

Barbara Su
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ACADEMIC APPOINTMENT

Temple University, Fox School of Business, Philadelphia, PA, USA
Assistant Professor of Accounting, 2017 – Present

EDUCATION

University of Toronto, Rotman School of Management, Toronto, ON, Canada
Ph.D. in Accounting, 2017

Queen's University, Smith School of Business, Kingston, ON, Canada
M.Sc. in Accounting, 2012
Undergraduate Commerce Exchange Program, 2008

Tsinghua University, School of Economics and Management, Beijing, China
B.B.A. in Accounting, 2011

RESEARCH INTERESTS

Financial Institutions, Debt Markets, Financial Reporting Quality

WORKING PAPERS

- **“Financial Reporting Quality of Subsidiaries and Internal Capital Allocation: Evidence from Bank Holding Companies”** with Scott Liao (Toronto) and Allison Nicoletti (Wharton)
- **“Financial Market Developments and Management Compensation”** with Daniel Bens (INSEAD) and Scott Liao (Toronto)
- **“The Effect of Auditor Litigation Risk on Client Access to Bank Debt: Evidence from a Quasi-Experiment”** with Mahfuz Chy (Missouri) and Gus De Franco (Tulane)
- **“Banking Practices and Borrowing Firms’ Financial Reporting: Evidence from Bank Cross-Selling”**

TEACHING INTERESTS

Financial Accounting, Managerial Accounting

TEACHING EXPERIENCE

Temple University
ACCT 2102 Managerial Accounting, Spring 2019
ACCT 2101 Financial Accounting, Spring 2018

University of Toronto

RSM 221 Intermediate Financial Accounting II, Fall 2015

PROFESSIONAL EXPERIENCE

General Electric, Beijing, China

Internal Auditor, Financial Management Program, Jul 2010 – Aug 2010

Bain & Company, Beijing, China

Part-time Assistant Consultant, Apr 2010 – Jun 2010

Roland Berger, Beijing, China

Part-time Assistant Consultant, Mar 2010

Diageo, London, United Kingdom

Global Sales Finance Analyst, Headquarters, Apr 2009 – Feb 2010

Ernst & Young, Beijing, China

Audit Intern, Financial Services, Jan 2009 – Feb 2009

RESEARCH PRESENTATIONS AND DISCUSSIONS

Presentations

2019

Temple Young Scholars Interdisciplinary Forum

2018

AAA Annual Meeting, Temple Accounting Conference, Temple Young Scholars Interdisciplinary Forum, Temple Interdisciplinary Brown Bag

2017

Conference on Convergence of Financial and Managerial Accounting, University of British Columbia, London School of Economics, University of Missouri, Temple University, Nanyang Technology University

2016

AAA Annual Meeting, LBS Trans-Atlantic Doctoral Conference, AAA FARS Midyear Meeting (2 papers), Miami Rookie Camp, University of Toronto

2015

Conference on Financial Economics and Accounting (CFEA), Conference on Convergence of Financial and Managerial Accounting Research, CAAA Annual Meeting

2014

LBS Trans-Atlantic Doctoral Conference, University of Toronto

2013

University of Toronto

Discussions

2018

AAA Annual Meeting (2 papers)

2016

CFEA, AAA Annual Meeting (2 papers), LBS Trans-Atlantic Doctoral Conference

2014

AAA Annual Meeting, LBS Trans-Atlantic Doctoral Conference

2013

AAA IAS Midyear Meeting

CONFERENCE ATTENDANCE

Contemporary Accounting Research Conference (2014, 2016, 2019)

Rotman Accounting Research Conference (2012–2019)

JBFA Conference (2018)

New York Fed/ NYU Stern School of Business Conference on Financial Intermediation (2018)

AAA New Faculty Consortium (2018)

PCAOB/JAR Conference (2017)

CFEA (2017)

McMaster Accounting Research Symposium (2015)

Ontario University Accounting Symposium (2014)

CAAA Annual Meeting (2013)

PROFESSIONAL SERVICE

Ad hoc Journal Reviews

Contemporary Accounting Research

Journal of Business Finance & Accounting

Accounting Horizons

Conference Reviews

CFEA (2016, 2017, 2019)

Hawaii Accounting Research Conference (2019)

AAA FARS Midyear Meeting (2018)

AAA Annual Meeting (2015, 2016, 2017, 2018)

CAPANA Conference (2014, 2015, 2018)

CAAA Annual Meeting (2016, 2017)

AAA ATA Midyear Meeting (2016)

AAA IAS Midyear Meeting (2014)

UNIVERSITY SERVICE

Accounting Workshop Coordinator (2019 – Present)

Faculty Recruiting Committee (2017 – Present)

Ph.D. Dissertation Committee: Mengtian Li (2019 – Present)

Ph.D. Program Recruiting (2018 – Present)

AACSB Faculty Productivity and Performance Metrics Committee (2017 – 2018)

SCHOLARSHIPS, GRANTS, AND AWARDS

Temple Young Scholars Interdisciplinary Forum Scholarship (2018, 2019)

University of Toronto Fellowship (2012–2017)

Rotman School of Management Teaching Award (2016)

AAA FARS Doctoral Consortium Fellow (2016)

CAAA Research Grant (2015)

Michael Lee-Chin Family Institute for Corporate Citizenship Grant (2014)

Beta Gamma Sigma (2013)

Smith School of Business Award (2012)

Queen's University Graduate Award (2011)

CFA Institute Scholarship (2010)

Top Rated Annual Performance Review at Diageo (2009)

Ernst & Young Scholarship for Excellence in Accounting Studies (2008)

Tsinghua University Scholarship for Excellent Extracurricular Activity Performance (2008)

Tsinghua University Scholarship for Excellent Academic Performance (2007, 2008)

MEMBERSHIPS

American Accounting Association, Canadian Academic Accounting Association, CFA Institute