

Cory Ng, DBA, CPA, CGMA

Associate Professor of Instruction & Undergraduate Program Director
Department of Accounting | Fox School of Business | Temple University
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Education

Doctor of Business Administration (2015), Wilmington University, Wilmington, DE

Master of Science in Accounting (2002), Drexel University, Philadelphia, PA

Bachelor of Science in Economics (1998), Georgia Institute of Technology, Atlanta, GA

Executive Education

Massachusetts Institute of Technology, completed “Artificial Intelligence: Implications for Business Strategy” course offered jointly by the Sloan School of Management and the Computer Science and Artificial Intelligence Laboratory (August 2020)

Licensures and Certifications

Chartered Global Management Accountant, American Institute of Certified Public Accountants. (2012 - Present).

Certified Public Accountant, Commonwealth of Pennsylvania. (2004 - Present).

Academic and Professional Positions

Academic Appointments

Associate Professor of Instruction, Temple University, Philadelphia, PA. (July 1, 2020 - Present)

Assistant Professor of Instruction, Temple University, Philadelphia, PA. (January 1, 2016 - June 30, 2020).

Adjunct Assistant Professor, Temple University, Philadelphia, PA. (January 1, 2015 - December 31, 2015).

Assistant Professor, Community College of Philadelphia, Philadelphia, PA. (September 1, 2009 - December 31, 2015).

Adjunct Instructor, Community College of Philadelphia, Philadelphia, PA (2006 – 2009)

Adjunct Instructor, DeVry University, Oakbrook Terrace, IL (2008 – 2009)

Adjunct Instructor, Camden County College, Cherry Hill, NJ, (2008 – 2009)

Adjunct Instructor, Eastern University, St. Davids, PA (2008)

Administrative Appointments

Undergraduate Program Director for Accounting, Temple University, Philadelphia, PA. (November 2016 – Present)

Program Director, Business Administration Department at Community College of Philadelphia.
(January 2012 - December 2015).

Professional Positions

Principal, CRNG LLC. (August 2008 – Present).

Financial Analyst, The Board of Pensions PCUSA. (2006 – 2008).

Senior Accountant, Shechtman Marks Devor PC. (2004 - 2006).

Senior Auditor, Auditor, Deloitte & Touche LLP. (2002 - 2004).

Internal Auditor Intern, ARAMARK Corporation. (June 2001 - September 2001).

Cash Accountant and Systems and Management Analyst, ARAMARK Corporation. (1998 - 2000).

TEACHING

Temple University

ACCT 2101, Financial Accounting
ACCT 2102, Managerial Accounting (Main Campus and Temple Rome Campus)
ACCT 2521, Cost Accounting
ACCT 2901, Honors Financial Accounting
ACCT 2902, Honors Managerial Accounting
ACCT 3512, Intermediate Accounting II
ACCT 3581 Co-operative Experience in Accounting
ACCT 3596, Auditing
ACCT 4501, Senior Seminar in Accounting
ACCT 5001, Accounting for Managerial and Investment Analysis and Planning
ACCT 5170, Special Topics, Data Visualization for Business Insights
ACCT 5170, Applied Data Analytics in Audit, Accounting & Tax
ACCT 5202, Enterprise Systems & Data Analytics
ACCT 5207, Concepts and Analysis of Financial Statements
ACCT 5211, Advanced Data Analytics & Innovation in Accounting

Community College of Philadelphia

ACCT 101, Financial Accounting
ACCT 102, Managerial Accounting
ACCT 103, Microcomputers in Accounting
ACCT 201, Intermediate Accounting I
ACCT 202, Intermediate Accounting II
ACCT 203, Cost Accounting
ACCT 206, Auditing
ACCT 215, Nonprofit Accounting
ECON 181, Microeconomics
ECON 182, Macroeconomics

DeVry University

ACCT 451, Accounting Information Systems

Camden County Community College

ACCT 104, Financial Accounting
ACCT 105, Managerial Accounting

RESEARCH

Published Intellectual Contributions

Book

["Artificial Intelligence in Accounting: Practical Applications"](#), by Routledge. ISBN 9780367431778.
December 2020

Journal Articles

"Level Up Your Skills for CPA Survival", *Pennsylvania CPA Journal*, Spring 2021. Volume 92, Number 1

"Millennials, Diversity, and the Accounting Profession", *Pennsylvania CPA Journal*, Digital-Only Special Edition 2020.

