

Barbara B. Manaka PhD, RN

Temple University

RIHM

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CV for the Academic Year July 1, 2020 to June 30, 2021

Education

Ph D, Temple University, 2001.

Major: Economics

Dissertation Title: "A Two-Part Model of the Effects of Time in the Demand for Ambulatory Health Care Visits"

MA, Temple University, 1995.

Major: Economics

BA, Business Administration, 1992.

Major: Economics, Risk Management

AS, Gwynedd Mercy College, 1976.

Major: Nursing

Registered Nurse, Chestnut Hill Hospital School of Nursing, 1973.

Major: Nursing

Academic, Government, Military and Professional Positions

Academic

Associate Professor (Teaching/Instructional), Fox School of Business, Temple University. (July 2014 - Present).

Director of Programs in Healthcare Management, Fox School of Business, Temple University. (August 1, 2010 – 2014....2017-2018....2020 -).

Faculty Director of Assessment, Fox School of Business, Temple University. (August 1, 2010 - Present).

Assistant Professor (Teaching/Instructional), Fox School of Business, Temple University. (August 2001 - June 2014).

Associate Director, Graduate Programs in Healthcare Management, Fox School of Business, Temple University. (August 2001 - August 2010).

Graduate Teaching Assistant, Fox School of Business, Temple University. (1993 - 1999).

Professional

Vice President, Manaka Research, Inc. (2008 - Present).

Consultant, Greencastle Consulting. (2004 - 2008).

Consultant, Emergency Visions. (2005 - 2008).

Branch Manager, APS Healthcare and Temporaries. (1987 - 1988).

Sales Associate, APS Healthcare and Temporaries. (1986 - 1987).

Telemarketing/Marketing Consultant, Self Employed. (1985 - 1986).

Sales Manager, Telerx Marketing. (1983 - 1984).

Sales Communicator, Telerx Marketing. (1982 - 1983).

Staff Nurse/Clinical Preceptor - Critical Care Units, Abington Memorial Hospital. (1978 - 1982).

Staff/Charge Nurse, Hahnemann University Hospital. (1976 - 1978).

Licensures and Certifications

Registered Nurse. Pennsylvania License number available upon request

Professional Memberships

Philadelphia Society of Healthcare Risk Management. 2004-2015

Co-Chair - Academic Relations, Healthcare Leadership Network of the Delaware Valley. (March 1, 2009 - 2001).

American College of Healthcare Executives. (March 1, 2009 - 2011).

Member Board of Directors, Healthcare Leadership Network of the Delaware Valley. (March 1, 2009 - 2011).

American Society of Healthcare Risk Management. (2010).

Development Activities Attended

Nursing Development – Continuing Education Units

2010-2012 passed 30 hours of nursing CEUs

2012-2014 passed 30 hours of nursing CEUs

2014-2016 passed 30 hours of nursing CEUs

2016-2018 passed 30 hours of nursing CEUs

2018-2020 passed 30 hours of nursing CEUs

Teaching Development

Asynchronous Online Training Institute (Hosted by CAT Online via Zoom) 4-week, 7 module, asynchronous course in online teaching

Learning Through Assessment Feedback: Strategies for Giving Feedback in Online Teaching (Hosted by CAT Online via Zoom). Three 90 minute sessions: March 17th, 24th & 31st.

Agile Pedagogy in Fall 2020: Facing Uncertainty with Rigorous, Responsive, and Resilient Teaching (CAT workshop) (July 16, 2020)

Provost Teaching Academy SOAR Academy (summer 2018)

Workshop, "Fox Teaching Academy," Fox. (August 2014 - March 2015).

Teaching Academy, "Provost's Teaching Academy," Temple University, Philadelphia, PA, USA. (May 2014 - June 2014).

Workshop, "Blended, Flipped or Online," Temple University Teaching and Learning Center, Philadelphia, PA. (April 2014).

Workshop, "Learner Centric Course Design," Fox School of Business, Philadelphia, PA. (February 2014).

