

Curriculum Vita

I. Biographical

Sunil Wattal

II. Education, College Level

A. 1. Institutions (in chronological order)

- Carnegie Mellon University, Information Systems, PhD
- Indian Institute of Management, PGDM
- BITS Pilani, Electrical and Electronics Engineering, B.E.

2. Title of Terminal degree thesis or dissertation.

Essays on Economics of Internet Personalization and Privacy

B. Academic Awards, scholarships, fellowships or grants obtained a while student.

- Selected to attend ICIS and AMCIS Doctoral Consortiums
- Finalist at Fourth Annual Doctoral Support Award 2004 organized by the eBRC at Penn State University
- William Larimer Mellon Fellowship, Carnegie Mellon University

III. Employment (in chronological order)

A. Academic

- Assistant Professor, Fox School of Business, Temple University, January 2007 – June 2013.
- Associate Professor (with tenure), Fox School of Business, Temple University, July 2013 – present

B. Non-Academic (all positions held, both concurrently and non-currently with academic position, including major or regular consultancies.)

- Health Products Research, Senior Analyst, 09/06 – 01/07
- Wipro Infotech, Senior Executive, 05/99 – 05/01
- DCM Data Systems, Design Engineer, 05/96 – 05/97

IV a. Awards and Honors

- Best Paper at *International Conference on Information Systems (ICIS)* 2012 in research in progress category for the paper titled 'Generative Diffusion of Innovations: An Organizational Genetics Approach' with Z Zhang, Y Yoo, and R Kulathinal (ICIS is the premier conference in MIS with acceptance rates of around 25%)
- *MIS Researcher of the Year*, Temple University 2010
- *Management Science* Meritorious Service Award – Fall 2009, for notable service to the journal (*Management Science*) as a reviewer
- Nominated for Best Paper at Hawaii International Conference for Systems Sciences (HICSS) – Jan 2009 for the paper titled 'Employee Adoption of Corporate Blogs: A Quantitative Analysis' with M Mandviwalla and P Racherla
- *Fox School Crystal Award* for Innovation in Teaching – Fall 2009
- *Leader in Teaching Innovation* Award at Fox School of Business – Spring 2009

IV b. Fellowships and Grants (short description including granting agency, purpose, amount, duration).

- 'Crowdfunding Dynamics and Its Impact on Entrepreneurial Landscape - Empirical Analysis using Big Data' Wattal S, Ghose A and G Burtch. *Kauffman Foundation*, \$30,000, March 2014 – Sept 2014
- 'The Structure and Dynamics of Generative Innovations: An Organizational Genetics Approach' Yoo Y., Zhang B, Wattal S., and Kulathinal R. *National Science Foundation* grant, \$ 267,000. May 2013 – April 2016
- 'Designing the 21st century organization for generativity: An organizational genetics approach' Yoo Y., Wattal S., and Kulathinal R. CIGREF (Club Informatique des Grandes Entreprises Françaises), \$93,000. August 1, 2012 - July 31, 2013
- 'Examining Geographic and Social Differences in Crowdfunding' Wattal S. and Burtch G. Young Scholar Forum (Fox School). \$500, April 12, 2012 – May 30, 2013
- 'Understanding the generative dynamics of digital innovation in an open source platform market' Um S., Wattal S., Yoo Y., and Kulathianl R., Young Scholar Forum (Fox School). \$2000, April 12, 2012 – May 30, 2013

- 'Geography and Social Differences in Online Crowd-Funded Markets' Wattal S. Center for International Business Education and Research (CIBER), \$5000, April 25, 2012 – August 31, 2013
- 'The New Campaign Media Ecosystem: Social Media, Traditional Media, and Success in Elections' Wattal S., Schuff D., Mandviwalla M., Arcineaux K., and Kolodny R., Young Scholar Forum (Fox School), \$3300, December 6, 2010 – December 31, 2011
- 'Analyzing the drivers of enterprise 2.0 usage.' Wattal, S. and Mandviwalla, M. Lockheed Martin Corporation and the Institute for Business and Technology. \$9,000. July 1, 2007 – June 30, 2008.

V. Teaching

A. List and provide a short description of courses taught within last five years. Note if the course was developed, originally, by self.

