

VIVEK TANDON

Assistant Professor, Department of Strategic Management,
Fox School of Business, Temple University
Office: Alter Hall 554 | Phone: 215.204.3090
Email: vivek.tandon@temple.edu

EDUCATION

- 2011 **University of Michigan**, Ann Arbor, USA
Ph.D. in Business Administration; Specialization: Strategy
- 1999 **Indian Institute of Technology Kanpur**, India
Bachelor of Technology; Major: Computer Science and Engineering;
Minor: Engineering Management

HONORS, AWARDS AND SCHOLASTIC ACHIEVEMENTS

1. Crystal Teaching Award, Faculty of the Year for MS IME, Fox School of Business, 2019.
2. Runner Up. INFORMS TMS Best Dissertation Award, 2012.
3. Gilbert and Ruth Whitaker Fellowship for academic achievements, 2011
4. James and Ruth Close Scholarship, 2009
5. Spivey-Hall Fellowship awarded for overall academic excellence, 2009
6. Gladys D. and Walter R. Stark Graduate Scholarship awarded for overall academic excellence, 2008
7. Robert D. and Janet E. Neary Scholarship awarded for overall academic excellence by a PhD student in business, 2007
8. President's Gold Medal awarded by I.A.P.T (Indian Association of Physics Teachers) to the top 25 students of Physics in India
9. N. T. S. E. (National Talent Search Examination) scholarship, a prestigious scholarship awarded to meritorious students chosen by a nationwide examination held every year
10. 23rd rank in IIT JEE examination, 1995 (IIT JEE is a prestigious competitive examination for admission into the Indian Institutes of Technology given by more than 100,000 aspirants).

WORK EXPERIENCE

Academic:

- 2017 – Current Assistant professor, Fox School of Business, Temple University
2011 – 2016 Assistant professor, NUS Business School, National University of Singapore

Non-academic:

- 1999 – 2002 Software Engineer, EFI, California
2003 – 2005 Senior Software Engineer, EFI, California.

RESEARCH INTERESTS

Innovation, Technology Strategy, Technological Search and Evolution, Inventor's incentives, Alliances.

PUBLICATIONS

Published/Accepted:

(2020) How prior ties influence learning-by-hiring? *Journal of Management*. 46(2): 287--320 (with Ertug G. and Carnabuci G.) (<https://doi.org/10.1177/0149206318792609>)

(2018) Creating and Taming Discord: How Firms Manage Embedded Competition in Alliance Portfolios to Limit Alliance Termination. *Strategic Management Journal*. 39(12). (with Asgari N., Singh K., and Mitchell W.). (<https://doi.org/10.1002/smj.2784>).

(2016) Effect of Competition between Focal Firm's Partners on Alliance Disbandment in Alliance Portfolios. *Academy of Management Proceedings*. Vol. 2016. No. 1. (with Asgari N., Singh K., and Mitchell W.) (<https://doi.org/10.5465/ambpp.2016.11>)

(2016) Competency Trap. *The Palgrave Encyclopedia of Strategic Management*. (with Ahuja G.) (https://doi.org/10.1057/978-1-349-94848-2_385-2)

(2014) Paradigm-Changing vs. Paradigm-Deepening Innovation: How Firm Scope Influences Firm Technological Response to Shocks. *Organization Science*, 25(3), 653-669. (with Ahuja, G., and Lampert, C. M.) (<https://doi.org/10.1287/orsc.2013.0867>)

(2008). Moving Beyond Schumpeter: Management Research on the Determinants of Technological Innovation. *The Academy of Management Annals*, 2(1), 1-98. (with Ahuja, G., and Lampert, C.M.) (<https://doi.org/10.5465/19416520802211446>)

PATENTS

Patent Number: 7177045, "Process and system for mixed page imposition", Filed: 2001; Granted: 2007 (Joint with Puneet Goel)

Patent Number: 7889361, "Methods and apparatus for adaptive imposition templates", Filed: 2004; Granted: 2011 (Joint with Puneet Goel and Chueh Cheng Yang)

PROFESSIONAL SERVICE

Editorial Review Boards: *Strategic Management Journal*; *Strategic Entrepreneurship Journal*; *Organization Science*

Ad-hoc reviewer:

Management Science, Organization Science, Strategic Management Journal, Strategic Entrepreneurship Journal, Academy of Management Journal

Presentations and Conference Panels:

Innovation and Imitation: Design in the Global Tire Industry. (with J.K. Kim and Ram Mudambi). AOM Virtual Conference 2020.

Panelist at Doctoral Workshop, SMS India Special Conference, India. December 2018.

Taking the Lid Off: Selective Announcement of Alliance Terminations by Firms. (with Cole. B., and Asgari, N.). Presented at AOM Conference in August 2018 by Ben Cole.

Learning from Strategic Activities: A study of Video Game Development. (with Shamsie J, and Tschang F.T). Presented at AOM Conference in August 2018 by Shamsie Jamal.

Leadership Duality in the Bio-pharmaceutical Industry: How Evolution of Complementary Resources Supports Incumbents and Entrants. (with Asgari, N., Singh K., and Mitchel W). Presented at poster session in Organization Science Winter Conference in March 2018 jointly by both Navid Asgari and Vivek Tandon.

Panelist in the AoM PDW on multiplex ties, Academy of Management Annual Conference, Atlanta. August 2017

Panelist in the showcase panel on value chains (along with Will Mitchell, Anita McGahan, Dovev Lavie, and Navid Asgari). 27th Annual SMS conference, Houston, TX. Oct 31, 2017.

TEACHING INTERESTS

Strategy, Organization Theory, Corporate Strategy, Competitive Strategy, Implementing Strategy, Technology Management, Entrepreneurship

TEACHING EXPERIENCE

Awards:

Faculty of the Year for MS IME, Fox School of Business, 2018 - 2019.

PhD:

Managing technological innovation (PhD seminar, NUS Business School, Fox School of Business)

MBA:

The crowd, the cloud and open innovation strategy; Innovation based strategy: Managing disruptive innovation; Managing strategic alliances; Global innovation strategy (MBA, Fox School of Business); Open Innovation and Alliances

BBA:

Global Business Policies (BBA, Fox School of Business, Temple University)

Entrepreneurship; Technological innovation (BBA, NUS Business School).

International Management (BBA, Ross school of business, University of Michigan)