

KERRY E. SLADE, JD, MBA

Curriculum Vitae

2325 W. Thompson St.
Philadelphia, PA 19121
+1 (215) 290-1910 (mobile)
kerry.slade@gmail.com

I. EDUCATION

Masters in Business Administration

May 2016

Temple University, Fox School of Business
Philadelphia, PA

- Independent study with Dr. Mitrabaran Sarkar: Big Data for Social Good
- Global Immersion in Emerging Markets: India, South Africa & Morocco
- Leader of inaugural India Day of Service project
- Dean's Certificate of Excellence (3.89 GPA)

Juris Doctor, *cum laude*

May 2008

Northwestern University School of Law
Chicago, IL

- Senior Articles Editor, Journal of Law and Social Policy
- Intern, Law & Policy Institute, Ark Foundation for Women's Rights, Ghana
- National Trial Team; Jessup International Moot Court Team; MLK Day Oral Argument
- Student Funded Public Interest Fellowship Program grant recipient
- Diversity Coalition: Diversity Week Chairperson
- Research Assistant to Prof. Martin Redish (First Amendment law)

Bachelor of Arts in Sociology, with honors

June 2004

Brown University
Providence, RI

- Honors Thesis: Effect of "Mattering" on Educational Aspirations of Incarcerated Youth
- Brown Outdoor Leadership Training: Freshman Trip Leader
- University of Richmond: Merit Scholar; Trial Team, Outstanding Attorney Award

II. ACADEMIC EXPERIENCE

Assistant Professor, Department of Strategic Management

Jan. 2019-Present

Assistant Academic Director, Innovation & Entrepreneurship Institute ("IEI")

Temple University, Fox School of Business
Philadelphia, PA

- Versatile and dynamic instructor in graduate and undergraduate programs on innovation, entrepreneurship, social entrepreneurship, global business and emerging markets.

- Consistently majority Upper (“U”) ratings in student evaluations for undergraduate and graduate courses, both in-person and online, compared to other professors.
- Academic direction and coordination for student and alumni outreach, events and initiatives for the Masters of Science in Innovation Management and Entrepreneurship program.
- Host of the Innovation Leaders Speaker Series, which held 15 events with approximately 1000 attendees from September 2019 to December 2020, engaging with hundreds of businesses and entrepreneurs.
- Coordinate the New Venture Internship program; manage, maintain and grow relationships with partner companies and ensure successful matches for our students; program achieved 42% growth in students and 20% growth in partners from 2019-2020.
- Leader of Fox Without Borders Kenya Virtual Immersion in March 2021, including business and country overview, panel, keynote speaker and cultural experience.
- Lead workshops on various legal, business and innovation-related topics for visiting groups, such as delegations from the U.S. State Department and University of Ghana.
- Successful track record of course development and approval.

A. Courses Taught

- SGM 5135: Innovation Intelligence: Masters level innovation strategy course covering internal competitive intelligence function as relates to innovation, innovation leadership, foresight and future scenarios, business model innovation, innovation structures and ecosystems, and commercialization of innovations.
- SGM 5131: Social Entrepreneurship: Masters level social and environmental impact entrepreneurship course focused on theories of change, business model innovation, international development, impact measurement, and social return on investment.
- SGM 3511: Social Entrepreneurship: Undergraduate course highlighting fundamentals of social and environmentally-conscious business while imparting practical building blocks to guide students in designing their own social venture.
- SGM 3585/3685: New Venture Internship: Practicum course in which students intern for 10 hours a week with a startup or accelerator/incubator.
- IB 2504: Fundamentals of Business in Africa and the Middle East: Proposed and created new upper-level elective for undergraduate business majors; course focuses on new opportunities, culture and unique elements of these markets.
- All courses are taught both in-person and online.

B. Academic Committees and Service

Member, Diversity, Equity and Inclusion Council **Mar. 2021-Present**
Fox School of Business, Temple University

- Participate in development and institution of best practices in diversity, equity and inclusion. Assist with formalities of establishment of governance structure for this new entity.

Member, Social Entrepreneurship Committee **Jan. 2021-Present**
Innovation & Entrepreneurship Institute, Fox School of Business, Temple University

- Steer University-wide events and programs relating to social entrepreneurship, including annual Summit and Changemaker Challenge seed funding competition.

Co-Chair, Sub-Committee Tier 2, Experiential Learning **Aug. 2020-Present**
Fox School of Business, Temple University

- Co-Chair of sub-committee focused on Theoretical and Hypothetical learning. Lead sub-committee in development of best practices and categorization of initiatives.