Workshop, "Leadership and Learner Centric Course Design," Fox School of Business, Philadelphia, PA. (January 2014).

Workshop, "Legal Compliance and Effective Strategies for Inclusive Teaching," CITL Fox, Philadelphia, PA. (October 6, 2011).

Workshop, "Designing Assignments and Exams that Elicit Critical Thinking," Fox CITL, Philadelphia, PA. (April 20, 2011).

Conference Attendance, "What the Best College Teachers Do," TU. (January 12, 2010).

Conference Attendance, "Effectively Using Technology to Enhance Learning and Teaching," Temple University, Philadelphia, PA. (May 5, 2009).

Conference Attendance, "Teaching Large Sections," Teaching and Learning Center Temple University, Philadelphia, PA, USA. (2008).

Seminar Attendance, "Classroom Technology," Temple University, Philadelphia, PA, USA. (May 6, 2008).

Conference Attendance, "Using New Effective Teaching Methodologies for Educating Healthcare Managers," AUPHA - Association of University Programs in Health Administration, Orlando, FL, USA. (May 31, 2007 - June 3, 2007).

Seminar Attendance, "Teaching and Learning Seminar," TU, Philadelphia, Pennsylvania. (2006).

Seminar Attendance, "Activating Large Sections," Philadelphia, Pennsylvania. (2005).

Conference Attendance, "Lilly East Coast Teaching Conference," Newark, Delaware. (April 14, 2004 - April 18, 2004).

AACSB, Assurance of Learning and Outcomes Development

AACSB Seminar/Training: "A Guide to Standards Without Being Prescriptive". September 23, 24, & 25th, 2018. Washington DC.

AACSB Seminar/Training: "Business Accreditation Seminar" October 2018.

Conference Attendance, "AACSB Assessment Conference, AACSB, Charlotte NC (March 2015)

Conference Attendance, "AACSB Assessment Conference," AACSB, Atlanta, Georgia, USA. (March 14, 2011 - March 16, 2011).

Conference Attendance, "Assessing Outcomes and Performance in Healthcare Management Education," Association of University Programs in Health Administration, Washington, DC, USA. (June 6, 2008 - June 8, 2008).

Other Development Activities

Microaggressions Workshop conducted by Temple IDEAL. One hour Tuesday March 16, 2021

Conference Attendance, "Healthcare is Risky Business," Healthcare Leadership Network of the Delaware Valley, Philadelphia, PA. (October 28, 2011).

Conference Attendance, "Accountable Care Organizations," TUHMAA, Plymouth Meeting, PA, USA. (January 21, 2011).

Webinar, "The Medical Home," Institute for Healthcare Improvement. (August 6, 2009).

Seminar, "Risks in Healthcare Financing," TUHS, Philadelphia, PA, USA. (April 17, 2008).

Seminar, "Healthcare Quality," TUHS, Philadelphia, PA, USA. (March 20, 2008).

Seminar, "Risks in Technology Selection," ECRI, Philadelphia, PA, USA. (March 10, 2008).

Seminar, "Healthcare Law," AON, Philadelphia, PA, USA. (February 21, 2008).

Conference Attendance, "Pay for Performance and Financing Healthcare," Temple University Healthcare Management Alumni Association, Philadelphia, PA, USA. (November 9, 2007).

Seminar, "Process Improvement and Quality," TUHS, Philadelphia, PA, USA. (March 22, 2007).

Seminar, "Risks in Technology Selection," ECRI, Philadelphia, PA, USA. (March 15, 2007).

Seminar, "Student Career Planning," Philadelphia, Pennsylvania. (2006).

Conference Attendance, "Ethics in Healthcare," Philadelphia, Pennsylvania. (November 2006).

Conference Attendance, "Confronting the Dilemma of Risk in Healthcare: Emerging Trends and Practical Approaches for Decision Makers," Plymouth Meeting, Pennsylvania. (November 15, 2006 - November 16, 2006).

