

C. JENNIFER TAE

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RESEARCH INTERESTS

My research focuses on how the interdependence of firms in creating value affects the behavior and value capture of industry peers as well as the participants within broader sectors and ecosystems. Specifically, I examine how firms' effort to shape or respond to the competitive conditions such as operational disruptions, legislative changes, or analyst coverage impact their performance, strategic decisions, or patterns of interaction with other firms. I also study the drivers of user base growth and retention in a platform ecosystem where users both create and consume the contents. I study these topics in various settings using both quantitative and qualitative data.

POSITION

- Fox School of Business, Temple University** (Philadelphia, United States) July 2016 – present
Assistant professor in Strategic Management
- School of Management, University of Bath** (Bath, United Kingdom) Feb. 2015 – June 2016
Lecturer (assistant professor) in Strategy

EDUCATION

- London Business School** (London, United Kingdom) Oct. 2007 – July 2013
PhD in Management
Area: Strategy and Entrepreneurship
Advisor: Professor Michael G Jacobides
- Seoul National University** (Seoul, Korea) Sep. 2003 – Aug. 2007
Master of Arts in International Studies
Area: International commerce
- Ritsumeikan Asia Pacific University** (Oita, Japan) April 2000 – Sep. 2003
Bachelor in Business Administration

PUBLICATIONS

- Tae CJ, X Luo, Z Lin. 2020. Capacity-constrained entrepreneurs and their product portfolio size: The Response to a platform design change on a Chinese sharing economy platform. *Strategic Entrepreneurship Journal* **14**(3): 302-328. [<https://doi.org/10.1002/sej.1360>]
- Tae CJ, Pang M, Greenwood BN. 2020. When your problem becomes my problem: The impact of airline IT disruptions on on-time performance of competing airlines. *Strategic Management Journal* **41**(2): 246-266. [<https://doi.org/10.1002/smj.3090>]
- Moreira S, Tae CJ. 2019. The effect of industry leaders' exploratory innovation on competitor performance. *Industry and Innovation* **26**(9): 965-987. [<https://doi.org/10.1080/13662716.2019.1593111>]
- Jacobides MG, MacDuffie JP, Tae CJ. 2016. Agency, structure, and the dominance of OEMs: Change and stability in the automotive sector. *Strategic Management Journal* **37**(9): 1942–1967. [<https://doi.org/10.1002/smj.2426>]
- Jacobides MG, Tae CJ. 2015. Kingpins, bottlenecks, and value dynamics along a sector. *Organization Science* **26**(3): 889–907. [<https://doi.org/10.1287/orsc.2014.0958>]

WORKING PAPERS

C. JENNIFER TAE

How Much and How Fast? Exploration and Speed of New Product Introductions as Responses to Performance Feedback

(with Anna Pak and Charlotte R. Ren, Temple University)

- *Revise and Resubmit at the Academy of Management Journal*

Geographical Fungibility, Resource Reconfiguration, and Operational Performance: Evidence from the U.S. Airline Industry

(with Min-Seok Pang, Temple University)

- Preparing submission to the *Journal of Management* (by May 2021)

Carrots and Sticks: Campaign Contributions and Technology Investment in the Broadband Industry

(with Frank Frazier and Tedi Skiti, Temple University)

- Preparing submission to the *Academy of Management Journal* (by May 2021)

WORK IN PROGRESS

Promoting intermediate markets: How securities analysts shape the pattern of interaction among firms in the pharmaceutical industry

(with Solon Moreira, Temple University)

- Draft preparation

The evolution of value chain in the pharmaceutical industry: The rise of specialized CMOs and the changing transaction options

(with Solon Moreira, Tedi Skiti, Temple University)

- Draft preparation

Platform openness and complementor performance: Evidence from a social media app

(with Soni Jha, Temple University)

- Data analysis

TEACHING ACTIVITIES

Bachelor in Business Administration, Temple University
Global Business Policies

Spring 2020 – Present

Master in Business Administration, Temple University
Business Strategy in a Global Environment

Fall 2017 – Present

PhD, Temple University
Organizations and Management Theory

Fall 2016 – Present

Master in Business Administration, Temple University
Analytical Foundations of Strategy, Competitive Strategy

Fall 2016 – Spring 2017

Master in Business Administration, University of Bath
Strategy

Fall 2015

Bachelor in Business Administration, University of Bath
Strategic Management

Spring/Fall 2015

Executive Education, London Business School
Faculty advisor: IBM Business and Industry Insights