- Instructor for *Data Analytics* course at the Fox School of Business, Temple University, Fall 2012
- Instructor for *Internet Enabled Supply Chain* course at the Fox School of Business, Temple University, Spring 2012 (**Instructor Rating 4.3 / 5.0**)
- Instructor for *Data Analytics* course at the Fox School of Business, Temple University, Fall 2011 (**Instructor Rating 4.5 / 5.0**)
- Instructor for *Internet Enabled Supply Chain* course at the Fox School of Business, Temple University, Spring 2011 (**Instructor Rating 4.5 / 5.0**)
- Instructor for *Internet Enabled Supply Chain* course at the Fox School of Business, Temple University, Fall 2010 (**Instructor Rating 4.3 / 5.0**)
- Instructor for *Internet Enabled Supply Chain* course at the Fox School of Business, Temple University, Spring 2010 (**Instructor Rating 4.5 / 5.0**)
- Instructor for *Information Systems in Organizations* course at the Fox School of Business, Temple University, Fall 2009 (**Instructor Rating 4.2 / 5.0**)
- Instructor for *Internet Enabled Supply Chain* course at the Fox School of Business, Temple University, Fall 2009 (**Instructor Rating 4.2 / 5.0**)
- Instructor for *Internet Enabled Supply Chain* course at the Fox School of Business, Temple University, Spring 2009 (**Instructor Rating 4.7 / 5.0**)
- Instructor for *Information Systems in Organizations* course at the Fox School of Business, Temple University, Spring 2009 (**Instructor Rating 4.7 / 5.0**)

- Instructor for *Information Systems in Organizations* course at the Fox School of Business, Temple University, Fall 2008 (**Instructor Rating 4.5 / 5.0**)
- Instructor for *Information Systems in Organizations* course at the Fox School of Business, Temple University, Spring 2008 (2 sections) (**Instructor Rating 4.35 / 5.0 and 4.6/5.0**)
- Instructor for *Information Systems in Organizations* course at the Fox School of Business, Temple University, Fall 2007 (2 sections) (**Instructor Rating 4.3 / 5.0 and 4.4/5.0**)
- Instructor for *Information Systems in Organizations* course for Undergraduate students at the Fox School of Business, Temple University, Spring 2007 (**Instructor Rating 4.2 / 5.0**)
- Instructor for *Information Systems in Organizations* course for Undergraduate students at the Tepper School of Business in Summer 2004. (**Instructor Rating 4.5 / 5.0**)
- Recitation leader for *Management Information Systems* course for Undergraduate students at the Tepper School of Business (Fall 2003, Fall 2004, Fall 2005)
- Recitation leader for *Regression Analysis* course for Undergraduate students at the Tepper School of Business (Spring 2003, Spring 2004, Spring 2005)
- Instructor for executive MBA core course '*Managing Information in the Enterprise*' in Singapore, Summer 2012
- Instructor for PhD course: *Management Information Systems Foundations and Theory*, Spring 2010, Spring 2012, Fall 2012 – *no official evaluations conducted due to small class size*
- Instructor for *Capstone in Information Technology Course*, Fox School of Business, Temple University in Spring 2007 – *no official evaluations conducted due to small class size*

B. Cite reference to any teaching evaluations, or other evidence of teaching quality attached to this vita or incorporated in separate file. If evaluations are provided, information as to how the Candidate's evaluations compare to other department faculty would be desirable.

- Faculty Course Evaluations and Peer Evaluations are provided in the packet.
- Average faculty rating (Q8) of 4.4 / 5 over 15 courses, which is higher than the average rating for the MIS Department as well as the Fox School.
- Created and designed curriculum for executive certificate program in Business Intelligence at the Fox School
- Designed a new Data Analytics (MIS 2502) course in Fall 2011 for undergraduate MIS students to include concepts such as Predictive Modeling,

Segmentation and Market Basket Analysis using SAS Enterprise Miner software.

- Created a popular new course on Internet Enabled Supply Chains at Temple University, Spring 2009. This course has been offered every year since, with high enrollments.

VI. **Service Contributions** (in chronological order)

For all Temple University service contributions, descriptions of the activities should be included such as purpose of the activity, frequency of meetings, results of the efforts of the activities, etc.

