

RAM MUDAMBI

Frank M. Speakman Professor of Strategic Management
Fox School of Business
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PERSONAL: CITIZENSHIP: U.S.A.
UPBRINGING: MADISON, WISCONSIN, USA;
MARITAL STATUS: MARRIED, THREE CHILDREN.

EDUCATION: Ph.D. CORNELL UNIVERSITY, Ithaca, New York, USA.
Fields: Applied game theory, quantitative methods.

M.Sc.(Econ.) THE LONDON SCHOOL OF ECONOMICS & POLITICAL SCIENCE, England.

B.A.(Hons), First Class. ELPHINSTONE COLLEGE, Bombay, India.
Fields: Economics, Mathematical Statistics.

PROFESSIONAL CERTIFICATION: General Certification Programme (GCP). INTERNATIONAL CAPITAL MARKET ASSOCIATION, Zurich, Switzerland.

CURRENT RESEARCH: *The geography of innovation; Investment and R&D strategies of multinational firms; Institutions and international business*

FULL-TIME PROFESSIONAL APPOINTMENTS:

FRANK M. SPEAKMAN PROFESSOR OF STRATEGY, Fox School of Business, **Temple University**, Philadelphia PA, USA. 2014 – .
Executive Director, Institute for Global Management Studies. Research Director, Temple CIBER.

PROFESSOR and Perelman Senior Research Fellow, Fox School of Business, **Temple University**, Philadelphia PA, USA. 2007 to 2014.

ASSOCIATE PROFESSOR and Washburn Research Fellow, Fox School of Business, **Temple University**, Philadelphia PA, USA. 2000 to 2007.

READER, ICMA Centre and Graduate Centre for International Business, **University of Reading**, England. *Full time*: 1997 - 98. *Part-time*: 1998-2007. PROFESSOR, *Part-time*: 2007-08.
Dunning Fellow, 2011-12. VISITING PROFESSOR, Dunning Centre for International Business, 2012 – onwards.

Ram Mudambi

CV: Ram Mudambi, March 2021

ASSOCIATE PROFESSOR, Weatherhead School of Management, **Case Western Reserve University**, Cleveland, OH, USA. 1998 - 2000.

SENIOR LECTURER in Strategy and Director, Graduate Business Programme, **University of Buckingham**, England. 1992 - 1997.

ASSISTANT PROFESSOR, College of Business, **Lehigh University**, Bethlehem, PA, USA. 1985 - 1991.

T.A. & NSF RESEARCH ASSISTANT, Cornell University, Ithaca, NY, USA. 1980 - 1985.

CONSULTANT, Tata Economic Consultancy Services, Bombay, India. 1977 - 1980.
Responsible for a wide range of public and corporate project appraisals. Clients included the World Bank, the Ford Foundation and ministries of the Indian govt.

VISITING APPOINTMENTS:

PROFESSOR, Discipline of International Business, University of Sydney Business School, Spring 2012.

PROFESSOR, Center for Strategic Management and Globalization, Copenhagen Business School, 2004; 2008 to the present.

PROFESSOR, Centre for International Business, University of Leeds, 2008 to the present.

PROFESSOR, Institute for Strategic Management, Bocconi University, Spring 2006.

INTERNATIONAL

ACADEMIC HONORS:

Elected Fellow of the Academy of International Business, 2012

Elected Fellow of the European International Business Association, 2018

EDITORIAL ASSIGNMENTS

Global Strategy Journal CO-EDITOR, 2017-2022.
Strategic Management Society (SMS) ASSOCIATE EDITOR, 2010-2013.

Journal of International Business Policy AREA EDITOR, 2017-2022.
Academy of International Business

Journal of International Business Studies CONSULTING EDITOR, 2017-2022
Academy of International Business AREA EDITOR, 2013-2016
BOOK REVIEW EDITOR, 2007-2013

SPECIAL ISSUE EDITOR: *Journal of Economic Geography* (TWICE)
Journal of International Business Studies (TWICE)
Journal of Management Studies (TWICE)
Organisation Studies
International Business Review
Journal of International Management (MULTIPLE)

EDITORIAL REVIEW BOARDS

Journal of International Business Studies, 2006-2013; *Journal of World Business*, 2010 – *Journal of International Management*, 2000-2008; *Management International Review*, 2008 – ; *Asia Pacific Journal of Management*, 2009 – ; *Industry and Innovation*, 2010 – ; *Multinational Business Review*, 2010 – .

PUBLICATIONS:**Books**

PRIVATIZATION AND GLOBALIZATION: *The Changing Role of the State in Business*, Edward Elgar, 2003.

ECONOMIC WELFARE, INTERNATIONAL BUSINESS AND GLOBAL INSTITUTIONAL CHANGE (with P.Navarra and G.Sobbrio), Edward Elgar, 2003.

RULES, CHOICE AND STRATEGY (with P.Navarra and G.Sobbrio), Edward Elgar, 2001.

RULES AND REASON: *Perspectives on Constitutional Political Economy* (with P.Navarra and G.Sobbrio), Cambridge University Press, 2001.

ECONOMIC & MANAGEMENT METHODS (with T.Baum), John Wiley & Sons: Chichester, 1999.

