

Christina M. Owings

Temple University, Fox School of Business and Management
Marketing and Supply Chain Management Department
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EDUCATION

University of Aveiro

Aveiro, Portugal

Doctoral Student: Multimedia in Education

Educational Psychology, Communication Sciences, and CIDTFF - Research Center for Didactics and Technology in the Training of Trainers

Research interests:

E-learning in communication: leadership in management, and professional identity and development

Cultural Influences in virtual trainings: interpersonal and collaborative

E-Training: diversity, inclusion, and equity, and cultural displacement

Temple University

Philadelphia, PA, USA

Klein College of Communications and Media

- Master of Science - Communication Management
- Graduate Certificate in Conflict Management and Dispute Resolution
- Graduate Certificate in Strategic Communication and Cross-cultural Leadership

Lesley University

Cambridge, MA, USA

Graduate School of Education

- M.Ed. in Education
- Advanced Professional Certificate of Teaching English as a Second Language

Temple University

School of Communications, Theater, and Media Studies

Philadelphia, PA, USA

- B.A. in Communications - Radio, TV and Film

PROFESSIONAL AFFILIATIONS AND CONFERENCE PRESENTATIONS

Temple University Virtual 3MT Research Competition – Moderator 2021

International Association of Business Communications

– Member since 2014 and invited conference presenter - *Diversity and Business Communication*

Temple University, Fox Business Communications Center Conference

– Presenter & subject matter expert panelist

2014 *Communication: Insights, Ideas & Integrations*

2013 *Professional Communication: Problems, Priorities & Pedagogies*

EXPERIENCE TEACHING IN HIGHER EDUCATION

Temple University, Fox School of Business and Management

2015 - present

Faculty – (Non-Tenure Track)

Assistant Professor of Practice - Business Communications

- Teach the writing intensive BA2196, Business Communications course, for BBA students in face-to-face, & online formats, and providing extra support for diverse students
- Co-found & Advise *TUBELF* (Business English as a Lingua Franca) a public speaking group - focused on global, professional communication
- Temple University Research Committee Member 2020 - Present
- Achieved Upper Level Ranking on Student Feedback Forms
- Faculty Merit Award recipient (2016, 2017, 2018, 2019)
- Fluent in classroom technology: Blackboard and Canvas LMS, WebEx, Zoom, Class Capture, GoReact, Camtasia, and collaboration tools

Director of CLD Support Programming - Culturally and Linguistically Diverse Populations

- Develop support, retention, and inclusion initiatives for culturally and linguistically diverse populations
- Consult with *BBA Curriculum Redesign Committee* to adapt curriculum and instructional approaches
- Create resources and coaching plans: student employment search (Fox School of Business, and Center for Student Professional Development)

Author and / or Train:

- PhD Professional Communication course (intermediate and advanced)
- PhD Teaching Academy: facilitator, host, and instructor – develop content and coordinate event
- New faculty and TA's: *Communicating and Management in Diverse Classrooms*, and presenting in the classroom (Fox Teaching Academy)
- Faculty & administrator workshops in cross-cultural competency (Center of Innovation Teaching and Learning)
- Writing tutors and supervise CLD support specialists (Fox Business Communications Writing Center)
- PhD candidates: *Job Market Readiness: Academic writing, CVs, interviews, conference presentations, networking, interpersonal skills, Q&A, and digital profile development* (Doctoral Programs and Strategic Initiatives)
- 200+ graduate students: *Business English Skills Refinement* (Fox Graduate Programs)

ADJUNCT EXPERIENCE TEACHING IN HIGHER EDUCATION

Cedar Crest College

Allentown, PA, USA

Adjunct Instructor

- Instructed English for Academic Purpose
- Developed Inclusion Programming for Saudi Arabian Cohort

Montgomery County Community College

Blue Bell, PA, USA

Adjunct Instructor

- Instructed English as a Second Language: Writing, Grammar, and Speaking

St. Joseph's University

Philadelphia, PA, USA

Adjunct Instructor, English Language School

- Instructed English as a Second Language: Business Writing, and Public Speaking

Harcum College

Bryn Mawr, PA, USA

Adjunct Instructor, English Language Academy

- Instructed Academic Writing and Pronunciation

EXPERIENCE IN PRIVATE AND NON-PROFIT EDUCATION

Christina M. Owings & Associates

2004-Present

Principal and Lead Communications Education Consultant

- Recruited, trained, and managed a team of 11 Business English instructor consultants to provide support and trainings for corporate, non-profit, and higher education clientele
- Delivered, custom designed, executive business English programs to 50+ global executives
- Developed Business English and cross-cultural training programs for mid-level management of multi-national companies
- Coached, instructed, edited, and offered language support for clients, via ILT, VILT and e-learning formats