"Robotic Process Automation and the Accounting Curriculum", *Pennsylvania CPA Journal*, Spring 2020. Volume 91, Number 1

"The Next Management Breakthrough: EPM, Non-GAAP Measures and KPIs in a Digital World", with J. Alarcon, *Pennsylvania CPA Journal*, Spring 2020. Volume 91, Number 1

"Accounting AI and Machine Learning: Applications and Challenges", with J. Alarcon and T. Fine, *Pennsylvania CPA Journal*, Digital-Only Special Edition, May 2019

"Blockchain in the Accounting Curriculum", *Pennsylvania CPA Journal*, Spring 2019, Volume 90, Number 1

"Developing and Teaching a Data Visualization Course", with S. Risler, *Pennsylvania CPA Journal*, Fall 2018, Volume 89, Number 3

"Blockchain and the Future of Accounting", with J. Alarcon, *Pennsylvania CPA Journal*, Winter 2018, Volume 88, Number 4

"Leveraging Cloud Technology for Smaller Accounting Firms", *Pennsylvania CPA Journal*, Winter 2018, Volume 88, Number 4

"Dynamic Decision Making through Data Visualization", with M. Pan, *Pennsylvania CPA Journal*, Spring 2017, Volume 88, Number 1

"Integrating Higher Order Thinking Skills in the Classroom", with E. Gordon, *Pennsylvania CPA Journal*, Fall 2016, Volume 87, Number 3

"The For-Profit Education Dilemma", *Pennsylvania CPA Journal*, Fall 2014, Volume 85, Number 3

"Managing Foreign Currency Risks in the BRICs", with J. Eburne and P. Kaye, *Pennsylvania CPA Journal*, Summer 2014, Volume 82, Number 2

"China: A Huge Country with Vast Opportunity", with J. Chan, *Pennsylvania CPA Journal*, Spring 2013, Volume 84, Number 1

“Accounting Education Assessment Tools”, *Pennsylvania CPA Journal*, Fall 2012, Volume 83, Number 3

“Emerging Trends in Online Accounting Education at Colleges”, *Pennsylvania CPA Journal*, Spring 2011, Volume 82, Number 1

“Diversity and the CPA Profession”. *Pennsylvania CPA Journal*, 2010, Volume 81, Number 1.

Internet Article (editorially reviewed)

“The College Financing Crisis” with W. Williams, May 2016, published on the PICPA Now Blog.
Site: <https://www.picpa.org/articles/cpa-now-blog/cpa-now/2016/05/11/the-college-financing-crisis>

Dissertation Research

Assessing the Association Between International Financial Reporting Standards (IFRS) and Foreign Direct Investment (FDI): A Replication and Extension Study Utilizing Econometric Analysis. (Defended at Wilmington University in December 2015 and published by ProQuest).

Refereed Conference Proceedings

“Designing an Effective Data Visualization Course: A Quality Assurance Case Study”, with S. Risler, 41st Annual Meeting of the Northeastern Association of Business, Economics, and Technology, November 2018.

Media Interviews

Ng, C, “Members Collaborate on Book to Detail AI’s Importance to CPAs”, by William J. Hayes, *Pennsylvania CPA Journal*, <https://tinyurl.com/83waer3s> (April 2021)

Ng, C, “New Book Explores Artificial Intelligence’s Impact on the Accounting Profession”, by William J. Hayes, *CPA Conversations*, <https://soundcloud.com/cpaconversations/new-book-explores-artificial> (March 2021)

Ng, C, “Artificial Intelligence is the Most Impactful for Accounting Profession”, by Steve Orbanek, Temple University, <https://tinyurl.com/abhcsa8z> (January 2021)

Ng, C, “Researching Practical Applications of AI in Accounting”, by Caehlin Bell, Temple University, <https://tinyurl.com/nwxh6w7t> (November 2020)

Ng, C, “Research IRL: Accounting for Diversity”, by Anna Batt, Temple University, <https://tinyurl.com/rbhz2868> (November 2020)

Ng, C, “Teaching Data Analytics: University Educators Innovate with Alteryx”, by Susan Currie Sivek, Alteryx, <https://tinyurl.com/6jap5tcp> (September 2020)

Ng, C, “Analytics and Automation Course Enhances MAcc Curriculum”, by Caehlin Bell, Temple University, <https://tinyurl.com/vgx3gee> (April 2020)

Ng, C, “Accounting for Artificial Intelligence”, by Nicole Dietzen, Fox School Research, Temple University, <https://tinyurl.com/rw2mquj> (February 2020)

Ng, C, “Why AI Ethics Help Manage Risk”, by John Murawski, Financial Management, <https://tinyurl.com/sseycoj>, (February 2020)

Ng, C, "Get Started Teaching Blockchain", by Cheryl Meyer, AICPA Extra Credit Newsletter, <https://tinyurl.com/rkftg6d>, (February 2020)

Ng, C, "CPA Careers in Higher Education", Pennsylvania CPA Foundation, <https://tinyurl.com/tq4vhvk>, (March 2018)

Presentations Given

Ng, C, with S. Risler, "Designing an Effective Data Visualization Course: A Workshop using Tableau." American Accounting Association 2019 Annual Meeting, San Francisco, CA (August 2019).

