

Call for Papers

Academy of International Business US Northeast Conference

Friday, October 19 & Saturday October 20, 2018

Conference Theme

Global Entrepreneurship & Innovation



Drexel University LeBow College of Business

Close School of Entrepreneurship

Gerri C. LeBow Hall

3220 Market Street

Philadelphia PA 19104 USA

Proposal Abstract Deadline: July 31, 2018

Keynote Panel (listed alphabetically)

Dr. Sharon Alvarez

Thomas W. Olofson Chair in Entrepreneurial Studies,
Joseph M. Katz Graduate School of Business, University of Pittsburgh
Former Walter Koch Endowed Chair in Entrepreneurship, Daniels College of Business, University of Denver
Past Chair, Entrepreneurship Division, Academy of Management

Dr. Donna De Carolis

Founding Dean of the Close School of Entrepreneurship,
Silverman Family Professor of Entrepreneurial Leadership, Drexel University, Philadelphia
Active member of the Alliance for Women Entrepreneurs
Recipient of the Iris Newman Award as a Woman Business Leader

Dr. Elizabeth L. Rose

Professor, University of Leeds, UK
AIB Fellow
Founding chair of the AIB's Australia and New Zealand chapter
Two term President of the Australia and New Zealand International Business Academy
Past President of the Association of Japanese Business Studies
Past Chair, Research Committee, Academy of Management's International Management Division

Plenary Participants (listed alphabetically)

Dr. John Cantwell, Rutgers University, USA

AIB Fellow and Former Editor-in-Chief, *Journal of International Business Studies*

Dr. Jonathan Doh, Villanova University, USA

AIB Fellow and Editor-in-Chief, *Journal of World Business*

Dr. Ram Mudambi, Temple University, USA,

AIB Fellow and Co-Editor – *Global Strategy Journal*

Conference Chairs

Dr. John Cantwell, Rutgers University
Dr. Crystal Jiang, Bryant University

Program Chairs

Dr. Ram Mudambi, Temple University
Dr. Denise Dunlap, University of Massachusetts Lowell

Conference Tracks

Conference Theme: Global Entrepreneurship & Innovation

Track Chair: M. Bert Talay, University of Massachusetts Lowell, USA (Mehmet_Talay@uml.edu)

Career and Business Education

Track Chair: Sow Hup (Joanne) Chan, University of Macau, China (joannec@umac.mo)

Culture, Culture Theory, Cross-Culture Management

Track Chair: Juana Du, Royal Roads University, Canada (juana.ldu@royalroads.ca)

Ethics, CSR, and Global Entrepreneurship

Track Chair: Marie-France Lebouc, Université Laval, Canada
(Marie-France.Lebouc@fsa.ulaval.ca)

Gender and Entrepreneurship in Global Environment

Track Chairs: Vishal Gupta, University of Alabama, USA (vkgupta@cba.ua.edu)
Golshan Javadian, Morgan State University, USA (golshan.javadian@morgan.edu)

Institutions and Emerging Economies

Track Chairs: J. Mauricio Galli Geleilate, University of Massachusetts Lowell, USA
(JoseMauricio_Geleilate@uml.edu)
Jose Godinez, University of Massachusetts Lowell, USA (Jose_Godinez@uml.edu)

International Accounting, Economics, and Finance

Track Chair: Liu Wang, Providence College, USA (lwang@providence.edu)

International Business Pedagogy

Track Chair: Andres Ramirez, Bryant University, USA (aramirez@bryant.edu)

International Business Theory, FDI, & Innovation Strategies of Multinational Enterprises

Track Chair: Elitsa Banalieva, Northeastern University, USA (e.banalieva@northeastern.edu)

International Human Resources, Leadership, and Intelligence

Track Chair: Kerry Crowne Brannen, Widener University, USA (Kabrannen@widener.edu)

International Marketing

Track Chair: Sukki Yoon, Bryant University, USA (syoon@bryant.edu)