Seminar, "Health Systems - Emergency Preparedness and Compliance," TUHS, Philadelphia, PA, USA. (April 20, 2006).

Seminar, "Process Improvement and Quality," TUHS, Philadelphia, PA, USA. (March 30, 2006).

Seminar, "Medical Malpractice Crisis," AON, Philadelphia, PA, USA. (March 2, 2006).

Seminar, "The Impact of Pharmaceutical Advances on Healthcare Delivery," Philadelphia, Pennsylvania. (November 2005).

Seminar, "Student Career Planning Conference," Healthcare Leadership Network of the Delaware Valley, Philadelphia, Pennsylvania. (October 2005).

Conference Attendance, "Association of University Programs in Health Administration Annual Conference," Boston, Massachusetts. (June 23, 2005 - June 26, 2005).

Seminar, "Process Improvement and Quality," TUHS, Philadelphia, PA, USA. (April 14, 2005).

Seminar, "Terrorism – Prevention and Response for Healthcare Organizations," Wolf Creek Associates Consulting, Philadelphia, PA, USA. (April 7, 2005).

Seminar, "Risk Exposures and Mitigation in Managed Care," IBC/Amerihealth, Philadelphia, PA, USA. (March 17, 2005).

Seminar, "Healthcare Liability in the Philadelphia Market," TUHS, Philadelphia, PA, USA. (February 17, 2005).

Seminar, "The Future of Healthcare: Medical Information and Technology," Philadelphia, PA. (November 2004).

Conference Attendance, "Wharton Healthcare Business Conference," Philadelphia, PA. (2003).

Conference Attendance, "Patient Safety," Philadelphia, PA. (November 2003).

TEACHING

Teaching Experience

Temple University

ECON 3507, Health Economics

HCM 3580, Special Topic in Healthcare Management

HCM 4596, Healthcare Quality and Risk Management

RE 2901, Honors Intro to Risk

RMI 2101, Introduction to Risk Management.

RMI 2901, Introduction to Risk Management and Insurance Honors

RMI 4596, Healthcare Risk and Quality (Healthcare Risks - old name)

RMI 5103, Health Risks

Directed Student Learning

MHA student, Eman Hamad, independent study. Begun and completed in Spring 2021.

Supervised Teaching Activity, Other (Within Temple University). (August 2014 - December 2014).
Advised: Tao Sun

Internship Advisor, Other (Within Temple University). (May 2013 - August 2013).
Advised: Manasi Hulyakar, Miriam Sokoloff, Jay Joshi, Yeasin Chowdhury, Oliver Yu, Eric Strang

Directed Internship for Leadership Competency Development, Other (Within Temple University). (January 2012 - August 2012).
Advised: Marla Nassar, David Wilderman, David Lederman, Ebru Isik, Jamie Rosenberg

Internship Advisor, "Emergency Preparedness Intern Temple University Health System," Other (Within Temple University). (January 2009 - 2011).
Advised: Wesley Light

Internship Advisor, Other (Within Temple University). (June 2011 - August 2011).
Advised: Christopher Claffey, Ross Shuster, Elyse Iannucci, Dmimitrios Patargias, Rebecca Garrett

Supervised Teaching Activity, Other (Within Temple University). (May 17, 2011 - June 23, 2011).
Advised: Zhijian Feng

Internship - no credit, Other (Within Temple University). (September 2009 - 2010).
Advised: Oakes Amanda

Summer Administrative Residency, Other (Within Temple University). (September 2009 - August 2010).
Advised: Vicki Freedman, Carly Hahn, Emma Broom, Shanw Bonk, Sadia Rehman, Danai Khemasuwan

Internship Advisor, Other (Within Temple University). (January 2008 - 2009).
Advised: Daniel Rudolph

Internship Advisor, Other (Within Temple University). (May 2008 - August 2008).
Advised: Zhao Li

Internship Advisor, Other (Within Temple University). (January 2006 - January 2008).
Advised: Ryan Taylor