A. At Temple University

1. Department level

- Coordinator MIS Seminar Series from 2007 to present. More than 50 well renowned scholars visited Temple to give a talk
- Member of MIS Dept Merit Committee
- Coordinator for IT Awards in 2007 and 2008

2. Collegial level

- Member of Non tenure track promotions committee
- Moderated a panel discussion on Information Technology organized by Fox School alumni association
- Gave a lecture on “Crowdfunding” at an event organized by IEEE Singapore

3. University level

- Gave a lecture on “Social Media” for an alumni event organized by the Temple University Alumni Association

B. At other universities prior to Temple, within the Past ten (10) years

C. Outside the University Community

- Associate Editor – *MIS Quarterly*, Jan 2014 - Dec 2015
- Editorial Review Board – *IEEE Transactions on Engineering Management*, August 2012 – July 2015
- Special Associate Editor – *MIS Quarterly*

- Associate Editor – *International Conference on Information Systems (ICIS)* – 2010, 2011, 2012
- Program Committee - *Conference on Information Science and Technology (CIST)* – 2008, 2009, 2010, 2011, 2012
- Session Chair – *International Conference on Information Systems (ICIS)* – 2009, 2011
- Session Chair – *International Conference on Information Systems (ICIS)* – 2009
- **Reviewer for Journals:** *Management Science, Information Systems Research (ISR), Journal of Management Information Systems (JMIS), Marketing Science, Journal of Strategic Information Systems, Manufacturing and Service Operations Management (MSOM), MIS Quarterly*
- **Reviewer for Conferences:** *International Conference on Information Systems (ICIS), Americas Conference on Information Systems (AMCIS), International Conference on Electronic Commerce (ICEC), Hawaii International Conference on System Sciences (HICSS), Conference on Information Science and Technology (CIST)*

VII. Research Contributions

1. Publications of research completed, forthcoming or accepted (in chronological order)

- ‘An Empirical Examination of Cultural Differences in Online Interpersonal Exchange’ with G. Burtch and A. Ghose - forthcoming *MIS Quarterly*
- ‘An Empirical Examination of the Antecedents and Consequences of Contribution Patterns in Crowd-Funded Markets’ with G. Burtch and A. Ghose - *Information Systems Research (forthcoming)*
- ‘What's in a "name"? Impact of Use of Customer Information in Email Advertisement’ with R. Telang, T. Mukhopadhyay and P. Boatwright, *Information Systems Research*, 23(3 – Part 1), 2012, pp 679 - 697
- ‘R&D versus Acquisitions: Role of Diversification in the choice of Innovation Strategy by IT Firms’ with R. Banker and J. M. Plehn-Dujowich, *Journal of Management Information Systems*, 28(2), 2011, pp. 109-144
- ‘Web 2.0 and Politics: The 2008 U.S. Presidential Election and an E-Politics Research Agenda’ with D. Schuff, M. Mandviwalla and C. Williams, *MIS Quarterly*, 34(4), 2010, pp. 669 - 688

- 'Network Externalities and Technology Use: A Quantitative Analysis of Intraorganizational Blogs', with P. Racherla and M. Mandviwalla, *Journal of Management Information Systems*, 27(1), Summer 2010, pp. 145 - 174
- 'Information Personalization in a Two-Dimensional Product Differentiation Model', with Telang R, and T. Mukhopadhyay, *Journal of Management Information Systems*, 26(2), Fall 2009, pp. 69 - 95
- 'An Empirical Analysis of the Impact of Software Vulnerability Announcements on Firm Stock Price' with R. Telang, *IEEE Transactions on Software Engineering*, 33(8), August 2007, pp. 544 - 557

2. Publication of proceedings of conferences, meeting, etc.

- 'An Empirical Examination of Cultural Differences in Online Interpersonal Exchange' with G Burtch and A Ghose, forthcoming at the *International Conference on Information Systems (ICIS)*, Orlando, FL. December 2012
- 'Generative Diffusion of Innovations: An Organizational Genetics Approach' with Z Zhang, Y Yoo, and R Kulathinal, forthcoming at the *International Conference on Information Systems (ICIS)*, Orlando, FL. December 2012 –**Best Paper Award (Research in Progress)**
- 'An Empirical Examination of the Antecedents and Consequences of Investment Patterns in Crowdfunded Markets' with G Burtch, A Ghose, *International Conference on Information Systems (ICIS)*, Shanghai, China. December 2011. Available online at: <http://aisel.aisnet.org/icis2011/proceedings/economicvalueIS/12>
- 'Determinants of Firm Survival in E-Markets: An Analysis with Software Service Providers', with R Banker and I Hwang, *Hawaii International Conference on System Sciences (HICSS)*, Koloa, Kauai, HI. January 2011.
- 'Technology Diffusion in the Society: Analyzing Digital Divide in the Context of Social Class', with M Mandviwalla and Y Hong, *Hawaii International Conference on System Sciences (HICSS)*, Koloa, Kauai, HI. January 2011.
- 'Determinants of Mode of Innovation in IT Firms', with R Banker and J M Plehn-Dujowich, *Hawaii International Conference on System Sciences (HICSS)*, Koloa, Kauai, HI. January 2011.
- 'Real Options in Information Systems – a Revised Framework', with R. Banker and J. M. Plehn-Dujowich, *International Conference on Information Systems (ICIS)*, St. Louis, MO. December 2010,. Available online at: http://aisel.aisnet.org/icis2010_submissions/251
- 'Is Bill Gates the Exception or the Norm - Role of Human Capital in Occupation Choice in IT Industries' with J. M. Plehn-Dujowich, *International Conference on*

