

Dr. Mark Gershon
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Education

Ph D, University of Arizona, 1981.
Major: Systems Engineering

MS, University of Arizona, 1978.
Major: Mechanical Engineering

BS, University of Pittsburgh, 1975.
Major: Industrial Engineering

Professional Positions

Academic

Assistant, Associate, Full Professor, Department Chair, Temple University. (1983 - Present).

Scholar-In-Residence, Operations Management, Gadjah Mada University. (2001).

Visiting Research Associate, Ben-Gurion University. (1986).

Visiting Assistant Professor, University of Arizona. (1982 - 1983).

Research Associate, University of Arizona. (1979 - 1981).

Professional

Senior Consultant, International Institute for Learning. (1988 - Present).

Control Data Corporation. (1983).

Operations Research Consultant, Control Data Corporation. (1981 - 1983).

Control Data Corporation. (1982).

Control Data Corporation. (1981).

Central Institute for the Development of Mining. (1980).

Quality Engineer, Army Armament Research and Development Command. (1975 - 1979).

Licensures and Certifications

Professional Engineer.

Project Management Professional.

Six Sigma Master Black Belt.

TEACHING

Teaching Experience

Temple University

MSOM 3101, Operations Management
MSOM 5001, Operations Management
MSOM 5008, Project Management
MSOM 5806, Operations Management
ENGM 5636, Lean Six Sigma

Directed Dissertations

Directed EDDBA dissertation titled "Successful Infrastructure Construction Project Execution"
Candidate: Ryan Townsend, Completed April 2019

Directed PhD dissertation titled "Assessment of Source Errors Throughout the Six Sigma Implementation in Automobile Companies in Europe"
Candidate: Anthony Bagherian, Completed April 2019

RESEARCH

Published Intellectual Contributions

Journal Articles

Townsend, R. and M. Gershon (2020). Attaining Successful Construction Project Execution Through Personnel and Communication, ASCE J. of Construction Engineering Management, Sept.

Bagherian A, and M. Gershon (2020). Relationship Between Employee Education and Success of Six Sigma Implementation within the Automobile Industry in Europe, SDMIND J. of Management, Vol 11, Issue 1, March.

Stone, T., M. Gershon and H. Meyers (2019). Productivity Experiments in Lean Agile Software Development, Journal of Industrial Marketing and Business.

Refereed Proceedings

Stone, T., M. Gershon and H. Meyers). The ROI of Investments in Lean Agile Software Development. NBES Conference, San Juan PR, March 2019.

Conference Presentations

Gershon, M. (2021). Environmental Protection Agency – Symposium on Construction in Hazardous Waste – gave talk and moderated panel on "Stepping Up to Project Management"

Stone, T., M. Gershon and H. Meyers). The ROI of Investments in Lean Agile Software Development. NBES Conference, San Juan PR, March 2019.

In Preparation for Submission

Bagherian, A. and M. Gershon (2021). Assessment of Source Errors Throughout the Six Sigma Implementation in Automobile Companies in Europe.

Hagy, M. and M. Gershon (2021). The Role of Trust in Virtual Project Teams.

Contracts, Grants and Sponsored Research

Contract

Gershon, M. (Principal), "PMP Training" sponsored by local PMI chapter, Other, \$ongoing\$ (Sept 2012-present).

Gershon, M. (Principal), "Lean Manufacturing," Sponsored by Tenneco, Other, \$20,000.00. (March 2013 - December 2015).

Gershon, M. (Principal), "Lean Six Sigma Implementation", Sponsored by Henry Schein, Other, \$25,000. (June 2017-July 2018).

Gershon, M. (Principal), "Project Management", Sponsored by Finance Ministry of Mongolia, Other, (July 2017-April 2018).

Gershon, M. (Principal), "Improving Procurement Processes" Sponsored by Asian Development Bank, Other, \$22,000 (March 2019-June 2019).

SERVICE

Department Service

Curriculum Development, MSOM 3101 committee

Faculty Mentor, Six Sigma Certification. (January 2009 - Present).

Professional Service

PMI-DVC --- 3-person committee that re-wrote the class notes for the PMP training offered by the chapter (and through Temple)

Editorial Board – Int'l. J. of IT Project Management

Editorial Board – Int'l. J. of Quality and Productivity Management

Reviewer, Journal Articles, Informs.

Reviewer, Journal Articles, EJOR.

Board of Advisors of a Company, Kaplan University. (January 2009 - Present).