997), Centre for Labour Market Studies, University of Leicester, England; (b) *International Management: A Reader* (1995), London: Dryden Press.**

Parkhe, Arvind (1991), “International Portfolio Analysis: A New Model”, *Management International Review*, 31(4): 365-379.

Parkhe, Arvind (1990), “Interfirm Strategic Alliances: Empirical Test of a Game – Theoretic Model,” Dissertation abstracted in the *Journal of International Business Studies*, 21(4): 705.

Haines, D., Chandran, R., & Parkhe, Arvind (1989), “Winning by Being First to Market...or Second?” *Journal of Consumer Marketing*, 6(1): 63 – 69.

Parkhe, Arvind, & Smith, M. F. (1989), “A General Systems Perspective on the Performance of Marketing in Society,” *Proceedings* of the American Marketing Association Summer Educators’ Conference (Gary Frazier & Charles Ingene, Eds.), Chicago, pp. 281 – 284.

Chandran, R., Parkhe, Arvind, & Phatak, A. (1988), “Generalized System of Preferences and the New Realities of International Competition,” *Asia Pacific International Journal of Business Logistics*, 1(2): 2 – 8.

### **Papers Under Review**

“A Process Framework for Theory Generation”, *Academy of Management Review*

### **Papers in Preparation**

“U.S.-China Decoupling: Rethinking Global Supply Chains”

“United States as the Orchestrator of a Global Techno-Coalition”

“Data Risks in China: Policy Implications for Government Officials and Corporate Executives”

“The Unsung Heroes of Industry 1.0 and Industry 4.0: Policy Implications for Washington”

“Xi Jinping and China’s Bad Emperor Problem”

“Biden’s Challenge: Undoing Nine Presidents’ China Legacy”

### **Professional Conference Presentations**

Parkhe, Arvind (2021), “AIB Frontiers,” interview of leading IB scholars and thought leaders by Dr. Ilgaz Arikan on behalf of the Academy of International Business, May 12.  
<https://vimeo.com/548624826/f3096a3853>

Dhanaraj, C., and Parkhe, Arvind\*. (2017), “Translational Research in Business: Generating Knowledge at the Interface of Academia and Industry,” paper presented at the Academy of Management, Atlanta. [\*Paper presented by Dr. Dhanaraj]

Genc, O., Parkhe, Arvind\*, and Choi, J.J. (2014), “How Do International Acquisitions Affect the Competitiveness of Companies?” paper presented at the Academy of International Business, Southwest Chapter, Strategic Management Track, Dallas. [\*Paper presented by Dr. Genc]  
**Winner, 2014 Best Paper Award**

Parkhe, Arvind (2013), “CUIBE: Creating an Organization with an *Impact*,” paper presented at the Consortium for Undergraduate International Business Education annual meeting, Boise.

Parkhe, Arvind (2012), “Best Practices in Study-Abroad Programs,” paper presented at the Consortium for Undergraduate International Business Education annual meeting, Miami.

Parkhe, Arvind (2010), “Global Strategies and Interorganizational Networks,” paper presented at Strategic Management Society’s invitation-only launch conference for *Global Strategy Journal*, Chicago.

Parkhe, Arvind (2007), “Come, Let Us Reason Together: Some Challenges in Alliance Contracting Processes,” paper presented at the Academy of Management annual meeting, Philadelphia.

Parkhe, Arvind (2007), “From Autarky to Ecosystems: A Multi-Level Perspective of Interorganizational Integration,” paper presented at the Academy of Management annual meeting, Philadelphia.

Parkhe, Arvind, & Han, T. (2007), “A Multi-Level Analysis of Host-Country Factors in Global Software Outsourcing,” paper presented at the Academy of International Business annual meeting, Indianapolis.

Parkhe, Arvind (2006), “Separate but Blended Organizations: Innovations in Resource Configuration and Organizational Boundary-Making,” paper presented at the Alliance Conference, Nijmegen, the Netherlands.

Parkhe, Arvind, & Kim, J. H. (2004), “Competing Similarity and Cooperating Similarity in Global Strategic Alliances,” paper presented at the Academy of International Business annual meeting, Stockholm, Sweden.

Dhanaraj, C., & Parkhe, Arvind (2003), "Headquarters as Global Orchestrator of MNE Networks," paper presented at the Academy of Management annual meeting, Seattle.

Parkhe, Arvind, & Lee, B. H. (2003), "Do International Strategic Alliances Create Firm Value? Cases of U. S.- Japanese Technology Alliances," paper presented at the Academy of Management annual meeting, Seattle.

