

*Curriculum Vitae*  
**JOEL GRIFFIN MAXCY**

**CONTACT:**

366 Speakman Hall, Temple University, 1810 N. 13th Street, Philadelphia, PA 19122.  
Telephone: 215.204.8205 Skype: joel.maxcy, email: [jmax@temple.edu](mailto:jmax@temple.edu)

**CURRENT POSITIONS**

Associate Professor, School of Tourism and Hospitality Management, Temple University, Philadelphia, PA. August, 2011. Graduate faculty status.

Vice President, *International Association of Sports Economists (IASE)*, 2010 — present.

Visiting Appointments

Instructor, Executive Master in European Sports Governance (MESGO), First edition. Consortium of European Universities: Birkbeck, University of London, England; CDES, Limoges University, France; Johannes Gutenberg University Mainz, Germany; INEFC, University of Lleida, Spain; Sciences Po, Paris, France. 2010.

Visiting Professor, CDES (Center for Law and Economics of Sport), Limoges University, Limoges, France, Annual visits 2009—2013.

**EDUCATION**

WASHINGTON STATE UNIVERSITY Pullman, Washington  
Ph.D. Economics: Industrial Organization, Labor Economics, Resource Economics

Dissertation: “Efficient Contract Choice in the Market for Uniquely Skilled Labor.”  
Chair: Rodney D. Fort, Ph.D.

UNIVERSITY OF MAINE Orono, Maine  
M.A. Economics  
B.A. Economics

**PAST POSITIONS**

Associate Professor, Department of Kinesiology, University of Georgia, Athens, GA 2006 — 2011. Graduate faculty status. Tenured.

Sport Management Program Coordinator, Department of Kinesiology, University of Georgia, Athens, GA 2006 — 2011.

Associate Professor and Chair of the Graduate Program, Department of Sport Management and Media, Ithaca College, Ithaca, New York, 2003—2006. Graduate faculty status. Tenured.

Associate Professor of Economics, State University of New York, Cortland, New York, 2002—2003. Tenured.

Assistant Professor of Economics, State University of New York, Cortland, New York, 1998—2002.  
Assistant Professor of Economics, Meinders School of Business, Oklahoma City University, Oklahoma City, Oklahoma, 1997—1998.  
Visiting Assistant Professor of Economics, Eastern Oregon University, LaGrande, Oregon 1996—1997.  
Instructor: Department of Economics, Washington State University, Pullman, Washington, 1992—1996.  
Lecturer III, Economics: University of Southern Maine, College of Business and Economics, Portland, Maine, 1990.  
Adjunct Professor of Economics, Saint Joseph's College, Windham, Maine, 1989—1991.  
Associate Consultant: The Irland Group, Economics and Forestry Consultants, Augusta, Maine, 1989—1992.

## **RESEARCH**

### **Research Interests**

Economics of Sport, Antitrust & Regulation, Industrial Organization, Labor Economics & Policy

### **Articles in Scholarly Publications**

1. Maxcy, J. (In press) Efficiency and Managerial Performance in FBS College Football: To the Employment and Succession Decisions, which Matters More, Coaching or Recruiting? *Journal of Sport Economics*.
2. Maxcy, J. G. (In Press) The NCAA and University Sports in America: Governance to Maximize Economic Value. *JuriSport: Sports Law and Economics Review* (French)
3. Larson, D. and Maxcy, J. (In Press) The Industrial Organization of Cycling Coaches: Road Cycling as a Distinguished Case. *Journal of Sport Management*.
4. Maxcy, J. G. (2012). Economics of the NFL Player Entry Draft System. In Quinn, K.G. (Ed.) *Economics of the National Football League: The State of the Art Sports Economics, Management and Policy Series*. Pp. 173-176. New York, NY: Springer.
5. Larson, D. and Maxcy, J. (2011) Why the Master? Human Capital Development for Practicing U.S. Cycling Coaches. *International Journal of Sport Finance*. 6 (3), 265-280.
6. Baker, T.A., Maxcy, J.G., & Thomas. C. (2011) Whether the NCAA will Continue to Circumvent Antitrust Regulation in the Wake of *White v. NCAA*. *Journal of Legal Aspects of Sport*. 21(1), 75-100.
7. Maxcy, J. (2011). The Effect on Player Transfers of a Luxury Tax on Club Payrolls: The Case of Major League Baseball. In Andreff, W. (Ed.) *Sports Economics: Participation, Events, and Professional Team Sports*. pp. 80-92. Cheltenham, UK and Northampton, MA, US: Edward Elgar.
8. Trandel, G. A. & Maxcy, J.G. (2011) Adjusting Winning Percentage Standard Deviations for Home Advantage. *Journal of Quantitative Analysis in Sports*. 7 (1), (Lead Article)

