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EDUCATION

University of New Orleans <i>Ph.D. in Financial Economics, Dean's Scholarship</i>	New Orleans, LA	December 2013
University of New Orleans <i>Master of Science, Financial Economics, Dean's Scholarship</i>	New Orleans, LA	May 2011
University of New Orleans <i>Master in Business Administration, Concentration in Finance</i>	New Orleans, LA	December 2007
Hacettepe University <i>Bachelor of Science, Economics</i>	Ankara, Turkey	September 2000

EMPLOYMENT

TEMPLE UNIVERSITY, Philadelphia, PA Associate Professor of Finance (2020 – Present) Assistant Professor of Finance (2014 – 2020) Academic Director of OMBA & OBBA (2018 – Present) Managing Director of Capital Markets Room (2014 – 2020)	2014 – Present
TULANE UNIVERSITY, New Orleans, LA Adjunct lecturer in the Department of Economics	2013 – 2014
SOUTHEASTERN LOUISIANA UNIVERSITY, Houma, LA Adjunct lecturer in the Department of Accounting and Finance	2013 – 2014
UNIVERSITY OF NEW ORLEANS, NEW ORLEANS, LA INSTRUCTOR, EXECUTIVE MBA TUTOR, TEACHERS ASSISTANT	2011 – 2013
ALEXANDER & HAMILTON, INC., New Orleans, LA Director of International Marketing at a Global Accounts Receivables Management Firm	2003 – 2009
WM. B. COLEMAN CO., INC., New Orleans, LA Market Research and Operations Analyst at a Distribution and Foreign Trade Company	2001 – 2004
YASAR FACTORING, Istanbul, Turkey Intern	2000
CENTRAL BANK OF THE REPUBLIC OF TURKEY Intern	1999

PUBLICATIONS

Khan, A, Hassan, MK, Maroney, N, Boujlil, R, & Ozkan, B “Efficiency, diversification, and performance of US banks” *International Review of Economics & Finance* (2020), Volume 67, pages 101-117

Choi, JJ & Ozkan, B “Chapter 1: Innovation and Disruption: Industry Practices and Conceptual Bases” *Co-Editor and Book Chapter, International Finance Review, Volume 20* (2019)

Blau, G, Gaffney, M, Schirmer, M, Ozkan, B, & Kim, Y “Exploring the relationship of background, technology and motivation variables to business school transfer intent for two mixed course format business undergraduate samples” *Online Learning, 23.1* (2019)

Blau G, Mittal N, Schirmer M, Ozkan B “Differences in business undergraduate perceptions by preferred classroom learning environment” *Journal of Education for Business 92.6* (2017): 280–287

Blau G, Kunkle M, Mittal N, Rivera M, Ozkan B “Measuring business school faculty perceptions of student cheating” *Journal of Education for Business 92.6* (2017): 262–270

Hassan A, Hassan MK, Rubio JF, Ozkan B, Merdad HJ “Coskewness in Islamic, Socially Responsible and Conventional Mutual Funds: An Asset Pricing Test” *International Journal of Business and Society Vol. 18S1, 2017, 23-44*

Ozkan, B., Hassan, M. K., Rubi, F. J., and Davis, J. R. “Six Sigma, Stock Returns and Operating Performance” *Management Research Review – (2017) Volume 40 Issue 3*

Ozkan, B., Hassan, M. K., and Hepsen, A. “Returns Predictability in Emerging Housing Markets” *Journal of Economic Cooperation and Development - Articles - Volume 37* (2016) Number 1

Hepsen, A and Ozkan, B. “VAR Analysis of the Determinants of the Foreigners’ Transactions in Istanbul Stock Exchange.” *International Journal of Economics and Finance, Vol.4, No.10, pp. 180-191, October 2012*

AWARDS AND GRANTS

Charles Schwab Foundation Donation Experiential Learning Center	2018
Fox Crystal Apple Award	2018
FMA Superior Faculty Advisor Award	2017
Charles Schwab Foundation Donation Financial Planning Training Center	2016

TEACHING EXPERIENCE

TEMPLE UNIVERSITY;

- FIN 3512 – Financial Modeling: This course presents the paradigms of finance through the use of state-of-art technology. Emphasis on spreadsheet programming develops an understanding of financial models and the ability to work with those models. This course tackles common financial problems - ranging from the simple NPV analysis to the relatively more complex duration and interest rate risk, options valuation, modern portfolio management, and helps the students gain the necessary competencies in building appropriate financial models for each case.
- FIN 5115 – Financial Modeling for Investments and Corporate Finance: This course emphasizes on spreadsheet programming and develops an understanding of financial models and the ability to work with those models using corporate finance and investments topics including financial statement modeling, sensitivity analysis, corporate valuation, portfolio returns, bonds and duration.
- FIN 5115 – (Online) Financial Modeling for Investments and Corporate Finance: This 5-week OMBA course is designed to deliver the same content offered to MBA students.
- FIN 5612 – Asset Pricing: This course is an introduction to the theoretical as well as practical principals to portfolio theory. The course addresses investors’ choice and optimal portfolio selection. The topics we will cover include mean variance portfolio theory, simplifying the portfolio selection process, selecting the optimum portfolio, CAPM, APT, Fama French and efficient markets. The course also includes materials from the CFA and FRM exams
- FIN 5637 - Applied Corporate Finance: This course covers applied valuation, Leveraged Buyouts and Mergers and Acquisitions topics. It is designed to help fill the finance literature and practical applications. Course focuses on valuation methodologies used on Wall Street, specifically; comparable companies, precedent transactions, DCF, LBO and M&A analysis.
- FIN 5134 - Fintech, Blockchain and Crypto-currencies: This hybrid course addresses effects of innovation in the financial sector. Digital currencies and Blockchain are transforming the financial industry’s landscape which comes with opportunities as well as challenges. Topics include regulatory framework of crypt-currencies and Initial Coin Offerings (ICO), payment systems, Blockchain foundations, applications beyond Bitcoin, and economics of Bitcoin.
- FIN 5001 – Financial Analysis Strategy: This MBA level core course is designed to introduce the field of finance and its most important techniques. We develop a conceptual framework for financial decision-making that applies to both the modern corporate environment and financial markets. Non-finance students will gain an appreciation of the role of financial markets and institutions in the economy, and will learn about the responsibilities, concerns, and methods of analysis employed by managers.