Lee, B., Parkhe, Arvind, & Lyles, M. A. (2003), "Market Valuation of International R&D Alliances in High Technology Industries," paper presented at the Academy of Management annual meeting, Seattle.

Lee, B., Parkhe, Arvind, & Lyles, M. A. (2002), "International Technology Alliances and Firm Value Creation: A Knowledge-Based Approach," paper presented at the Academy of International Business annual meeting, Puerto Rico.

Parkhe, Arvind, & Dhanaraj, C. (2002), "Orchestrating Globally: Managing the Multinational Enterprise as a Network," paper presented at the IU – IB (Indiana University – International Business) Research Conference, Bloomington.

Rehg, M., & Parkhe, Arvind (2002), "Whistleblowing as a Global Construct: Cultural Influences on Reporting Wrongdoing at Work," paper presented at the International Whistleblowing Seminar, Indiana University, Bloomington.

Parkhe, Arvind (2001), 2001 *JIBS* Decade Award panel presentation, Academy of International Business annual meeting, Sydney, Australia.

Parkhe, Arvind, & Lee, B. H. (2001), "Interfirm Cooperation and Firm Value: A Study of U. S. – Japanese Strategic Alliances in High – Technology Industries," paper presented at the 2001 Academy of International Business Southeast Conference, New Orleans.

Parkhe, Arvind, & Miller, S. R. (2000), "Performance of Host-Country and Foreign-Owned Firms: A Liability of Foreignness and National Competitive Advantage Perspective," paper presented at the Academy of International Business annual meeting, Phoenix.

Parkhe, Arvind, & Miller, S. R. (1999), "The Liability of Foreignness: An Empirical Test in the Global Banking Industry," paper presented at the National Academy of Management annual meeting, Chicago.

Miller, S. R. & Parkhe, Arvind (1999), "Home – Country Environment as a Source of International Competitiveness: An Analysis of the Global Banking Industry," paper presented at the Academy of International Business annual meeting, Charleston.

Rehg, M.T., & Parkhe, Arvind (1999), "Whistle – Blowing Behavior in a Global Economy: An Extended Model," paper presented at the National Academy of Management annual meeting, Chicago.

Parkhe, Arvind, & Miller, S. R. (1998), "A Bank – Level Empirical Analysis of Organizational Form Preferences of U. S. Banks," paper presented at the National Academy of Management annual meeting, San Diego.

Miller, S. R. & Parkhe, Arvind (1998), "The Impact of Host Country Banking System Development and Banking Regulations on U. S. Banks' International Organizational Form Preferences: A Bank – Level Analysis," paper presented at the Academy of International Business Meeting, Vienna.

Miller, S. R. & Parkhe, Arvind (1998), "Foreign Expansion Patterns of U. S. Banks: An Empirical Analysis," paper presented at the Midwest Academy of International Business Annual Meeting, Chicago.

**1998 Distinguished Paper Award, also published in *Proceedings***

Parkhe, Arvind, Kaghan, W., Sakson, J., Keidel, K. W., & Zohar, A. (1996), "Beyond the Prisoner's Dilemma: Exploring the Game Metaphor in Management," Joint BPS – OMT Division symposium, National Academy of Management Annual Meeting, Cincinnati.

Parkhe, Arvind (1994), "Conflict in global strategic alliances: A model and performance implications," paper presented at the Academy of International Business Meeting, Boston.

Parkhe, Arvind (1993), "The Conceptual Domain of Trust in International Joint Ventures," paper presented at the Academy of International Business Meeting, Hawaii.

Salk, J. E., Inkpen, A., Parkhe, Arvind, & Doz, Y. (1993), "Performance, Trust, and the Negotiated Order in International Joint Ventures," panel presentation at the Academy of International Business Meeting, Hawaii.

Parkhe, Arvind (1992), "Cooperative Strategy Research: A Philosophy of Science Perspective on Barriers to International Joint Ventures Theory Development," paper presented at the Academy of International Business Meeting, Brussels.

Parkhe, Arvind (1991), "Partner Nationality and the Structure – Performance Relationship in Strategic Alliances," paper presented at the Academy of International Business Meeting, Miami.

Parkhe, Arvind, & Shin, R. W. (1991), "The Case Study Method in International Joint Ventures Research: A Fresh Assessment and an Application," paper presented at the Academy of International Business Meeting, Miami.

Shin, R. W. & Parkhe, Arvind (1991), "The Privatized Urban Housing Policy: A Study of Distributive Dimensions in the Joint Redevelopment Project in Seoul," paper presented at the International Institute of Administrative Sciences, Copenhagen.

Parkhe, Arvind (1988), "Interfirm Cooperative Arrangements: A Game – Theoretic Model," paper presented at the Academy of International Business Meeting, San Diego.