9. Maxcy, J.G. (2009) Progressive Revenue Sharing in MLB: The Effect on Player Transfers and Talent Distribution. *Review of Industrial Organization*. 35 (3), 275-297.
10. Maxcy, J. and Mondello, M. (2009) The Impact of Salary Dispersion and Performance Bonuses in NFL Organizations. *Management Decision*, 47 (1), 111-123.
11. Humphreys, B. and Maxcy, J. (2007) The Role of Sport Economics in the Sport Management Curriculum. *Sport Management Review*, 10 (2), 177-189.
12. Darling, J. and Maxcy, J. (2007) Organization Specific Skills and Player Salaries: Evidence from the National Basketball Association. In Slack, T. and Parent, M. (Eds.), *International Perspectives on the Management of Sport*, pp. 191-203. Burlington, MA: Elsevier Inc.
13. Maxcy, J. and Mondello, M.J. (2006) The Impact of Free Agency on Competitive Balance in North American Professional Team Sports Leagues. *Journal of Sport Management*, 20 (3), 345-365.
14. Maxcy, J.G. (2004) Contract Length as Risk Management When Labor is Not Homogeneous. *Labour: Review of Labour Economics and Industrial Relations*, 18(2), 177-189. (Lead Article)
15. Duncan, K.C., Krall, L., Maxcy, J.G. and Prus, M.J. (2004) Faculty Productivity and Eligibility for Seniority Based Equity Adjustments. *Eastern Economic Journal*, 30 (2), 293-310.
16. Maxcy, J. (2004) Motivating Long-Term Employment Contracts: Risk Management in Major League Baseball. *Managerial and Decision Economics*, 25 (2), 109-120.
17. Maxcy, Joel. G. (2004) Analyzing the Changes in the Institutional Framework of the NCAA: A Transactions Costs Approach. In Fort, R. and Fizek, J. (Eds.) *Economics of College Sports*, pp.11-34. Westport, CT: Praeger Publishers. (Lead Chapter).
18. Fort, R. and Maxcy, J. (2003). Competitive Balance in Sports Leagues: An Introduction. *Journal of Sports Economics*, 4 (2), 154-160.
19. Maxcy, J.G., Krautmann, A.C., and Fort, R.D. (2002) The Effectiveness of Incentive Mechanisms in Major League Baseball. *Journal of Sports Economics*, 3 (3), 246-255.
20. Maxcy, J.G., (2002) Rethinking Free Agency and Player Mobility in Major League Baseball. *Contemporary Economic Policy*, 20 (2), 145-159.
21. Fort, R. and Maxcy, J. (2001) A Rival League Explanation of the Demise of African-American Baseball Leagues. *Journal of Sports Economics*, 2 (1), 35-49.
22. Maxcy, J.G. (1997) Do Long-Term Contracts Influence Performance in Major League Baseball? In Hendricks, W. (Ed.) *Advances in the Economics of Sport*. Volume 2, pp. 157-176. Greenwich, CT: JAI Press Inc.
23. Irland, L.C. and Maxcy, J. (1991) Maine's Wood Industry: Value-Added Relationships, 1982-1987. *Forest Products Journal*, 41 (9), 53-56.

### **Other Publications**

1. Maxcy J. (2013) Rapidly Advancing Technology and Policy Choice: Transforming the Economic Landscape of Sport Communication. In Pederson, P. M. (Ed.) *The Routledge Handbook of Sport Communication*. Chapter 47, pp. 471-481. London, UK: Routledge.
2. Maxcy, J. (2011) Contracts, Coaches. entry in *The Encyclopedia of Sports Management and Marketing*, Volume 1. Linda E. Swayne, Mark Dodds eds. pp. 284-85. New York, NY: Sage.

