

Ms. Katherine A. Nelson

Temple University

HRM

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Education

BA, College of Mount St. Vincent

Major: English

MS, Temple University

Specialty: Human Resources (in progress)

Professional Positions

Academic

- Instructor, Temple University, Fox School of Business. (2006 - Present).

Professional Consulting Projects (2004 – 2014):

- Investment Management Consultant's Association
- Penn Graduate School of Education: Center for School Study Councils
- Smith College Leadership Consortium
- Wilmington Trust Company
- Edward Jones
- LEADERSHIP Philadelphia
- NASA
- United Nations
- Cephalon Pharmaceuticals
- Independence Blue Cross
- TD Waterhouse
- Sandoz Pharmaceuticals
- Wawa
- Shell Oil
- National Grid
- Philadelphia School District
- American National Bank

Academic (Adjunct) Teaching (2004 – 2010)

- Wharton Executive Education (1992 – 2012)
- University of Delaware Executive MBAs (2005 – 2010)

Professional Employment (1972 – 2010)

- Independent Consultant (2001 – 2006)
- Principal and Communication Practice Leader, Mercer Human Resources Consulting. (1998 - 2001)
- Independent Consultant (1991 – 1998)
- Vice President, Citicorp. (1982 - 1991).
- Manager of Internal Communication, Merrill Lynch. (1980 - 1982).
- Education Coordinator, Honeywell Information Systems. (1976 - 1980).
- Reporter, Utica Observer-Dispatch. (1972 - 1975).

Professional Memberships

- Council of Communication Management.
- Society for Human Resources Management.

Development Activities Attended

- Conference Attendance, "Council of Communication Management Annual Conference," Council of Communication Management, Philadelphia, Pennsylvania. (May 5, 2010 - May 7, 2010).
- Conference Attendance, "Spring Conference," MOBTC, Newtown, PA. (March 29, 2008).

TEACHING

Teaching Experience

Temple University

- BA 3102, Business Ethics & Society, 21 courses.
- HRM 1101, Introduction to Leadership and Organizations, 22 courses.
- HRM 3531, HR on the Ground, 11 courses.
- HRM 3580, HR Co-Op, 1 course.

Non-Credit Instruction

- Guest Lecture in Communication, HRM Department. (May 2013 - October 2013).
- Guest Lecture, Univ. of Pennsylvania, Graduate School of Education - Council for School Studies (March 2013 - May 2013).

Awards and Honors

- Dean's Teaching Fellow, Fox School. (May 2011).
- Andrisani-Frank Award for Excellence in Teaching, Fox School. (May 2010).

RESEARCH

Published Intellectual Contributions

Books

- Nelson, K. (2013) with Linda K. Trevino. *Managing Business Ethics* (6th ed., pp. 480). New Jersey: Wiley and Sons Publishing.
<http://www.wiley.com/WileyCDA/WileyTitle/productCd-EHEP002888.html>

Book Chapters

- Wargo, D., Baglini, N., Nelson, K. (2010). In Angela A. Stanton, Mellani Day and Isabell M. Welpe (Ed.), *Neuroeconomics and the Firm: Dopamine, Expected Utility and Decision Making in the Firm* (first edition, pp. 323 pp). London: Edward Elgar Publishing.
<http://www.e-elgar.co.uk/>
- Wargo, D., Baglini, N., Nelson, K. (2010). In Angela A. Stanton, Mellani Day and Isabell M. Welpe (Ed.), *Neuroeconomics and the Firm: The New Millennium's First Global Financial Crisis: The Neuroeconomics of Greed, Self-Interest, Deception, False Trust,*

Overconfidence and Risk Perception (first edition, pp. 232). London, England: Edward Elgar Publishing. <http://www.e-elgar.co.uk/>

- Wargo, D., Baglini, N., Nelson, K. (2010). In Angela A. Stanton, Mellani Day and Isabell M. Welpel (Ed.), *Neuroeconomics and the Firm: What Neuroeconomics Tell Us About Making Real-World Ethical Decisions in Organizations* (first edition, pp. 323). London, England: Edward Elgar Publishing. <http://www.e-elgar.co.uk/>

