

Charlotte Jacobs

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RESEARCH INTERESTS Technology Innovation and Management; Organizational adaptation & shaping; (Corporate) Venture capital; Corporate entrepreneurship; Nascent industries & technologies

EDUCATION **Temple University - Fox School of Business**, Philadelphia, PA, USA
PhD in Strategic Management, 2022 (Expected)
Dissertation Title: “*Essays on organizational shaping and adaptation*”
Committee members: Dr. R. Mudambi (Chair), Dr. S. Moreira,
Dr. V. Tandon

Fundação Getúlio Vargas, Rio de Janeiro, Brazil
PhD in Business Administration, started: January 2015
MS in Business Administration, 2013-2014

Ghent University, Gent, Belgium
MS in Law, 2011 [Graduated Magna Cum Laude]
BA in Law, 2009
MS in History, 2008 [Graduated Magna Cum Laude]
BA in History, 2007

CERTIFICATES Fox Online Teaching Certificate, Temple University, 2019

PAPERS PUBLISHED & UNDER REVIEW Polidoro, F. & Jacobs, C. 2021. Learning dynamics in Schumpeterian environments: New entrants’ role in spurring innovations following technological discontinuities. Published in *Academy of Management Best Paper Proceedings* in 2021. Online ISSN: 2151-6561 (*TIM division best papers*).

Polidoro, F. & Jacobs, C. 2021. Learning dynamics in Schumpeterian environments: New entrants’ role in spurring innovations following technological discontinuities.
Revise and resubmit at Strategic Management Journal

JOB MARKET PAPER Jacobs, C. & Lee, G. Vying for dominance through shaping in the photovoltaic cell industry
Manuscript being prepared for submission to the Strategic Management Journal

**WORKING
PAPERS**

Jacobs, C. & Parente, R. Assessing Third Parties' Response to Corporate Venture Capital Investments. [advanced data-analysis in progress]
Target journal: Strategic Entrepreneurship Journal

Jacobs, C., Tandon, V., Cuypers, I., & Ertug, G. Leveraging a target firm's knowledge post-acquisition: The facilitating role of centralization of the target firm's collaboration networks.
Manuscript being prepared for submission to the Strategic Management Journal

Jacobs, C. & Mudambi, R. External knowledge sourcing by the firm: a review and look to the future.
Manuscript available upon request

Jacobs, C. Corporate Venture Capital Investments, Reputation and Investor's R&D Portfolio Rigidity. [data-analysis in progress]

Jacobs, C. Uncertainty, capability creation, and market entry in nascent industries: Diversifying vs new firms. [data-analysis in progress]

Jacobs, C. Technology innovation and Corporate Venture Capital [data-analysis in progress]

CONFERENCES

SMS Annual Conference [virtual] – *September 2021*
Presentation of the research paper "Vying for dominance through shaping in the photovoltaic cell industry"

AOM Annual Conference [virtual] – *August 2021*
SMS Annual Conference London [virtual] – *October 2020*
Presentation of the research paper "Learning dynamics in Schumpeterian environments: New entrants' role in spurring innovations following technological discontinuities"

SMS Annual Conference Minneapolis – *October 2019*
Presentation of the research paper "Corporate Venture Capital Investments, Reputation and Investor's R&D Portfolio Rigidity"

SMS Annual Conference Paris – *September 2018*
Presentation of the research paper "Betting on too many horses? An analysis of how CVC affects a firm's knowledge exploration and commercialization"

Strategic Management Society Special Conference Sao Paulo – *March 2018*
Presentation of the research paper "Post-acquisition innovation performance: the role of R&D collaboration structure, knowledge content and integration"

Strategic Management Society Special Conference Rome – *June 2016*
Presentation of the research paper ‘When Entrepreneurs are part of the plan: CVC investments as strategic tool in innovation management’

Strategic Management Society Annual Conference – *October 2015*
Presentation of the research paper: ‘Avoiding Market Uncertainties Through Corporate Venture Capital Investments’

**AWARDS &
HONORS**

CCC Virtual Visiting PhD Student, 2020 (host: Dr. Gwendolyn Lee)
SMS Annual Doctoral Symposium Scholarship, 2019
Wharton Innovation Doctoral Symposium, 2019
SMS Special Conference Doctoral Symposium Scholarship, 2018
Young Scholar Interdisciplinary Forum (Temple University), Research grant, 2016 & 2018

**REVIEW
POSITIONS**

Strategic Management Society Annual Conference: 2015, 2017, 2019, 2020, 2021
Academy of Management Annual Conference: 2017
Strategic Management Society Special Conference BANFF: 2017
Strategic Management Society Special Conference Hong Kong: 2016

**TEACHING
EXPERIENCE**

Temple University – Fox School of Business
Global Business Policy (BA4101) - Instructor of record
Spring 2020, Spring 2021, Summer 2021
In-class & online
Teaching evaluation: 4.5/5

**WORK
EXPERIENCE**

Exponential Venture Investment Fund, Rio de Janeiro, Brazil, 2013-2014
Operations Manager

- Assisted with the start-up of new investment fund.
- Coordinated and streamlined the activities of this growing fund
- Assisting with the development of their first portfolio of investments.

Manuchar, Rio de Janeiro, Brazil, 2012-2013
Foreign Trade Analyst & International Credit Advisor

- Administrative organization of the import of products ordered by our Brazilian clients.
- Coordinated domestic and international credit lines of our clients.

Permanent Representation of Belgium to the UN, New York, USA, 2011
Intern

- Assisted the Belgian representative in the 5th committee (UN budget) during the negotiations for the 2012-14 budget in the context of the 66th UN General Assembly.

Belgian Embassy in Brazil, Brasilia, Brazil, 2011
Intern

- Assisted the embassy in its daily activities.

LANGUAGES

Dutch: Native
English: Fluent (reading, speaking, writing)
Portuguese: Fluent (reading, speaking, writing)
French: Beginner

TECHNICAL SKILLS

Stata, R, Canvas LMS, Blackboard LMS, Zoom, Microsoft Office

COMMUNITY WORK

Community Centre Júlio Otoni, Rio de Janeiro, Brazil, 2012
Volunteer English Teacher

VZW de Robiano (non-profit organization), Drongen, Belgium
President (2009-present)

Chirojeugd Vlaanderen (youth organization), Drongen, Belgium, 1993-2008
President: 2005-2007; Accountant: 2007-2008

REFERENCES

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