

## **Dr. Amir Shoham**

Associate professor of Finance and Strategic Management (International Business) (2014- present)  
Assistant Professor (2011-2014)  
Fox School of Business, Temple University.  
Phone: 215-204-4147  
Cell: 215-987-7220  
Email: [amir.shoham@temple.edu](mailto:amir.shoham@temple.edu)

### **Education**

- 2002-2005           **Ph.D.** Ben-Gurion University of the Negev, Beer Sheva, Israel  
Dissertation title: Managing Knowledge Flows in MNCs: The Elastic  
Employment Contract Model  
Adviser: Prof. H. Shalit
- 1999-2001           **M.A. in Economics**, Ben-Gurion University of the Negev, Beer Sheva, Israel  
Dissertation title: Economics Aspects of Reducing the Use of Antibiotics  
Adviser: Prof. U. Regev
- 1999-2001           **M.B.A. (*cum laude*)**, Ben-Gurion University of the Negev, Beer Sheva, Israel
- 1996-1999           **B.A. in Economics (*summa cum laude*)**, Ben-Gurion University of the Negev,  
Beer Sheva, Israel

### **Positions held**

- 2008-2010           **College of Management Academic Studies**, Rishon LeZion, Israel: School of  
Business Administration  
Senior Lecturer, (faculty member)
- 2006-2008           Lecturer (faculty member)
- 2004-2006           Instructor
- 2010-2011           **Hebrew University E.M.B.A.**  
Instructor
- 2007                 **The International School of Economics (ISET)**, Tbilisi, Georgia.  
(World Bank Center of Excellence)  
Visiting professor
- 2007-2010           **Zicklin School of Business**, Baruch College-CUNY  
International Executive  
Instructor in Taiwan, China and Singapore
- 2008-2009           **Rutgers University** International Executive M.B.A. Program  
Instructor in China and Singapore

2009-2010	<b>International School of Management Paris</b> International Executive M.B.A and M.B.A. Instructor
2010	<b>Antai College of Economic &amp; Management, Shanghai Jiao Tong University China</b> International M.B.A. Program Instructor
2007	<b>IDC, Israel</b> Instructor
2001-2010	<b>Ben-Gurion University of the Negev, Israel.</b> Department of Business Administration Department of Economics Department <a href="#">of Public Policy &amp; Administration</a> Instructor
2008-2010	<b>Sapir Academic College, Israel:</b> The Department of Economics Senior Lecturer (faculty member)
2006- 2008	Lecturer (faculty member)
1999-2006,	Instructor
2001-2004	<b>Negev Academic College of Engineering, Israel.</b> Department of Industrial Engineering and Management Instructor
2000-2001	<b>The Open University, Israel</b> Instructor

### Research interests

Impact of linguistic structures on organizations and societies in the fields of International Business, Strategy, and International Finance.

### Academic courses taught

<u>Program</u>	<u>Course</u>
B.A	Fin Analysis & Strategy, Industrial Organization & Corporate strategy, International
M.A	Business, Seminar in Corporate Finance, International Financial Management,
PMBA	International Finance, Financial Management, Investments, Microeconomics, Global
M.B.A	Economy, Managerial Economics, Macroeconomics, Corporate Finance
OMBA	International Financial Strategies, Quantitative tools for Finance, Security Analysis,
EMBA	Options and Futures, Introduction to Economics, Public Finance, International
MS	Trade, Israeli Economy, Economics for Engineers, Prices
PhD	

- Most teaching evaluations are between 4-4.9 on a scale of 5.
- Received hundreds of emails from students on the high quality of teaching abilities and value added courses. "...I also feel that I will walk away with a great deal of valuable and applicable skills which I will use in my professional career..."
- Courses taught in recent years: International finance (BA and MBA), Capstone (BA), Industrial Organization and Corporate Strategy (EMBA), International Business (OMBA), Immersion to Israel (EMBA, OMBA) and Financial Strategy (OMBA).