Ng, C, "Designing an Effective Data Visualization Course: A Qualitative Case Study." 41st Annual Meeting of the Northeastern Association of Business, Economics, and Technology, (November 2018).

Ng, C, "Blockchain and the Future of Accounting", invited talk, Blockchain Club of Temple University (April 18, 2018).

Ng, C, "Engaging Students through Co-Curricular Activities", 16th Annual Faculty Conference on Teaching Excellence, Center for the Advancement of Teaching and Learning, Temple University (January 2018).

Ng, C., Global Management Models (Doctoral Class), "Assessing the Association between IFRS and FDI," Wilmington University College of Business DBA, New Castle, DE. (February 2016).

Contracts, Grants and Sponsored Research

Grants

Ng, C., "Foundation Grant for International Business Leadership," Sponsored by Community College of Philadelphia Foundation, Other. (2011 - 2012).

Ng, C., "Title VI Business and International Education Faculty Fellowship," Sponsored by US Department of Education / Community College of Philadelphia, Federal. (2009 - 2011).

SERVICE

Department of Accounting at Temple University

Undergraduate Accounting Program Director, (November 2016 – Present)

- Works with the Chair to develop and maintain the course schedule each semester to achieve AACSB Accreditation standard and Fox School requirements for faculty deployment, meet student demand for courses, and manage adjunct instructor assignments to ensure appropriate assignments of faculty to various courses.
- Works with the Curriculum and Assessment Committee Chair to ensure compliance with the AACSB Accreditation standards for the undergraduate program.
- Attends events, meeting with firms and recruiters and develop relations with local business leaders.
- Oversee five accounting student professional organizations (Nov 2016 – June 2019).
- Encourages participation in department initiatives and at events.
- Assists with the identification of students suited for our specialized Masters' degrees.
- Works with the Admissions and Advising offices with activities such as major/minor fairs, open houses and student outreach programs.

- Identifies students in the core curriculum to recruit to accounting.
- Accounting Week organization and programming.
- Liaison between the Department of Accounting and Fox Academic Advising.
- Shares responsibility for maintaining the Mission of the Department with all the other Accounting Program Directors.
- Works in conjunction with Director of the Master of Accountancy Program to award scholarships to undergraduate students.

Chair, Curriculum Committee. (Fall 2020 – Present)

Engagement Committee Member. (Spring 2021 – Present)

Moderator, Explore Accounting Speaker Series. (April 7, 2021, March 10, 2021)

Merit Committee Member, Department of Accounting. (Fall 2020, Fall 2019, Fall 2018)

Admissions Committee Member, Master of Accountancy. (Fall 2018 – Present).

Chair and Committee Member, Strategic Planning Committee for the Undergraduate Accounting Program (Fall 2019 – Spring 2020).

Faculty Advisor, Fox Accounting Association. (September 2017 – Present).

Faculty Advisor, National Association of Black Accountants at Temple. (February 2016 – December 2018).

Faculty Advisor, KPMG Intercollegiate Business Ethics Case Competition. (Winter 2019, Winter 2018, Spring 2017).

Faculty Co-Advisor, KPMG Intercollegiate Business Ethics Case Competition. (April 15, 2016 - April 22, 2016). *Temple students won first place.*

Faculty Liaison, PwC Connect Program, (November 2016 – February 2017)

Committee Member, AACSB Accounting Faculty Indicators Committee, Department of Accounting at Temple. (February 2016 – December 2017).

Committee Member, Curriculum and Assessment Committee, Department of Accounting at Temple. (February 2016 – Present).

Fox School of Business at Temple University

Merit Committee, Collegial Assembly of the Fox School of Business and Management. (2019 – 2020 .

Faculty Speaker, New Student Convocation for the Fox School of Business, August 2019

Enrollment Management Committee, Fox School of Business. (August 2019 – Present).