Faculty Advisor, Horn of Africa Students' Association **Aug. 2020-Present**
Temple University

- Provide guidance, support and assistance to student organization.

Entrepreneur Mentor **Jan. 2020-Present**
Innovation & Entrepreneurship Institute, Fox School of Business, Temple University

- Available for students to book appointments with on Startup Tree platform; provide legal and business advice, and feedback on business pitches, for undergraduates, graduate students and alumni.

Adjunct Professor, Content Developer, Project Director **June 2016-Dec. 2018**
Fox School of Business, Temple University
 Philadelphia, PA

- Awarded Crystal Apple Departmental Award for Teaching Excellence, 2018
- Developed undergraduate and graduate versions of Emerging Market Innovation course for an international business school client, including course blueprints, slide decks and Grand Challenge immersion project for graduate students.
- Project manager for curriculum development project for large nonprofit organization focused on supporting minority entrepreneurs. Developed assessments for entrepreneurs entering coaching program to measure and compare outcomes over time. Created curriculum module relating to minority entrepreneurship challenges and strategies.

A. Courses Taught

- SGM 0827/3501: Creativity, Innovation and Entrepreneurial Thinking/ Organizational Innovation: hybrid online/in-person course that guides students through the ideation process and asks them to practice innovation techniques to improve and refine their ideas.

(Spring 2018, two sections; Fall 2018, three sections)

- BA 4101: Global Business Policies: undergraduate capstone strategy course covering competitive positioning, Porter's Five Forces and Value Chain, cultural frameworks, acquisitions and alliances, and international trends. (Spring 2018, two sections)
- IB 3596: Global Entrepreneurship: online writing-intensive and application-based course covering international trade, WTO and free trade agreements, international financial principles, and import/export procedures. (Summer 2018)
- IB 2502: Fundamentals of Latin American Business: upper-level elective for business majors covering trends and challenges in major Latin American and Caribbean markets. (Fall 2017)
- UNVS 821/822: Demystifying Technology: Technology and Entrepreneurship through the Lens of Design Thinking – module of course designed to introduce freshmen to design thinking and the use of technology in business. (Spring 2017)
- SGM 5121: Emerging Market Innovation: Master's level innovation management course covering frugal, reverse and disruptive innovation, particularities of emerging markets, and business opportunities therein. (Spring 2017)
- SGM 5118: Innovation-Based Strategy: co-taught masters level innovation management course that analyzes disruptive and technological innovation as a competitive strategy. (Summer 2016)

III. LEGAL EXPERIENCE

Sole Proprietor

July 2020-Present

Kerry Slade, Attorney at Law
Philadelphia, PA

- Expertise in case management, settlement negotiation, contract drafting, depositions, motions, examinations and argument at trial and arbitration hearings.
- Experience both defending and prosecuting contract, real estate, employment, restrictive covenant, fraud, discrimination and compliance actions, among others.
- Handle small civil and criminal matters and provide contract advice for an accessible fee.
- Licensed to practice law in Pennsylvania and New York.

Litigation Associate

Sep. 2011-Dec. 2018

Klehr Harrison Harvey Branzburg LLP
Philadelphia, PA

- Represented both employers and employees in counseling and litigation relating to employment agreements, non-competition agreements, confidentiality agreements, termination rights, and preliminary injunctions.
- Represented clients at multiple trials and industry arbitrations, including second-chairing a federal jury trial involving complex breach of contract and equity claims. Achieved complete dismissal of FINRA arbitration claim after hearing.

- Leading CLE presenter on innovative and current topics (see full list below).
- Coordinated *pro bono* services for the Homeless Advocacy Project; 2013 & 2016 Volunteer Awards for handling Social Security, food stamp, custody, birth certificate, and other issues. Achieved multiple victories in Social Security appeals for indigent clients.

Litigation & Reinsurance Associate**Aug. 2010-Sept. 2011***Freeborn & Peters LLP*

Chicago, IL

- Obtained \$7 million arbitration award; served as local counsel to Japanese manufacturer.
- Managed document review and analysis for disputes between insurers and their reinsurers.