February, April 2014

Executive Education, London Business School
Tutor: IBM Client Executive Programme

Nov. 2010 – May 2011

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PRESENTATIONS

- 80th Academy of Management annual meeting** – Paper presentations (virtual) Aug. 2020
- *Capacity-constrained entrepreneurs and their product portfolio size: The Response to a platform design change on a Chinese sharing economy platform*
- 39th Strategic Management Society conference** – Paper presentation (Minneapolis, MN) Oct. 2019
- *Reconfiguration of scale free and non-scale free resources: Evidence from the U.S. airline industry*
- 79th Academy of Management annual meeting** – Paper presentations (Boston, MA) Aug. 2019
- *The impact of horizontal mergers on the operational performance in the U.S. airline industry*
- 2018 INFORMS Annual Meeting** – Paper presentation (Phoenix, AZ) Nov. 2018
- *When your problem becomes my problem: The impact of airline IT disruptions on on-time performance of competing airlines* (presented by Min-Seok Pang)
- 2018 Conference on Information Systems and Technology (CIST)** – Paper presentation (Phoenix, AZ) Nov. 2018
- *When your problem becomes my problem: The impact of airline IT disruptions on on-time performance of competing airlines* (presented by Min-Seok Pang)
- 38th Strategic Management Society conference** – Paper presentation (Paris, France) Sep. 2018
- *The impact of horizontal mergers on the service quality in the U.S. airline industry*
Nominated for the Best Paper Award
- European School of Management and Technology** – Invited talk (Berlin, Germany) Sep. 2018
- *The impact of horizontal mergers on the service quality in the U.S. airline industry*
- 78th Academy of Management annual meeting** – Paper presentations (Chicago, IL) Aug. 2018
- *When your problem becomes my problem: The impact of airline IT disruptions on on-time performance of competing airlines*
- *Platform design, complementor heterogeneity, and new complement introductions (NCI): Causal evidence from a sharing economy mobile app platform*
- Sumantra Ghoshal Conference at London Business School** – Paper presentation (London, UK) June 2018
- *When your problem becomes my problem: The impact of airline IT disruptions on on-time performance of competing airlines*
- Carey Business School, Johns Hopkins University** – Invited talk (Baltimore, MD) March 2018
- *When your problem becomes my problem: The impact of airline IT disruptions on on-time performance of competing airlines* (presented by Min-Seok Pang)
- Strategic Management Society Special conference** – Paper presentation (Sao Paulo, Brazil) March 2018
- *Industry leaders' exploratory innovations and sales growth of competitors* (presented by Solon Moreira)
A finalist for the Florida International University Best Paper Prize
- Fox School of Business Department Brownbag Seminar series** – Paper presentation (Philadelphia, PA) Oct. 2017
- *When your problem becomes my problem: The impact of airline IT disruptions on on-time performance of competing airlines*
- Krannert School of Management, Purdue University** – Invited talk (West Lafayette, IN) Oct. 2017
- *When your problem becomes my problem: The impact of airline IT disruptions on on-time performance of competing airlines* (presented by Min-Seok Pang)
- 37th Strategic Management Society conference** – Paper presentation (Houston, TX) Oct. 2017
- *Industry leaders' exploratory innovations and sales growth of competitors*

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- *Learning from failure of others and strategic behavior: A study of the US motion picture industry, 1970-2015*

DRUID summer conference – Paper presentation (New York, NY) June 2017
- *Industry leaders' exploratory innovations and sales growth of competitors*

University of Cyprus – Invited talk (Nicosia, Cyprus) March 2017
- *Industry leaders' exploratory innovations and sales growth of competitors*

76th Academy of Management annual meeting – Paper presentation (Anaheim, CA) Aug. 2016
- *Benefiting from kingpins: Exploratory innovation and sales growth of fringe firms*

PROFESSIONAL SERVICES

Department of Strategic Management, Fox School of Business, Temple University

- PhD dissertation committee member: Anna Pak (Department of Strategic Management)
- Merit committee member
- eSFF update committee member

Ad-hoc reviewer for peer-reviewed journals (in alphabetical order)

- Industrial and Corporate Change
- Industrial and Labor Relations Review
- Journal of Management Studies
- Long Range Planning
- Research Policy
- Strategic Management Journal
- Systems Engineering

Reviewer for conferences

- Academy of Management
- DRUID society
- Strategic Management Society