

Barbara Su

Fox School of Business
Temple University
Philadelphia, PA 19122, United States
Email: Barbara.Su@temple.edu

ACADEMIC APPOINTMENT

Temple University, Fox School of Business, Philadelphia, PA, USA
Assistant Professor of Accounting, 2017 – Present

EDUCATION

University of Toronto, Rotman School of Management, Toronto, ON, Canada
Ph.D. in Accounting, 2017

Queen’s University, Smith School of Business, Kingston, ON, Canada
M.Sc. in Accounting, 2012
Undergraduate Commerce Exchange Program, 2008

Tsinghua University, School of Economics and Management, Beijing, China
B.B.A. in Accounting, 2011

RESEARCH INTERESTS

Financial Institutions, Debt Markets, Financial Reporting Quality, Litigations

PUBLICATION

“The Effect of Auditor Litigation Risk on Client Access to Bank Debt: Evidence from a Quasi-Experiment” with Mahfuz Chy and Gus De Franco, *Journal of Accounting and Economics*, *Forthcoming*

WORKING PAPERS

“Debtholder-Shareholder Conflicts and Management Compensation: The Effect of Banking Deregulation on Small Firms” with Daniel Bens and Scott Liao

“Banking Practices and Borrowing Firms’ Financial Reporting Quality: Evidence from Bank Cross-Selling”

“Financial Reporting Quality of Subsidiaries and Internal Capital Allocation: Evidence from Bank Holding Companies” with Scott Liao and Allison Nicoletti

“Does SEC Enforcement Promote or Deter Opportunistic Reporting?” with Yu Hou and Michael Welker

“CEOs’ Legal Expertise and Strategic Disclosure of Litigation Loss Contingencies” with Feng Chen, Yu Hou, and Gordon Richardson

TEACHING INTERESTS

Financial Accounting, Managerial Accounting

TEACHING EXPERIENCE

Temple University

ACCT 2102 Managerial Accounting, Spring 2019, Spring 2020
ACCT 2101 Financial Accounting, Spring 2018

University of Toronto

RSM 221 Intermediate Financial Accounting II, Fall 2015

PROFESSIONAL EXPERIENCE

General Electric, Beijing, China

Internal Auditor, Financial Management Program, Jul 2010 – Aug 2010

Bain & Company, Beijing, China

Part-time Assistant Consultant, Apr 2010 – Jun 2010

Roland Berger, Beijing, China

Part-time Assistant Consultant, Mar 2010

Diageo, London, United Kingdom

Global Sales Finance Analyst, Headquarters, Apr 2009 – Feb 2010

Ernst & Young, Beijing, China

Audit Intern, Financial Services, Jan 2009 – Feb 2009

RESEARCH PRESENTATIONS AND DISCUSSIONS

Presentations

2020: Rotman Graduate Brown Bag, Temple Interdisciplinary Brown Bag

2019: Temple Young Scholars Interdisciplinary Forum

2018: AAA Annual Meeting, Temple Accounting Conference, Temple Young Scholars Interdisciplinary Forum Scholarship, Temple Interdisciplinary Brown Bag

2017: Conference on Convergence of Financial and Managerial Accounting, University of British Columbia, London School of Economics, University of Missouri, Temple University, Nanyang Technology University

2016: AAA Annual Meeting, LBS Trans-Atlantic Doctoral Conference, AAA FARS Midyear Meeting (2 papers), Miami Rookie Camp, University of Toronto

2015: Conference on Financial Economics and Accounting (CFEA), Conference on Convergence of Financial and Managerial Accounting Research, CAAA Annual Meeting

2014: LBS Trans-Atlantic Doctoral Conference, University of Toronto

2013: University of Toronto

Discussions

2020: AAA Annual Meeting

2018: AAA Annual Meeting (2 papers)

2016: CFEA, AAA Annual Meeting (2 papers), LBS Trans-Atlantic Doctoral Conference

2014: AAA Annual Meeting, LBS Trans-Atlantic Doctoral Conference

2013: AAA IAS Midyear Meeting

CONFERENCE ATTENDANCE

Contemporary Accounting Research Conference (2014, 2016, 2019)
Rotman Accounting Research Conference (2012–2019)
JBFA Conference (2018)
New York Fed/ NYU Stern School of Business Conference on Financial Intermediation (2018)
AAA New Faculty Consortium (2018)
PCAOB/JAR Conference (2017)
CFEA (2017)
McMaster Accounting Research Symposium (2015)
Ontario University Accounting Symposium (2014)
CAAA Annual Meeting (2013)

PROFESSIONAL SERVICE

Editorial Board Member

Accounting Horizons (2020 – Present)

Ad hoc Journal Reviewer

Contemporary Accounting Research, Journal of Business Finance & Accounting, Accounting Horizons

Conference Reviewer

CFEA (2016, 2017, 2019)
Hawaii Accounting Research Conference (2019)
AAA FARS Midyear Meeting (2018)
AAA Annual Meeting (2015, 2016, 2017, 2018)
CAPANA Conference (2014, 2015, 2018)
CAAA Annual Meeting (2016, 2017)
AAA ATA Midyear Meeting (2016)
AAA IAS Midyear Meeting (2014)

UNIVERSITY SERVICE

Research and Faculty Productivity Committee (2020 – Present)
Accounting Workshop Coordinator (2019 – Present)
Faculty Recruiting Committee (2017 – Present)
Ph.D. Program Recruiting (2018 – Present)
Ph.D. Dissertation Committee: Mengtian Li (Initial Placement: Brock University)
AACSB Faculty Productivity and Performance Metrics Committee (2017 – 2018)

SCHOLARSHIPS, GRANTS, AND AWARDS

Temple Young Scholars Interdisciplinary Forum Scholarship (2018, 2019)
Social Sciences and Humanities Research Council Grant of Canada, Collaborator (2018)
University of Toronto Fellowship (2012–2017)
Rotman School of Management Teaching Award (2016)
AAA FARS Doctoral Consortium Fellow (2016)
CAAA Research Grant (2015)
Michael Lee-Chin Family Institute for Corporate Citizenship Grant (2014)
Beta Gamma Sigma (2013)

Smith School of Business Award (2012)

Queen's University Graduate Award (2011)

CFA Institute Scholarship (2010)

Top Rated Annual Performance Review at Diageo (2009)

Ernst & Young Scholarship for Excellence in Accounting Studies (2008)

Tsinghua University Scholarship for Excellent Extracurricular Activity Performance (2008)

Tsinghua University Scholarship for Excellent Academic Performance (2007, 2008)

MEMBERSHIPS

American Accounting Association, Canadian Academic Accounting Association, CFA Institute