

Dr. Howard Keen

Temple University

FIN

(215) 204-5990

Email: hkeen@temple.edu

Education

Ph D, Bryn Mawr College, 1979.

Major: Economics

Dissertation Title: Implicit Interest on Demand Deposits: Do Nonpecuniary Payments Make a Difference?

MA, Bryn Mawr College, 1974.

Major: Economics

BA, Rutgers - The State University, 1970.

Major: Economics

Academic, Government, Military and Professional Positions

Academic

Assistant Professor of Finance, Temple University. (September 1, 2000 - Present).

Professional

Entrepreneur, Self-Employed. (1999 - 2001).

Chief Economist, Conrail. (1981 - 1998).

Senior Banking Economist, Federal Reserve Bank of Philadelphia. (1970 - 1981).

Professional Memberships

Conference of Business Economists.

Financial Education Association.

Development Activities Attended

Conference Attendance, "Annual Conference 2018," Financial Education Association.
(September 20, - 22, 2018).

Invited Participant: McGraw-Hill Education Teaching Without Limits Summit: Corporate Finance,
New Orleans, LA, USA (March 2017)

Session Chair, "Online Education." Financial Education Association, Ft. Lauderdale, FL, USA.
(September 2016).

Session Chair, "Curriculum." Financial Education Association, Ft. Lauderdale, FL, USA.
(September 2016).

Session Chair, "Corporate Finance." Financial Education Association, Ft. Lauderdale, FL, USA.
(September 2016).

Conference Attendance, "Annual Conference 2016," Financial Education Association.
(September 29, 2016 – October 01, 2016).

Session Chair, "Teaching Strategies." Financial Education Association, San Antonio, TX, USA.
(September 2015).

Conference Attendance, "Annual Conference 2015," Financial Education Association.
(September 24, 2015 - September 26, 2015).

Workshop, "Pearson's 2015 Economics & Finance Community Event," Pearson Publishing,
Atlantic City, NJ, USA. (March 27, 2015).

Publisher's Focus Group, "Wiley EdTechFocusGroup," John Wiley & Sons, Orlando, FL, USA.
(February 20, 2015 - February 21, 2015).

Conference Attendance, "Annual Conference 2014," Financial Education Association.
(September 18, 2014 - September 20, 2014).

Conference Attendance, "Annual Conference 2013," Financial Education Association,
Southampton, Bermuda. (September 19, 2013 - September 21, 2013).

Session Chair, "Finance Technology and Forecasting," Financial Education Association,
Bermuda. (September 19, 2013 - September 21, 2013).

Webinar, "Corporate Finance Online with Authors Stan Eakins and Will McNally," Pearson
Publishing. (February 26, 2013).

Workshop, "MyLab Development Summit," Pearson Publishing, Boston, MA. (November 2, 2012 -
November 3, 2012).

Conference Attendance, "Annual Conference 2012," Financial Education Association, Charleston,
SC. (September 2012).

Conference Attendance, "Annual Conference 2011," Financial Education Association, Orlando,
FL, USA. (September 2011).

Workshop, "McGraw-Hill Corporate Finance Technology Symposium," McGraw-Hill, Boston, MA.
(September 30, 2010 - October 3, 2010).

Conference Attendance, "Annual Conference 2010," Financial Education Association, San
Antonio, TX. (September 2010).

Conference Attendance, "Annual Conference 2009," Financial Education Association, Ft.
Lauderdale, FL. (September 2009).

Conference Attendance, "Annual Conference 2008," Financial Education Association, Hilton
Head Island, South Carolina. (September 2008).

Workshop, "Forum for Faculty Teaching Writing-Intensive Courses," Temple University's Writing
Center. (August 29, 2008).

Member of Program Committee, "2008 Annual Conference," Financial Education Association,
Hilton Head, SC. (March 2008 - April 2008).

Workshop, "Group Work and Team-Based Learning Workshops," Temple University's Teaching and Learning Center. (February 29, 2008).

Conference Attendance, "Annual Conference of Academy for Business Education," Financial Education Association, Bermuda. (September 2007).

Conference Attendance, "Annual Conference of Academy for Business Education," Financial Education Association, San Antonio, Texas. (2006).

Conference Attendance, "Professional Development Seminar for Instructors of Finance," Charleston, South Carolina. (2006).