Parkhe, Arvind & Smith, M. F. (1988), "A General Systems Perspective on the Performance of Marketing in Society," paper presented at the American Marketing Association Summer Educators' Conference, San Francisco.

**Paper also published in Best Paper *Proceedings*, Gary Frazier and Charles Ingene (eds.), Chicago: American Marketing Association, pp. 281 – 284**

Parkhe, Arvind (1987), "Portfolio Analysis: A Synthesis and an Extension," paper presented at the Academy of International Business Meeting, Chicago.

### **Session Chair, Invited Papers, TV Speeches, Newspaper Interviews**

Program Chair, Consortium for Undergraduate International Business Education meeting, October 4-6, 2018, Philadelphia.

Session Chair, "Acquisitions, Alliances, and Exporting Practices in Emerging Markets," Academy of International Business annual meeting, New Orleans, July 2016.

Parkhe, Arvind and Rob Drennan [2013], "Department Chairs' Response to TAUP's 'Chairs into Managers' Temple University *Faculty Herald*, 43[5].

Parkhe, Arvind (2007), "A Multi-Level Analysis of Host-Country Factors in Global Software Outsourcing," paper presented at Michigan State University, Lansing, Michigan.

Session Chair, "Strategic Alliances" conference, IESE, Barcelona, Spain, June 2005.

Session Chair, "Security and Regional Issues," 6<sup>th</sup> annual International Business Research Forum, Temple University, April 2005.

"Culture Series" talk before the International Business Association (IBA) of the Fox School, October 2004.

Session Chair, "Dynamic Capabilities in IB Research," at the 2<sup>nd</sup> annual Emerging Research Frontiers in International Business Studies Conference, East Lansing, Michigan, September 2004.

Invited paper presentation, "Institutional Environments, Institutional Change, and International Alliances," at the University of Central Florida, October 2002.

Invited paper presentation, "International Alliances and Institutional Theory," at the University of Illinois at Urbana – Champaign, April 2002.

Invited paper presentation, "Impact of Institutional Differences on International Alliances," at Research Forum on Institutions and International Business, Temple University, Philadelphia, March 2002.

Invited Research Seminars, Kellogg School of Management (Northwestern University), 1996; University of Pittsburgh, 1994.

Additional Invited Research Seminars (declined): Anderson Graduate School of Management (UCLA); Wayne State University.

Chair, panel discussion on “Relevance and Knowledge Management in International Strategic Alliance Research,” Academy of International Business 2000 annual conference, Phoenix.

Multiple invited TV appearances (Kelley Commentaries) on *Indiana Business This Week*, on ABC – TV, Indianapolis.

Published interview in *Indianapolis Business Journal*, “Leveraging Resources: How Alliances Are Lifting Small Companies.”

Invited speech for the Indiana Global Business Competitiveness Council, Indianapolis, “Interfirm Diversity in Global Strategic Alliances.”

## **DISTINCTIONS, GRANTS, AND AWARDS**

### **Research – Related**

2014 Best Paper Award, Academy of International Business Southwest Chapter, Strategic Management Track [with Omer Genc and J.J. Choi], “How Do International Acquisitions Affect the Competitiveness of Companies?”, Dallas.

Highest citations and highest average citations per paper of all Academy of International Business [AIB] best dissertation award winners and finalists [1987-2012], according to “The research productivity of the AIB Farmer Award Finalists,” Daniel O’Connell and Alan Rugman, *Multinational Business Review*, 21:4, November 2013.

Impactful, highly-cited scholar in Management research in past 3 decades, both in citations and in number of pages indexed by Google, in “Scholarly Impact Revisited,” *Academy of Management Perspectives*, 2012: 105-132.

*Top 5% in number of publications and top 9% in citations per paper* in a study of 65 Management journals in the ISI database, Rotterdam School of Management, Erasmus University, 2010.

Laura H. Carnell Professor, Temple University, 2008.

Dean’s Research Honor Roll, Fox School, 2007.

Chair, Academy of International Business Best Paper Award Committee, 2007.

Guest Editor, *Journal of International Management* Special Issue, “International Outsourcing of Services: Expanding the Research Agenda,” 2007.

Ranked as the author with *highest research volume* (articles in top-tier journals) *and research impact* (citations) in International Management, as reported by M.W. Peng & J.Q. Zhou (2006), “Most Cited Articles and Authors in Global Strategy Research,” *Journal of International Management*, 12: 490-508.

Guest Editor (with S. Wasserman and D.A. Ralston), *Academy of Management Review* (AMR) Special Issue, “Building Effective Networks,” 2006. [JVC list A journal]

Academy of International Business (AIB) “Best Paper Award” and “Haynes Prize” Selection Committee, 2005.

