

W. CRAIG WILLIAMS

wcraig.williams@temple.edu
fox.temple.edu

Fox School of Business
Temple University
Philadelphia, PA

EMPLOYMENT & EDUCATION

- | | |
|--------------|---|
| 2020-present | Postdoctoral Fellow
<i>Fox School of Business, Temple University</i> |
| 2018-2019 | Postdoctoral Fellow
<i>Department of Psychology, University of Toronto</i> |
| 2012-2017 | Ph.D. in Psychology
<i>Department of Psychology, Stanford University</i> |
| 2012-2015 | M.A. in Psychology
<i>Department of Psychology, Stanford University</i> |
| 2010-2012 | Postbaccalaureate Fellow
<i>National Institutes of Health</i> |
| 2006-2010 | B.S. in Psychology
<i>University of Wisconsin-Madison</i> |

GRANTS & FELLOWSHIPS

- | | |
|------|--|
| 2020 | Seed Funding Forum Grant (\$10,000)
<i>Fox School of Business, Temple University</i> |
| 2017 | CNI Innovation Grant (\$1,100)
<i>Center for Cognitive and Neurobiological Imaging, Stanford University</i> |
| 2016 | Psychology Dissertation Grant (\$4,000)
<i>Department of Psychology, Stanford University</i> |
| 2016 | CNI Innovation Grant (\$3,700)
<i>Center for Cognitive and Neurobiological Imaging, Stanford University</i> |
| 2015 | NSF Graduate Research Opportunities Worldwide Grant (\$5,000)
<i>National Science Foundation</i> |
| 2013 | CNI Innovation Grant (\$3,150)
<i>Center for Cognitive and Neurobiological Imaging, Stanford University</i> |
| 2012 | NSF Graduate Research Fellowship Program (GRFP) Award
<i>National Science Foundation</i> |
| 2012 | CNI Innovation Grant (\$4,500)
<i>Center for Cognitive and Neurobiological Imaging, Stanford University</i> |
| 2010 | NIH Postbaccalaureate Intramural Research Training Award
<i>National Institutes of Health</i> |
| 2010 | UW-Madison Center for South Asia TATA Study Fellowship Grant (\$3,800) |

- 2009 UW-Madison Honors Senior Thesis Summer Research Grant (\$3,000)
- 2008 UW-Madison Summer Sophomore Research Apprenticeship Grant (\$1,500)

PUBLICATIONS

1. **Williams, W.C.**, Morelli, S.A., Ong, D.C., & Zaki, J. (2018). Interpersonal emotion regulation: Implications for affiliation, perceived support, relationships, and well-being. *Journal of Personality and Social Psychology*, *115*(2), 224-254.
2. Hwang, S., Nolan, Z.T., White, S.F., **Williams, W.C.**, Sinclair, S., & Blair, R.J.R. (2016). Dual neuro-circuitry dysfunctions in disruptive behavior disorders: Emotional responding and response inhibition. *Psychological Medicine*, *46*(7), 1485-1496.
3. Hwang, S., White, S.F., Nolan, Z.T., **Williams, W.C.**, Sinclair, S., & Blair, R.J.R. (2015). Executive attention control and emotional responding in attention-deficit/hyperactivity disorder. *NeuroImage: Clinical*, *9*, 545-554.
4. Zaki, J. & **Williams, W.C.** (2013). Interpersonal emotion regulation. *Emotion*, *13*(5), 803-810.
5. White, S.F., Pope, K., Sinclair, S., Fowler, K.A., Brislin, S.J., **Williams, W.C.**, Pine, D.S., & Blair, R.J.R. (2013). Disrupted expected value and prediction error signaling in youth with disruptive behavior disorders during a passive avoidance task. *American Journal of Psychiatry*, *170*(3), 315-323.
6. White, S.F., **Williams, W.C.**, Brislin, S.J., Sinclair, S., Blair, K.S., Fowler, K.A., Pine, D.S., Pope, K., & Blair, R.J.R. (2012). Reduced activity within the dorsal endogenous orienting of attention network to fearful expressions in youth with disruptive behavior disorders and psychopathic traits. *Development and Psychopathology*, *24*(3), 1105-1116.

PREPRINTS

7. **Williams, W.C.**, Leong, Y.C., Collier, E.A., Nook, E.C., Son, J., & Zaki, J. (2021). Communicating emotion through facial expressions: Social consequences and neural correlates. <https://doi.org/10.31234/osf.io/4zpfk>
8. **Williams, W.C.**, Haque, E.*, Mai, B.*, & Venkatraman, V. (2021). Face masks influence how facial expressions are perceived: A drift-diffusion model of emotion judgments. <https://doi.org/10.31234/osf.io/a8yxf>

MANUSCRIPTS IN PREPARATION

9. **Williams, W.C.** & Venkatraman, V. Customer preferences for face masks reveal trade-offs between COVID-19 safety and emotional communication.
10. **Williams, W.C.**, Damiano, C., Long, E., & Cunningham, W.A. Social goals shape emotional face perception.
11. **Williams, W.C.**, Venkatraman, V., & Reeck, C. Interpersonal emotion regulation predicts increased COVID-19 safety.