**Publications-refereed journals (AJG, SCImago)**

- Gelman, M., Khan, Z., **Shoham, A.**, & Tarba, S. (2020). "Does Local Competition and Firm Market Power Affect Investment Adviser Misconduct?" *Journal of Corporate Finance*, (forthcoming). **(4,Q1)**
- Shoham, A.**, Lee, S. M., Khan, Z., Tarba, S. Y., & Ahammad, M. F. (2020). "The effect of board gender diversity on cross-listing." *Journal of Corporate Finance*, 101767. **(4,Q1)**
- Bazel-Shoham, O., & **Shoham, A.** (2020). Rethinking Overseas Production: The Case of COVID-19 and Negative Externality. *AIB Insights*, 17690.
- Drori, I., Manos, R., Santacreu-Vasut. E, & **Shoham, A.** (2020). "How does the global microfinance industry determine its targeting strategy across cultures with differing gender values?" *Journal of World Business* 55(5):100985. **(4,Q1)**
- Bazel-Shoham, O., Lee, S. M., Rivera, M. J., & **Shoham, A.** (2020). "Impact of the female board members and gaps in linguistic gender marking on cross-border M&A." *Journal of World Business* 55(2): 100909. **(4,Q1)**
- Khan, Z., Soundararajan, V., & **Shoham, A.** (2020). "Global post-merger agility, transactive memory systems and human resource management practices." *Human Resource Management Review*, 30(1): 100697. **(3,Q1)**
- Shoham, A.** (2019) "Grammatical Gender Marking: The Gender Roles Mirror" *Academy of International Business Insights* 19(4): 16-19.
- Drori, I., Manos, R., Santacreu-Vasut. E, Shenkar, O., & **Shoham, A.** (2018). "Language and market inclusivity for women entrepreneurship the case of microfinance." *Journal of Business Venturing*, 33(4 July), 395-415. **(4,Q1)**
- Gay, V., Hicks, D. L., Santacreu-Vasut, E., & **Shoham, A.** (2018). "Decomposing culture: An analysis of gender, language, and labor supply in the household" *Review of Economics of the Household*, 16(4): 879-909. **(2, Q1)**
- Shoham, A.** and Lee, S., (2018). "The Causal Impact of Grammatical Gender Marking on Gender Wage Inequality and Country Income Inequality" *Business & Society*, 57: 1216-1251. **(3,Q1)**
- Berman, A., Mudambi, R., & **Shoham, A.** (2017). "Language Structure and Its Effects on Innovation" *Academy of International Business Insights* 17(4): 8-10.
- Shoham, A.**, Almor, T., Ahammad, F, M., & Lee, S., (2017). "Encouraging Environmental Sustainability Through Gender: A Micro-Foundational Approach Using Linguistic Gender Marking" *Journal of Organizational Behavior*, 38(9):1356-1379. **(4,Q1)**
- Madanoglu, M., Alon, I., & **Shoham, A.** (2017). "Push and Pull Factors in International Franchising" *International Marketing Review* 34(1):29-45. **(3,Q1)**

- Madanoglu, M., Alon, I., & **Shoham, A.** (2017) "Strategic agility explanations for managing franchising expansion during economic cycles" *Competitiveness Review* 27(2):113-131. **(1,Q1)**
- Malul, M., **Shoham, A.**, & Uddin, M., (2016) Linguistic gender marking gap and female staffing at MNC's *International Journal of Human Resource Management* 27(20):2531-2549. **(3,Q1)**
- Choi, J.J., Lee, S., & **Shoham, A.** (2016) The effects of institutional distance on FDI inflow: General environmental institutions (GEI) versus minority investor protection institutions (MIP) *International Business Review* 25:114-123. **(3,Q1)**
- Alon, I., Lerner, M., & **Shoham, A.** (2016). Cross-national cultural values and nascent entrepreneurship: Factual versus normative values. *International Journal of Cross Cultural Management*, 16(3), 321-340. **(1,Q2)**
- Hicks, D. L., Santacreu-Vasut, E., & **Shoham, A.** (2015) "Does Mother Tongue Make for Women's Work? Linguistics, Household Labor, and Gender Identity" *Journal of Economic Behavior & Organization* 110: 19–44. **(3,Q1)**
- Ahammad, F, M., Sangmook, L., Malul, M., & **Shoham, A.** (2015) "Behavioral Ambidexterity - The Impact of Incentive Schemes on Productivity, Motivation and Performance of Employees in Commercial Banks" *Human Resource Management* 54:45-62. **(4, Q1)**
- Santacreu-Vasut. E, Shenkar, O., & **Shoham, A.** (2014) "Linguistic Gender-Marking and Its International Business Ramifications" *Journal of International Business Studies* 45: 1170-1178. **(4\*,Q1)**
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- \_\_\_\_\_Above the line publications from last promotion \_\_\_\_\_
- Drori, I, Manos, R., & **Shoham, A.** (2014) "National culture and national saving: Is there a link?" *International Review of Applied Economics* 29(4):455-481.
- Malul, M., & **Shoham, A.** (2014) "Local Country Attributes and the Emergence of High Tech Clusters" *International Economics and Economic Policy* (Online publication June 2014).
- Malul, M., and **Shoham, A.** (2013). "The Salaries of CEOs: Is it all about skills?" *Journal of Economics and Business* 67:67-76.
- Santacreu-Vasut. E, **Shoham, A.**, & V. Gay. (2013). "Do Female/Male Distinctions in Language Matter? Evidence from Gender Political Quotas." *Applied Economics Letters* 20(5):495-498.
- Malul, M., Shapira, D. & **Shoham, A.** (2013). "Practical Modified Gini Index." *Applied Economics Letters* 20(4): 320-323.
- Shoham A.** & Malul M. (2013). "Cultural Attributes, National Saving and Economic Outcomes." *Journal of Socio-economics* 47:180-184.
- Shoham, A.**, Malul, M. & Meydani, M. (2012). "Acquisitions, Market Share and Interest Groups." *European Journal of International Management* 6(4): 442-457.