Information Systems (ICIS), St. Louis, MO. December 2010. Available online at:
http://aisel.aisnet.org/icis2010_submissions/172

- 'Is IT the Great Equalizer? A Social Class Based Longitudinal Analysis of Technology Diffusion' with M. Mandviwalla and Y. Hong, *International Conference on Information Systems (ICIS)*, St. Louis, MO. December 2010.
- 'Signaling Mechanisms and Survival of Service Providers in an Electronic Market', with R. Banker and I. Hwang, *Americas Conference on Information Systems (AMCIS)*, Lima, Peru. August 2010. Available online at: <http://aisel.aisnet.org/amcis2010/513>
- 'Employee Adoption of Corporate Blogs: A Quantitative Analysis' with M. Mandviwalla and P. Racherla, *Hawaii International Conference on System Sciences (HICSS)*, Waikoloa, Big Island, HI. January 2009. -- **nominated for Best Paper**
- 'Information Personalization in a Two Dimensional Product Differentiation Model: Impact of Market Structure and the Q - F Ratio' with R. Telang, T. Mukhopadhyay, *Hawaii International Conference on System Sciences (HICSS)*, Waikoloa, Big Island, HI. January 2009.
- 'Interdependence between Employee Education and R&D Investment in Impacting IT Firm Performance' with R. Banker, F. Liu and C. Ou, *Hawaii International Conference on System Sciences (HICSS)*, Waikoloa, Big Island, HI. January 2009.
- 'Social computing privacy concerns: antecedents and effects' with O. Nov, *Conference on Human Factors in Computing Systems (CHI)*, Boston, MA. April 2009.
- 'Value Contributed by Human Capital in IT Companies' with R. Banker, F. Liu and C. Ou, *International Conference on Information Systems (ICIS)*, Paris, France. December 2008. Available online at: <http://aisel.aisnet.org/icis2008/116>
- 'Essays on Economics of Internet Personalization' *Americas Conference on Information Systems (AMCIS)*, Omaha, NE. August 2005.
- 'Impact of Vulnerability Disclosures on Market Value of Software Vendors – An Event Study Analysis' with R. Telang, *Americas Conference on Information Systems (AMCIS)*, Omaha, NE. August 2005.

3. Papers or speeches delivered (specify if published in any form)

- 'Leveraging Big Data to Develop a Comprehensive Understanding of Crowd-funded Markets', with G. Burtch, A. Ghose, *Workshop on Information Systems Economics (WISE)*, Orlando, FL. December 2012.
- 'Exploring the Role of Cultural Differences in Crowd-funder Contribution Decisions', with G. Burtch, A. Ghose, *INFORMS*, Phoenix, AZ. October 2012.
- 'Crowd-funding Online Journalism: Examining the Roles of Peer Influence and Market Awareness', with G. Burtch and A. Ghose, *Conference on Information Systems and Technology (CIST)*, Phoenix, AZ. October 2012.

