



Temple University's
Center for International Business Education (CIBE) presents
A Faculty Development in International Business (FDIB): Adelaide & Sydney, Australia
JULY 13 - 23, 2019

AUSTRALIA: INNOVATION & INTERNATIONALIZATION

UNDERSTANDING THE INTERNATIONAL BUSINESS ENVIRONMENT THROUGH INNOVATION IN AUSTRALIA

Most colleges and universities are at once firmly rooted in place and yet globally connected through research and faculty and student travel. At the same time, many struggle to connect the daily work of teaching and research to international business. Inspired by their location in a small country far from many population and economic centers, some Australian universities have embraced the challenge of becoming the bridge local and global economies and communities.

On this FDIB, we will visit Flinders University at the Tonsley Innovation Precinct in Adelaide and Western Sydney University in Sydney to learn about the ways in which these universities are catalyzing innovation and internationalization by linking small regional firms to global opportunities. Both are suburban universities, and the challenges and opportunities presented, in particular in relation to a pivotal role in economic development and transformation, are being approached in unique ways.

Some of the key learning outcomes will include:

- Meet the CEOs of numerous SME or regional firms in the midst of internationalization
- Experience (and contribute to) an extremely experiential innovation curriculum and teaching style
- Compare and contrast government (defense)-led development and globalization with community-led development and globalization
- Witness radical university transformation with the goal of increasing impact in local and global communities
- Take significant steps towards developing a teaching case or pedagogical research project for publication

This Australian immersion experience is being led by Fox School of Business Associate Professor Dr. TL Hill, a professor in Strategic Management. Dr. Hill's research interests include the governance of knowledge intensive organizations and social ventures, the ways networks span organizational boundaries, the social and institutional context of entrepreneurship, and community economic development.

PROGRAM FEE: \$3,400 per person*

FEE INCLUDES: Accommodations (single occupancy)
Corporate visits
Cultural activities
Some meals
In-country transportation

DEPOSIT: A \$500 non-refundable deposit is due at initial time of registration. Final payment will be due on May 31, 2019. A guest package is also available.

REGISTRATION & QUESTIONS?

For more information and to register visit: <https://noncredit.temple.edu/templeciberfdib>

Please contact Jeffrey Conradi at jeffrey.conradi@temple.edu with any questions