Internship Advisor, Other (Within Temple University). (May 2007 - August 2007).
Advised: Cohen Shannon

Internship Advisor, Other (Within Temple University). (January 2006 - January 2007).
Advised: Jason Bryant

Internship Advisor, Other (Within Temple University). (January 2005 - January 2007).
Advised: Christopher Coforio

Internship Advisor, Other (Within Temple University). (May 2006 - August 2006).
Advised: Cohen Allison, Seftchick Steven, Kiprova Darya, Li Gurong

Curriculum Innovation/Development

Change of Array MHA, Fall 2020

Change of Array MBA Health Sector Management Concentration, Fall 2020

Change of Array Certificate in Healthcare Innovation, Fall 2020

Awards and Honors

Fox IMPACT Award (Spring 2020)

Andrisani-Frank Undergraduate Teaching Award. (May 2013).

Fox Dean's Teaching Fellow, Fox School. (June 2011).

Fox Crystal Apple Award, Fox School of Business. (November 2010).

GAMMA IOTA SIGMA Faculty Award, GIS. (May 2010).

Writing-Intensive Course Committee (WICC) prize, Temple University. (March 2010).

RESEARCH/Presentations Given

Presentations

Manaka, B. B., (Co-Author only) Aboyan, Laura "From Idea to Implementation to Impact: Cultivating Collaborative Partnerships for Assessment-Driven Curricular Change" Utah, (June 5 2018)

Manaka, B. B. (Presenter & Author), AACSB Assessment Conference "The Heat is On; Using a Curriculum Heat Map to Guide Curricular Improvements," Charlotte NC (March 2015)

Manaka, B. B. (Presenter & Author), Kunkle, M. (Presenter & Author), Drexel University Assessment Conference, "The Heat is On; Using a Curriculum Heat Map to Guide Curricular Improvements," Drexel University, Philadelphia Pa. (September 11, 2015).

Manaka, M. B. (Presenter & Author), Fox Teaching Academy, "Student Motivation," Fox. (June 16, 2015).

Chitturi, P. (Presenter & Author), Manaka, B. B. (Presenter & Author), Temple University TLC 13th Annual Faculty Conference, "Engaging Students in Data Based Decision Making: Building, Strengthening and Assessing Data Analytic Skills in Non-Math Classes," Temple TLC, Temple University. (January 8, 2015).

Manaka, M. B. (Presenter & Author), Fox Teaching Academy, "Assessment the Course to the Program," Fox, Fox. (October 2014).

Manaka, B. B. (Presenter & Author), Fox Teaching Academy, "Blooms Taxonomy and Assessment," Fox. (October 2014).

Manaka, B. B. (Presenter & Author), Fox Teaching Academy, "Student Motivation," Fox. (September 2014).

Hill, T. (Presenter & Author), Aaronson, W. (Presenter & Author), Manaka, B. (Presenter & Author), Ostrowski, R. (Presenter & Author), Tironi, C. (Presenter & Author), Academy of Management Annual Conference, "Building and Assessing a Competency-Based MBA Curriculum," Academy of Management, Philadelphia, PA. (August 2014).

Sfekas, A. (Presenter & Author), Manaka, B. (Author Only), 4th Biennial Conference of the American Society of Health Economists, "Do hospitals avoid Medicaid patients?" ASHEcon, Minneapolis, MN. (June 11, 2012).

Aaronson, W. (Presenter & Author), Manaka, B. (Author Only), Kunkle, M. (Presenter Only), AACSB Assessment Conference, "Defining assessment roles - the core course leader," AACSB, Houston, TX. (March 17, 2012).

SERVICE

Department Service

Academic Director Healthcare Management Programs (July 2020 - present)

Academic Director Healthcare Management Programs (July 2017- July 2018)

Hired and Trained Associate Academic Director of Healthcare Management Programs (July 2017- July 2018)

Revised MHA with Change of Array (fall 2017)

Reintroduced Healthcare Management Grand Rounds for MBA Healthcare Management Students. Fall 2017

Hired Executive in Residence for Healthcare Management Programs Fall 2017

Trained Executive in Residence to teach HCM 5103 and trained him in assessment and rubric use

Work with dean's office on appeal of a 3-year decision, CAHME Accreditation Appeal. (January 1, 2014).