3. Maxcy, J. (2011) Labor Law. *The Encyclopedia of Sports Management and Marketing*, Volume 2. pp. 733-734. Linda E. Swayne, J. Mark Dodds eds. New York, NY: Sage.
4. Maxcy, J. (2011) Labor Stability. entry in *The Encyclopedia of Sports Management and Marketing*, Volume 2. pp. 738-740. Linda E. Swayne, Mark Dodds eds. New York, NY: Sage.
5. Maxcy, J. (2011) Monopoly Power. entry in *The Encyclopedia of Sports Management and Marketing*, Volume 2. pp. 921-922. Linda E. Swayne, Mark Dodds eds., New York, NY: Sage.
6. Maxcy, J. (2011) "Monopsony" entry in *The Encyclopedia of Sports Management and Marketing*, Volume 2. pp. 922-923. Linda E. Swayne, Mark Dodds eds., New York, NY: Sage.
7. Maxcy, J. (2011) Player Mobility. entry in *The Encyclopedia of Sports Management and Marketing*, Volume 3. pp. 1130-1132. Linda E. Swayne, Mark Dodds eds., New York, NY: Sage.
8. Maxcy, J. (2011) Revenue Sharing. entry in *The Encyclopedia of Sports Management and Marketing*, Volume 3. pp. 1288-1290. Linda E. Swayne, Mark Dodds eds., New York, NY: Sage.
9. Maxcy, J. (2011) Salary Arbitration. entry in *The Encyclopedia of Sports Management and Marketing*, Volume 3. pp. 1310-1311. Linda E. Swayne, Mark Dodds eds., New York, NY: Sage.
10. Maxcy, J. (2011) TV Rights/Contracts. entry in *The Encyclopedia of Sports Management and Marketing*, Volume 4. pp. 1598-1601. Linda E. Swayne, Mark Dodds eds., New York, NY: Sage.
11. Maxcy, J. (2011) Uncertainty and Choice. entry in *The Encyclopedia of Sports Management and Marketing*, Volume 4. pp. 1605-1606. Linda E. Swayne, Mark Dodds eds., New York, NY: Sage.
12. Thomas, C. & Maxcy, J. (2011) Contracts, athletes. entry in *The Encyclopedia of Sports Management and Marketing*, Volume 1. Linda E. Swayne, Mark Dodds eds. pp. 282-283. New York, NY: Sage.
13. Maxcy, J. (2008) Book Review of *The Economics of Sport in the Media*, Jeanrenaud, C. and Kesenné, S. (Eds.) *International Journal of Sport Communication* 1 (1) 130-134 (Invited).
14. Maxcy J. (1990) Employment Trends in Maine's Manufacturing Sector: The Relationship to Value-added. *Maine Business Indicators*, Volume 35 (4), Fall, 1990.

### **Manuscripts Under Review**

1. Steinmetz, J., Maxcy, J., and Fesenmaier, D. Evaluating the Basis for a Facets-Based Destination Advertising Response Model. Resubmitted to *Journal of Tourism Research*, May, 2013
2. Larson, D. and Maxcy, J. Uncertainty of Outcome and Radio Policy in Pro Cycling. Resubmitted to *Journal of Sport Management*, May, 2013.

### **Manuscripts In Preparation**

1. Underpricing in the NFL: What can secondary market prices tell us about the demand for NFL tickets? With Mark Diehl, and Joris Drayer. Target: *Journal of Sport Management*.
2. Do blackouts and blackout threats alter demand in the secondary ticket market? Evidence from the NFL. With Drayer, J. and Diehl, M. Target: *Journal of Sport Economics*.
3. Reversal of Fortune or Glaring Misallocation: Is a new stadium worth the cost to a university? With Larson, D. Target: *International Journal of Sport Finance*.
4. The determinants of earnings for U.S. professional road cyclists: Individual tournaments with team effects. With Larson, D.J. & Larson, R.D. Target: *Journal of Sport Economics*.
5. The uncertainty of outcome hypothesis: is it not the whole story and not simply the end? Development of a more holistic metric. with Larson, D. Target: *Journal of Sport Economics*.

### **Working Papers and Unpublished Manuscripts**

1. Maxcy, J. Bilateral Monopoly or Competition Policy: A Comparison of Sport Labor Markets under the North American and European Models. Working Paper.
2. Maxcy, J. & Mondello, M. An Empirical Assessment to the Returns to Football Spending and Football Winning in the FBS.
3. Won, D. & Maxcy, J. Stakeholders' priorities concerning intercollegiate athletic budgets: A case study. Working Paper, UGA Department of Kinesiology.
4. Maxcy, J.G. "Revenue Sharing in MLB: The Effect on Player Transfers" IASE Working Paper Series, IDEAS Research Papers in Economics.
5. Fort, R. and Maxcy, J. "The Economics of the Demise of African-American Baseball Leagues" Unpublished Manuscript, Baseball Hall of Fame Library, Cooperstown, NY.
6. Maxcy, J. The Economic Theory of Regulation: A Review of the Literature. Unpublished Manuscript
7. Irland, L.C., Murdoch, C. and Maxcy, J. Value Added Processing in Maine's Wood Industry: An Overview. University of Maine, College of Forest Resources Working Paper.

### **PRESENTATIONS**

#### **Presentations at International and National Meetings**

1. Diehl, M., Maxcy, J. and Drayer, J. (2013) Underpricing in the NFL: What Can Secondary Market Price Tell Us about the Demand for NFL Tickets? ESEA Conference on Sports Economics. Esbjerg, Denmark, September 19-20.
2. Larson, D.J. & Larson, R.D., and Maxcy J. (2013) The determinants of earnings for U.S. professional road cyclists: Individual tournaments with team effects. ESEA Conference on Sports Economics. Esbjerg, Denmark, September 19-20.
3. Diehl, M., Maxcy, J. and Drayer, J. (2013) Underpricing in the NFL: What Can Secondary Market Price Tell Us about the Demand for NFL Tickets? North American