- Shoham, A.** (2012). "Managing Multinational Corporations through Compensation: The Risk-sharing Contract Method." *Journal of Economics and Business* 64: 231-239.
- Shoham, A.** & Malul, M. (2012). "The Role of Cultural Attributes on Savings." *Cross-Cultural Management: An International Journal* 19(3): 304-314.
- Shoham, A.** & Avnimelech, G. (2012). "The Development of the Successful High Tech Sector in Israel, 1969-2009." *Review of Entrepreneurship, Management and Sustainable Development* 8(1): 53-69.
- Shoham, A.,** Rosenboim, M., Malul, M. and Saadon, Y. (2012). "Core and Periphery: The Dual Effect of Terror." *Peace Economics, Peace Science and Public Policy* 17(1).
- Malul, M., **Shoham, A.,** & Zolotoy, L. (2011). "The Effects of Societal Culture Attributes on Regional Disparity." *International Journal of Social Economics* 38(7): 649-661.
- Shoham, A.** & Pelzman, J. (2011). "A Review of the Crises." *Global Economy Journal* 11(2).
- Shoham, A.** (2011). "The Global Recession: Introduction Part I." *Thunderbird International Business Review* 53(2): 109–276.
- Shoham, A.** (2011). "The Global Recession: Introduction Part II." *Thunderbird International Business Review* 53(2): 189-194.
- Shoham, A.,** Shoham, S. & Malul, M. (2011). "Society's Level of Literacy: A Cross Cultural Study" *Issues in Informing Science and Information Technology* 8: 259-275.
- Pelzman, J., & **Shoham, A.** (2010). "Comparison of PRC and Vietnam's Responses to the Elimination of US Textile and Apparel Quotas: Economic and Cultural Perspective." *International Journal of Business and Emerging Markets* 2(4): 385-408.
- Shoham, A.,** Malul, M. & Rosenboim, M. (2010). "The Savings Crisis and China's Future Growth." *Chinese Management Studies* 4(2): 154-161.
- Shoham, A.** & Alon, I. (2010). "Changing Cultural Clusters: A Research Note." *International Journal of Business and Globalization* 5(3): 328-342.
- Malul, M., **Shoham, A.** & Zolotoy, L. (2010). "The Role of Cultural Attributes in Inequality and Poverty." *Journal of Income Distribution* 19(1): 120-132.
- Pelzman, J. & **Shoham, A.** (2010). "Measuring the Welfare Effects of Country of Origin Rules: A Suggested Methodology." *The Global Economy Journal* 10(1) article 2.
- Rosenboim, M., Shavit, T. & **Shoham, A.** (2010). "Financial Decision Making in Collective Society: A Field Test on Israeli Kibbutz Members and City Residents." *Journal of Socio-economics* 39: 30-36.

- Shoham, A.** & Yaari, L.V. (2009). “An International Study of the Impact of Cultural Factors on the Prevalence of Family-Owned Firms.” *The Journal of Corporate Ownership and Control* 6(4): 524-531.
- Shoham, A.** (2009). “The Saving Crisis and International Business.” *Academy of International Business Insights* 9(2): 8-10.
- Malul, M., Shoham, A. & Rosenboim, M. (2009). “The International Imperfect Banking Systems: The Israeli Case.” *EuroMed Journal of Business* 4(2): 159-172.
- Malul, M., & **Shoham, A.** (2008). “A global analysis of culture and imperfect competition in banking systems.” *International Journal of Financial Services Management* 3(2): 124-135.
- Brock, D. M., Shenkar, O., **Shoham, A.**, & Siscovick, I. C. (2008) “National Culture and Expatriate Deployment.” *Journal of International Business Studies* 39(8): 1293-1309.
- Pelzman, J. & **Shoham, A.** (2007). “WTO Enforcement Issues.” *The Global Economy Journal* 7(1): article 1.
- Malul, M. & **Shoham, A.** (2006). “The Role of Culture and Economic Variables in Wars and Coups.” *Peace Economics, Peace Science and Public Policy* 12(1): article 4.
- Pelzman, J. & **Shoham, A.** (2006). “De-linking the Relationship between Trade Liberalization and Reduced Domestic Fiscal Budgets: The Experience of the Israeli Economy: 1984-2005.” *The Global Economy Journal* 6(3): article 2.
- Shoham, A.**, Yaari, L. V. & Brock D. M. (2003). “On Incentives for an Efficient Flow of Knowledge within Multinationals.” *International Journal of Business and Economics*, 2(3): 213-226.