Conference Attendance, "Annual Conference of Academy for Business Education," Finance Education Association, Orlando, Florida. (2005).

Conference Attendance, "Annual Conference," Eastern Economic Association, Washington, District of Columbia. (2004).

Conference Attendance, "Annual Conference," Eastern Economic Association, New York City, New York. (2003).

TEACHING

Teaching Experience

Temple University

FIN 3011, Introduction to Financial Markets, 10 courses.

FIN 3101, Financial Management, 92 courses.

FIN 3502, Corporate Finance I, 5 courses.

FIN 3503, Corporate Finance II, 3 courses.

FIN 3508, Money & Fixed Income Markets, 1 course.

FIN 3911, Introduction to Financial Markets - Honors, 1 course.

FIN 4596, Seminar - Financial Management, 15 courses.

Awards and Honors

Invited Participant: McGraw-Hill Education Teaching Without Limits Summit: Corporate Finance, New Orleans, LA, USA (March 2017)

Invited Participant: McGraw-Hill Education Teaching Without Limits Summit: Corporate Finance. (March 2016)

Invited Member, Pearson Business Publishing. (October 2014).

Invited Participant, Pearson Publishing. (November 2012).

Outstanding Finance Professor Award, Financial Management Association. (April 2012).

Outstanding Finance Professor Award, Financial Management Association. (April 2009).

Outstanding Finance Professor Award, Financial Management Association. (April 2006).

RESEARCH

Published Intellectual Contributions

Journal Articles

Keen, H. (2019). Solving Quantitative Problems in Finance: A Tool for Unlimited Practice. 2019 Proceedings, Academy of Business Education.

Keen, H. (2017) with Gary Blau, Misty Blessley, Matthew Kunkle, and Michael, Schirmer, Exploring Correlates of Business Undergraduates' Closed Versus Open Grading Assessment Learning Perceptions. *Journal of Educational and Developmental Psychology*, 7(1).

Keen, H. (2011). Clearing Up Confusion Over Calculation of Free Cash Flow. *Journal of Global Business Management*, 7(1), 1. www.jgbm.

Keen, H. (2010). Bond Prices and Interest Rates: Techniques for Teaching Their Inverse Relationship. *Journal of Global Business Management*, 6(1), 1. www.jgbm.

Keen, H. (1998). Making a Difference in the Firm. *Business Economics*.

Keen, H. (1988). Use of Weekly and Other Monthly Data as Predictors of the Industrial Production Index. *Business Economics*.

Keen, H. (1987). Economists and Their Forecasts: Have Projections Been That Bad? *Business Economics*.

Keen, H. (1985). Summary Measures of Economic Policy and Credit Conditions as Early Warning Forecasting Tools. *Business Economics*.

Keen, H. (1984). Using Composite Models to Reduce Forecast Errors: The Case of New Automobile Sales 1979-1983. *Business Economics*.

Keen, H. (1984). Leading Economic Indicators Can Be Misleading. *The Journal of Business Forecasting*.

Keen, H. (1983). The Impact of a Dividend Cut Announcement on Bank Share Prices. *Journal of Bank Research*.

Keen, H. (1981). Who Forecasts Best: Some Evidence from the Livingston Survey. *Business Economics*.

Keen, H. (1979). Bank Dividend Cuts and the Aftermath. *Bankers' Magazine*.

Keen, H. (1978). The Changing Competition for Retail Deposits. *Bankers' Magazine*.

Presentations Given

Keen, H., Panel Session Presenter, Annual Conference, "Teaching Finance During a Pandemic : Best Practices", Southwestern Finance Association, Virtual (October 2020).

Keen, H., Annual Conference, "Introductory Corporate Finance and the Goldilocks Issue: Too Hard, Too Easy or Just Right?", Financial Education Association, Virtual (September 2020).

Keen, H., Annual Conference, "Introductory Corporate Finance and the Goldilocks Issue: Too Hard, Too Easy or Just Right?", Financial Education Association, Virtual (September 2020).

Keen, H., Annual Conference, "Transitioning Large Classes to Online: Coping with Technical and Other Issues", Financial Education Association, Virtual (September 2020).

Keen, H., Annual Conference, "Relatable Concepts as Aids to Learning Finance", Financial Education Association, Savannah, GA (September 2019).

