CLASS OF 2019
UNDERGRADUATE CAREER OUTCOMES REPORT

POPULATION DATA (AUGUST ’18, DECEMBER ’18, MAY ’19)
All data verified as of June 2020

90% PLACEMENT RATE
Of the recent graduates that indicated they were seeking employment, 90% reported successful employment within six months of graduation.

Outcomes Overview
(of entire graduating class)

- 68.4% Employed in business-related careers
- 1.9% Started own business
- 6.0% Attending graduate/professional school
- 0.3% Serving in the military
- 0.3% Postponing job search or still seeking education
- 7.4% Still seeking employment
- 15.7% No outcome data reported to CSPD

TOTAL STUDENTS IN CLASS OF 2019 1,722

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Placement Rate</td>
<td>90%</td>
</tr>
<tr>
<td>Percentage of entire class seeking a job/planning to start a business</td>
<td>78%</td>
</tr>
<tr>
<td>Knowledge Rate</td>
<td>84%</td>
</tr>
</tbody>
</table>

BY THE NUMBERS

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Salary</td>
<td>$49,472</td>
</tr>
<tr>
<td>Median Salary</td>
<td>$50,000</td>
</tr>
<tr>
<td>Salary Knowledge Rate</td>
<td>19%</td>
</tr>
</tbody>
</table>

DEFINITIONS

1. PLACEMENT RATE: Percentage of graduates (of those seeking employment), who are working in business-related careers or started his/her own business within six months of graduation. (N = 1210/1338)
2. EMPLOYED: Graduates who are employed full or part-time, including entrepreneurial ventures, fellowships, temporary/contract work, freelance jobs, and post-graduation internships.
3. GRADUATE/PROFESSIONAL SCHOOL: Graduates who are accepted into a program of further study. This includes graduate school or other specialized training.
4. SEEKING EMPLOYMENT: Graduates who have indicated that they are seeking employment or engaged in the job-search process. (N = 1338/1722)
5. SEEKING CONTINUING EDUCATION: Graduates who have indicated they are seeking and have not yet enrolled in a program of further study.
6. NOT SEEKING: Graduates who have indicated that they chose not to pursue either employment or continuing education at this time (i.e. travel, starting a family, etc.).
7. NO INFORMATION AVAILABLE: Graduates who have not responded to multiple efforts to obtain information about their post-graduation career plans.
8. KNOWLEDGE RATE: Percentage of graduates for which the institution has reasonable information concerning the graduates' post-graduation activities. (N = 1452/1722)
9. SALARY KNOWLEDGE RATE: Percentage of those employed within six months of graduation for which the institution has reasonable information concerning the graduates' salary information.

*These definitions are consistent with the National Association of Colleges and Employers (NACE). NACE defines success in the “career outcomes rate” as percentage of graduates who fall into the following categories: Employed full-time, Employed part-time, Participating in a program of voluntary service, Serving in the U.S. Armed Forces, Enrolled in a program of continuing education. The Fox School of Business Center for Student Professional Development (CSPD) defines “placement rate” as those who are employed full-time in business-related careers (out of those who were seeking employment).
Admiral Insurance Company
ADP
Aerotek
AIG
All Risks, Ltd.
Amazon
AMWIns Group Inc.
Ancillare
Aon Corporation
ARAMARK
Assured Partners
AXA Advisors
Baker Tilly
Bank of America/Merrill Lynch
BDO USA LLP
BDP International
Bloomberg LP
BNY Mellon
Boeing
Burlington Stores
CBIZ

Children’s Hospital of Philadelphia
Chubb
Cigna
Citizens Bank
City of Philadelphia
Comcast Corporation
Conner Strong & Buckelew
Cousin’s Supermarket
Defense Logistics Agency
Deloitte
Digitas Health
Donegal Insurance Group
Drucker & Scaccetti, P.C.
Enterprise Holdings
EY LLP
Frank Recruitment Group
Freddie Mac
goPuff
Grant Thornton
JPMorgan Chase & Co.
KPMG LLP

Liberty Mutual Insurance
Lincoln Financial Group
Lockton Companies, LLC
Marsh
MassMutual Greater Philadelphia
Morgan Stanley
Morgan, Lewis & Bockius LLP
Munich Reinsurance America, Inc.
Northwestern Mutual
Penn Medicine
PNC Financial Services
PricewaterhouseCoopers (PwC)
Prudential Financial
QVC
Radian Group, Inc.
RSM US LLP
SAP America Inc.
Sedgwick Claims Management Services, Inc.
SEI
Starr Companies
Subaru of America, Inc.
Susquehanna International Group, LLP (SIG)
Target Corporation
TD Bank
TD Securities
The Graham Company
Transamerica
Trion
United States Liability Insurance Group
Universal Health Services, Inc.
Vanguard
Verizon
Vertex Inc.
Wawa, Inc.
Willis Towers Watson