TULANE UNIVERSITY;

- ECON 1010 – Introduction to Microeconomics: Topics include the meaning and relevance of basic economic concepts including opportunity costs, supply and demand, scarcity, tradeoffs, comparative advantage, and marginal analysis.

SOUTHEASTERN LOUISIANA UNIVERSITY;

- FIN 381 – Principles of Business Finance: A study of organization of business firms, financial planning, funds from operation, short and intermediate loan cap
- ECON 102 – Essential of Economics: This course is designed to introduce the non-business student to the economic way of thinking. Attention is given to the market process; the determination of prices, wages, and profits; distribution of income; problems of inflation; and economic growth.

UNIVERSITY OF NEW ORLEANS;

- FIN 2000 – Engineering Economics: Planning economic studies for decision making including rate of return, cost and yield studies, depreciation and tax relationship, incremental costs, and replacement.
- FIN 3300 – Principles of Financial Management: Introduction to investment, financing, and dividend decision of firms. Topics include valuation, capital budgeting, working capital management, capital structure and cost of capital, sources of financing, and dividend policy.
- ECON 1203 – Principles of Microeconomics: Basic microeconomic concepts of supply and demand, markets, efficiency, market failure, incentives and marginal analysis.
- ECON 6200 – Managerial Economics: Topics include basic economic principles associated with demand, supply, production, cost and profit, productivity, cost, and profit improvement, particularly Six Sigma; pricing products; vertical boundaries of business.

SERVICE

Computer and Information Technology Committee, Chair	2017 – 2020
Steering Committee	2019 – 2020
MBA and MIM Academic Directors Committee	2018 – Present
OBBA Committee	2018 – 2020
CITL Faculty Director Search Committee	2019

MEDIA MENTIONS

- EdScoop “Temple’s online MBA students tap VR for second year”
- TheBestSchools “The Advantages of a Dedicated Online Program” August 25, 2020
- Techopedia “Virtual Training: Paving Advanced Education’s Future” June 8, 2020
- University Business “How Temple University uses VR remotely to increase online engagement” May 26, 2020
- PhillyMag “Online Learning, Hybrid Classes and Virtual Reality: Philly Universities Prepare for a Risky Fall Semester” April 21, 2020
- U.S. News “Brave New Tele-World” April 17, 2020
- Philadelphia Business Journal “Is virtual reality the future of online learning? A Temple professor is giving it a try” March 19, 2020
- BusinessBecause “From Fintech To Blockchain: How My MBA Is Helping Me Master Digital Disruption” October 18, 2019
- Philadelphia Business Journal “Why Vanguard entered the competitive robo-advisor space” September 23, 2019
- The Chronicle of Higher Education “Let’s Get Real-World: The Secrets to Creating Go-Getters Through Experiential Business Education” 2019
- NBC 10 “Millennials are Investing Money Through Apps” November 6, 2018
- BTC Manager “Important Factors to Consider when Choosing a Bitcoin or Altcoin Exchange” March 4, 2018
- CNBC “How to choose the best bitcoin or cryptocurrency exchange” February 28, 2018
- PhillyVoice “Should I care about Bitcoin?” December 27, 2017

PROFESSIONAL SEMINARS

- Artificial Intelligence and Machine Learning, Speaker; Science, technology, and Society Network @TU, Online 2021
- University Essentials: Covid-19, Curriculum & Campus, Speaker; S&P Global Market Intelligence, Online 2020
- Blockchain, AI, ML and regulatory environment surrounding these innovations, Speaker; FMA International Virtual Seminar 2020
- Fintech and Future of Finance, Speaker, FMA Annual Conference, New Orleans, LA 2019
- Furthering the Teaching of Trading, Liquidity, and Market Structure, Speaker; Baruch College, New York, NY 2019
- Harvard Business Publishing Teaching with Cases Online Seminar 2019
- Teaching Trading, Liquidity and Market Structure: An Experiential Learning Conference, Speaker; Baruch College, New York, NY 2018
- Fintech Innovations and Disruptions: Research and Case-Studies, Speaker; The Fintech Symposium, Chicago, IL 2018
- Filling an Education Gap: Bringing Liquidity and Trading into the Classroom, Speaker; FMA Annual Conference, San Diego, CA 2018
- The Future of Learning and Talent: Bridging Theory and Real-world Practice through Technology, Speaker; FMA Annual Conference, San Diego, CA 2018
- CFA Institute Professor Roundtable, Practice Analysis Session, New York, NY 2018
- Bloomberg for Education Conference, Speaker; San Francisco, CA 2017
- Trading vs Investing: An Experiential Learning Conference, Speaker; Baruch College, New York, NY 2017
- Quinnipiac G.A.M.E. VI Forum, Global Asset Management Education; New York, NY 2016-2018
- FactSet U.S. Investment Process Symposium; Washington, D.C., 2015 and Bermuda 2017
- Harvard Business Publishing Case Method Teaching Seminar; Boston, MA March 20-21, 2015
- CFA Institute Conference: Wealth Management 2015; New Orleans, LA March 4-5, 2015
- Islamic Banking and Finance; New Orleans, LA October 6-7, 2014