Member, Diversity, Equity and Inclusion (DEI) Council, (February 2019 – June 2019)

Committee Member, AACSB Strategic Planning Committee, Fox School of Business. (March 2018 – August 2018).

Online Bachelor of Business Administration Redesign Committee, Fox School of Business, Temple University (May 2017 – June 2018)

Judge, Target Case Competition hosted by the Fox School of Business, Temple University.
(March 2021, March 2020, March 2019, March 2018, March 2017)
Faculty Engagement Committee, Fox School of Business, Temple University (Fall 2015 –
December 2020).

Temple University

Howard Hughes Medical Institute Committee, Office of the Vice Provost, (Fall 2019 – Spring
2020)
University Marshall, (May 2019 – June 2022)
Committee Member, Temple University Web Collaboration Center (November 2018)
Faculty Senator, (Fall 2017 – Spring 2020)

Ad-Hoc Reviewer

Australian Accounting Review (November 2018, March 2018)

Session Moderator

Served as the Session Moderator for the “Cryptocurrencies and Cybersecurity Topics” at the 41st
Annual Meeting of NABET (Northeastern Association of Business, Economics and
Technology). (November 2, 2018).

Department of Business Administration at CCP

Program Director, Business Administration Department at Community College of Philadelphia.
(January 2012 - December 2015).

Faculty Advisor, Alpha Beta Gamma, Business Honor Society at Community College of
Philadelphia. (September 2010 - December 2015).

Faculty Hiring Committee. (January 2015 - April 2015).

Professional Service

Board of Director, Pennsylvania Institute of Certified Public Accountants. (June 2018 – June
2022).

Chair of the Technology Task Force, Pennsylvania Institute of Certified Public Accountants. (July
2020 - Present).

Board of Director, Foundation for Education and Research, Pennsylvania Institute of Certified
Public Accountants. (June 2020 – June 2022).

Council Member, Pennsylvania Institute of Certified Public Accountants. (June 2018 – June
2022).

Executive Committee Member, Greater Philadelphia Chapter of the Pennsylvania Institute of
Certified Public Accountants. (May 2018 – May 2020).

Editorial Board Member, Pennsylvania CPA Journal. (2010 - Present).

Education Column Coordinator, Pennsylvania CPA Journal. (2015 - Present).

Judge, Pennsylvania Institute of CPAs Student Writing Competition. (2010 - 2017).

Committee Member, Pennsylvania Institute of CPAs Diversity Committee, Philadelphia, PA. (2010 - 2012).

Workshop Organizer, The Enterprise Center - QuickBooks Workshop, Philadelphia, PA. (2009 - 2012).

Development Activities Attended

Provost's Teaching Academy, Temple University. (Summer 2017).

Awards and Honors

Musser Award for Excellence in Teaching, Fox School of Business, Temple University. (June 2021)

Translational Research Award, Department of Accounting, Temple University. (June 2021)

Translational Research Award for Excellence in Pedagogical Research, Fox School of Business, Temple University. (November 2020)

Translational Research Award for Excellence in Practice Research, Fox School of Business, Temple University. (November 2019)

Faculty of the Year Award for the 2018-19 Academic Year, Master of Accountancy, Department of Accounting, Temple University. (August 2019)

Dean's Teaching Fellows Award, Fox School of Business, Temple University. (July 2018 - June 2020).

Honors Faculty Fellows Award, Fox School of Business, Temple University. (July 2018 – June 2020).

Student Professional Organization Award, Department of Accounting, Temple University. (April 2017).

Most Supportive Faculty Award, NABA Temple Chapter, Department of Accounting, Temple University. (April 2017)

Sigma Beta Delta, International Honor Society for Business, Management and Administration, Wilmington University. (January 2016).

Departmental Adjunct Teaching Award for Excellence in the Classroom, Department of Accounting, Temple University. (October 2015).

Faculty Advisor of the Year Nominee, Community College of Philadelphia. (May 2015).

Faculty Advisor of the Year Recipient, Community College of Philadelphia. (2014).

Faculty Advisor of the Year Recipient, Community College of Philadelphia. (2013).

Faculty Advisor Leadership Award, Community College of Philadelphia. (2012).

Teaching Center Faculty Development Award, Community College of Philadelphia. (2010).

Professional Memberships

American Accounting Association. (February 2016 - Present).

American Institute of Certified Public Accountants. (2005 - Present).

Pennsylvania Institute of Certified Public Accountants. (2005 - Present).

National Association of Black Accountants. (February 2016 – February 2018).