**EMPLOYMENT BY FUNCTION**

<table>
<thead>
<tr>
<th>Function</th>
<th># of Grads</th>
<th>% of Grads</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance/Financial Planning</td>
<td>193</td>
<td>16.0%</td>
</tr>
<tr>
<td>Accounting/Auditing</td>
<td>132</td>
<td>10.9%</td>
</tr>
<tr>
<td>Risk Management/Actuarial</td>
<td>126</td>
<td>10.4%</td>
</tr>
<tr>
<td>Business Development/Sales</td>
<td>108</td>
<td>8.9%</td>
</tr>
<tr>
<td>Marketing</td>
<td>97</td>
<td>8.0%</td>
</tr>
<tr>
<td>Supply Chain/Operations/Logistics</td>
<td>87</td>
<td>7.2%</td>
</tr>
<tr>
<td>Human Resources</td>
<td>73</td>
<td>6.0%</td>
</tr>
<tr>
<td>Data &amp; Analytics</td>
<td>64</td>
<td>5.3%</td>
</tr>
<tr>
<td>Information Technology</td>
<td>64</td>
<td>5.3%</td>
</tr>
<tr>
<td>Consulting</td>
<td>55</td>
<td>4.5%</td>
</tr>
<tr>
<td>General Management</td>
<td>50</td>
<td>4.1%</td>
</tr>
<tr>
<td>Administration</td>
<td>34</td>
<td>2.8%</td>
</tr>
<tr>
<td>Other</td>
<td>32</td>
<td>2.6%</td>
</tr>
<tr>
<td>Customer/Technical Support</td>
<td>31</td>
<td>2.6%</td>
</tr>
<tr>
<td>Entrepreneurship</td>
<td>23</td>
<td>1.9%</td>
</tr>
<tr>
<td>Real Estate</td>
<td>21</td>
<td>1.7%</td>
</tr>
<tr>
<td>Product/Project Management</td>
<td>12</td>
<td>1.0%</td>
</tr>
<tr>
<td>Legal</td>
<td>8</td>
<td>0.7%</td>
</tr>
</tbody>
</table>

**EMPLOYMENT BY INDUSTRY**

<table>
<thead>
<tr>
<th>Industry</th>
<th># of Grads</th>
<th>% of Grads</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Services/Banking</td>
<td>193</td>
<td>16.0%</td>
</tr>
<tr>
<td>Insurance</td>
<td>181</td>
<td>15.0%</td>
</tr>
<tr>
<td>Other</td>
<td>122</td>
<td>10.1%</td>
</tr>
<tr>
<td>Consumer Products/Retail</td>
<td>120</td>
<td>9.9%</td>
</tr>
<tr>
<td>Accounting</td>
<td>105</td>
<td>8.7%</td>
</tr>
<tr>
<td>Technology/Science</td>
<td>100</td>
<td>8.3%</td>
</tr>
<tr>
<td>Healthcare/Pharma</td>
<td>78</td>
<td>6.4%</td>
</tr>
<tr>
<td>Supply Chain/Logistics/Auto</td>
<td>62</td>
<td>5.1%</td>
</tr>
<tr>
<td>Marketing/Advertising/PR</td>
<td>51</td>
<td>4.2%</td>
</tr>
<tr>
<td>Government/Education</td>
<td>50</td>
<td>4.1%</td>
</tr>
<tr>
<td>Consulting</td>
<td>47</td>
<td>3.9%</td>
</tr>
<tr>
<td>Human Resources/Staffing</td>
<td>32</td>
<td>2.6%</td>
</tr>
<tr>
<td>Real Estate</td>
<td>30</td>
<td>2.5%</td>
</tr>
<tr>
<td>Construction/Engineering</td>
<td>23</td>
<td>1.9%</td>
</tr>
<tr>
<td>Law/Law Enforcement</td>
<td>16</td>
<td>1.3%</td>
</tr>
</tbody>
</table>

*N = 1,210

*Job function is indicative of the individual’s job responsibilities and not necessarily their Fox major
EMPLOYMENT BY STATE

28 STATES

EMPLOYMENT BY COUNTRY

12 COUNTRIES
The vision of Temple University’s Fox School of Business is to transform student lives, develop leaders, and impact our local and global communities through excellence and innovation in education and research. The Fox School’s research institutes and centers as well as 200+ full-time faculty provide access to market-leading technologies and foster a collaborative and creative learning environment that offers more than curriculum—it offers an experience. Coupled with its leading student services, the Fox School ensures that its graduates are fully prepared to enter the job market.

The flexibility and responsiveness of our knowledge-creating research faculty allow the school to address the needs of industry and generate courses and programs in emerging fields. As a leader in business research, the Fox School values interdisciplinary approaches and translational research that influence and impact real-world problems. Our research informs an adaptive curriculum, supports innovation in teaching and prepares students for the ever-changing business environment.