Refereed Journal Articles

- Wargo, D., Baglini, N., Nelson, K. (2009). The Global Financial Crisis - caused by greed, moral meltdown and public policy disasters. *Forum on Public Policy: A Journal of the Oxford Round Table at Harris Manchester College in the University of Oxford, Oxford, England*, 1-24. forumonpublicpolicy.com/
- Wargo, D., Baglini, N., Nelson, K. (2008). Individual and Institutional Impediments to Ethics: Making Ethical Decisions under Risk, Threat, and Stress. <http://forumonpublicpolicy.com/>

Presentations Given

- Nelson, K., Investment Management Consultants Association, "Ten Ways to Bullet-Proof Your Business," online webinar (March 24, 2014).
- Nelson, K., SE Pennsylvania School Study Council, "Rebuilding Trust and Confidence in Public Education," Univ. of Penn - Center for School Study Councils, Norristown, PA. (May 16, 2013).
- Nelson, K., South Jersey School Study Councils, "Rebuilding Trust and Confidence in Public Education," Univ. of Penn - Center for School Study Councils, Rowan University. (April 16, 2013).
- Nelson, K., Spring Conference, "Teaching in Large Sections," MOBTC, Newtown, PA. (March 29, 2008).
- Nelson, K., Widener University, Chester, PA, USA. (November 6, 2007).
- Nelson, K., "Ethics and Communicators," Council of Communication Management, Philadelphia, Pennsylvania. (May 2007).
- Nelson, K., Hugh O'Brien Leadership Program, Philadelphia, PA, USA. (May 18, 2007).
- Nelson, K., Widener University, Chester, PA, USA. (May 11, 2007).
- Nelson, K., Communitelligence Webinar, "Ethics and Employee Engagement: Building an Ethical Culture," Philadelphia, Pennsylvania. (April 2006).

Media Contributions

Newspaper

- "Worried About a Performance Review?" by Jane M. Von Bergen, Philadelphia Inquirer, Oct. 9, 2013
- "Temple Class Offers HR Students a View of Real-World Retail," by Jane M. Von Bergen, Philadelphia Inquirer, May 6, 2012

- "Focus on the 'Me,' Not the 'We,'" by Jane M. Von Bergen, Philadelphia Inquirer, April 25, 2012
- "Fox School of Business Puts Its Students on the Shop Floor," by Peter Key, Philadelphia Business Journal, May 16, 2010
- "10 College Courses That Will Pay Off at Work," by Brian Burnsed, U.S. News & World Report, April 26, 2010

SERVICE

Department Service

- Committee Chair, HRM Curriculum Design. (September 2011 - Present).
- Committee Chair, HRM Undergraduate Experience Committee. (August 2011 - Present).
- Co-Chair, HR Week. (July 2011 - Present).
- Program Coordinator, HR Roundtable. (September 2008 - Present).
- Faculty Advisor, Society of Human Resource Management. (September 2008 - December 2011).
- Committee Member, HRM Program Review Response. (February 1, 2009 - June 2010).
- Committee Chair, Reputation Team - HRM Department. (September 1, 2008 - June 2010).
- Committee Chair, HRM Program Review. (January 15, 2008 - August 1, 2008).

College Service

- Committee Member, Center for Innovation in Teaching and Learning. (September 2011 - Present).
- Committee Member, Core Course Coordination. (September 2011 - Present).
- Presenter/Speaker, Board of Visitors. (December 2009).
- Speaker, Fox Executive Education. (October 2009 - November 5, 2009).

Professional Service

- Philadelphia-area membership/events coordinator, Council of Communication Management (CCM), Philadelphia, PA. (January 2004 - Present).
- Workshop Organizer, University of Delaware, Wilmington, DE. (January 5, 2008 - March 15, 2008).

Public Service

- Speaker, Crozer Chester Medical Center, Chester, PA. (May 2009).
- Guest Speaker, Leadership Philadelphia, Philadelphia, PA. (November 9, 2008 - December 9, 2008).
- Mentor to high-potential high school student, LEADERSHIP Philadelphia, Philadelphia, PA. (August 15, 2007 - May 15, 2008).
- Workshop Organizer, Philadelphia School District, Philadelphia, PA. (August 15, 2007 - October 15, 2007).

Consulting

- Academic, Ho Chi Minh Leadership Academy, Vietnam. (May 21, 2012).