### **Publications**

- Gay, V., Santacreu-Vasut, E., & **Shoham, A.** (2013). The grammatical origins of gender roles. Berkeley Economic History Laboratory Working Paper, 3.
- Gay, V., Santacreu-Vasut, E., & **Shoham, A.** (2012). “Does Language Shape Our Economy? Female/Male Grammatical Distinctions and Gender Economics” *VOX*, <https://voxeu.org/article/language-matters-gender-grammar-and-observed-gender-discrimination>

### **Papers under review and working papers**

- Berman, A., Mudambi, R., & Shoham, A. (2020). Linguistic Structures and Innovation: A Behavioral Approach. Under review *Journal of World Business*.
- Bazel-Shoham, O., Imes, M., Khan, Z., Shoham, A., & Tarba, S. (2020). The effects of board international diversity on working capital and risk. Under review *Journal of Corporate Finance*.
- Imes, M., John, K., Shoham, A., & Xu, A. (2020). Equity-Based Compensation: The Effect of Board Gender Diversity. Working paper.

Gelman, M., & Shoham, A. (2020). Stock Market Bust, Misconduct and its Punishment. Working paper.

### **Books**

**Shoham, A.** (2009) *Managing Knowledge Flows in MNCs: Elastic Employment Contracts*. Germany: VDM Verlag Dr. Muller

### **Refereed book chapters**

**Shoham, A.** and Rosenboim, M. (2009). "China's New Approach to ODI in Africa: A Model for a Government Seeking Natural Resources," in *China Rules: Globalization and Political Transformation*, 216-230, I. Alon, J. Chang, M. Fetscherin, C. Lattemann and J. R. McIntyre (eds.) Basingstoke, Hampshire UK: Palgrave Macmillan.

### **Book chapters**

**Shoham, A.** (2010). "Clustering for International Market Selection" in *Franchising Globally: Innovation, Learning and Imitation*, I. Alon (ed.), Basingstoke, Hampshire UK: Palgrave Macmillan.

Pelzman, J., and **Shoham, A.** (2009). "WTO DSU: Enforcement Issues" in *Trade Disputes and the Dispute Settlement Understanding of The WTO*, 369-396. J. C. Hartigan (ed.). Bingley, UK: Emerald Group Publishing." This book is part of a series "Frontiers of Economics and Globalization" (series editors: K. Choi and H. Beladi).

**Shoham, A.** and Zhang, W. (2011). "Profile of Li Yanhon" in *Entrepreneurial and Business Elites of China: The Chinese Returnees Who Have Shaped Modern China*, W. Zhang, H. Wang, and I. Alon (eds.). Bingley, UK: Emerald Group Publishing.

### **Conferences (presentation, panel)**

Shoham, A., Zaheer, K., Lee, S., Tarba, S., and Ahammad, M, F. "The Effect of Board Gender Diversity on Cross-listing" Presentation at the AIB Annual meeting, July 2020, Online.

Shoham, A. "Gender in International Business Research: A Toolbox Primer" Plenary session presentation chaired by Shoham, A. and Amanda Budde-Sung, A. Presentation at the AIB Annual meeting, July 2020, Online.

Shoham, A. "The fundamental endogeneity of survey-based cultural dimensions" Presentation at the AIB SE meeting, October 2019, San Antonio, USA.

Shoham, A. "Gender in international business research: Addressing the importance and overcoming the obstacles" Plenary session presentation chaired by Shoham, A Presentation at the AIB Annual meeting, October 2019, San Antonio, USA.

Shoham, A." The fundamental endogeneity of survey-based cultural dimensions" Presentation at the AIB NE meeting, October 2019, New Ark, USA.

