



2021 FRONTIERS IN SERVICE DOCTORAL AND EARLY CAREER CONSORTIUM

The incoming *Journal of Service Research* co-editorial team is pleased to announce that they will be co-chairing the 2021 Frontiers in Service Doctoral and Early Career Consortium

CONSORTIUM CO-CHAIRS

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The consortium will take place virtually on Zoom on July 8, 2021, preceding the Frontiers in Service Conference, hosted by Temple University's Fox School of Business. The consortium is designed to help doctoral students and new faculty succeed in their careers. By promoting an intimate and collegial atmosphere, the consortium provides a wonderful opportunity for participants to learn from and interact with the field's leading service scholars.

REGISTRATION AND IMPORTANT DEADLINES

Consortium participants must register online at: <https://www.fox.temple.edu/institutes-centers/global-center-for-big-data-and-mobile-analytics/conferences/2021-frontiers-in-service-conference/> by June 30, 2021. Any doctoral student or early career faculty member can register. No nomination letter is needed. The consortium is free of charge to those registered for the Frontiers in Service Conference. To account for the different time zones of our audience we will hold two separate consortia (material will be the

same so no need to attend both, unless you just want to see more of us!). The times are listed below. When registering online please indicate which time you will attend.

- First Session: Thursday, July 8th starting at 8am eastern time (1:00pm in London; 2:00pm Germany)
- Second Session: Thursday, July 8th starting at 8pm eastern time (which is next day, Friday July 9th 8:00am in Beijing and 10:00am in Sydney)

The consortium should last 3.5 hours (see below), but please block off a 4-hour timeframe from the start of the consortium to allow for longer Q&A times if needed

OVERVIEW OF CONSORTIUM PROGRAM

Introduction and Welcome (15 minutes)

SESSION 1: Creating Impactful Research and Publishing Advice (with Q&A) (50 minutes)

Short Break (10 minutes)

SESSION 2: Creating Impact Through Teaching and Service (with Q&A) (50 minutes)

Short Break (10 minutes)

SESSION 3: Speed Q&A (1 hour)

Concluding Comments (10 minutes)

CONSORTIUM SESSIONS

Session 1: Creating Impactful Research and Publishing Advice (30 minutes) followed by Q&A (20 minutes)

This session will discuss how to develop an impactful research agenda and advice on publishing. The incoming editors will share their insights regarding: 1) what defines impactful, 2) how to develop research ideas, 3) factors to consider as you develop a research agenda, 4) how to best position work for impact, 5) thoughts on data and methodologies, just to name a few examples.

Session 2: Creating Impact Through Teaching and Service (30 minutes) followed by Q&A (20 minutes)

This session will discuss how to develop an impactful teaching agenda and how to deal with service/administrative requirements. The incoming editors will share their insights regarding: 1) selecting courses to teach at different levels (e.g. graduate and undergraduate), 2) preparing and developing courses, 3) selecting and teaching with cases; 4) integrating research into your courses, 5) stimulating student participation, 6) utilizing online learning platforms, and 7) engaging in and managing service tasks, among other topics.

Session 3: Speed Q&A (1 hour)

This virtual roundtable session will look similar to “speed dating” but in an academic forum. Consortium attendees will be assigned to breakout groups (approx. 5 attendees per group) and faculty will rotate to a different groups every 20 minutes. Two renowned scholars will be in each breakout group to answer questions posed by attendees. This will be a fun and interactive session where students can quickly ask a variety of questions (on any academic topic – teaching, service, research, work-life balance, etc.) to top researchers in the field. The rotations will allow consortium attendees to get diverse perspectives on their questions. Come ready with your questions!

Faculty mentors for this session will include*: Ming-Hui Huang, Rod Brodie, Yany Gregoire, Tim Keiningham, Bart Lariviere, Martin Mende, Roland Rust, Clay Voorhees

*mentors might be split between the first and second sessions and other mentors might be added as needed.