ELS Educational Services (client)

Executive Trainer, Super Intensive Executive Program

Philadelphia, PA, USA

- Assessed, developed and taught 30+ individually designed programs for visiting executives
- Led special programs: one-on-one coaching, business immersion experiences, and cultural activities

Episcopal Community Services (client)

Program Instructor, Urban Bridges

Philadelphia, PA, USA

- Provided ESL instruction to community-based immigrants in multi-level classrooms
- Offered content-based instruction: job interviewing, financial literacy, ESL for life skills and classes targeting higher education goals
- Developed community strengthening goals and initiatives, celebrating diversity

Welcoming Center for New Pennsylvanians (client)

Workforce Development Instructor

Philadelphia, PA, USA

- Instructed Multi-level ESL and Vocational Literacy classes to new immigrants, and asylum seekers
- Collaborated with *Philadelphia Workforce Development* and employment specialists, to prepare clients for job interviews

Harvest Institute (client)

Associate Director & Lead Instructor

Philadelphia, PA, USA

- Managed, hired and trained 12 ESL instructors and assessed and placed incoming students
- Developed Curriculum to include ESL and cultural immersion
- Taught ESL Level 1- 4, TESOL for teachers and TOEFL preparation

UdomSuxsa School (client)

Instructional Specialist: *Future Program, Bi-lingual Program*

Bangkok, Thailand

- Designed and delivered teacher training programming
- Liaised between administration, Thai teachers, and international teachers

PROFESSIONAL EXPERIENCES IN INDUSTRY

Christina M. Owings & Associates

1996-2006

Corporate Communications Production Professional

USA

Produced, or project managed digital media productions, and post-production projects for corporate strategic communication initiatives. Supervised: operations, budgets, and hiring and management of freelance talent.

- Ascertained client needs, wrote objectives and proposals, and facilitated next step process for successful project outcomes in a timely and cost-efficient manner.
- Secured national locations, vendors, equipment, transportation and travel for projects, and managed events and programs, on site.
- Implemented, communication strategies, Teleprompters, and other communication technolog

Long-term Freelance clients:

Cigna, (Health Insurance)

Production Manager and Producer

Philadelphia, PA, USA

-Executed 150+ videoconferences, live, and streaming events of executive-level presentations for internal communications and affiliates

GlaxoSmithKline, (Pharmaceuticals)

Production Manager and Producer

Philadelphia, PA, USA

-Managed and produced videoconferences, and executive presentations at meetings and conferences

Johnson & Johnson, Family of Companies, (Pharmaceuticals)

Producer, Director, Manager

Raritan & New Brunswick, NJ, and CA, USA

-Developed and actualized 30+ video projects for internal trainings, strategic communication initiatives & external live events

PROFESSIONAL DEVELOPMENT

Temple University

Philadelphia, PA, USA

Center for Advancement in Teaching

- ADA compliance training – completed 2020

Temple University

Philadelphia, PA, USA

- International Educators Academy – Completed 2019

Temple University

Philadelphia, PA, USA

Fox School of Business

- Online and Digital Teaching Certificate – Completed 2016

University of Pennsylvania

Philadelphia, PA, USA

Graduate School of Education

- Educational Entrepreneurship - 2007
- Linguistics - 2008
- Sociolinguistics - 2007

COMMENTS OF INTEREST FROM STUDENTS ON STUDENT FEEDBACK FORMS

- The instructor provided great feedback and was very patient with me.
- There is nothing I would change. I wish all professors were like Professor Owings.
- The professor was sensitive to diversity.
- The professor was very open to answering questions.
- Professor Owing[s] was very open to questions and providing constructive feedback. She's an excellent educator. Willingness to go the extra mile
- Having discussions with other students and being able to interact even if it was an online class really helped. Also all the feedback the professor gave back was beneficial in improving the skills we were being taught.
- Great professor, explained things very well. Great personality, made the virtual class more engaged. Responded to emails promptly.
- Christina is a great professor who promoted an online classroom where I felt free to share my opinions and ask questions. She is tech savvy and kind. Grateful to have had her as a professor!
- Really care about her students. Provide thorough feedback and always explains materials clearly
- She applied rules and policies fairly to everyone in the class.
- Used her position to show us how people perceive us as potential employees. Taught us what to do and what not to do, and gave great examples