Reinsurance Associate**Oct. 2008-July 2010***Hogan Lovells US LLP*

Chicago, IL

- Assisted with reinsurance litigation and arbitration, including client interviewing, defending depositions, witness preparation, and direct examination at hearing.
- Summer associate – June-August 2007

IV. PUBLICATIONS AND PRESENTATIONS**A. Publications**

- Book Chapter Proposal Accepted, due August 2021: In Pursuit of UN SDG 8.10: Driving Financial Inclusion through Frugal and Disruptive Innovation, Springer Publishing
- Innovation in a Multicultural Context: A Practitioner’s Guide to the Impact of Societal Culture on Innovation. *Research-Technology Management*, 63:6, 31-40 (2020). Available at: <https://www.tandfonline.com/eprint/DTUDPTTR7CKFRJPBW5IF/full?target=10.1080/2F08956308.2020.1813495&>
- “Ghana On My Mind.” *Tiyende Inflight Magazine*, Malawian Airlines. Issue 7, 2016. Available at: <https://sladeunlimited.wordpress.com/2016/04/19/ghana-on-my-mind-tiyende-article/>
- “The Warm Heart of Kucheza” *Tiyende Inflight Magazine*, Malawian Airlines. Issue 6, 2015. Available at: <https://sladeunlimited.wordpress.com/2015/11/16/malawian-airlines-magazine-tiyendefeatures-articles-by-slade-unlimited-founder/>, Originally published: <https://sladeunlimited.wordpress.com/2015/08/20/the-warm-heart-of-cucheza/>
- “Maximizing every resource.” *Tiyende Inflight Magazine*, Malawian Airlines. Issue 6, 2015. Available at: <https://sladeunlimited.wordpress.com/2015/11/16/malawian-airlines-magazine-tiyende-featuresarticles-by-slade-unlimited-founder/>, Originally published: <https://sladeunlimited.wordpress.com/2015/08/06/malawi-maximizing-every-resource/>

- Advice From Your Secretary: What Your Legal Assistants Say About You, At Issue, Pennsylvania Bar Association Young Lawyers Division, 2012 (Survey of 10 legal assistants). <http://www.pabar.org/public/yld/pubs/atissue/AISpring2012.pdf>

B. Presentations & Workshops

- Scheduled: Presenter, Bending the Line: Moving your business model from linear to circular, Innovation Research Interchange, scheduled for May 2021 (Online)
- Leader, Kenya Virtual Immersion, Fox School of Business, March 2021 (Online, 4 sessions)
- Presenter, Culture as a Catalyzer, Annual Conference, Innovation Research Interchange, May 14, 2020 (Online)
- Presenter, Innovation Intelligence, Innovation Leaders Speaker Series, Temple University, May 14, 2020 (Online)
- Divergent Thinking Workshop, University of Ghana Certificate Program, Temple University, January 30, 2020
- Leader, Evolving Your Idea Workshop, Temple University, October 3, 2018
- Leader, Frugal Innovation Executive Education Workshop for students from Bogotá, Colombia, Temple University, October 6, 2017

C. Guest Speaking and Appearances

- Panelist, Women's Entrepreneurship Day Event, November 18, 2020
- Guest Speaker, Social Entrepreneurship, Temple University, September 19, 2019
- Guest Speaker, International Business Association, Temple University, March 2019
- Guest Speaker, Social Entrepreneurship, Temple University, February 13, 2019
- Panelist, Social Entrepreneurship, Temple University, October 9, 2018
- Panelist, GMBA Alumni Panel, Temple University, August 17, 2018
- Guest Commentator, WURD Radio "Reality Check with Charles Ellison," Africa's foreign debt, December 21, 2017
- Panelist, GMBA Coffee & Careers, Temple University, November 9, 2017
- Guest Commentator, WURD Radio "Reality Check with Charles Ellison," Niger Incident and America's foreign policy, October 24, 2017
- Guest Speaker, Women's Entrepreneurship, Founders' Issues & Social Entrepreneurship, Temple University, October 3, 2017
- Guest Speaker: Women's Entrepreneurship, Founders' Issues & Social Entrepreneurship, Temple University, February 9, 2017

D. CLE Presentations

- Scheduled: Startups Disrupting the Legal Industry/Startup Law (scheduled for April 2021, with SimplyCLE.com)
- Startups and the Changing Legal Industry, 2018
- Ethically Resolving Conflicts of Interest, 2017
- Investment under the JOBS Act, 2016
- Trends in Medical Marijuana Legislation, 2015
- Ethics in the Implied Attorney-Client Relationship, 2015
- Having a Case Heard by the Supreme Court, 2014
- Update on Voting Rights in Pennsylvania and the Nation, 2014
- Trial Director for iPad, 2013
- Ethics in Settlement Negotiations, 2012
- Trial Director and Your Trial, 2012
- Hearsay and Prior Statements, 2011
- Complex Mediation, 2011

V. BUSINESS EXPERIENCE

Founder & President

June 2015-Present

Slade Unlimited, LLC

Philadelphia, PA

- Ethical fashion and art importer and retailer with mission to create sustainable employment opportunities in emerging markets, focusing on sub-Saharan Africa.
- Retail direct to consumers through events and online platforms; wholesale trade under development.