THE ORGANISATION OF THE FIRM: *International Business Perspectives* (with M.J.Ricketts), Routledge: London, 1998.

Refereed Articles [Google Scholar citation count > 15,000]

Citation counts for selected papers as of January 15, 2020 are noted in [...].

Papers in journals with SSCI 5-year impact factors higher than 3 are marked with **.

Names in blue: current/former Temple University Ph.D. students & Fox Visiting Scholars

Forthcoming

**"Innovation in and from Emerging Economies: New Insights and Lessons for International Business Research" (with J.Anand, G.McDermott and R.Narula), *Journal of International Business Studies*, forthcoming.

"The Effect of Privatization on the Characteristics of Innovation" (with M.Cano-Kollmann, J-C. Cosset and H.Some), *Financial Management*, forthcoming, online advance.

"Agency Theory and Slack Resources: A Penrosean Analysis of Innovation Strategy" (with T.Swift), *Strategic Management Review*, forthcoming.

"Innovation and Entrepreneurial Ecosystems: Fintech in the Financial Services Industry" (with A.Berman and M.Cano-Kollmann), *Review of Managerial Science*, online advance.

2021

******"The Dark Side of Trust in Global Value Chains: Taiwan's Electronics and IT Hardware Industries" (with [N.Sinkovics](#), [C-L Liu](#) and [R.Sinkovics](#)), *Journal of World Business*, vol.**56**(4)(June), 101195, 2021.

"Digitalization and Globalization in a Turbulent World: Centrifugal and Centripetal Forces" (with E.Autio and Y.Yoo), *Global Strategy Journal*, vol.**11**(1), pp.3-16, 2021.

"Regulative Distance, International Connectivity, and Innovation Systems: Turkey's Links to the EU" (with [A.Onuklu](#) and [I.Darendeli](#)), *Competitiveness Review*, vol.**31**(2), pp.231-249, 2021.

"Letter to the Journal: The COVID-19 Innovation Race, A Case Study" (with S.Moreira, M.Carleton and T.Fare), *Journal of Precision Medicine*, vol.**7**(1)(March), 2021.

2020

******"International Connectedness and Local Disconnectedness: MNE Strategy, City Regions and Disruption" (with [M.Lorenzen](#) and A.Schotter), *Journal of International Business Studies*, vol.**51**(8), pp.1199-1222, 2020.

******"Ties That Bind: The Role of Ethnic Inventors in Multinational Enterprises' Knowledge Integration and Exploitation" (with [A.Marino](#), [A.Perri](#) and [V.Scalera](#)), *Research Policy*, vol.**49**(9)(November): 103956, 2020.

******"Global Value Chain Governance: Intersections With International Business" (with S.McWilliam, [J.K.Kim](#) and B.Nielsen), *Journal of World Business*, vol.**55**(4)(June): 101067, 2020.

"An Ecosystem-based Analysis of Design Innovation Infringements: South Korea and China in the Global Tire Industry" (with [J.K.Kim](#)), *Journal of International Business Policy*, vol.**3**(1), pp.38-57, 2020.

"The Global Connectivity of Regional Innovation Systems in Italy: A Core-Periphery Perspective" (with [A.Berman](#) and [A.Marino](#)), *Regional Studies*, vol.**54**(5), pp.677-691, 2020.

"Majors, Organizational Legitimacy and Rents from Blockbuster Innovation in the Biopharma Industry" (with S.Moreira, M.Carleton, and T.Fare), *Journal of Precision Medicine*, vol.**6**(2)(June), 2020.

2019

- ****"Taxing the Multinational Enterprise: On the Forced Re-design of Global Value Chains and Other Inefficiencies" (with N.J.Foss and S.Murtinu), *Journal of International Business Studies*, vol.**50**(9), pp.1644-1655, 2019.
- ****"Foreign Actors and Intellectual Property Protection Regulations in Developing Countries" (with K.Brandl and I.Darendeli), *Journal of International Business Studies*, vol.**50**(5), pp.826-846, 2019.
- ****"Time to Learn? Assignment Duration in Global Value Chain Organization" (with T.Craig and P.J.Buckley), *Journal of Business Research*, Vol.**103**, pp.508-518, 2019.
- "Subsidiary Power: Loaned or Owned? The Lens of Agency Theory and Resource Dependency Theory" (with A.Cuervo-Cazurra and T.Pedersen), *Global Strategy Journal*, Vol.**9**(4), pp.491-501, 2019.
- "Clarifying the Relationships Between Institutions and Global Strategy" (with A.Cuervo-Cazurra and T.Pedersen), *Global Strategy Journal*, Vol.**9**(2), pp.151-175, 2019.
- "Innovation and Entrepreneurship in India: An Overview" (with S.Bhagavatula and P.Murmann), *Management and Organization Review*, vol.**15**(3), pp.467-493, 2019.
- "The Metropolitan Effect: Colonial Influence on the Internationalization of Francophone African Firms" (with T.Meouloud and T.L.Hill), *Management and Organization Review*, vol.**15**(1), pp.31-53, 2019.
- "Migrants, Migration Policies, and International Business Research: Current Trends and New Directions" (with H.Barnard, D.Deeds and P.Vaaler), *Journal of International Business Policy*, vol.**2**(4), pp.275-288, 2019.
- "The Double Helix Effect: Catch-up and Local-foreign Co-evolution in the Indian and Chinese Automotive Industries" (with H.Saranga and A.Schotter), *International Business Review*, vol.**28**(5), pp.1014-95, 2019.
- "Knowledge Connectivity in an Adverse Context: Global Value Chains and Pakistani Offshore Service Providers" (with N.Sinkovics, U.Choksy and R.Sinkovics), *Management International Review*, vol.**59**(1), pp. 131-170, 2019.