- Society for Sport Management (NASSM) Annual Conference, Austin, TX, May 28-June 1.
4. Maxcy, J. and Drayer, J. and Diehl, M. (2013) Do blackouts and blackout threats alter demand in the secondary ticket market? Evidence from the NFL. WEAI-Pacific Rim Meetings, Tokyo, Japan March 14-17.
  5. Larson, D. and Maxcy, J. (2013) Reversal of Fortune or Glaring Misallocation: Is a New Stadium Worth the Cost to a University? NCAA Convention, Scholarly Colloquium. Dallas, TX. January 15-16.
  6. Larson, D. and Maxcy, J. (2012) Individual Post-contractual Opportunism in a Team Context: Professional Road Cyclists' Labor Market Shuffle. XIV IASE and IV ESEA Conferences on Sports Economics. London, UK September 5-7.
  7. Maxcy, J. (2012) Human Capital Skill Sets and Managerial Performance in FBS College Football: Can We Predict a Successful Successor? XIV IASE and IV ESEA Conferences on Sports Economics. London, UK September 5-7.
  8. Maxcy, J. (2012) Human Capital Skill Sets and Managerial Performance in FBS College Football: Can We Predict a Successful Successor? Western Economic Association International Annual Meeting, San Francisco, CA, June 29-July 3.
  9. Maxcy, J. and Larson, D. (2012) "Uncertainty of Outcome: A New Metric from Pro Cycling". Western Economic Association International Annual Meeting, San Francisco, CA, June 29-July 3.
  10. Larson, D. and Maxcy, J. (2012) "The Industrial Organization of Cycling Coaches" With Daniel Larson. North American Society for Sport Management (NASSM) Annual Conference, Seattle, WA, May 22-26.
  11. Maxcy, J. (2011) Bilateral Monopoly or Competition Policy: A Comparison of Sport Labor Markets under the North American and European Models. XIII IASE and III ESEA Conferences on Sports Economics. Prague, Czech Republic. May 17-18.
  12. Larson, D. and J. Maxcy (2011). Uncertainty of Outcome and Radio Policy in Pro Cycling. XIII IASE and III ESEA Conferences on Sports Economics. Prague, Czech Republic. May 17-18.
  13. Larson, D. and J. Maxcy (2010). "The Industrial Organization of Cycling Coaches". Presented at the Southern Economic Association Annual Meetings, Atlanta, Georgia November 20-22.
  14. Larson, D. and J. Maxcy (2010). "The Industrial Organization of Cycling Coaches". Presented at the European Conference on Sports Economics, German Sport University Cologne, Germany October 6-7.
  15. Maxcy J. & M. Mondello (2010). "An Empirical Assessment of the Returns to Football Spending and Winning in the NCAA's FBS Classification". Presented at the Western Economic Association International Annual Meeting, Portland, OR, June 29-July 3.
  16. Larson, D. and J. Maxcy (2010). "Why We Master? Determinants of Cycling Coach Selection". Presented at the Western Economic Association International Annual Meeting, Portland, OR, June 29-July 3.
  17. Maxcy J. & M. Mondello (2010) The FBS: Football, Bowls, and Salaries". Presented at the Scholarly Colloquium on College Sports, College Sports in Recessionary Times: Assessing Challenges and Opportunities. NCAA Convention, Scholarly Colloquium. Atlanta, GA, January 12-13.