Secretary & Curriculum Developer

Dec. 2015-Jan. 2017

BuildED Corporation

Philadelphia, PA

- Led curriculum development for startup focused on entrepreneurship education for grades K-12 and advised on strategy and corporate governance issues.
- Developed 12-week entrepreneurship programs for high school and middle school students, which culminated in presentations of students' business ideas and finalist awards.

VI. POLICY EXPERIENCE**Political Partner****Jan. 2016-Present***Truman National Security Project*

Philadelphia, PA/Washington, DC

- 2016 fellowship with national security policy advocacy and leadership group.
- Participate in Philadelphia-chapter education and candidate events.

Policy Team Member**June 2018-May 2019***Citizens for Isaiah Thomas*

Philadelphia, PA

- Member of policy team for Isaiah Thomas' 2019 successful campaign for City Council-at-Large.
- Conducted research and drafted policy documents for use by campaign or candidate.

Policy Director**June 2013-May 2014***Friends of Isaiah Thomas*

Philadelphia, PA

- Led policy team for Isaiah Thomas' 2014 campaign for City Council-at-Large.
- Drafted and gained recognition for comprehensive policy manual covering range of federal and state issues, which proposed concrete and context-sensitive solutions.

VII. NONPROFIT BOARD AND VOLUNTEER POSITIONS**Board Member; Chair, Governance & Nominating Comm.****June 2014-Present***AccessMatters*

Philadelphia, PA

- Supervise corporate governance and board membership as committee chair.
- Active in board recruitment and participant in anti-racism and micro-aggression training.

Board Member; Chairperson-elect; Grants Committee Chair**Oct. 2019-Present***Thomas & Woods Foundation*

Philadelphia, PA

- Chair Grants Committee for community nonprofit focused on youth health and empowerment; increased grant submissions and successful awards.
- Coordinate MLK Day Speech contest for 18 high school participants to write and perform their own speeches with help from coaches, for a chance to win scholarships at a live virtual event with nearly 100 attendees.
- Member of founding team, and led corporate formation and achieving 501(c)(3) status. (June 2015-June 2017)

Pro Bono Attorney/ Legal Clinic Coordinator

Jan. 2012-Dec. 2018

Homeless Advocacy Project

Philadelphia, PA

- Successfully represented indigent and homeless clients in Social Security Disability, food stamp (SNAP), child custody, birth certificate and other matters.
- Led and coordinated Klehr Harrison Harvey Branzburg LLP's legal clinic partnership.
- Won awards for volunteer attorney (2013) and clinic coordinator roles (2016).

Vice President of the Board

2012-2014

CHOICE Philadelphia

Philadelphia, PA

- Vice President of the Board of longstanding nonprofit providing sexual and reproductive health services information throughout southeastern Pennsylvania.
- Led internal review of, and supervised outside counsel for, merger with AccessMatters, as well as sublease negotiations relating to wind down of the organization.

Legal Intern

June-Aug. 2006

Law & Human Rights Institute, The Ark Foundation

Haasto, Ghana (West Africa)

- Planned and executed policy advocacy events for government lobbying efforts relating to domestic violence bill.
- Drafted context-appropriate pieces for publication in local papers educating the public about women's and children's issues.
- Assisted with intake and placement in safe houses of child victims of domestic violence.

Teacher and Small Business Organizer

Feb.-June 2005

Ripple Africa

Mwaya, Malawi (East Africa)

- Taught sixth-grade math in a rural village to 75 students, memorizing all of their names.
- Founded Girls' Club to empower young women overcome gender stereotypes.
- Assisted with marketing and production for early-stage women's dried-fruit businesses.
- Continue to sponsor former students through higher education and entrepreneurship.

VIII. CERTIFICATIONS/LICENSES

- Licensed to practice law in PA and NY

IX. PROFESSIONAL DEVELOPMENT AND TRAINING

- Vocal Impact Productions speech coaching, December 2019-April 2020
- Racial Microaggressions Training (2), Access Matters, September 2019
- The Landmark Forum, August 2018
- Ivey Business Case Writing Workshop, June 2018
- National Outdoor Leadership School, Outdoor Educator Course, Alaska, July 2002
- National Outdoor Leadership School, Wilderness First Responder Training, June 2002

X. AWARDS

- Crystal Apple Departmental Adjunct Teaching Award for Excellence in the Classroom, 2018
- Dean's Certificate of Excellence: Temple University MBA (3.89 GPA), 2016
- Superstar Adopt Coordinator Award, Homeless Advocacy Project of Philadelphia, 2016
- Volunteer Award, Homeless Advocacy Project of Philadelphia, 2013