2018

- ****"Overcoming Frictions in Transnational Knowledge Flows: Challenges of Connecting, Sense-making and Integrating" (with H.Bathelt and J.Cantwell), *Journal of Economic Geography*, vol.**18**(5), pp.1001-1022, 2018.

- **"Zoom In, Zoom Out: Geographic Scale and Multinational Activity" (with L.Li, X.Ma, S.Makino, G.Qian and R.Boschma), *Journal of International Business Studies*, vol.**49**(8), pp.929-941, 2018.
 - **"On the Geography of Emerging Industry Technological Networks: The Breadth and Depth of Patented Innovations" (with S.Awate), *Journal of Economic Geography*, vol.**18**(2), pp.391-419, 2018.
 - "Burying the Hatchet for Catch-up: Open Innovation among Industry Laggards in the Automotive Industry" (with S.Awate, M.Cano-Kollmann and T.J.Hannigan), *California Management Review*, vol.**60**(2), pp.17-42, 2018.
 - "The Boundaries of the Firm in Global Strategy" (with A.Cuervo-Cazurra and T.Pedersen), *Global Strategy Journal*, vol.**8**(2), pp.211-219, 2018.
 - "Knowledge-intensive Intangibles, Spatial Transaction Costs and the Rise of Populism", *Journal of International Business Policy*, vol.**1**(1-2), pp.44-52, 2018.
 - "Location, Collocation and Innovation by Multinational Enterprises: A Research Agenda" (with R.Narula and G.Santangelo), *Industry and Innovation*, vol.**25**(3), pp.229-241, 2018.
 - "Global Innovation Networks: Organizations and People" (with M.Cano-Kollmann and T.J.Hannigan), *Journal of International Management*, vol.**24**(2), pp.87-92, 2018.
- 2017**
- **"Boundary Spanning in Global Organizations" (with A.Schotter, Y.Doiz and A.Gaur), *Journal of Management Studies*, vol.**54**(4), pp.403-421, 2017.
 - "Mastering the Make-in-India Challenge" (with A.Schotter and H. Saranga), *MIT Sloan Management Review*, vol.**58**(4), pp.59-66, 2017.
 - "Research Methodology in Global Strategy Research" (with A.Cuervo-Cazurra, T.Pedersen and L.Piscitello), *Global Strategy Journal*, vol.**7**(3), pp.233-240, 2017.
 - "Public Support for Innovation and the Openness of Firms' Innovation Activities" (with M.Cano-Kollmann and R.D.Hamilton III), *Industrial and Corporate Change*, vol.**26**(3), pp.421-442, 2017.
 - "What are the Most Promising Conduits for Foreign Knowledge Inflows? Innovation Catch-up in the Chinese Pharmaceutical Industry" (with A.Perri and V.G.Scalera), *Industrial and Corporate Change*, vol.**26**(2), pp.333-355, 2017.
 - **"Global Connectivity and the Evolution of Industrial Clusters: From Tires to Polymers in Northeast Ohio" (with S.M.Mudambi, D.Mukherjee and V.G.Scalera), *Industrial Marketing Management*, vol.**61**, pp.20-29, 2017.

"Competitiveness and Connectivity in Design Innovation: A Study of the Norwegian Furniture Industry" (with [M.Cano-Kollmann](#) and [X.Qiu](#)), *Competitiveness Review*, vol.27(5), pp.533-548, 2017.

2016

**"A Global Value Chain Analysis of the 'Regional Strategy' Perspective" (with J.Puck), *Journal of Management Studies*, vol.53(6), pp.1076-1093, 2016.

**"Knowledge Connectivity: An Agenda for Innovation Research in International Business" (with [M.Cano-Kollmann](#), J.Cantwell, [T.J.Hannigan](#) and J.Song), *Journal of International Business Studies*, vol.47(3), pp. 255-262, 2016.

**"Politics and Power in Multinational Corporations: Integrating International Business and Organization Studies Perspectives" (with M.Geppert and F.Becker-Ritterspach), *Organization Studies*, vol.37(9), pp. 1209-1225, 2016.

**"Technology, Innovation and Knowledge: The Importance of Ideas and International Connectivity" (with U.Andersson, A.Dasi and T.Pedersen), *Journal of World Business*, vol.51(1), pp.153-162, 2016.

**"Making Up Is Hard To Do: Knowledge Acquisition Strategies and the Nature of New Product Innovation" (with [D.Dunlap](#), E.McDonough and [T.Swift](#)), *Journal of Product Innovation Management*, vol.33(4), pp.472-491, 2016.

"From Shallow Resource Pools to Emerging Clusters: The Role of MNE Subsidiaries in Peripheral Areas" (with G.Santangelo), *Regional Studies*, vol.50(12), pp.1965-1979, 2016.