Keen, H., Annual Conference, "Solving Quantitative Problems in Finance: A Tool for Unlimited Practice", Financial Education Association, Savannah, GA (September 2019).

Keen, H., Annual Conference, "Use of True / False Questions to Encourage Analytical Thinking and Aid in Learning Finance Concepts", Financial Education Association, San Antonio TX. (September 2018).

Keen, H., Annual Conference, "Use of Simple Excel Exercises to Reinforce Learning of Finance", Financial Education Association, San Antonio TX. (September 2018).

Keen, H., Annual Conference, "Use of True/False Questions to Stimulate Analytical Thinking and Aid in Learning Finance Concepts", Financial Education Association, Savannah, GA (September 2017). [Note: Accepted but conference cancelled due to Hurricane Irma]

Keen, H., Annual Conference, "Online Homework Tools", Financial Education Association, Savannah, GA (September 2017). [Note: Accepted but conference cancelled due to Hurricane Irma]

Keen, H., Annual Conference, "Testing the Flipped Classroom in Introductory Corporate Finance", Financial Education Association, Ft. Lauderdale, FL. (September 2016).

Keen, H., Invited Speaker, "Teaching Corporate Finance Online", Eastern Michigan University, Ypsilanti, Michigan. (October 16, 2015).

Keen, H., Annual Conference, "A Tutorial on the Use of an Online Homework Tool: MyFinanceLab", Financial Education Association, San Antonio TX. (September 2015).

Keen, H., Annual Conference, "Simplifying Key Concepts in Introductory Corporate Finance", Financial Education Association, San Antonio TX. (September 2015).

Keen, H. (Presenter & Author), Annual Conference, "Retrofitting Introductory Corporate Finance: Moving Forward by Moving Backward?", Financial Education Association, Savannah, GA. (September 18, 2014).

Keen, H. (Presenter & Author), Annual Conference, "The Power of Fractions in Finance", Financial Education Association, Savannah, GA. (September 18, 2014).

Keen, H. (Presenter & Author), Annual Conference, "Rating Instructors' Performance: Student Perspectives", Financial Education Association, Bermuda. (September 20, 2013).

Keen, H., Monthly Meeting, "Derivative Securities: Futures & Options", Temple Economics Society, Temple University. (November 16, 2012).

- Keen, H. (Presenter & Author), Annual Conference, "How Corporate Finance Topics Fit Together: Schematic Illustrations", Financial Education Association, Charleston, SC. (September 2012).
- Keen, H. (Presenter & Author), Annual Conference, "Coordinating among Sections of Introductory Corporate Finance using MyFinanceLab", Financial Education Association, Orlando, FL. (September 2011).
- Keen, H. (Presenter & Author), Annual Conference, "Clearing Up Confusion Over Free Cash Flow", Financial Education Association, San Antonio. (September 2010).
- Keen, H., Workshop, "To Curve or Not to Curve?", Temple's Center for Innovation in Teaching and Learning, Temple University. (April 2, 2010).
- Keen, H. (Presenter & Author), Annual Conference, "Reconfiguring Introductory Corporate Finance: Exactly WHAT Should We Teach?", Financial Education Association, Ft. Lauderdale, FL. (September 2009).
- Keen, H. (Presenter & Author), Annual Conference, "Use of a Student Teacher in an Introductory Corporate Finance Course", Financial Education Association, Ft. Lauderdale, FL. (September 2009).
- Keen, H. (Presenter & Author), Annual Conference, "Approach to Teaching Interest Rates: Meaning & Relation to Inflation", Financial Education Association, Hilton head, South Carolina. (September 2008).
- Keen, H. (Presenter & Author), Annual Conference, "No (Free) Riders Allowed! Group Projects with Individual Accountability", Financial Education Association, Hilton Head, South Carolina. (September 2008).
- Keen, H. (Presenter & Author), Annual Conference, "Use of an Online Homework Tool in a Principles of Finance Course", Financial Education Association, Bermuda. (September 2007).
- Keen, H. (Presenter & Author), Annual Conference, "Student Characteristics and Ratings of Instructor Performance", Financial Education Association, San Antonio, Texas. (April 2006).

Research Currently in Progress

"Template for a Paper on Pedagogy".

"Pervasiveness of Fractions in Finance".

SERVICE

Department Service

Member, Merit Review Committee (2019)

Faculty Mentor, Ph.D. Student Teaching Preparation. (2012 - Present).