18. Maxcy J. (2009). "The Effect on Player Transfers of a Luxury Tax on Club Payrolls: The Case of Major League Baseball". Presented at the First European Conference in Sports Economics, Center of Economics, University of Paris, Paris, France September 14-15.
19. Baker, T.A. & Maxcy, J.G. (2009). "Getting paid to play: An analysis of the application of antitrust law and labor law to NCAA Athletics". Presented at North American Society for Sport Management. May 30, 2009.
20. Maxcy, J.G. (2008) "The Effect of Salary Dispersion and Performance Bonuses Among National Football League Organizations". Presented at the International Association of Sports Economists Annual Meeting, Gijon, Spain, May 9-10.
21. Maxcy, J.G. (2007) "Organization Specific Skills and Player Salaries: Evidence from the National Basketball Association". Presented at the International Atlantic Economic Society Annual Meeting, Savannah, GA, October 7- 10.
22. Maxcy, J.G. (2007) "Revenue Sharing in MLB: The Effect on Player Transfers" Presented at the Western Economic Association International Annual Meeting, Seattle, WA, June 29-July 3.
23. Maxcy, J.G. (2007) "Organization Specific Skills and Player Salaries: Evidence from the National Basketball Association" Presented at the Western Economic Association International Annual Meeting, Seattle, WA, June 29-July 3.
24. Maxcy, J. and Darling, J. (2007) "Organization Specific Skills and Player Salaries: Evidence from the National Basketball Association" Presented at the International Association of Sports Economists Annual Meeting, University of Dayton, Dayton, OH, May 26-27.
25. Maxcy, J.G. (2003) "Economic Effects of the 2003 Masters Controversy." (Symposia) Presented at the North American Society for Sport Sociology (NASSS) Annual Conference, Montreal, Quebec, Canada, October 29-November 1.
26. Maxcy, J.G. and Mondello, M.J. (2003) "International Perspectives on the Effect of Free Agency on Professional Sports Leagues." (Symposia) Presented at the North American Society for Sport Management (NASSM) Annual Conference, Ithaca, NY. May 27-31.
27. Maxcy, J.G. (2003) "The Use of Internet and Satellite Based Delivery Systems for Sport Management Course Instruction." (Symposia) Presented at the North American Society for Sport Management (NASSM) Annual Conference, Ithaca, NY. May 27-31.
28. Maxcy, J.G. (2002) "Split Pool Revenue Sharing in MLB: A Disincentive to Winning?" Presented at the International Conference on Sport & Entertainment Business. University of South Carolina, Columbia, SC. October 2-6.
29. Maxcy, J. (2002) "Split Pool Revenue Sharing in MLB: A Disincentive to Winning?" Presented at the International Association of Sports Economists Annual Meeting. New York, NY. July 10-12.
30. Fort, R. and Maxcy, J. (2002) "Forest for the Trees: Competitive Balance in Major League Baseball." Presented at the International Association of Sports Economists Annual Meeting. New York, NY, July 10-12.
31. Maxcy, J.G. (2002) "Split Pool Revenue Sharing in MLB: A Disincentive to Winning?" Presented at the Western Economic Association International Annual Meeting. Seattle, WA. June 29-July 3, 2002.

32. Maxcy, J. and Fort, R. (2001) "The Effectiveness of Incentive Mechanisms in Major League Baseball," Presented at the Western Economic Association International Annual Meeting, San Francisco, CA. July 7-July 10.
33. Maxcy, J.G. (2001) "Rethinking Free Agency and Player Mobility in Major League Baseball." Presented at the Western Economic Association International, Annual Meeting, San Francisco, CA July 7-July 10.
34. Maxcy, J.G. (2000) "Analyzing the Changes in the Institutional Framework of the NCAA: A Transactions Costs Approach." Presented at the Western Economic Association International Annual Meeting, Vancouver, B.C. June 29-July 3.
35. Fort, R. and Maxcy, J. (2000) "A Rival League Explanation of the Demise of African-American Baseball Leagues." Presented at the Western Economic Association International Annual Meeting Vancouver, B.C. June 29-July 3.
36. Duncan, K.C., Krall, L., Maxcy, J.G. and Prus, M.J (2000) "Faculty Productivity and Eligibility for Seniority Based Equity Adjustments." Presented at the Western Economic Association International Annual Meeting Vancouver, B.C. June 29-July 3.
37. Maxcy, J. (2000) "Rethinking Free Agency and Player Mobility in Major League Baseball: Evidence from the 1990s." Presented at the Southern Regional Science Association Annual Meeting, Miami, FL. April 13-15.
38. Maxcy, J. (1999) "Rethinking Free Agency and Player Mobility in Major League Baseball: Evidence from the 1990s." Presented at the Western Economic Association International Annual Meeting, San Diego, CA. July 7-10, 1999.
39. Maxcy, J. (1999) "Motivating Long-term Employment Contracts: Risk Management in Major League Baseball." Presented at the North American Society for Sport Management (NASSM) Annual Conference, Vancouver, B.C. June 2-6, 1999.
40. Maxcy, J. (1998) "Motivating Long-term Employment Contracts: Risk Management in Major League Baseball." Presented at the Western Economic Association International Annual Meeting, Lake Tahoe, NV. June 28 –July 2.
41. Fort, R. and Maxcy, J. (1998) "Last Period Problems in Sports" with Rodney Fort Presented at the Western Economic Association International Annual Meeting, Lake Tahoe, NV. June 28 –July 2.
42. Maxcy, J. (1996) "Efficient Contract Choice in the Market for Uniquely Skilled Labor." American Law and Economics Association Meeting, Chicago, IL. May 10-11.

### **Invited Presentations**

1. Maxcy J. (2013). Team-Sport Leagues: An Economic Analysis of the American System. Center for Sport Law and Economics, Limoges University, France, March 27.
2. Maxcy J. (2013). The Economics and Regulation of Sport in North American Universities. Seminar of Sport (Séminaire DESPORT), French National Committee of Olympics and Sport, Paris, France. March 22.
3. Maxcy J. (2012). Will the Proposed On-Campus stadium be a local Financial Cliff? SOSH, Colorado State University. September 24.
4. Maxcy J. (2012). Collective Bargaining in American Professional Sports: the Case of the NBA Lockout. Seminar of Sport at the French National Committee of Olympics and Sport in Paris, France. March 9.