- ‘Digital Innovation and Organizational Genetics: The Case of Web APIs and Mashups’ with Z. Zhang, Y. Yoo and R. Kulathinal, *Academy of Management Annual Meeting*, Boston, MA. August, 2012
- ‘Real Options in Information Systems – a Revised Framework’ with R. Banker, J. M. Plehn-Dujowich and O. Rytchkov, *Workshop on Information Systems and Economics (WISE)*, Shanghai, China, December, 2011.
- ‘The Time to Standardize’ with J. M. Plehn-Dujowich, *Workshop on Information Systems and Economics (WISE)*, Shanghai, China. December 2011.
- ‘Network Externalities and Time to Standardize in IT Industry: a Theoretical Framework’, *Conference on Information Systems and Technology (CIST)*, Charlotte, NC. October 2011
- ‘The Silent Signals: Implicit User Generated Content and Implications for Consumer Decision Making’ with A. Ghose and G. Burtch, *Academy of Management Annual Meeting*, San Antonio, TX. August 2011.
- ‘Innovation in IT firms: An occupational choice perspective’, with J.M. Plehn-Dujowich, *Conference on Information Systems and Technology (CIST)*, Austin, TX. October 2010.
- ‘Signaling Mechanisms and Survival of Service Providers in an Electronic Market: An Empirical Analysis’, with R. Banker and I. Hwang, *Workshop on Statistical Challenges in e-Commerce Research (SCECR)*, Austin, TX. August 2010.
- ‘Impact of Diversification on Innovation Strategy’, with R. Banker and J.M. Plehn-Dujowich, *International Symposium on Information Systems (ISIS)*, Jaipur India, January 2010.
- ‘Make versus Buy: Innovation Strategy and Firm Diversification in IT Industries’, with R. Banker and J.M. Plehn-Dujowich, *Conference on Information Systems and Technology (CIST)*, San Diego, CA, October 2009.
- ‘Interdependence between Employee Education and R&D Investment in Impacting IT Firm Performance’ *Conference on Information Systems and Technology (CIST)*, Washington DC, October 2008.
- ‘Trust and Survival of Service Providers in an e-Marketplace’ *Workshop on Information Systems and Economics (WISE)*, Montreal, QC. August 2007.
- ‘Trust and Survival of Service Providers in an e-Marketplace’ *International Symposium on Information Systems (ISIS)*, Bangalore, India, January 2007.
- ‘Information Personalization in a Two Dimensional Product Differentiation Model: Impact of Market Structure and the Q - F Ratio’, *INFORMS Annual Meeting*, Pittsburgh, PA. October, 2006.
- ‘Impact of Vulnerability Disclosures on Market Value of Software Vendors – An Event Study Analysis’, *INFORMS Annual Meeting*, San Francisco, CA. November 2005.

- ‘Business Value of Personalization – an empirical investigation with email advertisements’ *Workshop on Statistical Challenges in E-commerce Research (SCECR)*, Washington, DC. May 2005.
- ‘Impact of Vulnerability Disclosures on Market Value of Software Vendors – An Event Study Analysis’ with R. Telang, *Workshop on Economics of Information Security*, Boston, MA. June 2005.
- ‘Impact of Vulnerability Disclosures on Market Value of Software Vendors – An Event Study Analysis’ *Workshop on Information Systems and Economics (WISE)*, Washington, DC. December 2004.
- ‘On Personalization Technology Adoption and Information Sharing in Digital Markets’, *Workshop on Information Systems and Economics (WISE)*, Seattle, WA. December 2003.
- ‘Impact of Personalization on Pricing and Quality in Information Goods’, *Workshop on Information Systems and Economics (WISE)*, Barcelona, Spain. December 2002.

4. Research-related activities, such as editorships, member of boards of editors, refereeing, chairperson or membership in academic or professional symposia

- Editorial Review Board – *IEEE Transactions on Engineering Management*, August 2012 – July 2015
- Associate Editor – *MIS Quarterly*
- Associate Editor – *International Conference on Information Systems (ICIS)* – 2010, 2011, 2012
- Program Committee - *Conference on Information Science and Technology (CIST)* – 2008, 2009, 2010, 2011, 2012
- Session Chair – *International Conference on Information Systems (ICIS)* – 2009, 2011
- Session Chair – *International Conference on Information Systems (ICIS)* – 2009
- **Reviewer for Journals:** *Management Science*, *Information Systems Research (ISR)*, *Journal of Management Information Systems (JMIS)*, *Marketing Science*, *Journal of Strategic Information Systems*, *Manufacturing and Service Operations Management (MSOM)*, *MIS Quarterly*
- **Reviewer for Conferences:** *International Conference on Information Systems (ICIS)*, *Americas Conference on Information Systems (AMCIS)*, *International Conference on Electronic Commerce (ICEC)*, *Hawaii International Conference on System Sciences (HICSS)*, *Conference on Information Science and Technology (CIST)*

5. Research completed and submitted for publication (specify medium and whether refereed)

- ‘Multi-dimensional skills and Occupational Choice’ with O. Rytchkov and J. M. Plehn-Dujowich

