

MELISSA GLENN-FLEMING

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EDUCATION

MFA	Terminal Degree - Rosemont College, Creative Writing Thesis: "Tadpoles in the Moonlight" Advisor: Amy Punt	2015
MA	La Salle University, Professional Communications Thesis: The creation of Wharton's webCafé Advisor: Br. Gerry Molyneaux	2001
BA	Penn State University, English Literature Minor: Technical Writing	1993

AWARDS

- Dean Artist & Scholar Residency, Temple Rome 2019
- Academic Merit, Fox School of Business 2018, 2019
- Graduate Assistantship, Rosemont College 2011, 2012

EXPERIENCE

- Temple University, Philadelphia, PA 2013-Present
Assistant Professor, Marketing and Supply Chain Management
- Instructing writing intensive course that bridges practice and theory immediately
 - Created course and accreditation materials for Accounting department
 - Created inclusive culture in graduate Accounting course, resulting in a final portfolio that showed diversified team building
 - Oversaw the hiring of grading support faculty
- Community College of Philadelphia, Philadelphia, PA 2007-2011
Adjunct Faculty, English Department
- Coordinated developmental reading and writing course objectives
 - Collaborated with English department faculty and chair on test creation and student readiness
 - Taught Continuing Education Research Development

- Re-designed coursework for Interpersonal Communication course

Temple University, Philadelphia, PA 2007-2010

Adjunct Faculty, School of Communications

- Taught undergraduate public speaking, emphasizing policy making and strategic delivery

University of Pennsylvania, Philadelphia, PA 2011-2012

Adjunct Faculty, Wharton Communications Program

- Instructed MBA students on delivering researched topics with confidence
- Prepared students to strategically present on camera
- Collaborated with program director on course success & improvements

Penn State University, Media, PA 2011-2012

Adjunct Faculty, English Department

- Coordinated and taught First-Year Writing to diverse student population
- Participated in faculty-faculty class observations

Rosemont College, Rosemont, PA 2009-2010

Adjunct Faculty, English Department

- Introduced writing course to freshmen students during premier semester of co-ed population
- Developed course objectives for 400-level Media Ethics course
- Generated online class forum
- Led graduate level Rhetoric and Composition course

PRESENTATIONS AND WORKSHOPS

“Executive Presence and Communication Skills”, 2018, 2019, 2020

Women’s Leadership Series, Fox Executive Education

“Getting to the Point,” 2018, 2019

Fox OBBA cohort

“Executive Presentation Skills” 2018, 2019

Temple, Executive Education MBA Program

“Effective Communication and Leadership” 2018

American Marketing Association/Executive Education

“Public Speaking”, 2017

National Society of Collegiate Scholars

“Confident Speaking & Classroom Presentation”, 2017, 2018

Fox School PhD Teaching Academy

Developing Effective Communication & Leadership Skills, 2018

AMA Philadelphia, TUCC

“Writing a Professional Case Study”, 2016, 2017

Executive Education MBA program

Presenter for Fox Open House, 2014

PROFESSIONAL TRAINING

- Surpassed Writing Intensive Course Load University-wide Student Success Center, Temple University, 2018
- Online Teaching Certificate
Fox School of Business, 2017
- Technical Writing Certificate
Penn State University, 1993

School Service:

- Dean appointed – DEI Council 10/2020
 - Guide and inform senior leadership on ways to bring tangible and needed change in school practices.
 - Includes, advocating for, coordinating, and informing the school on culturally diverse and inclusive operations.
- Faculty Facilitator: Workshop tools on Finding the Narrative in a Case Study 10/2020
 - Instructed business faculty and DBA cohort on using creative writing elements and structure to write an engaging case.
- Professional workshop facilitator Women’s Leadership Series, 9/2020
 - Generating continued interest in one of the highest recognized executive education workshops via social media and professional networks
 - Capturing the content bridge between facilitators for program continuity
- Co-Chair: Faculty Experiential Learning committee, 8/2020
 - Identifying and creating practical, class activities that highlight faculty expertise and that enhance student job readiness
- Guest Speaker & Reviewer: PhD Teaching Academy, 7/2020
 - Provided students with feedback on presentations
 - Instructed on best practices for professional deliveries

