

DENISE G. DONAGHUE

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SKILLS/PROFESSIONAL PROFILE

- *Education Leadership*: University Assistant Professor, Faculty Advisor and Consultant, Curriculum Committee Member
- *Curriculum Development and Pedagogy*: Curriculum Committee Member, Certified in Online Teaching, Awarded for University Teaching Excellence
- *Administration*: Business Owner/Entrepreneur, Trustee, Editor

PROFESSIONAL EXPERIENCE

Assistant Professor of Practice August 2018-present
Temple University, Fox School of Business, Marketing and Supply Chain Management

- Taught *Business Communications*
- Member, Business Communications Curriculum Committee
- 2018 Certificate, *Fox Online Teaching*, Fox School of Business
- 2019 *VALUE Institute Certified Scorer*, Association of American Colleges and Universities
- Fox School of Business Judge/Evaluator
 - *Target Case Competition* 2019-2020
 - Young Scholars Interdisciplinary Forum 2019

Adjunct Instructor August 2015–2018
Temple University, Fox School of Business, Marketing and Supply Chain Management

- Taught *Business Communications*
- Designed Blackboard and Canvas Learning Template for Class Sections
- Awarded *2016 Departmental Adjunct Teaching Award for Excellence in the Classroom*
- 2017 Selected as a “*Most Valuable Professor*” Temple Women’s Varsity Soccer
- 2017 Certificate, *Innovation in Teaching and Learning*, Fox Teaching Academy

Adjunct Instructor, English August 2010-2015
Neumann University, Aston, PA

- Taught English – *Rhetoric and Writing*
- Faculty Advisor – Pearson Education
Trained English department faculty in digital writing program, *MyCompLab*
https://www.pearsonmylabandmastering.com/northamerica/results/files/MyLabMastering_English_EfficacyResults_2013.pdf (“Success Stories” p. 61)
- Co-edited “Neumann Journal of First Year Writers Vol. 2”
- Student Retention Steering Committee

Professional Workshops Conducted

- *Recap Conference West Chester University*
“Getting Results with My Writing Lab” May 2014

Other Teaching Experience

- Taught Middle School and High School English
Villa Maria Academy, Immaculata, PA
St. Katharine of Sienna School, Wayne, PA
Academy of Notre Dame de Namur, Villanova, PA

RELATED BUSINESS EXPERIENCE AND ENTREPRENEURSHIP

Business Co-Owner May 2012-Present
La Porta Ristorante and Wine Bar, Media, PA

Trustee January 2008-2012
Rachel Kohl Community Library, Glen Mills, PA

Freelance Copywriter May 1986-August 2003
Devised positioning strategies/wrote advertising copy/conducted corporate presentations

Marketing/ Copywriter May 1980-May1986
National Liberty Marketing, Frazer, PA

EDUCATION

Immaculata University, Immaculata, PA

Master of Arts, Education Administration and Leadership

- **Certification: Commonwealth of Pennsylvania, Administration K-12**

Villanova University, Villanova, PA

- **Certificate:** Professional Development in Advertising/ Public Relations

Cabrini College, Radnor, PA

Bachelor of Arts, English/Communications

- **Certification: Commonwealth of Pennsylvania, English/Communications 7-12**

PROFESSIONAL AFFILIATIONS

- Association of Business Communication
- Pennsylvania Writing and Literature Project
- Association for Supervision and Curriculum Development
- American Library Association
- Association of Library of Trustees, Advocates, Friends and Foundations
- Association of American Colleges and Universities