"A Tale of Soil and Seeds: The External Environment and Entrepreneurial Entry" (with D.M.A. Patti, [P.Navarra](#) and D.Baglieri), *Small Business Economics*, vol.47(4), pp.955-980, 2016.

"Four Fallacies About Trade and Globalization" (with A.Gaur), *Yale Global* online, October 27, 2016. <http://yaleglobal.yale.edu/content/four-fallacies-about-trade-and-globalization>

"An Analysis of Japan's Connectivity to the Global Innovation System" (with [A.Lee](#) and [M.Cano-Kollmann](#)), *Multinational Business Review*, vol.24(4), pp. 399-423, 2016. Emerald Publications Award for best paper published in *Multinational Business Review* in 2016.

2015

- ***"Accessing vs. Sourcing Knowledge: A Comparative Study of R&D Internationalization between Emerging and Advanced Economy Firms" (with [S.Awate](#) and [M.M. Larsen](#)), *Journal of International Business Studies*, vol.**46**(1), pp.63-86, 2015.
- ***"Unpacking Inter-unit Knowledge Transfer in MNCs" (with U.Andersson, A.Gaur and [M.Persson](#)), *Global Strategy Journal*, vol.**5**(3), pp.241-255, 2015.
- "Sometimes Cutting R&D Can Yield More Innovation" (with [T.Swift](#) and [T.J.Hannigan](#)), *Harvard Business Review* online, January 8, 2015. <https://hbr.org/2015/01/sometimes-cutting-rd-spending-can-yield-more-innovation>
- "Local R&D Won't Help You Go Global" (with [T.J.Hannigan](#)), *Harvard Business Review* online, June 25, 2015. <https://hbr.org/2015/06/local-rt-help-you-go-global>
- "Thriving Innovation Amidst Manufacturing Decline: The Detroit Auto Cluster and the Resilience of Local Knowledge Production" (with [T.J.Hannigan](#) and [M.Cano-Kollmann](#)), *Industrial and Corporate Change*, vol.**24**(3), pp. 613-634, 2015.
- "Competition and Competitiveness in the U.S. Airline Industry" (with [T.J.Hannigan](#) and [R.D.Hamilton III](#)), *Competitiveness Review*, vol.**25**(2), pp.134-155, 2015.
- "Re-designing the Molecule" (with [K.Brandl](#) and [V.G.Scalera](#)), *Indian Management*, September, pp. 53-56.

2014

- ***"Knowing When to Leap: Transitioning between Exploitative and Explorative R&D" (with [T.Swift](#)), *Strategic Management Journal*, vol.**35**(1), pp.126-145, 2014.
- "Reverse Knowledge Transfer in MNEs: Subsidiary Innovativeness and Entry Modes" (with [L.Piscitello](#) and [L.Rabbiosi](#)), *Long Range Planning*, vol.47(1-2), pp.49-63, 2014.
- ***"How Subsidiaries Gain Power in Multinational Corporations" (with [T.Pedersen](#) and [U.Andersson](#)), *Journal of World Business*, vol.**49**(1), pp.101-113, 2014.
Summarized in *Strategy+Business*, published by Booz Allen Hamilton, May 5, 2014.
- "A Longitudinal Study of MNE Innovation: The Case of Goodyear " (with [V.G.Scalera](#), [D.Mukherjee](#) and [A.Perri](#)), *Multinational Business Review*, vol.**22**(3), pp. 270-293, 2014.
Emerald Publications Award for best paper published in *Multinational Business Review* in 2014.

2013

- **"MNEs as Border-crossing Multi-location Enterprises: The Role of Discontinuities in Geographic Space"** (with S.Beugelsdijk), *Journal of International Business Studies*, vol.44(5), pp.413-426, 2013. **[335]**
- **"Clusters, Connectivity and Catch-up: Bollywood and Bangalore in the Global Economy"** (with M.Lorenzen), *Journal of Economic Geography*, vol.13(3), pp.501-534, 2013. **[326]**
- "The Red Queen in Action: The Longitudinal Effects of Capital Investments in the Mobile Telecommunications Sector" (with R.Banker, Z.Cao and N.Menon), *Industrial and Corporate Change*, vol.22(5), pp.1195-1228, 2013.
- "Government Regulation, Corruption and FDI" (with P.Navarra and A.Delios), *Asia Pacific Journal of Management*, vol.30(2), pp.487-511, 2013.
- "The Pitfalls of an Inward-oriented Economy: Lessons for the Evolution of Brazil and the Republic of Korea" (with T.J.Hannigan and A.Lee), *Transnational Corporations*, vol.22, pp.1-24, 2013.
Summarized as 'Escaping the Middle Income Trap: The Divergent Experiences of the Republic of Korea and Brazil', United Nations Economic & Social Commission for Asia and the Pacific (UN ESCAP) Policy Brief No.46, May 2015.

