

BORA OZKAN, Ph.D.

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EDUCATION

University of New Orleans <i>Ph.D. in Financial Economics, Dean's Scholarship</i>	New Orleans, LA	December 2013
University of New Orleans <i>Master of Science, Financial Economics, Dean's Scholarship</i>	New Orleans, LA	May 2011
University of New Orleans <i>Master in Business Administration, Concentration in Finance</i>	New Orleans, LA	December 2007
Hacettepe University <i>Bachelor of Science, Economics</i>	Ankara, Turkey	September 2000

Publications: Ozkan, B., Hassan, M. K., Rubi, F. J., and Davis, J. R. "Six Sigma, Stock Returns and Operating Performance" *Management Research Review – Volume 40 Issue 3*

Ozkan, B., Hassan, M. K., and Hepsen, A. "Returns Predictability in Emerging Housing Markets" *Journal of Economic Cooperation and Development - Articles - Volume 37 (2016) Number 1*

Hepsen, A and Ozkan, B. "VAR Analysis of the Determinants of the Foreigners' Transactions in Istanbul Stock Exchange." *International Journal of Economics and Finance, Vol.4, No.10, pp. 180-191, October 2012*

Working Papers: Ju, M, and Ozkan, B "Executive Compensation after Implementing Six Sigma Firms"

Khan, A, Hassan, M. K., Maroney, N. and Ozkan, B. "Efficiency, Diversification, and Performance of US Banks"

Conference

Presentations: “*Six Sigma, Stock Returns and Operating Performance*”

- Southwestern Finance Association Annual Meeting, Houston, TX - March 14, 2015
- Academy of Financial Services, Chicago, IL – October 18, 2013
- Academy of International Business – U.S. Southwest Chapter, Albuquerque, New Mexico - March 14, 2013

“*Returns Predictability in Emerging Real Estate Market*”

- Academy of International Business – U.S. Southwest Chapter, Dallas, TX - March 14, 2014. Recipient of the Best Paper Award in Finance Track
- Southwestern Finance Association Annual Meeting, Dallas, TX - March 15, 2014
- Academy of Financial Services, Chicago, IL – October 17, 2013
- Multinational Finance Society Conference, Izmir, Turkey -July 1, 2013. Best Doctoral Paper Award runner-up.

TEACHING EXPERIENCE

TEMPLE UNIVERSITY, Philadelphia, PA

2014 – present

Assistant Professor of Finance and Director of Capital Markets Room

- FIN 3512 – Financial Modeling: This course presents the paradigms of finance through the use of state-of-art technology. Emphasis on spreadsheet programming develops an understanding of financial models and the ability to work with those models. This course tackles common financial problems - ranging from the simple NPV analysis to the relatively more complex duration and interest rate risk, options valuation, modern portfolio management, and helps the students gain the necessary competencies in building appropriate financial models for each case.
- FIN 5170 – Special Topics: Financial Modeling-Corporate: This course emphasizes on spreadsheet programming and develops an understanding of financial models and the ability to work with those models using corporate finance topics including financial statement modeling, sensitivity, stock and corporate valuation.
- FIN 5180 – Special Topics: Financial Modeling-Investments: This course emphasizes on spreadsheet programming and develops an understanding of financial models and the ability to work with those models using investments topics including portfolio returns, bonds, duration and option pricing.
- FIN 5190 – Special Topics: Financial Modeling: This course is offered as part of Online MBA program. The course is designed to provide students online access to academic as well as industry wide used financial modeling methods.
- FIN 5612 – Asset Pricing: This course is an introduction to the theoretical as well as practical principals to portfolio theory. The course addresses investors’ choice and optimal portfolio selection. The topics we will cover include mean variance portfolio theory, simplifying the portfolio selection process, selecting the optimum portfolio, CAPM, APT, Fama French and efficient markets. The course also includes materials from the CFA and FRM exams

TULANE UNIVERSITY, New Orleans, LA
Adjunct lecturer in the Department of Economics

2013 – 2014

- ECON 1010 – Introduction to Microeconomics: Topics include the meaning and relevance of basic economic concepts including opportunity costs, supply and demand, scarcity, tradeoffs, comparative advantage, and marginal analysis.