Core Course Coordinator for Finance 3101. (January 2010 - Present).

Curriculum Development and Redesign. (October 2008 - Present).

Program Coordinator, Finance Department Tutoring Program. (September 2007 - Present).

Faculty Advisor, Undergraduate Advisor. (September 2005 - Present).

College Service

Committee Member, OBBA Redesign Committee. (May 2017 – September 2018).

Committee Member, BBA Redesign Business Analytics Subcommittee. (2016 - 2017).

Faculty Mentor, Fox Peer Teacher. (August 2014 - December 2014).

Faculty Mentor, Fox Peer Teacher. (January 2014 - May 2014).

Faculty Mentor. (January 2013 - May 2013).

Faculty Mentor. (August 2012 - December 2012).

Faculty Mentor, Diamond Peer Teacher. (August 2011 - December 2011).

Faculty Mentor. (September 2010 - May 2011).

Faculty Mentor. (August 2010 - December 2010).

Faculty Mentor, Diamond Peer Teacher. (January 2009 - May 2009).

Faculty Mentor, Diamond Peer Teacher. (September 2008 - December 2008).

Attendee, Meeting, Undergraduate Program Committee. (September 1, 2008 - December 31, 2008).

Judge, Case Competition. (May 2, 2008).

Attendee, Meeting, CAFSBM Awards Subcommittee of the UPC. (April 2008).

Attendee, Meeting, Undergraduate Program Committee. (September 2007 - December 2007).

Committee Member, FSBM Finance Department. (2006).

Other Institutional Service Activities, FSBM Finance Department. (2006).

Other Institutional Service Activities, Annual FSBM Case Competition. (2005).

Other Institutional Service Activities, FSBM Finance Department. (2005).

Committee Member, Undergraduate Program Committee. (2005).

Committee Member, FSBM Finance Department. (2004 - 2005).

Other Institutional Service Activities, FSBM Finance Department. (2004 - 2005).

Other Institutional Service Activities, FSBM Finance Department. (2004).

University Service

Committee Member, TAUP Executive Committee. (April 2010 – October 2016).

Faculty Senate Representative. (2015 – Present).

Professional Service

Financial Education Association, President (2019 - 2020)

Program Chair, Financial Education Association, (Annual Conferences 2016 & 2017).

Financial Education Association, Board of Directors (2015 - Present)

Chairperson, Financial Education Association Annual Conferences. (September 2013 – Present).

Associate Editor, *Business Economics*. (1998).

International Association of Business Forecasting, President. (1996).

National Association of Business Economists, Board Member (1987).

Philadelphia Council of Business Economists, President (1985).

Consulting

Academic, Eastern Michigan University, Ypsilanti, Michigan (October 2015).

Academic, Pearson Publishing. (September 2014 - June 2015).

Academic, Siena College Finance Department, Loudonville, NY. (May 2014).

Academic, John Wiley & Sons. (June 2012 - August 2012).

Litigation, Walter Steinman, Esq. (August 6, 2010 - August 23, 2010).

Academic, Pearson Education. (June 2010 - July 2010).

Litigation, Walter Steinman, Esq., Wyncote, PA. (November 25, 2009 - November 30, 2009).

Academic, Hawkes Learnings systems, Charleston, SC. (September 23, 2009 - November 30, 2009).

Litigation, Baran & Yaches, Wyncote, PA. (July 15, 2009 - July 31, 2009).

Litigation, Bishop, Dorfman, Lazaroff & Meehan, Philadelphia, PA. (March 15, 2009 - April 17, 2009).

Litigation, Bishop, Dorfman, Lazaroff & Meehan, Philadelphia, PA. (October 13, 2008 - November 24, 2008).

Litigation, Bishop, Dorfman, Lazaroff & Meehan, Philadelphia. (May 23, 2008 - June 1, 2008).

Academic, Pearson Education. (November 2007 - January 2008).

Academic, Thomson Higher Education. (April 2007).

Academic, John Wiley & Sons. (2006).

Academic, McGraw-Hill. (2006).

Litigation, Attorneys, Philadelphia Area. (January 2003 - December 2006).

Awards and Honors

Service, Professional

Distinguished Service Award, Financial Education Association (2019)

Outstanding Finance Professor, Fox School of Business & Management, 2012

National Council for Economic Education, Invited Member (1987).