- Shoham, A. 2019 “Gender in international business research: Addressing the importance and overcoming the obstacles” Plenary session presentation chaired by Shoham, A Presentation at the AIB NE meeting, October 2019, New Ark, USA.
- Shoham, A. “The Fundamental Endogeneity of Survey-Based Cultural Dimensions” Presentation at the AIB Annual meeting, June 2019, Copenhagen, Denmark.
- Berman, A., and Shoham, A. "Linguistic Structures and Innovation: A Behavioral Approach" Presentation at the AIB Annual meeting, June 2019, Copenhagen, Denmark.
- Drori, I., Manos, R., Santacreu-Vasut. E, and Shoham, A. "How Does the Global Microfinance Industry Determine its Targeting Strategy Across Cultures with Differing Gender Values?" Presentation at the 26th Annual Conference of the Multinational Finance Society, June 2019, Jerusalem, Israel.
- Shoham, A., Ahammad, F, M., Sangmook, L, Khan, Z., and Tarba, S. “The Presence of Females on Multinational Boards and Executive Suites: The Case of Language and Dual Listing” Presentation at the AIB Annual meeting, June 2018, Minneapolis, USA.
- Bazel-Shoham, O., Lee, S. M., Rivera, M. J., & Shoham, A. “Impact of the female board members and gaps in linguistic gender marking on cross-border M&A” Presentation at the AIBSE Annual meeting, October 2017, Washington DC, USA.
- Bazel-Shoham, O., Lee, S. M., Rivera, M. J., & Shoham, A. “Impact of the female board members and gaps in linguistic gender marking on cross-border M&A” Presentation at the AIBNE Annual meeting, October 2017, Philadelphia, USA.
- Shoham, A. “Gender in International Business Research: Addressing the Importance and Overcoming the Obstacles” Plenary session presentation chaired by Amanda Budde-Sung Presentation at the AIB Annual meeting, June 2016, New Orleans, USA.
- Shoham, A., Almor, T., Ahammad, F, M., Sangmook, L “Encouraging Environmental Sustainability Through Gender: A Micro-Foundational Approach Using Linguistic Gender Marking” Presentation at the AIB Annual meeting, June 2016, New Orleans, USA.
- Shenkar, O., and Shoham, A "Investor Protection and International Acquisitions: Evidence from US Cross-Border M&As" Presentation at the AIB Annual meeting, June 2015, Bangalore India
- Charlety, P., Romelli, D., Santacreu-Vasut, E., and Shoham, A. “Gender Diversity in Central Banks” Presentation at the AIB Annual meeting, June 2015, Bangalore India
- Manos, R., Santacreu-Vasut, E., and Shoham, A. "Do Female/Male Distinctions in Language Influence Microfinance Outreach to Women?" Presentation at the Academy of Management Annual Meeting, August 2014, Philadelphia, USA



- Hicks, D., Santacreu-Vasut, E. and Shoham, A. "Does Mother Tongue Make for Women's work? linguistics, household Labor, and Gender Identity" Presentation at the AIB meeting, June 2014, Vancouver, Canada.
- Shoham, A. "The Multifaceted Role of Language in International Business: Unpacking the Forms, Functions and Features of a Critical Challenge to MNC Theory and Performance" Plenary session presentation chaired by Mary Yoko Brannen AIB meeting, June 2014, Vancouver, Canada.
- Manos, R., Santacreu-Vasut, E., Drori, I., and Shoham, A. "Do Female/Male Distinctions in Language Influence Microfinance Outreach to Women?" Presentation at the AIB Meeting, June 2014, Vancouver, Canada.
- Hicks, D., Santacreu-Vasut, E. and Shoham, A. "Does Mother Tongue make for Women's Work? Linguistics and the Division of Household Labor" Presentation at the Northeast Universities Development Consortium Conference, November 2013, Harvard, Cambridge, Massachusetts.
- Santacreu-Vasut, E. Shoham, A. and Shenkar, O. "Does Language Grammatical Structure Matter? Evidence from Gender Marking" Presentation at the AIB Meeting, June 2013, Istanbul, Turkey.
- Santacreu-Vasut, E. and Shoham, A. "Language and Gender Economics." Presentation at the NEUDC conference, November 2012, Dartmouth College, Hanover, New Hampshire.
- Santacreu-Vasut, E. and Shoham, A. "Language and Socio-Economic Structures: The Case of Culture and Gender." Presentation at the AIB-SE, November 2012: Fort Lauderdale, Florida.
- Santacreu-Vasut, E. and Shoham, A. "Language and Socio-Economic Structures: The Case of Culture and Gender." Presentation at the 21th International Conference of the International Trade and Finance Association, May 2012, Pisa, Italy.
- Pelzman, J. and Shoham, A. "Risk and Volatility of US Output and Investment and Stock Market Value Due to Terrorism: Econometric ARCH Modeling of Investment Flows with Uncertainty about Future Incidents of Terror, a Methodology Based on Using Israeli Data." Presentation at the China Goes Global conference, October 2011, Harvard, Cambridge, Mass.
- Santacreu-Vasut, E. and Shoham, A. "Language and Socio-Economic Structures: The Case of Culture and Gender." Presentation at the Royal Economic Society Annual Conference, April 2012, Cambridge, UK.
- Santacreu-Vasut, E. and Shoham, A. "Constructing the 'Linguistics Bridge' between Culture and Economics." Presentation at the 21th International Conference of the International Trade and Finance Association, May 2011, Eilat, Israel.
- Shoham, A. "The Saving Crisis." Presentation at the 3rd EuroMed Academy of Business Annual Conference, November 2010, Nicosia, Cyprus.