2012

- **"Advancing Science on the Knife's Edge: Integration and Specialization in Management Ph.D. Programs"** (with T.J. Hannigan and W.Kline), *Academy of Management Perspectives*, vol.26(3), pp.83-105, 2012.
- **"Catch-up Strategies in the Indian Auto Components Industry: Domestic Firms' Responses to Market Liberalization"** (with A.Kumaraswamy, H.Saranga and A.Tripathy), *Journal of International Business Studies*, vol.43(4), pp.368-395, 2012. **[358]**
- "EMNE Catch up Strategies in the Wind Turbine Industry: Is There a Trade-off Between Output and Innovation Capabilities?" (with S.Awate and M.M.Larsen), *Global Strategy Journal*, vol.2(3), pp.205-223, 2012. **[268]**
- "The Blockbuster Hypothesis: Influencing the Boundaries of Knowledge" (with K.D.Brouthers and D.M.Reeb), *Scientometrics*, vol.90(3), pp.959-982, 2012.
- "Multinationality and the Performance of IPOs" (with S.M.Mudambi, A.Khurshed and M.Goergen), *Applied Financial Economics*, vol.22(10), pp.763-776, 2012.
- "Multinational Enterprises and the Geographical Clustering of Innovation" (with T.Swift), *Industry and Innovation*, vol.19(1), pp.1-21, 2012.

2011

- **"Proactive R&D Management and Firm Growth: A Punctuated Equilibrium Model" (with [T.Swift](#)), *Research Policy*, vol.**40**(3), pp.429-440, 2011.
- **"Multinational Enterprises and Local Contexts: The Opportunities and Challenges of Multiple Embeddedness" (with K.Meyer and R.Narula), *Journal of Management Studies*, vol.**48**(2), pp.235-252, 2011. **[1110]**
- "Physical Attraction and the Geography of Knowledge Sourcing in Multinational Enterprises" (with J.Cantwell), *Global Strategy Journal*, vol.**1**(3-4), pp.206-232, 2011. **[269]**
- "Hierarchy, Coordination and Innovation in the Multinational Enterprise", *Global Strategy Journal*, vol.**1**(3-4), pp. 317-323, 2011.
- "Leveraging Knowledge and Competencies Across Space: The Next Frontier in International Business" (with [T.Swift](#)), *Journal of International Management*, vol.**17**(3), pp.186-189, 2011.

2010

- **"A Story of Breakthrough vs. Incremental Innovation: Corporate Entrepreneurship in the Global Pharmaceutical Industry" (with [D.Dunlap-Hinkler](#) and M.Kotabe), *Strategic Entrepreneurship Journal*, vol.**4**(2): 106-127, 2010.
- **"The Strategic Nexus of Offshoring and Outsourcing Decisions" (with M.Venzin), *Journal of Management Studies*, vol.**47**(8), pp.1510-1533, 2010. **[347]**
- **"Place, Space and Organization: Economic Geography and the Multinational Enterprise" (with S.Beugelsdijk and P.McCann), *Journal of Economic Geography*, vol.**10**(4), pp.485-493, 2010. **[339]**
- "Far from Silicon Valley: How Emerging Economies are Re-shaping our Understanding of Global Entrepreneurship" (with [T.L.Hill](#)), *Journal of International Management*, vol.**16**(4), pp.321-327, 2010.
- "Bangalore vs. Bollywood: Connectivity and Catch-up in Emerging Market Economies" (with [M.Lorenzen](#)), *AIB Insights*, vol.**10**(1): 7-11, 2010.

2009

- **"Professional Guilds, Tension and Knowledge Management" (with [T.Swift](#)), *Research Policy*, vol.**38**(5), pp.736-745, 2009.

"Global Sourcing and Value Creation: Opportunities and Challenges" (with M.Kotabe), *Journal of International Management*, vol.15(2), pp.121-125, 2009.

2008

**"Location, Control and Innovation in Knowledge-intensive Industries", *Journal of Economic Geography*, vol.8(5), pp.699-725, 2008. [1195]

**"Conventional and Reverse Knowledge Flows in Multinational Corporations" (with Q.Yang and K.Meyer), *Journal of Management*, vol.34(5), pp.882-902, 2008. [398]

"Research Rankings of Asia Pacific Business Schools: Global vs. Local Knowledge Strategies (with M.W. Peng and D.H. Weng), *Asia Pacific Journal of Management*, vol.25(2): 171-188, 2008.

2007

**"The Survival of International New Ventures" (with S. Zahra), *Journal of International Business Studies*, vol.38(2), pp.333-352, 2007. [479]

**"Global Innovation in MNCs: The Effects of Subsidiary Self-determination and Teamwork" (with S.M. Mudambi and P.Navarra), *Journal of Product Innovation Management*, vol.24(5), pp.442-455, 2007. [208]

"The Long-run Performance of UK IPOs: Can it Be Predicted?" (with M.Goergen and A.Khurshed), *Managerial Finance*, vol. 33(6), pp. 401-419, 2007.

2006

**"An Examination of the Investments in U.S. Biotechnology Firms by Foreign and Domestic Corporate Partners", (with J.Coombs and D.Deeds), *Journal of Business Venturing*, vol.21(4), pp.405-428, 2006.
Academy of Management Best Paper Award 2000, Entrepreneurship Division.

"The Strategy of Going Public: How UK Firms Choose Their Listing Contracts" (with M.Goergen and A.Khurshed), *Journal of Business Finance and Accounting*, vol.33(1&2), pp.79-101, 2006.