5. Maxcy J. (2012). The NBA and NFL Lockouts: Causes and Consequences” at Limoges University, Limoges, France. March 14.
6. Maxcy J. (2010). Alternative models of sport: General presentation of the North American model MESGO, Context of International Sport, Paris, France September 15
7. Maxcy J. (2010). American Team-Sport Leagues: Antitrust Regulation & Labor Issues Center for Sport Law and Economics, Limoges, University, France, September 21.
8. Maxcy J. (2009). American Team-Sport Leagues: Characteristics and Regulation. Center for Sport Law and Economics, Limoges, University, France, September 21.
9. Maxcy, J.G. (2009). An Economic Assessment of the Current State of Labor Relations in North American Professional Sports. University of Michigan, Kinesiology Seminar Series. UM, Division of Kinesiology, Ann Arbor, MI February 13.
10. Maxcy, J.G. (2007) “Progressive Revenue Sharing in MLB: The Effect on Player Transfers” Presented at the University of Georgia, Department of Economics, Seminar Series, September 27.
11. Maxcy, J.G. (2006) “The Impact of Free Agency on Competitive Balance in North American Professional Team Sports Leagues” Presented at the University of Illinois, Department of Recreation, Sport, and Tourism, January 26.
12. Maxcy, J. (2002) “A Rival League Explanation of the Demise of African-American Baseball Leagues.” Presented at the University of Michigan, Division of Kinesiology, March 14.

### **Symposiums & Roundtables**

1. Maxcy J. (2010), Roundtable, invited lead discussant. “Major League Soccer and the System of International Sport” National Handball League Headquarters, Paris, France, September 16.
2. Maxcy J. (2010), Round Table Discussion participant. “Implications for national and international sport organizations in relation to what constitutes the ‘European model of sport’” MESGO, Paris, France, September 14.
3. Maxcy, J.G. (2007) Symposium Participant : “Economic and Financial Aspects of Professional Team Sports” with Brad Humphreys, University of Illinois; Mike Mondello, Florida State University;; Jason Winfree, University of Michigan; J.C. Bradbury, Kennesaw State University, North American Society for Sport Management (NASSM) Annual Conference, Ft. Lauderdale, FL May 29-June 3.
4. Maxcy, J.G. (2006) Roundtable Symposium Participant: “Cash, Caps and Coaching: An International Perspective on the Drivers of Competitiveness and Competitive Balance in Professional Sports Leagues”. with Bill Gerrard, Leeds University Business School (UK); Morten Kringstad, Trondheim Business School (Norway); Mike Mondello, Florida State University; Jason Winfree, University of Michigan, North American Society for Sport Management (NASSM) Annual Conference, Kansas City, MO, May 30-June 3.
5. Maxcy, J. (2002) “A Rival League Explanation of the Demise of African-American Baseball Leagues.” Presented at the SUNY Cortland Scholar’s Day Presentation, Cortland, NY. April 17.

6. Maxcy, J. (1996) "Do Long-Term Contracts Influence Performance in Major League Baseball ?" Presented at the Washington State University, Graduate and Professional Student Associations Annual Research Exposition. April 10.
7. Maxcy, J. (1996) "Do Long-Term Contracts Influence Performance in Major League Baseball ?" Washington State University, Economics Club, Invited Presentation for club's year-end banquet April 26.

### **Workshops and In-Service Activities**

- Maxcy, J. (2005) Panel Participant: Study Away & Abroad – L.A., Washington & London. Ithaca College, Department of Sport Management & Media Careers in Sport Symposium, Ithaca College, New York. November 5.
- Maxcy, J. (2005) Participant, Eighth International Session for Directors of National Olympic Academies. International Olympic Academy, Ancient Olympia, Greece. April 18-25.
- Maxcy, J. (2005) Symposium Participant: From Jack Johnson to Marion Jones: African-Americans in Sport, Ithaca College, New York. January 20-21.
- Maxcy, J. (2004) Leadership Workshop Participant: Baseball and Educational Leadership: Finding Common Ground in Our National Pastime, Ithaca College and the National Baseball Hall of Fame. Cooperstown, New York. October 8-9.
- Maxcy, J. (2003) SUNY Cortland Scholar's Day Session Moderator, Cortland, NY. April 18.
- Maxcy, J. (2001) SUNY Cortland Scholar's Day Session Moderator, Cortland, NY. April 16.