- Shoham, A. “EMRBI Global Financial Crisis Symposium.” Plenary session Presentation chaired by Pier Massa, at the 3rd EuroMed Academy of Business Annual Conference, November 2010, Nicosia, Cyprus.
- Malul, M., Shoham, A., and Zolotoy, L., “The Effects of Culture Attributes on Regional Disparity.” Presentation at the JIBS/AIB Paper Development Workshop, June 2010, Rio de Janeiro, Brazil.
- Shoham, A. Lerner, M. and Alon, I., “Linking Actual and Normative Cross-National Cultural Values with Entrepreneurship.” Presentation at the AIB Meeting, June 2010, Rio de Janeiro, Brazil.
- Shoham, A. Lerner, M. and Alon, I., “Linking Factual and Normative Cultural Values with Entrepreneurial Activities across 20 Countries.” Presentation at the 20th International Conference of the International Trade and Finance Association, May 2010, Las Vegas, Nevada.
- Shoham, A. “Global Financial Crisis and the Future.” Plenary session presentation chaired by Dominick Salvatore at the 20th International Conference of the International Trade and Finance Association, May 2010, Las Vegas, Nevada.
- Alon, I., and Shoham, A. “Market Clusters for International Franchising.” Presentation at the AIB Meeting, June 2009, San Diego, California.
- Pelzman, J. and Shoham, A. “Comparison of PRC and Vietnam’s responses to the Elimination of US Textile and Apparel Quotas: Economic and Cultural Perspective.” Presentation at the Competition or Cooperation: East vs. West, May 2009, Edmonton, Alberta.
- Shoham, A., and Rosenboim, M., and Malul, M., “A New Approach to FDI: The Chinese Case in Africa.” Presentation at the ASSA Meeting, January 2009, San Francisco, California.
- Shoham, A., Malul, M., and Meydani, A. “Mergers Acquisitions, Market Power and Pressure Group Strategies.” Presentation at the EuroMed Academy of Business, Annual Conference, November 2008, Marseille, France.
- Malul, M., Shoham, A. and Rosenboim, M. “A Global Analysis of Imperfect Competition in the Banking Systems and the Latest Israeli Regulation dealing with Market Failures.” Presentation at the EuroMed Academy of Business Annual Conference, November 2008, Marseille, France.
- Shoham, A. and Rosenboim, M., “China’s New Approach to ODI in Africa: A Model for a Government Seeking Natural Resources.” Presentation at the China Goes Global conference, October, 2008, Harvard, Cambridge, Mass.
- Pelzman, J. and Shoham, A. “Country of Origin Rule Effect: The Tax Equivalent Model.” Presentation at the 18th International Conference of the International Trade and Finance Association, May 2008, Lisbon, Portugal.

- Pelzman, J. and Shoham, A. "U.S. Bilateral Regional Agreements: The Negative Welfare Effects of Multiplicity in Country of Origin Rules." Presentation at the ASSA Meeting, January 2008, New Orleans, Louisiana.
- Pelzman, J. and Shoham, A. "Comparison of PRC and Vietnam's Responses to the Elimination of US Textile and Apparel Quotas: Economic and Cultural Perspectives." Presentation at the Seventeenth International Conference of the International Trade and Finance Association, May 2007, Miami, Florida.
- Pelzman, J. and Shoham, A. "Risk and Volatility of US Output and Investment and Stock Market Value Due to Terrorism: Econometric ARCH Modeling of Investment Flows with Uncertainty about Future Incidents of Terror, a Methodology Based on Using Israeli Data." Presentation at the Seventeen International Conference of the International Trade and Finance Association, May 2007, Miami, Florida.
- Pelzman, J. and Shoham, A. "WTO Enforcement Issues." Presentation at the ASSA meeting, January 2007, Chicago, Illinois.
- Malul, M. and Shoham, A. "The Role of Culture and Economic Variables in Wars and Coups." Presentation at the Peace Science Conference, June 2006, Amsterdam, Netherlands.
- Malul, M. and Shoham, A. "The role of culture attributes in inequality." Presentation at the AIB Meeting, June 2006, Beijing, China.
- Malul, M. and Shoham, A. "The role of culture attributes in inequality." Presentation at the JIBS/AIB Paper Development Workshop, June 2006, Beijing, China.
- Pelzman, J. and Shoham, A. "Delinking the Relationship between Trade Liberalization and Reduced Domestic Fiscal Budgets: The Experience of the Israeli Economy – 1984-2005." Presentation at the Sixteenth International Conference of the International Trade and Finance Association, May 2006, Lodz, Poland.
- Pelzman, J. and Shoham, A. "Comparison of PRC and Indian Responses to the Elimination of U.S. Textile and Apparel Quotas: Economic and Cultural Perspectives." Presentation at the Sixteenth International Conference of the International Trade and Finance Association, May 2006, Lodz, Poland.
- Shoham, A. "The Role of Culture Attributes in Inequality." Presentation at the Cooperation and public policy in the Mediterranean Basin, December 2005, Aix-en-Provence, France.
- Shoham, A. and Brock, D. M., "Strategy, Structure, and Effectiveness in Multinational Subsidiaries." Presentation at the AIB Meeting, July 2005, Québec City, Québec.
- Shoham, A. "Managing Multinational Corporations through Compensation: The Elasticity of Work Contracts Solution." Presentation at the AIB Meeting, July 2005, Québec City, Québec.