- Communication Reviewer: Dean’s Diversity, Equity & Inclusion message amidst B.L.M Protests, summer 2020
- Created discussion posts on professional communication presence during Covid-19 for Fox Executive Education cohort, summer 2020
- CAFSBM Secretary (nominated), 2020
- CAFSBM Budget Committee member (nominated), 2020
- Participant: Diversity, Equity & Inclusion Reception, 2020

- Participant: Faculty Engagement Lunch (online teaching), 2020
- Guest Speaker: TU NABA (National Association of Black Accountants), 2019
- Mentored Undergraduate Students (2019)
 - Saddic, Academic Scholarship
 - Hewlett, Scholarship
 - Morgalo, Study abroad
 - Keisker, Post graduate relocation
 - Ruiz-Arteagoitia, Leadership strategies for NBA and resume
- Judge: Target Case Competition (2015-present)
- Judge: Business Bowl Competition (2015-2019)

Department Service:

- Promoted global education of Ba2196 for TU Rome, 2020
- Collaborated with Fox faculty on writing objectives and expectations, 2020
- Created new flex assignments to extend students' practical experience, 2019, 2020
- Supervised two course graders, 2018
- Mentored new faculty member, 2017
- Provided professional consultation on Ba2196 assignment format, 2017
- Created instruction videos, 2015

Professional Development:

- CAT book club: *Presumed Incompetent* Vol. II, 11/2020
- CAT Training: Caring for Students during Trauma, 8/2020
- Qwickly Attendance training, 8/2020
- Provost Teaching Academy, pending 6/2020
- Diamond Classroom Week, Center for Advanced Teaching, 2020
- Teaching with Technology – Podcasts as Digital Storytelling, 2020
 - helped assign measurables for Ba2196 Experiential Learning assignment
- Provost Lecture Series – The New Education, 2020
- Lunch with Temple's award-winning teachers, 2020
- Member: Faculty Learning Community for Writing-Intensive courses, 2018
- Member: Science Studies Network, Temple Philosophy Department, 2018
- Visual Intelligence, 2018
- Digital Humanities workshops, 2018
- PhD candidate: Africology & African American History, 2017
 - provided early insight on how my contribution to Diversity, Equity & Inclusion at the Fox School
- Considering Diversity & Inclusion in the Classroom, 2017
- Creating Engaging Videos, 2017
- Initiated faculty training on understanding needs of transgender students, 2015
- WebEx training, 2014
- Blackboard training, 2014

- Exploring Indonesia seminar (global marketing), 2013
- Establish Your Personal Brand - Twitter in the Classroom, 2012
- iPads in the Classroom (Peter Bernard), 2012
- Mental Mapping: Teaching Students Integrity in Action, 2012
- How to Teach An Online Course, 2011

PROFESSIONAL AFFILIATIONS

Allens Lane Art Center, 2018 to Present

Governance Committee member

Mighty Writers (North Phila. branch), 2018

Association of Writers and Writing Programs (AWP), 2013 to Present

Member

Americans for the Arts, 2014 to Present

Member

PROFESSIONAL AND COMMUNITY SERVICE

Allens Lane Art Center

Board Member, since 2020

- Promote the Center by writing and promoting its story
- Forge new partners
- Further high school involvement by instituting a youth led mentor program

Allens Lane Art Center

Volunteer, since 2018

- Served on Governance Committee to clarify role of board members & board terms

Rosemont College

Alumni Volunteer, 2020

- Mentoring and coaching group of freshmen students

Science Leadership Academy (magnet) High School

Volunteer, since 2018

- Mentor students on senior projects
- Engage incoming parents and students
- Promote Temple University as college option
- Raise funds through school sales & donations

La Salle University

Alumni Board, 2017-2020

- Served on committee to initiate Women in Leadership Award series
- Orchestrated and promoted alumni career programs

- Mentored freshmen student

TECHNOLOGY SKILLS

Zoom, Webex; Canvas; Blackboard; Microsoft Office (Word/Excel/PowerPoint/Prezi);
Voice Thread; Podcasts

RESEARCH INTERESTS

- Social significance of storytelling in business
- Cultural displacement
- Failed equity in higher education

A handwritten signature in black ink, appearing to be 'M. Glenn'.