### **Sponsored and Funded Research Projects**

- Fesenmaier, D. & Maxcy, J. Co-Principal Investigators (2013, research in progress). "An in depth study of visitors to Baltimore". Visit Baltimore. \$27,000
- Maxcy, J. Co-investigator with Funk, D.C., Jordan, J.S., & Drayer, J. (2012). "Big East Playbook: Examining the implications of Temple football transition to the Big East Conference". Temple University, Office of Institutional Advancement. \$58,250
- Maxcy, J. (2001): SUNY Cortland, Office of Sponsored Programs, Faculty Research Program (FRP); (To support continued research of the economics of the African-American baseball leagues), \$2300.
- Maxcy, J. (2001) SUNY Cortland, Title III Instructional Technology Workshop, \$1,200
- Maxcy, J. (2000) SUNY Cortland, Center for the Advancement of Technology in Education: Developing Multimedia applications for the Classroom, \$750
- Maxcy, J. (2000) SUNY Cortland, Office of Sponsored Programs "Determination of the Optimal Institutional Framework for NCAA Conferences \$4000.
- Maxcy, J. (1996) Washington State University Office of Grants and Research Development, Ph.D. Research \$2000.

## **INSTRUCTION:**

### **Courses Taught**

Graduate:

Economics of Sport, Sport Economics & Policy, Labor Relations in Sport, Sport Finance, Sport History, Sport Management Doctoral Seminar

Undergraduate:

Economics of Social Issues, Intermediate Microeconomics, International Sport Administration Seminar, Labor Relations in Sport, Labor Economics, Law and Economics, Management Science, Managerial Economics, Principles of Macroeconomics, Principles of Microeconomics, Public Economics, Sport Law, Sport Governance

**Research Supervision, Temple**

| <i>Student</i>   | <i>Program</i>         | <i>Expected Grad. Year</i> | <i>Role</i>      |
|------------------|------------------------|----------------------------|------------------|
| Diehl, Mark      | FSBM Ph.D.             | 2016                       | Primary Advisor  |
| Steinmetz, Jason | FSBM Ph.D.             | 2015                       | Committee Member |
| Campbell, Robert | Alter Research Scholar | 2013                       | Faculty Advisor  |

**PhD. Degree Committees, Past**

| <i>Student</i>         | <i>University</i> | <i>Graduation Year</i> | <i>Role</i> |
|------------------------|-------------------|------------------------|-------------|
| Larson, Daniel         | Georgia           | 2011                   | Chair       |
| McCormick, Heather     | Georgia           | 2012                   | Committee   |
| Kirkpatrick, W. Nathan | Georgia           | 2012                   | Committee   |
| Thomas, Cyntice        | Georgia           | 2012                   | Committee   |
| Brocard, Jean François | Limoges (France)  | 2012                   | Jury        |

**Research Master's Degrees University of Georgia, Committees**

| <i>Name</i>         | <i>Degree</i> | <i>Graduation Year</i> | <i>Role</i> |
|---------------------|---------------|------------------------|-------------|
| Rodriguez, Fernando | M.A.          | 2009                   | member      |
| Hertzberg, Carl     | M.S. Thesis   | 2011                   | member      |

**Professional Master's Degrees, University of Georgia: Committee Chair**

2011: Patrick Felton, Bryant Odom, Todd Okeson, Antavious Coates, Charles Byrd, Thomas Darden, Harry Day

2010: Christopher Neilson, Ryan Grab, Gregory Davis, Katherine Trimm, Dylan Wood Tiffany Barney, Andrew Jackson, William Powell, Gregory Rountree, Brett Strahm, Jana Stough

2009: Lee Poole, Evan Poss, David Tomello, Andrew Cavins, Christopher Henderson, Timothy Storch, Elizabeth Klueter

2008: Zachary Tumlin, William Kirkpatrick, Brittany Lane, Sarah Royal, Caroline Domecq,

2007: Kenneth Simonds

**SERVICE**

**Editorial Board**

*International Journal of Sport Finance*, 2005—present (founding member)  
*Journal of Sport Management*, 2012—present

### **Referee and Manuscript Review**

#### Journals

*Contemporary Economic Policy*  
*Dynamic Medicine*  
*Economic Inquiry*  
*International Journal of the Economics of Business*  
*Journal of Sports Economics*  
*Journal of Sport Management*  
*Journal of Sport Sciences*  
*Journal of Sport and Social Issues*  
*International Sport Management Review*  
*European Sport Management Quarterly*  
*International Journal of Sport Finance*  
*Review of Industrial Organization*  
*Journal of Quantitative Analysis in Sport*  
*Research in Higher Education*  
*Sport, Business, Management: An International Journal*  
*Sport Management Review*

#### Conferences: Abstract and Paper Submission Reviews

NCAA Scholarly Colloquium on College Sports, 2013  
Scientific Committee: European Sports Economics Association/ International Association of Sports Economists joint meeting 2012, 2013  
North American Society for Sport Management Conference: Section Head (economics papers) for review of conference presentations, 2009  
North American Society for Sport Management Conference: Reviewer for conference presentation proposals 2005, 2008, 2009

#### Books

*The Economics of Sports* by Michael Leeds and Peter von Allmen, Addison Wesley Longman Publishers, 2001.  
*Financial Management of Sport Organizations* by Daniel Rascher, Matthew Brown and Mark Nagel. Holcomb Hathaway, Inc., 2006.  
*International Handbook of Sport Policy Analysis* Ian Henry and Ling-Mei Ko, Eds., Routledge, 2010.