Bone, D., Shoham, A. and Regev, U. "Anti-Influenza Vaccination Can Reduce the Use of Un-Needed Oral Antibiotics in the Community." Presentation at the 17th World Conference of Family Doctors, 2004, Orlando, Florida.

Shoham, A., Brock, D. M. and Senkar, O. "National Culture and MNE Subsidiary Control." Presentation at the JIBS/AIB Paper Development Workshop, July 2004, Stockholm, Sweden.

Shoham, A., Yaari, L. V. and Brock, D. M. "Incentives and the Flow of Knowledge." Presentation at the Bridging with the Other: The Importance of Dialogue in International Business (AIB) Meeting, July 2004, Stockholm, Sweden.

Shoham, A., Brock, D. M., and Senkar, O. "National Culture and MNE Subsidiary Control." Presentation at the Bridging with the Other: The Importance of Dialogue in International Business (AIB) Meeting, July 2004, Stockholm, Sweden.

Shoham, A., Brock, D. M. and Senkar, O. "National Culture and MNE Subsidiary Control." Presentation at the Contemporary Issues in Strategy Management of MNCs Conference, June 2004, Beer Sheva, Israel.

Shoham, A. "Managing Multinational Corporations through Compensation: The Elasticity of Work Contracts Solution." Presentation at the Doctoral Consortium of the Power of Ideas and International Business (AIB) Meeting, July 2004, Monterey, California.

Brock, M. D., Shoham, A. and Siskovick, I. C. "Global Integration and Local Responsiveness in Multinational Subsidiaries: Some Strategy, Structure and Effectiveness Contingencies." Presentation at the Power of Ideas and International Business (AIB) Meeting, July 2003, Monterey, California.

Shoham, A. and Sherman, A. "The Impact of the Global Economy and the Local Environment on the Israeli High-tech Industry." Proceedings of the Annual Conference of the Israeli Economic Association, June 2003, Ma'ale Hachamisha, Israel.

Shoham, A., Bone, D., and Regev, U. "Vaccination Against Influenza and Antibiotic Consumption Economic Aspects." Proceedings of the Annual Conference of the Family Doctors Organization, April 2003, Kfar Maccabiah, Israel.

### **Track Chair**

Track Chair Gender and Diversity for the AIB annual meeting 2020, Online.

Track Chair Gender Issues in International Business for the AIB-US West meeting 2020, San Diego, USA.

Track Chair for the EuroMed Academy of Business, Annual Conference 2011, Crete, Greece.

Track Chair for the EuroMed Academy of Business, Annual Conference 2010, Nicosia, Cyprus.

Track Chair for the EuroMed Academy of Business, Annual Conference 2009, Salerno, Italy.

Track Chair for the EuroMed Academy of Business, Annual Conference 2008, Marseille, France.

### **Doctoral Students**

Matthew Douglas Imes (graduated Spring 2019)

Alexander Berman (graduated Spring 2020)

Matthew Brach (graduated Spring 2020) – Chair

Fatemeh Babaei Chahardeh (graduated Spring 2020) - Chair

Noam Tealch - Chair

Amit Serusi - Chair

### **Editorial Team**

- Editorial Board, Journal of Knowledge Management 2017-present
- Editorial Board, Global Economy Journal 2015-present
- Area Editor Finance, International Journal of Emerging Markets 2010-2015
- Thunderbird International Business Review, The Great Recession of 2008 and its Impact on International Business (2011). Guest Editor Special Issue.
- Global Economy Journal, The 2007-2009 Financial Crisis (2011). Guest Editor Special Issue
- Cross-Cultural Management: An International Journal, Business development across countries and cultures (2012). Guest Editor Special Issue

### **Ad hock reviewer**

Journal of political Economy, Journal of International Business Studies, Thunderbird International Business Review, Management and Organization Review, The Global Economy Journal, Asia Pacific Journal of Management, Journal of World Business, Journal of Organizational Behavior, AIB Insights, British Journal of Management, Gender and society, Journal of Behavioral and Experimental Economics, Journal of International Management, Journal of International Marketing Israel Science Foundation, Best paper committee China Goes Global Conference 2010.