2005

**"MNE Competence-creating Subsidiary Mandates", (with J.Cantwell), *Strategic Management Journal*, vol.26(12), pp.1109-1128, 2005. [1438]

"Analytical Differences in the Economics of Geography: The Case of the Multinational firm", (with P.McCann), *Environment and Planning A*, vol.37(10), pp.1857-1876, 2005. [341]

- ****"Cash Crisis in Newly Public Internet-based firms: An Empirical Analysis", (with [M.Z.Treichel](#)), *Journal of Business Venturing*, vol.**20**(4), pp.543-571, 2005.
- "Financial Resource Flows in Multinational Enterprises: The Role of External Capital Markets" (with P.Aulakh), *Management International Review*, vol.**45**(3), pp.307-325, 2005.
- "Foreign Research and Development and Host Country Environment: An Empirical Examination of US International R&D", (with J.Doh, G.Jones and H.Teegen), *Management International Review*, vol.**45**(Spl. Issue 2), pp.121-154, 2005.
- "Multinational Enterprise Knowledge Flows: The Effect of Government Inward Investment Policy", (with S.M.Mudambi). *Management International Review*, vol.**45**(Spl. Issue 2), pp.155-178, 2005.
- "A Matter of Trust: The Search for Accountability in Italian politics, 1990-2000", (with C.Bicchieri and [P.Navarra](#)), *Mind and Society*, vol.**4**(1), pp.129-148, 2005.
- "Branding Time: Swatch and Global Brand Management", *ICFAI Journal of Brand Management*, vol.**2**(2), pp.39-54, June 2005.

2004

- ****"Is Knowledge Power? Knowledge Flows, Subsidiary Power and Rent-seeking within MNCs", (with [P.Navarra](#)), *Journal of International Business Studies*, vol.**35**(5), pp.385-406, 2004. **[973]**
Reprinted in *The Eclectic Paradigm: A Framework for Synthesizing and Comparing Theories of International Business from Different Disciplines or Perspectives*, J.A.Cantwell (Ed.), Palgrave-Macmillan, 2015.
- ****"Balancing Private and State Ownership in Emerging Markets Telecommunications Infrastructure: Country, Industry, and Firm Influences" (with J.Doh and H.Teegen), *Journal of International Business Studies*, vol.**35**(3), pp.233-250, 2004.
- "The Location Behavior of the Multinational Enterprise: Some Analytical Issues", (with P.McCann), *Growth and Change*, vol.**35**(4), pp.491-524, 2004. **[234]**
- "How Cooperative is Cooperative Purchasing in Smaller Firms?" (with C.P.Schründer and [A.Mongar](#)), *Long Range Planning*, vol.**37**(1), pp.85-102, 2004.
- "Electoral Strategies in Mixed Systems of Representation", (with [P.Navarra](#)), *European Journal of Political Economy*, vol.**20**(1), Mar., pp.227-253, 2004.
- "From markets to partnerships and hierarchies to coalitions: perspectives on the modern multinational corporation", (with M.Kotabe), *Journal of International Management*, vol.**10**(2), pp.147-150, 2004.

"Divisional Power, Intra-firm Bargaining and Rent-seeking in Multi-divisional Corporations", (with P.Navarra), *Economics Bulletin*, vol.4(13), pp.1-10, 2004.

2003

"Globalization, Entrepreneurship and Public Policy: A Systems View" (with B.Carlsson), *Industry and Innovation*, vol.10(1), pp.103-116, 2003.

"Political Culture and Foreign Direct Investment: The Case of Italy" (with P.Navarra), *Economics of Governance*, vol.4(1), pp.37-56, 2003.

"Institutions and International Business" (with M.Kotabe), *Journal of International Management*, vol.9(3), pp.215-217, 2003.

"Political Tradition, Political Risk and Foreign Direct Investment in Italy" (with P.Navarra), *Management International Review*, vol.43(3), pp.247-265, 2003.

"Domestic Drug Prohibition as a Source of Foreign Institutional Instability: An Analysis of the Multinational Extralegal Enterprise" (with C.Paul), *Journal of International Management*, vol.9(3), pp.335-349, 2003.

2002

"Institutions and Market Reform in Emerging Economies: A Rent Seeking Perspective", (with P.Navarra and C.Paul), *Public Choice*, vol.112(1), pp.185-202, 2002.

"The Short Run Price Performance of Investment Trust IPOs on the UK Main Market" (with A.Khurshed), *Applied Financial Economics*, vol.12(10), pp.697-706, 2002.

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Transfer, Adoption and Diffusion of Technology for Small and Cottage Industries, R.Islam (ed.), Geneva: ILO-ARTEP, 1992.

OTHER VISITORSHIPS:

- Senior Fellow, The Academy, University of Messina, Italy. Lifetime appointment.
- Associate Professor of Strategy, Statler School, Cornell University, NY. Sept. 1996.
- Associate Professor of RHIT Management, Purdue University, IN. Summer 1996.
- Fellow, University of Bombay, India. 1990.
- Assistant Professor, University of North Carolina, Chapel Hill, NC. 1988 - 1989.