Academy of International Business (AIB) “Best Paper Award” and “Haynes Prize” Selection Committee, 2004.

Most prolific author in the International Management literature, 1991 – 2000, as reported by Jane W. Lu (2003), “The Evolving Contributions in International Strategic Management Research,” *Journal of International Management*, 9(2): 193 – 213.

*JIBS* Decade Award. Designed to “recognize the most influential paper published in the *Journal of International Business Studies* one decade before the Annual Conference,” 2001.

Distinguished Paper Award, Midwest Academy of International Business Conference, 1998.

Editor Nominee of the *Academy of Management Review*. On the short list for selection as the next editor of the foremost theory journal in Management, 1998.

Top 5 prolific authors in International Strategic Management, as reported by Franz T. Lohrke and Gary D. Bruton (1997), “Contributions and Gaps in International Strategic Management Literature,” *Journal of International Management*, 3(1): 25 – 57.

*Academy of Management Review* Best Article Award Nominee, 1993.

*Richard N. Farmer Outstanding Dissertation Award*, Academy of International Business, 1990.

*Barry M. Richman Best Dissertation Award* Finalist, International Management Division, Academy of Management, 1990.

## **Teaching – Related**

Fox Crystal Apple Award for Teaching Excellence, 2017

PMBA Faculty of the Year Award, 2017

Fox Crystal Apple Award for Teaching Excellence, 2013

GMBA Best Teacher of the Year Award, 2012

GMBA Best Teacher of the Year Award, 2006

Andrisani-Frank Undergraduate Teaching Excellence Award, 2004-2005

MBA Core Global Strategy Module Design and Delivery, Indiana University, 2000, 2001, 2002, 2003.

Dean's Citation for Teaching Excellence, 2002

Dean's Citation for Teaching Excellence, 2001

Dean's Citation for Teaching Excellence, 2000

Indiana University Teaching Excellence Recognition Award (TERA), 2000

Kelley School of Business Innovative Teaching Award (ITA) Nominee, 2000

Dean's Citation for Teaching Excellence, 1999

Indiana University *FACET Award* (Faculty Colloquium on Excellence in Teaching), a University-wide award to “recognize and honor the most exemplary teachers across all eight campuses of Indiana University,” 1998.

Dean's Citation for Teaching Excellence, 1998

Dean's Citation for Teaching Excellence, 1997

Kelley School of Business *Doctoral Student Association Distinguished Teaching Award*, 1997

Dean's Citation for Teaching Excellence, 1996

Dean's Citation for Teaching Excellence, 1995

*Schuyler F. Otteson Teaching Excellence Award*, 1994

*Harry C. Sauvain Undergraduate Teaching Award Nominee, 1994*

**Service – Related**

Elected Vice President of CUIBE [Consortium for Undergraduate International Business Education], January 2013 – December 2014.

Musser Excellence in Faculty Service Award, November 2012

Temple University Outstanding Faculty Service Award, November 2012

**SERVICE ACTIVITIES**

**Department of Management (2022-Present)**

Chair, NTT Promotion Committee

Member, P&T Committee

**Department of Strategic Management (2003-2021)**

**Department Chair, 2010 - 2020**

Doctoral Policy Committee, (2003 - 2005)

Chair, MBA International Business Curriculum Revision Committee (2001 – 2003)

Chair, Undergraduate International Business Curriculum Revision Committee (2001)

Chair, Doctoral Policy Committee (1999 – 2000)

Chair, Pre-Proposal Paper (PPP) Evaluation Committees in Strategy and International Business (various years, 1995 – 2000)

Coordinator: Ph.D. Methods & Analysis Exam (1995; 1997)

Coordinator: Research Seminar Series (1992 – 1994)

Coordinator: Doctoral Field Examinations (1991; 1993; 1995)

MBA Policy Committee (1993 – 1998)

Undergraduate Policy Committee (1989 – 1991)

MBA Major / Minor Fairs (annually, 1995 – 2001)

International Business Task Force (1989 – 1993)

**Fox School of Business**

Ad Hoc By-Laws Subcommittee [Volunteered, Not Selected], 2021

Concentration Director, PhD in Strategic Management [2021-present]

Member, Doctoral Programs Committee [2021-present]

Program Chair, CUIBE meeting [Philadelphia], 2018

Chief Faculty Liaison to the Dean's Council [a group of current/potential 7-figure donors]

Chair, Journal Vetting Committee (JVC)

Chair, Internal Review Task Force (IRTF)