### **Awards and Grants**

- “Encouraging environmental sustainability through gender: A micro-foundational approach using linguistic gender marking,” was selected as the runner-up best paper published in the Journal of Organizational Behavior in 2017 (awarded 8/13/18).
- Fox school of Business, The Crystal Award 2017.
- Top Faculty Member Award EMBA 2017 Fox School of Business.
- CIBER International Business Research Award 2016/ 2017 “Association Between Culture/Language Structure and Innovation” (with Berman, A., and Mudambi, R.).
- CIBER International Business Research Award 2016/ 2017 “"Gender and Gender Roles' Impact on International M&A Activity" (with Bazel-Shoham, O., and Rivera, M. J.).
- SSE/WAIB 2015 Best Paper Award for Increased Gender Awareness in International Business Research, Sponsored by the Stockholm School of Economics for the paper “Gender Diversity in Central Banks” Charlety, P., Romelli, D., Santacreu-Vasut, E., and Shoham, A.
- CIBER International Business Research Award 2015 "Gender Top Executives and Risk: Does Language Matter?" (with Anderson, R., and Santacreu-Vasut).

- SSE/WAIB 2014 Best Paper Award for Increased Gender Awareness in International Business Research, Sponsored by the Stockholm School of Economics for the paper Manos, R., Santacreu-Vasut, E., Drori, I., and Shoham, A. "Do Female/Male Distinctions in Language Influence Microfinance Outreach to Women?"
- American Consortium on European Union Studies (ACES) 2010 Research Seed Grant for "Practical Modified Gini Index."
- American Consortium on European Union Studies (ACES) 2009 Research Seed Grant for "An International Study of the Impact of Cultural Factors on the Prevalence of Family-Owned Firms."
- Outstanding Lecturer 2009, The College of Management Academic Studies.
- American Consortium on European Union Studies (ACES) 2007 Working Paper Series Grant for "Managing Knowledge Flows in European MNCs: Elasticity Employment Contract Model."
- American Consortium on European Union Studies (ACES) 2006 Research Seed Grant for "Comparison of PRC and Indian Responses to the Elimination of EU Textile and Apparel Quotas: Economic and Cultural Perspectives."
- The Best Research of 2003, awarded by the Family Doctors Organization of Israel, (together with D. Bone and U. Regev).
- Best Doctoral Student of 2003, awarded by the Dean of the School of Management, Ben-Gurion University of the Negev.
- Excellent Achievement 1999, awarded by the Chair of the Department of Economics, Ben-Gurion University of the Negev.

### **Academic service**

- Course coordinator International Finance, Fox School of Business, Temple University, 2019-present.
- Budget review committee, Fox School of Business, Temple University, 2018- present.
- Associate Director for Executive Programs, Fox School of Business, Temple University, 2017-2019.
- Course coordinator Seminar – Financial Management, Fox School of Business, Temple University, 2015-2017.
- Course coordinator Corporate Finance II, Fox School of Business, Temple University, 2013.
- Academic Director for Economic Studies, School of Business, College of Management Academic Studies, 2009-2010.

### **Academic additional**

- Invited Workshop, PhD students Workshop University of Agder, Norway January 2018.
- Undergraduate honors contract: Jillian Jansco (2013), Julia Ryan (2020).
- Judged three Ph.D. dissertations for Ben-Gurion University Israel.

### **Board Membership (Academic & professional)**

- A member of the board of directors of BGU/Philadelphia Academic Bridge, 2017-present.
- A member of the board of directors of Women of the Academy of International Business (WAIB) – Research Officer, 2019- present.
- A member of the board of directors of International Trade & Finance association (IT&FA), 2011-2013.
- A member of the board of directors and chair of finance committee Issta (a public company traded on the Israel Stock Exchange), 2005-2010.
- A member of the board of directors Issta Hotels (a company that builds hotels in Israel), 2008-2009.

- A member of the board of directors Issta International Hotels (a company that buys and operates hotels in European countries, including Germany and Hungary), 2008-2009.

### **Professional**

- Legal expert opinion (Israeli courts), 2009-2012.
- Finance training seminar Singapore, 2009.
- Consulting the Israeli government on a free trade agreement with Ukraine, 2008-2009.
- International Business seminar for Teva, 2008.
- Auditing for Municipality of Hulon, 2007-2012.
- Lecturer, Shalem Research Center, 2007.
- Auditing Sapir Academic College stipends, 2006-2009.
- Member of the Lipkin-Shahak Committee that studied the budget of the Israeli Ministry of Defense, 2006.
- Writing business plans for various organizations, 2005-2010.
- Head consultants of a service chain located in Israel, 2005-2007.
- Auditing projects for a couple of Israeli public companies, 2005-2006.
- IDF (Armored Division), Brigade Operations Officer in the reserves (Major), 1995-2010.
- IDF (Armored Division), last position: Deputy Commanding Officer of Operations Branch at division GHQ discharge rank: Captain, 1990-1995.