Internationalization of Small and Medium-sized Enterprises (SMEs)

Track Chair: Angus Huang, International Business School, Guangdong University of Finance and Economics, China (Qingan.huang@outlook.com; qingan.huang@gdufe.edu.cn)
University of East London, UK (q.huang@uel.ac.uk)

New Venture Creation and Technology Venture's IPO

Track Chair: Jun Li, University of New Hampshire, USA (jun.li@unh.edu)

Technology Innovation, Commercialization, and Global Entrepreneurship

Track Chair: Devkamal Dutta, University of New Hampshire, USA (dev.dutta@unh.edu)

Transnational Ties and Networking

Track Chair: Banu Goktan, University of North Texas at Dallas, USA
(banu.goktan@untDallas.edu)

About AIB US NE: As the largest US Chapter in the Academy of International Business community of scholars and practitioners, AIB US NE counts close to 400 members.

Conference Overview: Global entrepreneurs are professionals who use a global understanding of business and connections to recognize cross-cultural opportunities to create new value-added initiatives. The scope of global entrepreneurship goes beyond business creation. Within the non-profit world, global entrepreneurs establish social enterprises that become international. Many global leaders also create value as intrapreneurs who pursue opportunities within the context of an organization.

There are three typical vehicles for value creation by global entrepreneurs:

1. Tapping into commonalities/convergence between cultures and markets;
2. Tapping into differences/divergence between regions to identify comparative advantages;
3. Tapping into networks to create value through platforms allowing formation of global exchange in the supply chain.

The topic of global entrepreneurship allows the international business community a wide range of research challenges.

We welcome both scholars and practitioners to join us in Philadelphia, during the peak of the beautiful foliage season, to discuss our theme topic and others, which could include but are not limited to the following:

- Artificial Intelligence – global entrepreneurship & innovation
- Building and growing programs to promote global entrepreneurship
- Creating and growing multinational NGOs
- Entrepreneurship and innovation in emerging economies
- Global ethnology adoption
- How global entrepreneurship shapes the global supply and value chains
- How scholars and practitioners impact policymakers with their research on international business, global entrepreneurship, and innovation
- Identifying and overcoming resource constraints
- Managing teams and businesses across countries
- Multinational business development and entrepreneurship
- Transplanting and adapting business cultures
- Understanding motivations for starting businesses

We emphasize that while we are particularly interested in proposal abstracts (200 words) on the conference theme, we welcome submissions on any IB topic within the broader international business research agenda.

The Conference City: Philadelphia is the fifth largest metropolitan area in the United States and the first World Heritage City in the country. It was the site of the signing of the Declaration of Independence in 1776 and the nation's first capital city. The area's many universities and colleges make Philadelphia a top international study destination as the city has evolved into a major educational hub with more students enrolled in tertiary education than in Boston. It is also the home of many U.S. firsts, including the first library (1731), first hospital (1751) and medical school (1765), first stock exchange (1790), first zoo (1874), and first business school (1881). It is a

culturally vibrant city from its colorful restaurant scene through the internationally acclaimed Philadelphia Orchestra and Philadelphia Museum of Art.

Panel Presentations: Each presentation panel session will last 90 minutes in total and will consist of presentations (e.g., PowerPoint, Prezi, etc.) by three to five delegates around the same topical area, followed by Q&A between presenters and the audience.

The **best papers** from the AIB US NE Conference will be invited for publication in a Special Issue of the New England Journal of Entrepreneurship (NEJE). Papers will be accepted within two months after the completion of the conference. Selected manuscripts will be published in the Spring 2019 issue. NEJE is a double blind peer reviewed journal that aims to foster dialogue and innovation in studies of entrepreneurship and small & family-owned business management. NEJE is listed in Cabell's and is ranked in the Australian Business Deans Council (ABDC) Journal List. Since January 2018, NEJE is published by Emerald and is in the process of applying for The Emerging Sources Citation Index (ESCI). NEJE is the sponsor of the Eastern Academy of Management Annual Meeting Best Entrepreneurship Award and the sponsor of the Entrepreneurship Division of the Academy of Management Annual Meetings.