Chair, Board of Visitors (BOV) and Business Leadership Forum (BLF) meetings

Chair, Masters Policy Committee, 2009-2010

Managing Director, Fox School MBA Programs, 2006-2010

Academic Director, Fox School MBA Programs, 2005-2006

MBA for a Day, MBA for an Evening, EMBA for a Day, various years

Chair, 7<sup>th</sup> annual International Business Research Forum, "International Outsourcing of Services: Expanding the Research Agenda," 04/2006

Merit Committee, Fox School, 2005-2006

Course Re-Numbering Committee, Fox School, 2005-2006

Session Chair, Fox School IB Research Forum, April 2005

Temple University CIBER representative to the Emerging Frontiers Conference (JIBS/AIB/CIBER), East Lansing, MI September 2004.

Symposium, "U.S.-India Bilateral Economic and Strategic Issues," Federal Reserve Bank of Philadelphia, February 2004.

Session Chair + Discussant, Fox School IB Research Forum, April 2004.

Doctoral Policy Committee (2003 – 2010, 2021 -- present)

L. L. Waters Chair in International Business Search & Screen Committee (1997 – 2000)

Undergraduate Policy Committee (1997 - 1999)

Faculty Advisor, International Business Association (1997 – 1999)

Faculty Mentor, Minorities in Business Program (1996 – 1999)

Beta Gamma Sigma Honors Banquet (1994)

Multiple TV appearances with “Kelley Commentary” on strategic alliances in *Indiana Business This Week*, broadcast on Indianapolis ABC - TV (1998)

MBA Policy Committee (1999 - present)

MBA Career Fairs (1999, 2000, 2001)

MBA Case Competition Judge (2001, 2002, 2003)

MBA International Student Orientation Lectures (3 – hour lecture to approx. 100 incoming international MBA students) (2001, 2002)

Bradford Woods MBA Leadership Retreat (2001)

Assessment Task Force (1994 – 1995)

Coordinator: Global Business Research Seminar Series (1992 – 1994)

Teaching Excellence Committee (1989 – 1993)

### **Temple University**

Testimony on behalf of Temple University before Pennsylvania Labor Relations Board, case number PERA-U-12-332-E [Petition for Unit Clarification], Harrisburg, June 24, 2013

Provost’s Task Force (Building Temple’s Entrepreneurial Culture), 2007-2008

### **Professional and External**

Reviewer, Academy of International Business annual conference, Copenhagen, 2019

## **Guest Editor**

*Journal of International Management* (JIM) Special Issue, “International Outsourcing of Services: Expanding the Research Agenda” (2007)

*Academy of Management Review* (AMR) Special Issue, “Building Effective Networks” (2006) [A journal on the JVC list]

## **Editorial Board Member**

*Journal of International Management* (2000 – 2018)

*Journal of Trust Research* (2009 – 2017)

*International Journal of Strategic Business Alliances* (2007- 2016)

*Journal of Management* (1993-1996, 2005-2012) A-\*

*Business Horizons* (1995 – 2006)

*Journal of International Business Studies* (1995 – 2003) A-\*

*Academy of Management Review* (1996 – 2003) A

*Metamorphosis* (2001 – 2003)

*Academy of Management Journal* (1993 – 1996) A

### **Ad hoc reviewer** (partial list)

*Strategic Management Journal*, *Academy of Management Journal*,  
*Administrative Science Quarterly*,  
*Academy of Management Review*, *Organization Science*,  
*International Business Review*,  
*Management Science*,  
*Journal of World Business*

## **Reviewer**

National Academy of Management meetings

- International Management Division
- Business Policy and Strategy Division



Academy of International Business meetings

### **External Referee**

Promotion to Full Prof., Dr. Subramanian Rangan, INSEAD (January 2005).  
P&T, Dr. Rajeev J. Sawant, Florida Atlantic University (June 2021).

### **TEACHING ACTIVITIES**

**Summer 2020**, PhD Seminar SGM 9090, Special Topics in Strategy and International Business

### **Doctoral Dissertation Committees**

#### ***Chair***

1. Omer Genc, Ph.D. (successfully defended June 2013). Title: “*International Acquisitions and the International Competitiveness of U.S. Firms.*” [co-chair J.J. Choi]
2. Arthur L. Sherwood, Ph.D. Department of Management (successfully defended 2002). Title: “*Acquisition of Tacit Technological Knowledge from Alliance Partners: The Role of Organizational Knowledge Interface*”.
3. Byung (Brian) Lee, Ph.D. Department of Management (successfully defended 2001). Title: “*Determinants of Firm Value in International Technology Alliances: Attributes of Parent Firms, Partnerships and Institutional Environments*”.
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