EXTERNAL

EXAMINERSHIPS: Tilburg University, The Netherlands (PhD)
 University of Sydney, Australia (PhD)
 Stockholm School of Economics, Sweden (PhD)
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 University of Jaen, Spain (PhD)

DISTINGUISHED LECTURES, KEYNOTE AND PLENARY ADDRESSES:

Regulation and Privatisation: An Overview. Delivered at:

- (a) The Faculty of Law and Economics, Università di Messina, Sicily, Italy, March, 1996.
- (b) The Faculty of Economics, Università di Catanzaro, Calabria, Italy, April 1996.

Attracting Private Investment: Management Guidelines for Local Governments. Delivered at:
 Seminar for Local Government Officials, Messina Province, Sicily, June 1996.

International Conference on Innovation, Multinationals and Local Development, Catania, Sicily, September 30 – October 1, 2005.

Showcase Panel: *International Entrepreneurship: Current Debates and Future Directions*, Academy of International Business, Indianapolis, Indiana, USA, June 25 – 28, 2007.

Keynote Address: *Flatness: The Global Disaggregation of Value Creation*. Academy of International Business (U.K. & Ireland), Liverpool, U.K., March 30, 2012.

Keynote Address: *A Global Value Chain Approach to Emerging Market Catch-up*. Annual Cambridge International Manufacturing Symposium, Cambridge University, U.K., September 21, 2012.

Invited Address: *Global Connectedness and Local Disconnectedness*, (with Mark Lorenzen) sessions in honor of Allen Scott. Association of American Geographers, Los Angeles, April 9, 2013.

Keynote Address: *Global Connectedness and Local Disconnectedness*. First Montreal International Business Conference, HEC-Montreal, April 26, 2013.

Keynote Address: *The Changing Nature of Value Creation in the Global Economy: The Role of Government Policy*. Conference on State Capitalism in the Global Economy, Laval University, Quebec City, November 24, 2013.

Distinguished Lecture: *International Connectedness and Local Disconnectedness: MNE Strategy, City-Regions and Disruption*. Indian Institute of Management, Bangalore, August 13, 2020.

ACADEMIC SEMINARS:

Invited Seminars presented at:

Department of International Business, Darla Moore School of Business, *University of South Carolina*, Columbia SC.

Manning School of Business, *University of Massachusetts-Lowell*, Lowell MA.

Department of Politics and Department of Geography, *University of Toronto*, Canada.

J. Mack Robinson School of Business, *Georgia State University*, Atlanta, GA.

Haskayne School of Business, *University of Calgary*, Canada.

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Joint Seminar of HEC-Paris, Ecole Polytechnique and Ecole des Mines, Paris, France.

Department of Entrepreneurship, IESE Business School, Barcelona, Spain.

Department of Philosophy, *University of Pennsylvania*, Philadelphia PA.

School Business and Public Policy, *George Washington University*, Washington DC.

Farmer School of Business, *Miami University*, Oxford, OH.

Aalto Business School, *Aalto University*, Helsinki, Finland.

Indian School of Business, Hyderabad, India.

Saïd School of Business, *University of Oxford*, The UK.

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Manchester Business School, *University of Manchester*, The U.K.
 The Business School, *University of Auckland*, New Zealand.
 Faculty of Commerce and Economics, *University of Melbourne*, Australia.
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 The College of Business, *University of Illinois – Urbana-Champaign* IL
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 Department of Strategy and Management, *Norwegian School of Economics and Business Administration*, Bergen, Norway.
 Department of Business Studies, *Uppsala University*, Sweden.
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 The Wharton School, *University of Pennsylvania*, PA
 Department of Management, *University of Tsukuba*, Japan
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 Department of Social and Decision Sciences, *Carnegie-Mellon University*, Pittsburgh, PA.
 Fox School of Business, *Temple University*, PA
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 Kelley School of Business, *Indiana University*, Bloomington, IN
 Smith School of Business, *University of Maryland*, College Park, MD
 Weatherhead School of Management, *Case Western Reserve University*, Cleveland, OH
 Center for International Business Education and Research (CIBER), *University of Connecticut*, Storrs, CT
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 Department of Economics, *Rutgers University*, New Brunswick, NJ
 Simon School of Business, *University of Rochester*, NY
 College of Business and Economics, *Lehigh University*, Bethlehem, PA

Conference presentations: Details available.

PH.D. WORKSHOPS:

Indian Institute of Management, Bangalore, December, 2015-2018.
 Laval University, Quebec City, Canada, November, 2013.
 The Business School, University of Auckland, New Zealand, April, 2012.
 Manchester Business School, University of Manchester, March, 2012.
 The Indian Institute of Management, Bangalore, January, 2012.
 Copenhagen Business School, Denmark, Summer 2008, 2011, 2013 (NORD-IB).
 Vienna University of Business and Economics, December, 2007.
 Science Policy Research Unit (SPRU), University of Sussex, U.K., Fall 2007
 Tilburg University, The Netherlands, Spring 2007
 EDHEC Business School, Nice, France, Spring 2006
 Centre of International Business, University of Leeds, U.K., Fall 2007
 Uppsala University, Sweden, Fall 2007

RESEARCH GRANTS:

University of Leeds, U.K. \$20,000, 2006-07
 Provincial Government of Rome, Italy, \$40,000, 2001-02.
Consiglio Nazionale delle Ricerche (CNR), Government of Italy, \$35,500, 1998-2000.
 Ministry of Education, Government of Italy, \$25,500, 1997.
 Provincial Government, Messina, Sicily, US\$5,000, 1998.
 Institute for the Study of Elections (Diakron), Milan, \$5,000, 1997.
 European Union ESPRIT Grant, \$22,500 per year. 1994-96.
 North Atlantic Island Tourism Grant, \$24,000 per year. 1995-96.