Committee Member, Scholarship Committee MBA HSM. (January 1, 2014 - Present).

Director, Programs in Healthcare Management. (August 1, 2010 - July 1, 2014 and again July 1, 2017 – present).

Co-Chair, Periodic Program Review Committee. (March 2009).

Committee Member, Curriculum Review Committee Risk Management and Insurance. (2006).

Committee Chair, MBA Healthcare Management Accreditation. (2005 – 2014).

Student Placement, Summer Administrative Residency Program and Materials. (September 2001 –2014).

Recruiting Students, Recruiting - Graduate Programs in Healthcare Management. (August 1, 2001 – 2014).

Organizing Healthcare Faculty Teaching Schedules, Faculty Teaching Schedules. (July 1, 2010 - January 2015).

Design and Schedule Management Grand Rounds, Management Grand Rounds. (January 1, 2009 - January 1, 2015 and again July 1, 2017 – May 30 2018).

Associate Director Programs in Healthcare Management. (2006 - 2010).

Committee Chair, Curriculum Review Healthcare Management. (January 2006 - July 2014).

Student Placement. (August 2001 - July 2014).

Marketing the Fox Graduate Healthcare Management Programs. (2001 - July 1, 2014).

Lead CAHME Accreditation site visit. (August 2012 - December 2012).

Prepare for CAHME Reaccreditation of Healthcare Management MNBA, CAHME Accreditation Work - Curriculum mapping and Self Study. (July 1, 2011 - August 2012).

Committee Chair, Scholarship Committee MHM Program. (January 1, 2009 - 2010).

Other Institutional Service Activities, Scholarship Committee MBA Program Healthcare Management. (2004 - 2006).

Other Institutional Service Activities, HRSA Grant Renewals. (2001 - 2006).

College Service

AACSB Accounting Accreditation iSER completed April 2021

Convened and Chair the Course Contact Hour Committee. Ad Hoc Faculty Development subcommittee.

Co-developed Experiential Learning Survey with Co-Directors of Experiential Learning in Spring 2021. Survey Deployment expected in late April or early May 2021.

Co-developed NTT Mentoring Survey with Faculty Development Committee Spring 2021.

Oversaw Deployment of NTT Faculty Mentoring Survey Spring 2021.

Committee Member: Fox CIT committee (2019- 2021 – committee disbanded)

Chair Faculty Development Committee (Fall 2018 – present)

Executive Director of Analytics and Accreditation (March 2018 – present)

Faculty Director of Curriculum Management, Assessments, Teaching and Learning (Fall 2010 – March 2018)

Data Compliance, Security and Integrity Committee (March 2018 – present)

Steering Committee Center for Translational Research (March 2018 – 2019)????

Lead Faculty Fox BBA Redesign (September 2015 – 2018)

University Assessment Committee Member (Fall 2010 – present)

Committee Chair, MPC Subcommittee. (October 2014 - Present).

Fox Teaching Academy, Fox Teaching Academy. (May 2014 – 20??).

Principle and Faculty, MBA Regeneration Committee. (2012 - 2014).

Committee Member, Master's Program Committee. (September 1, 2010 - Present).

Committee Member, Steering Committee. (August 1, 2010 - Present).

Committee Member, Undergraduate Programs Committee. (August 1, 2010 - Present).

Committee Member, Undergraduate Programs SubCommittee. (August 1, 2010 - Present).

Committee Chair, AACSB site team committee AOL. (February 2015).

Oversee the process to complete AACSB AoL reports for the 5-year Self Study, Report generation AACSB AoL. (January 2014 - February 2015).

Committee Chair, MBA/MS Assessment Subcommittee. (July 2012 - January 2015).