Who should attend?

Representatives from all countries and from institutions of all types and missions including:

- Higher education faculty members from all disciplines
- Graduate and undergraduate students preparing to become professionals – joint proposals from graduate/undergraduate students and their faculty mentors/advisors are welcome
- Instructional technologists, course designers, and faculty developers
- Higher education executives, administrators, and managers
- Representatives from business and government who work with higher education institutions
- City leaders of Philadelphia and its Sister Cities (e.g., Florence, Frankfurt, Tianjin/China, Tel Aviv, Douala/Cameroun) and/or Paris, Rome, Barcelona who work with higher education institutions.

Timeline:

Call for Proposals Distributed:	March 7, 2018
Deadline for Proposal Abstracts:	July 31, 2018
Proposal Review Period:	August 1 – August 15, 2018
Decisions Delivered by:	August 31, 2018
Deadline for Full Papers:	October 1, 2018 (optional, only for Best Paper Award)
Early Bird Registration ends:	September 30, 2018
Regular Registration ends:	October 15, 2018
On-site Registration:	October 19-20, 2018

Fees:

Faculty and Practitioners:

Early Bird Registration:	\$295 (USD)
Regular Registration:	\$345 (USD)
On-site Registration:	\$395 (USD)

Full-time Graduate & Undergraduate Students:

Early Bird Registration: \$ 95 (USD)
Regular Registration: \$135 (USD)
On-site Registration: \$185 (USD)

Conference Cancellations/Refunds: Refunds will be processed on an individual case basis. There will be a \$50 processing fee for cancellations prior to September 15, 2018. No refund will be issued for cancellations after September 15, 2018 or for no shows.

Travel:

Airport: Philadelphia international
Train: Several options including AMTRAK and SEPTA
Subway: SEPTA two lines

Lodging/Hotels:

The Study, 20 South 33rd St., Philadelphia, PA 19104

<https://www.thestudyatuniversitycity.com>

Sheraton Philadelphia University City Hotel, 3549 Chestnut Street, Philadelphia, PA 19104

<https://www.starwoodhotels.com/preferredguest/property/overview/index.html?propertyID=992>

Participants of the AIB US NE conference will receive the Drexel discount on lodging. Mention Drexel when making your reservation.

Attractions: The Liberty Bell; Philadelphia Museum of Art; Independence Hall; Reading Terminal Market; Betsy Ross House; Society Hill

Journal Editors / Sponsors: Several leading journal editors will participate on a panel (e.g., *Journal of International Business Studies*, *Journal of World Business*, *Global Strategy Journal*, and *Journal of International Business Policy*).

The following sponsors will be invited to participate in an Exhibition Hall session (e.g., Emerald, Springer, Wiley, Scholastic, Harvard Publishing, McGraw Hill education, Ivy, Pearson, Routledge).

For more details on this CFP, please contact:

Program Chairs: Denise Dunlap, University of Massachusetts Lowell

Denise_Dunlap@uml.edu

Ram Mudambi, Temple University

ram.mudambi@temple.edu

Conference Chair: Crystal Jiang, Bryant University

cjiang1@bryant.edu

John Cantwell, Rutgers University

cantwell@business.rutgers.edu

AIB US NE Board of Directors:

Chair & Treasurer

Margaret A. Goralski, Quinnipiac University
margaret.goralski@quinnipiac.edu

Former Chair

Bertrand Guillotin, Temple University

Vice Chairs

Marcelo Cano-Kollman, Ohio University
Denise Dunlap, University of Massachusetts Lowell
Crystal Jiang, Bryant University

Advisory Board

John Cantwell, Rutgers University
Jonathan Doh, Villanova School of Business
Mohammad Elahee, Quinnipiac University
Ram Mudambi, Temple University