

Fox 3 year BBA in International Business Administration

Freshman Year

Semester 1: (16- 17 cr)

Quantitative Methods for Business I (1001)
Macroeconomics (1101)
Leadership & Org Management (1101)
Analytical Reading/Writing (802/GenEd)
Language (3 or 4 cr)*

Semester 2: (16- 17 cr)

Quantitative Methods for Business II (1102)
Microeconomics (1102)
Legal Environment of Business (1101)
Mosaics I (851/Gen Ed)
Language (3 or 4 cr)*

Summer Session (13 cr)

Race & Diversity (Gen Ed)
Marketing Management (2101)
Mosaics II (852/Gen Ed)
Statistical Business Analytics (2103)

Sophomore Year

Semester 3: (16-17cr)

International Business Fundamentals (3101)
Financial Accounting (2101)
Business Communications (2196)
Major Elective (menu)
Science I (Gen Ed 3 or 4 cr)
Professional Development Strategies (2101)

Semester 4: (18cr)

Information Systems in Organizations (2101)
Managerial Accounting (2102)
Global Entrepreneurship (3596)
Major Elective (menu)
Science II (Gen Ed)
Operations Management (3101)

Summer Session (6 cr) **

Elective
Elective

Junior Year

Semester 5: (18 cr)

Financial Management (3101)
International Marketing (3553)
Structures in Human Behavior (Gen Ed)
Structures in American Society (Gen Ed)
Risk Management & Insurance (2101)
Major Elective (menu)

Semester 6: (18 cr)

International Business Practicum (4587)
Integrative Business Applications (3103)
Art (Gen Ed)
Business, Society, and Ethics (3102)
Elective
Elective

Summer Session I (3 or 4 cr)

Global Business Policies (4101)
1 credit free elective ***

* Students must complete through level 4 of an approved language. Students who test through level four are encouraged to take additional classes whenever possible.

**Students are encouraged to study abroad or participate in one of the destination programs.

***May not be needed if student will reach at least 124 credits by end of this term.

NOTE: The IB Major core sequence is composed of the following: IB 3101, IB 3596, and IB 4587.