INVITED TALKS

1. **Williams, W.C.** & Venkatraman, V. (July, 2021). Face masks shape consumer interactions: Consequences for social-emotional judgments and customer experience. Mind and Body Laboratory, Rotman School of Management, University of Toronto, Toronto, ON, Canada.
2. **Williams, W.C.**, Haque, E.*, Mai, B.*, & Venkatraman, V. (March, 2021). Face masks influence how facial expressions are perceived: A drift-diffusion model of emotion judgments. Cognitive & Affective Neuroscience Laboratory, Department of Psychology, University of Nebraska-Lincoln, Lincoln, NE.
3. **Williams, W.C.**, Haque, E.*, Mai, B.*, & Venkatraman, V. (December, 2020). Face masks influence how facial expressions are perceived: A drift-diffusion model of emotion judgments. FeldmanHall Laboratory, Department of Cognitive, Linguistic & Psychological Sciences, Brown University, Providence, RI.
4. **Williams, W.C.**, Leong, Y.C., Collier, E.A., Nook, E., Son, J., & Zaki, J. (November, 2019). Communicating emotion through facial expressions: Social consequences and neural correlates. Center for Applied Research in Decision Making, Fox School of Business, Temple University, Philadelphia, PA.

CONFERENCE TALKS

5. **Williams, W.C.**, Haque, E.*, Mai, B.*, & Venkatraman, V. (April, 2021). Face masks influence how facial expressions are perceived: A drift-diffusion model of emotion judgments. 8th Meeting of the Society for Affective Science, Virtual.
6. **Williams, W.C.**, Damiano, C., Long, E., & Cunningham, W.A. (February, 2020). Social goals shape emotional face perception. 21st Meeting of the Society for Personality and Social Psychology, New Orleans, LA.
7. **Williams, W.C.**, Damiano, C., Long, E., & Cunningham, W.A. (June, 2019). Social goals shape emotional face perception. 9th Interdisciplinary Symposium on Decision Neuroscience, Fuqua School of Business, Duke University, Durham, NC.
8. **Williams, W.C.**, Damiano, C., Long, E., & Cunningham, W.A. (March, 2019). Social goals shape emotional face perception. 6th Positive Emotions Preconference to the Meeting of the Society for Affective Science, Boston, MA.
9. **Williams, W.C.** & Zaki, J. (August, 2018). Beyond contagion: Interpersonal emotion as a regulated phenomenon. 78th Meeting of the Academy of Management, Chicago, IL.
10. **Williams, W.C.** & Zaki, J. (May, 2018). Social goals shape the facial expression of emotion: Subjective, behavioral, and neural bases of communicating feelings. 13th York-University of Toronto Social, Personality, Abnormal Psychology Meeting, Toronto, ON, Canada.
11. **Williams, W.C.**, Collier, E.A., & Zaki, J. (April, 2018). Neural correlates of producing genuine and disingenuous facial expressions of emotion. 5th Meeting of the Society for Affective Science, Los Angeles, CA.
12. **Williams, W.C.**, Leong, Y.C., Son, J., Alqueza, K., & Zaki, J. (July, 2016). Facial expressions track brain regions associated with affective salience and theory of mind. 1st Meeting on Intergroup Psychological Interventions, Stanford, CA.
13. **Williams, W.C.**, Leong, Y.C., Son, J., Alqueza, K., & Zaki, J. (March, 2016). Facial expressions track brain regions associated with affective salience and theory of mind. 3rd Meeting of the Society for Affective Science, Chicago, IL.

14. **Williams, W.C.** & Zaki, J. (January, 2016). Individual differences in interpersonal emotion regulation: Implications for affiliation, perceived support, and well-being. 17th Meeting of the Society for Personality and Social Psychology, San Diego, CA.
15. **Williams, W.C.** & Zaki, J. (May, 2015). Individual differences in interpersonal emotion regulation: Implications for affiliation, perceived support, and well-being. 27th Meeting of the Association for Psychological Science, New York, NY.
16. **Williams, W.C.** & Zaki, J. (May, 2014). Social presence effects for affective expression and communication. Berkeley-Stanford Social-Personality Psychology Meeting, Stanford, CA.

