

Weifei Zou

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EDUCATION: Temple University, Fox School of Business, Philadelphia, PA

PhD Student: August 2018~Present

Major: Management Information Systems

Michigan State University, Eli Broad College of Business, East Lansing, MI

Master of Business Administration (MBA): August 2016~May 2018

Shanghai Jiaotong University, School of Business, Shanghai, China

Bachelor of Arts: September 2001~July 2005

Major: Economics, International Economics and Trade

PUBLICATION:

- Yan, JK., Leidner, D.E., Benbya, H., and Zou, W. 2019. "Social capital and knowledge contribution in online user communities: One-way or two-way relationship?", *Decision Support Systems*, Forthcoming.
- Yan, JK., Leidner, D.E., Benbya, H., and Zou, W. 2018. "The Interplay between Social Capital and Knowledge Contribution in Online User Communities" *29th Australasian Conference on Information Systems (ACIS)*, Sydney, Australia.

WORKING PAPERS:

- Zou, W., Yan, JK., and Leidner, D.E. "How Does the Use of Alternative Information in Risk Management Fintech Impact SME Lending in China?: An Explorative Study", (target journal: *Journal of Management Information Systems*)
- Zou, W., and Vance, A. "Risk Management Ambidexterity: The Differential Role of Alternative Data in SME-Focused Fintech Lending" (target journal: *MIS Quarterly*)

ACADEMIC EXPERIENCE:

- Teaching Assistant, Michigan State University 9/2016-5/2018

PROFESSIONAL EXPERIENCE:

General Electric (GE) China, Shanghai, China

Commercial Operations Manager (Motors Asia)

6/2008-10/2013

- Took charge of operations of GE motor product lines in Asia, and led the development of new ERP systems for order operations as part of integration of GE Motors into GE Energy.

Emerson Process Management China Co., Ltd, Shanghai, China

Project Manager

7/2005-4/2008

- Managed project stakeholders, suppliers and other divisions of engineering to deliver assigned project with an 8% improvement on the implementation schedule, and a 3% reduction of budget.
- Led cross-functional team members to execute BASF system upgrade project, delivering results on time and 2% below budget.