EXECUTIVE TEACHING:

- *Global Enterprise Management*. Fox Executive MBA program, Temple University, Philadelphia, 2001-2010; Singapore, 2012 – ; Cali, 2014-2016; Bogota, 2019 –
- *Strategy Formulation and Implementation (Capstone Course)*, Temple University Japan, Tokyo, Executive MBA program, Summer 2000 onwards.
- *Competing on an International Scale*, Senior Executive Program, Bocconi University, Milan, Italy, March 2009.
- *International Business Strategy*, Steinbeis Executive Program, Bocconi University, Milan, Italy, June 2006.
- *Knowledge Management*, Steinbeis Executive Program, Bocconi University, Milan, Italy, June 2006.
- Motorola Corporate Executive Education Program, Temple University, 2004-05.

- Executive Briefing, Ministry of Economy, Trade and Industry, Government of Japan, Tokyo, May 2005.
- *E-Strategy in the banking industry*, European Union program for senior managers, ICMA Centre, University of Reading, August 2000-02.
- *The Economics of Strategy*, Lubrizol Business Leadership Program, Weatherhead Executive Education Center, Case Western Reserve University, February 2000-02.
- *European Monetary Union: Strategic Implications for Companies*, Weatherhead Executive Education Center, Case Western Reserve University, November 2000-02.
- *Globalization and Multinational Corporations*, Academy for New Associates, Baker-Hostetler LLC, Counselors-at-law, March 2000-02.
- *Government Investment Attraction Strategies*, Office of the CEO (Mr John Bond), Hong Kong & Shanghai Banking Corp., London, England, 1996-98.
- *Strategic purchasing for top management*, Chartered Institute of Purchasing and Supply (CIPS), Stamford, England (1994-5).
- *Parameter stability testing for engineers*, BP Chemicals Inc., Hackettstown, NJ. (1990).
- *Strategy and business games in the strategic planning*, Bellcore, Morristown, NJ. (1987-88).

OTHER PROFESSIONAL ACTIVITY:

Ad hoc Reviewer for

Academy of Management Journal, Strategic Management Journal, Journal of Finance, Journal of International Business Studies, Journal of Management Studies, Academy of Management Perspectives, Research Policy, Journal of Financial Practice and Education, Economic Journal, Journal of Industrial Economics, Journal of Econometrics, Economica, Journal of Business and Economic Statistics, Journal of Economic Behavior and Organization, Management International Review, Journal of International Management, International Business Review, Asia Pacific Journal of Management, Transnational Corporations, Long Range Planning, Industrial and Corporate Change, International Journal of the Economics of Business, Bulletin of Economic Research, Tourism Economics, International Journal of Educational Development, Eastern Economic Journal, Journal of Economic Studies, Applied Economics, Applied Financial Economics, Papers in Regional Science, Regional Studies, Industry and Innovation

Academic book reviewer

(1) McGraw-Hill Inc. (USA). (2) Scott Foresman, Publishers (USA). (3) Harper & Row Inc. (USA). (4) Oxford University Press (UK). (5) Cambridge University Press (UK). (6) Cambridge University Press (USA). (7) Basil Blackwell Publishers, Oxford (UK). (8) Routledge Publishers (UK). (9) The Open University Press (UK). (10) John Wiley and Sons (USA). (11) Prentice-Hall (USA)

Strategic Management Society:

Global Strategy Interest Group, At-large representative, 2009-11.
Track Chair (2011): *Global Strategy*

Academy of International Business:

Junior Faculty Consortium chair (2008)

Track Chair (2009): *The Location of FDI, Clusters, and Inter-Firm Spillovers*
Junior Faculty Consortium (2009) – Meet the Editors panel
Track Chair (2011): *International Economics, Finance and Accounting*
Track Chair (2012): *Global Organization and Reconfiguration of Value Creation*
Track Chair (2013): *Economic Geography and the Global Value Chain*
Co-Track Chair (2018): *Global Business and the Digital Economy*
Co-Track Chair (2020): *Global Strategy, organization and value chains*
Professional Development Workshop Chair (2014)
Vice-President and Program Chair (2015)
Executive Board, 2014-2016.

Academy of Management:

Junior Faculty Consortium Panelist, Business Policy & Strategy Division (2017)
External Affairs Committee, International Management Division (2007-, chair 2008-10)
Doctoral Consortium Panelist, International Management Division (2005, 2007)
Doctoral Consortium (2009) – Meet the Editors panel
Junior Faculty Consortium Chair, International Management Division (2013)

European International Business Academy:

Track Chair (2007 – Catania): *Management, organisation and cultural issues*
Track Chair (2009 – Valencia): *Clusters, location and local linkages*
Track Chair (2010 – Porto): *Managing knowledge and innovation in International Business*
Track Chair (2013 – Bremen): *Management of value chain and market entry mode*
Track Chair (2017 – Milan): *International Business and Economic Geography*
Track Chair (2020-21 – Madrid): *Global Value Chains*