

HWANSUNG JU

PhD Candidate in International Business

Alter Hall 503h, 1801 Liacouras Walk, Temple University, Philadelphia, PA 19122

Phone: +1 (347) 691-2637

Email: hwansung.ju@temple.edu

EDUCATION

Ph.D. Candidate in International Business	Expected Spring 2020
Temple University – Fox School of Business	Philadelphia, PA
Dissertation Chair: Dr. Ram Mudambi	
Master of Arts - International Business (Dual Degree)	May 2011
University of Florida - Hough Graduate School of Business	Gainesville, FL
Master of Business Administration - Management (Dual Degree)	February 2011
Sogang University - Sogang Business School	Seoul, Korea
Bachelor of Law (Double Major: Bachelor of Business Administration)	February 2009
Sogang University	Seoul, Korea

RESEARCH INTERESTS

Innovation, Global Cities, Clusters, Networks and Connectivity, International Business, and Economic Geography

WORKING PAPERS

Ju, Mudambi, and Skiti “*Metropolitan Innovation Networks: Multinational Enterprises and Urban-Suburban Connectivity*”. (Target Journal: Journal of International Business Studies)

Ju and Mudambi, “*Needles in Haystacks: How Metros Can Prioritize Engagement in International Markets*”. (Target Journal: Urban Studies)

Ju, Schifeling, and Mudambi “*A New Perspective: Ethnic Cluster as a Catalyst for Foreign Direct Investment*” (Target Journal: Journal of International Business Studies)

Ju, Berman, and Mudambi “*Firm Connectivity and Innovation Outcomes: Emerging & Developed Economies*” (Target Journal: Global Strategy Journal)

Ju “*Impact of national culture on software adoption rate: A study on Windows 10 update rate*” (Target Journal: Journal of International Management Studies)

CONFERENCE PRESENTATIONS

- AIB Annual Conference** Copenhagen, 2019
Urban-Suburban Inventor Connectivity and Quality of Innovation
- iBEGIN Conference** Copenhagen, 2019
Needles in Haystacks: How Metros Can Prioritize Engagement in International Markets
- Brookings Global Cities Initiative Cohort Working Session** Washington DC, 2018
Market Prioritization and Metropolitan Economic Partnerships - Team Philadelphia
- iBEGIN Conference** Venice, 2017
Connectivity between the urban core and suburban periphery
- AIB Annual Conference** Dubai, 2017
Impact of national culture on software adoption rate: A study on Windows 10 update rate
- AIB Northeast and iBEGIN Co-located Conferences** Philadelphia, 2016
Connectivity between the urban core and suburban periphery: A study of Philadelphia and San Diego patent data

TEACHING EXPERIENCE

Teaching Interests: International Business, Strategy, Global Logistics, and Technology Management

- Instructor of Record: IB3101 – Fundamentals of International Business Temple University, Spring 2019
Taught 61 Students - Core undergraduate International Business course.
Student Feedback Ratings: 4.52/5.0.
(Expected to teach the same course in Spring 2020)
- Completed IB Pedagogy Workshop at Georgia State University Atlanta, 2018
Certificate of Completion
- Completed Fox Online Teaching Academy Philadelphia, 2018
Certificate of Completion
- Global Interdependence Center (GIC) Conference Philadelphia, 2018
Attended “The Roles of Higher Education and Competitiveness and Global Productivity” conference
- Fox PhD Teaching Academy Certificate Philadelphia, 2017
Certificate of Completion

RESEARCH GRANTS, AWARDS, & LEADERSHIP ACTIVITIES

CIBER International Business Research Funding (Temple University, 2017 and 2018)

Ph.D. Student Stipend from AIB Symposium-*Migrants, Migration Policies, and IB Research* (AIB, 2018)

Invitation to Nissan International Logistics Seminar (Renault Samsung Motors, 2015)

Member of Beta Gamma Sigma (University of Florida, 2011)

International Study Tour to Budapest (University of Florida, 2010)

‘A’ Scholarship (Sogang University, 2007)

Korean Culture Instructor (Sogang University, 2005)

PROFESSIONAL EXPERIENCE

City of Philadelphia

June 2017 – October 2018

Research Associate for Global City Initiative 2.0 Project

Philadelphia, PA

- Data Analyzing
 - Analyzed various data in international business (FDI, trade, patents, joint ventures, etc.)
 - Highlighted the findings to the team members
 - Suggested new data sources from academic perspectives
 - Presented the final work at the Brookings headquarter in Washington DC

Renault Samsung Motors

May 2011 – May 2015

Parts Management Team, Assistant Manager

Busan, Korea

- Parts ordering and supply chain management
 - Placed orders to Logistics Network of Renault (15bil.KRW/Month) and 30 overseas suppliers
 - Negotiated logistics protocol with new suppliers
 - Exported defective parts for compensation
- Logistics Management
 - Co-worked with 3PL companies to ensure on time arrival
 - Managed customs clearance, international/domestic logistics, bonded transportation and remittance
- Inventory Management
 - Managed inventory of over 2,500 parts and the shipping documents
 - Calculated appropriate safety stock to minimize inventory cost

Military Service

October 2005 – October 2007

Auxiliary Police Officer – Honorably Discharged

Busan, Korea

- Security Guard
 - Conducted on-street surveillance and guarded US and Japanese embassies in Busan
 - Provided security at legal and illegal demonstrations
- Security Personnel of the Deputy Commissioner of Busan Metropolitan Police Agency
 - Provided transportation security for the Deputy Commissioner
 - Escorted the President of Korea during his visits in Busan
 - Managed official work schedules for the Deputy Commissioner and attended official events

SKILLS & ACTIVITIES

Language: Korean (Native), English (Fluent)

Computer: Microsoft Office Specialist Master, Proficient in Stata and SPSS

Six Sigma: Green belt

SCUBA Diving: Rescue Diver and Dive Master