SOUTHEASTERN LOUISIANA UNIVERSITY, Houma, LA
Adjunct lecturer in the Department of Accounting and Finance

2013 – 2014

- FIN 381 – Principles of Business Finance: A study of organization of business firms, financial planning, funds from operation, short and intermediate loan cap
- ECON 102 – Essential of Economics: This course is designed to introduce the non-business student to the economic way of thinking. Attention is given to the market process; the determination of prices, wages, and profits; distribution of income; problems of inflation; and economic growth.

UNIVERSITY OF NEW ORLEANS, New Orleans, LA
Instructor, Executive MBA Tutor, Teachers Assistant

2011 – 2013

- FIN 2000 – Engineering Economics: Planning economic studies for decision making including rate of return, cost and yield studies, depreciation and tax relationship, incremental costs, replacement, and introduction to multivariate alternative studies.
- FIN 3300 – Principles of Financial Management: Introduction to investment, financing, and dividend decision of firms. Topics include valuation, capital budgeting, working capital management, capital structure and cost of capital, sources of financing, and dividend policy.
- ECON 1203 – Principles of Microeconomics: Basic microeconomic concepts of supply and demand, markets, efficiency, market failure, incentives and marginal analysis.
- ECON 6200 – Managerial Economics: Topics include basic economic principles associated with demand, supply, production, cost and profit. Additional topics include productivity, cost, and profit improvement, particularly Six Sigma; pricing products; vertical boundaries of business, including the make-or-buy decision; competitive analysis; competitive advantage; antitrust law.

PROFESSIONAL EXPERIENCE:

ALEXANDER & HAMILTON, INC., New Orleans, LA
Director of International Marketing at a Global Accounts Receivables Management Firm

2003 – 2009

- Oversaw International Marketing and Credit Reports Departments
- Coordinated relationships with major clients in and outside the US
- Managed company representatives in Japan and China
- Managed international legal cases via local attorneys overseas
- Managed international expansion strategy

WM. B. COLEMAN CO., INC., New Orleans, LA
Market Research and Operations Analyst at a Distribution and Foreign Trade Company

2001 – 2004

- Coordinated sales orders sent by sales representatives in Dominican Republic, Puerto Rico and Venezuela
- Handled electronic purchase orders and sent them to Hanes and Wonderbra via integrated EDI systems
- Prepared necessary trade documents like bills of ladings, shippers export declarations and customs documents

YASAR FACTORING, Istanbul, Turkey 2000

Intern

- Marketing and customer relations
- General ledger and assisted finance department on repos and reverse repos

CENTRAL BANK OF THE REPUBLIC OF TURKEY 1999

Intern

- Internship in the foreign relations department which included daily training on Central Bank activities and monetary policy

Professional Seminars Quinnipiac G.A.M.E. VI Forum, Global Asset Management Education; New York, NY March 31 – April 2, 2016

FactSet U.S. Investment Process Symposium; Washington, D.C. March 29-31, 2015

Harvard Business Publishing Case Method Teaching Seminar; Boston, MA March 20-21, 2015

CFA Institute Conference: Wealth Management 2015; New Orleans, LA March 4-5, 2015

Islamic Banking and Finance; New Orleans, LA October 6-7, 2014

Guest Speaker at “Pricing and Profitability” session of the Women in Business Challenge;
Organized by Urban League of Greater New Orleans, November 2012 and November 2013

Guest Speaker at “How to Do Business Deals: Risk Assessment and Collection”;
Organized by Turkish-American Chamber of Commerce & Industry (TACCI) & Turkish-American Business Forum, New York, NY, December 15th, 2008

Guest Speaker at “Rebuilding New Orleans”;
Organized by Turkish-American Chamber of Commerce & Industry (TACCI) and World Trade Center-New Orleans, New York, NY, January 9, 2007

Computer Skills Software: STATA, MATLAB, SAS, E-Views, SPSS, TSP, Eventus
Databases: CRSP, COMPUSTAT, SDC, Bloomberg, S&P Capital IQ, Morningstar Direct

Languages Turkish (native), English (fluent), German (basic)