Wrote New Academic Program Review in AACSB Self Study. (December 2014).

Wrote Teaching and Learning Portion of AACSB Self Study. (December 2014).

Committee Member, EMBA Regeneration Committee. (March 2014 - December 2014).

Committee Chair, EMBA Regeneration Committee. (March 2014 - September 2014).

Committee Chair, MBA Assessment Committee. (April 2012 - September 2014).

Committee Member, Alumni Executive Board. (2001 - July 2014).

Other Institutional Service Activities, Fox Healthcare Management BlackBoard Community. (2001 - July 2014).

Organizer of Leadership Activities, Leadership Workshop. (January 2014 - February 2014).

Engaged in Dee Fink for Fox Leadership Workshop in Learner Centric Teaching, Workshop Learned Centric Teaching. (January 2014 - February 2014).

Faculty Advisor, Healthcare Management Student's Association. (2001 - June 2013).

Wrote the HSM MBA Self-Study Summer 2011. (April 2012 - August 2012).

Committee Member, Merit Committee. (February 2010 - April 2010).

Other Institutional Service Activities, Collegial Assembly Fox School of Business and Management. (2004 - Present).

Other Institutional Service Activities, Steering Committee Fox School of Business. (2004 - Present).

University Service

EPPC since ???

GEEC ended in 2021 Spring

Committee Member, University Assessment Review Subcommittee. (January 2014 - Present).

Student Placement, Student Recommendations. (2001 - Present).

Committee Member, MSHI Advisory Board. (October 2010 - July 2014).

Senator, Faculty Senate. (September 2008 - September 2010).

Faculty Mentor, Faculty Mentor Diamond Peer Teacher. (2005 - 2008).

Other Institutional Service Activities, Healthcare Management MBA Advisory Board Meeting. (2006).

Committee Chair, Healthcare Management Task Force. (2006).

Other Institutional Service Activities, Progress Report CAHME Accreditation. (2006).

Professional Service

Board of Editors, ECRI Institute, Plymouth Meeting, PA. (March 2003 - Present).

Board of Advisors of a Company, Greencastle Consulting. (2006 - 2011).

Member Board of Directors, Healthcare Leadership Network of the Delaware Valley, Philadelphia, PA. (April 2009 - June 2011).

Other Professional Service Activities, Healthcare Leadership Network of the Delaware Valley (HLNDV), Philadelphia, Pennsylvania. (2002 - June 2011).

Article Reviewer for ECRI Institute Healthcare Risk Control Subscription. (September 2010).

Reviewer, Journal Article. (September 2010).

Committee Chair, Healthcare Leadership Network Of the Delaware Valley, Philadelphia, PA. (April 2009 - June 1, 2010).

Other Professional Service Activities, Emergency Visions. (2007).

Reviewer, Textbook, Aspen Reference Group. (2006).

Other Professional Service Activities, Emergency Visions. (2006).

Other Professional Service Activities, Healthcare Leadership Network of the Delaware Valley, Philadelphia, Pennsylvania. (2006).

Other Professional Service Activities, Emergency Visions. (2005).

Reviewer, Textbook, Jossey-Bass. (2005).

Reviewer, Textbook, Wiley publishers. (2005).

Other Professional Service Activities, Tools For Health. (2002).

Public Service

Volunteer, Abington Memorial Hospital Hospice. (January 2009 - Present).

Committee Member, Temple University Health System E-Prep. (2005 - 2009).

Consulting

For Profit Organization, Greencastle Consulting, PA. (2004 - 2011).

For Profit Organization, Emergency Visions, Georgia. (2005 - 2008).

Awards and Honors

Service, University

Scholarship Contribution to the CPHall Scholarship Fund, Temple University Healthcare Management Alumni Association. (November 12, 2014).

Musser Award for Excellence Faculty Service, Fox School. (November 2011).

Dean's Service Award, Fox School of Business. (2003).

Executive Director's Award for Excellence, Fox School of Business. (2003).