6. Other research completed

- ‘Impact of R&D Investment and Workforce Education on the Performance of Information Technology Firms’ with F. Liu, C. Ou and R. Banker – target journal *MIS Quarterly*
- ‘Signaling Mechanisms and Survival of Service Providers in an Electronic Market’ with R. Banker and I. Hwang - target journal *Information Systems Research*
- ‘Valuing Information Technology Projects using Real Options – revisiting the Black Scholes Model’ with R. Banker and J. M. Plehn-Dujowich – target journal *MIS Quarterly*

7. Research currently in progress

- ‘Digital Innovation and Organizational Genetics: The Case of Web APIs and Mashups’ with Y. Yoo, Z. Zhang and R. Kulathinal
- ‘Two-sided Network Externalities and the Seeking and Sharing of Information Using Social Media in an Organization Setting’ with D. Schutz, M. Mandviwalla and P. Y. Chen
- ‘The Architecture of Generativity of an Open Digital Ecosystem: A Network Biology Perspective’ with Y. Yoo, S. Um and R. Kulathinal
- ‘Generative Diffusion of Innovations: An Organizational Genetics Approach’ with Y. Yoo, Z. Zhang and R. Kulathinal
- ‘Personalization, Information Sharing and Privacy – An Analytical Perspective’ with R. Telang and P. Y. Chen
- ‘Antecedents and Consequences of Privacy Concerns in Online Communities’ with O. Nov and P. Pavlou
- ‘Network Externalities and Time to Standardize in IT Industry: a Theoretical Framework’ with J. M. Plehn-Dujowich
- ‘Technology Diffusion in the Society: Analyzing Digital Divide in the Context of Social Class’ with M. Mandviwalla and Y. Hong

VIII. Other (Any information that the Candidate deems relevant)

TEMPO® Index

- Served as one of the co-founders of TEMPO® Index.
- TEMPO®, which stands for 'Translating Effectiveness of Media into Performance' analyzes media-related data for more than 900 candidates nationwide, and represents one of the first and most comprehensive studies of different types of media, their effects on one another – and how they ultimately influence campaigns.
- More details are available at http://ibit.temple.edu/mediaindex/?page_id=259

Research Citations in Popular Press

- 'Wanted: A definitive analysis of social media data' *Politico*, November 2012
- 'Temple University Creates Media Index Leveraging LexisNexis News and Business Content to Score Candidates' Performance in Campaigns' *Yahoo Finance*, October 2012
- 'The Most Hated Kind of Spam' *Business News Daily*, June 2012.
- 'NYT Report: Chinese Workers Endure Low Wages To Make iPads, Do Consumers Care?' *CBS Philly*, January 2012.
- 'Don't Get Personal With New Customers' *TellAllMarketing*, June 2012.
- 'Personalised junk emails which greet people by name 'repel 95% of potential customers' *DailyMail, UK*, June 2012.
- 'The Good, the Bad, and The Ugly of Social Media' *broadcast by Temple TV*, November 2011.
- 'Hey startups: Don't start your emails with "Dear [Name]" – 95% of people hate it' *Insider*, June 2012.
- 'New Cost of Computer Crime' *New Scientist*, June 2000.
- 'Study: Flaw disclosure hurts software maker's stock' *SecurityFocus*, June 2005.
- 'Security flaw disclosures harm share prices' *ZDNET UK*, June 2005.
- 'Computer crime expensive' *Computer Crime Research Center*, June 2005.
- 'Veröffentlichung von Sicherheitslücken belastet Aktienkurs' *PC Welt Germany* June 2005.
- 'Study: Flaw disclosure hurts software makers' stock' *The Register, UK* June 2005.

Invited Presentations

- University of Pittsburgh, January 2006; U Minnesota, October 2008; Emory University, August 2012, Purdue University, October 2012, Drexel University, March 2013, Erasmus University, September 2013
- *INFORMS Conference* Sponsored Session on e-Commerce and Internet Market , Pittsburgh October 2006.

- Presentation on social computing technologies at Temple NYC Alumni Networking Event, November 2009.
- Presentation on business value of social computing at Indian Institute of Social Welfare and Business Management, Kolkata, India, January 2010
- Moderator – panel discussion on trends in Information Technology at Temple Alumni Networking Event, Philadelphia, Spring 2011.

PhD Dissertation Committee

- Gordon Burtch (*Chair*)
- Fangchun Liu, *presently at Stevens Institute of Technology, NJ*
- Douglas Schutz
- Zhewei Zhang