CONFERENCE POSTERS

1. **Williams, W.C.**, Leong, Y.C., Son, J., Alqueza, K., & Zaki, J. (April, 2016). Facial expressions track brain regions associated with affective salience and theory of mind. 9th Meeting of the Social & Affective Neuroscience Society, New York, NY.
2. **Williams, W.C.**, Leong, Y.C., Son, J., Alqueza, K., & Zaki, J. (January, 2016). Facial expressions track brain regions associated with affective salience and theory of mind. 11th Emotion Preconference to the Meeting of the Society for Personality and Social Psychology, San Diego, CA.
3. **Williams, W.C.**, Bruneau, E.G., & Zaki, J. (April, 2015). Empathy regulation: Neural correlates and individual differences. 8th Meeting of the Social & Affective Neuroscience Society, Boston, MA.
4. **Williams, W.C.**, Bruneau, E.G., & Zaki, J. (April, 2015). Empathy regulation: Neural correlates and individual differences. 2nd Meeting of the Society for Affective Science, Oakland, CA.
5. **Williams, W.C.** & Zaki, J. (February, 2015). Interpersonal emotion regulation style: Predictions for affiliation, regulatory success, and well-being. 16th Meeting of the Society for Personality and Social Psychology, Long Beach, CA.
6. **Williams, W.C.** & Zaki, J. (February, 2015). Interpersonal emotion regulation style: Predictions for affiliation, regulatory success, and well-being. 10th Emotion Preconference to the Meeting of the Society for Personality and Social Psychology, Long Beach, CA.
7. **Williams, W.C.**, Nook, E., Son, J., & Zaki, J. (April, 2014). Audiences enhance the expression and communication but not the experience of emotion. 1st Meeting of the Society for Affective Science, Washington, D.C.
8. **Williams, W.C.**, Nook, E., Son, J., & Zaki, J. (April, 2014). Audiences enhance the expression and communication but not the experience of emotion. 7th Meeting of the Social & Affective Neuroscience Society, Denver, CO.
9. **Williams, W.C.**, Nook, E., Son, J., & Zaki, J. (February, 2014). Audiences enhance the expression and communication but not the experience of emotion. 15th Meeting of the Society for Personality and Social Psychology, Austin, TX.
10. **Williams, W.C.**, Nook, E., Son, J., & Zaki, J. (February, 2014). Audiences enhance the expression and communication but not the experience of emotion. 9th Emotion Preconference to the Meeting of the Society for Personality and Social Psychology, Austin, TX.

11. **Williams, W.C.**, White, S.F., Clanton, R.L., & Blair, R.J.R. (April, 2012). Reduced activity within the endogenous orienting of attention network to fearful expressions in youth with disruptive behavior disorders and psychopathic traits. 5th Meeting of the Social & Affective Neuroscience Society, New York, NY.
12. **Williams, W.C.**, White, S.F., & Blair, R.J.R. (November, 2011). Processing care-based relative to convention-based transgressions: The roles of the amygdala and insula relative to lateral frontal cortex. 41st Meeting of the Society for Neuroscience, Washington, D.C.
13. **Williams, W.C.**, White, S.F., & Blair, R.J.R. (May, 2011). Emotion and eye-gaze: Aberrant neural responses in adolescents with conduct disorder and callous-unemotional traits. 23rd Meeting of the Association for Psychological Science, Washington, D.C.

HONORS & AWARDS

- | | |
|------|---|
| 2015 | SPSP Emotion Preconference Poster Award
<i>Society for Personality and Social Psychology</i> |
| 2015 | SPSP Student Poster Award Finalist
<i>Society for Personality and Social Psychology</i> |
| 2014 | Philip G. Zimbardo Teaching Award
<i>Department of Psychology, Stanford University</i> |
| 2013 | SPSP Graduate Student Travel Award
<i>Society for Personality and Social Psychology</i> |
| 2010 | UW-Madison Psychology Undergraduate Research Scholar Award |
| 2010 | Elected to Phi Beta Kappa National Honor Society |
| 2008 | UW-Madison Study Abroad Merit Scholarship |
| 2008 | Elected to Phi Kappa Phi National Honor Society |
| 2006 | UW-Madison Kemper K. Knapp Scholarship |

EDITORIAL BOARDS

Affective Science

AD HOC REVIEWING

Affective Science
 Cognition and Emotion
 Emotion
 Frontiers in Psychology
 Journal of Experimental Psychology: General
 Journal of Personality and Social Psychology
 Motivation and Emotion
 National Science Foundation
 PLOS One
 Psychophysiology

TEACHING

- 2017 Instructor, Intro Psychology of Emotion
Department of Psychology, Stanford University
- 2017 Teaching Assistant, Abnormal Psychology
Department of Psychology, Stanford University
- 2016 TA & Guest Lecturer, Affective Science (Graduate level)
Department of Psychology, Stanford University
- 2016 Head TA & Guest Lecturer, Intro Personality and Affective Science
Department of Psychology, Stanford University
- 2014-2016 Teaching Consultant & Guest Lecturer, Intro Psychology
Department of Psychology, Stanford University
- 2013-2014 Teaching Assistant, Intro Psychology
Department of Psychology, Stanford University