### **External Reviewer for Promotion and Tenure**

David Findlay, Colby College, 1999  
Aaron J. Moore, Rider College, 2011  
Darius Conger, Ithaca College, 2012

**Memberships (current and past)**

International Association of Sports Economists, Vice President, 2010—present  
European Association of Sports Economists  
Western Economics International Association  
Southern Economic Association  
North American Society for Sport Management  
American Economic Association  
American Law and Economics Association  
American Statistical Association  
North American Society for Sport Sociology

**Service to Professional Meetings and Conferences**

Session Chair: Topics in Sports Economics, WEAI-Pacific Rim Meetings Tokyo, Japan  
March, 2013.

Paper Discussant: WEAI-Pacific Rim Meetings Tokyo, Japan March, 2013.

Session Chair: Revenue Sharing, XIV IASE and IV ESEA Conferences on Sports  
Economics. London, UK September, 2102.

Session Chair: Topics in Sports Economics Western Economic Association  
International Annual Meeting, Portland, OR, June, 2010.

Introduction of Speakers: Global Education Forum on Culture, Research, and Teaching,  
University of Georgia, 2008, 2009.

Session Chair: *Comparative Approaches to Competitive Balance*. International  
Association of Sports Economists Annual Meeting, Ruhr University- Bochum,  
Germany, May, 2006.

Paper Discussant: International Association of Sports Economists Annual Meeting,  
Gijon, Spain, 2008.

Paper Discussant: International Atlantic Economic Society Annual Meeting, Savannah,  
GA, October, 2007.

Paper Discussant: Western Economic Association International Annual Meeting  
Seattle, WA, June, 2007.

Paper Discussant: International Association of Sports Economists Annual Meeting,  
Dayton, OH, May, 2007.

Paper Discussant: International Association of Sports Economists Annual Meeting,  
Bochum, Germany, May, 2006.

Paper Discussant: Western Economic Association International Annual Meeting San  
Francisco, CA, 2005.

Paper Discussant: Joint Statistical Meetings Toronto, Ontario, Canada, 2004.

Paper Discussant: Western Economic Association International Annual Meeting  
Seattle, WA, 2002

Paper Discussant: Western Economic Association International Annual Meeting San  
Francisco, CA, 2001

Paper Discussant: Western Economic Association International Annual Meeting  
Vancouver, B.C., Canada, 2000.

Paper Discussant: Western Economic Association International Annual Meeting San  
Diego, CA. 1999.

Paper Discussant: Western Economic Association International Annual Meeting, Lake Tahoe, NV, 1998.

### **Other Service in the Academic Environment**

#### Temple University

Committee for Administrative and Trustee Appointments (CATA), 2011—2014.

Committee for International Programs, 2011—2014.

Chair Planning Committee Global Temple Conference, 2012

#### School Of Hospitality and Tourism Management (STHM)

Ph.D. Committee

Master's Degree Exploratory Committee

Executive MBA Planning Committee

Faculty Search committees 2011-2013

#### University of Georgia

Steering Committee, UGA Athletic Association NCAA Recertification Process, 2009-2010.

Professional Sports Consultation Panel, 2009—2011.

Marshall of the Procession, Undergraduate Commencement, 2009 (May).

#### UGA College of Education

Faculty Senate, 2009-2011.

Ad hoc committee to review the Office of the Associate Dean for Faculty & Finance, Fall Semester 2009.

Convocation Presenter of Sport Management Graduates: 2006 (December), 2007 (May, December), 2008 (December), 2009 (May, December), 2010 (May).

#### UGA Department of Kinesiology

Sport Management Program Coordinator, 2006-2011.

Post Tenure Review Committee (Cress), 2009.

Post Tenure Review Committee (Shempp), 2010.

Chair Kindig Award Committee, 2009.

Chair of Third Year Review for Promotion and Tenure Committee, (Won), 2008.

Chair of Third Year Review for Promotion and Tenure Committee, (Baker), 2010.

Chair of Search Committee, Sport Management faculty positions, 2007, 2008, 2011.

Search Committee Member, Exercise Science faculty positions, 2006-07.

Committee to Revise Department Doctoral Programs, 2007.

Committee to Consider an Introduction to Kinesiology Course, 2007-08.

Graduate Teaching Assistant Award Committee, 2007.

#### Ithaca College

School HS&HP Graduate Committee, Chair, 2005-2006.

School HS&HP Graduate Committee, 2004-2006.

College Graduate Studies Council 2004-2006.

School HS&HP Curriculum Committee, 2003- 2005.

Department of Sport Management and Media Search Committees, 2003-2006.

SUNY Cortland

Chair, Cortland Intercollegiate Athletic Board (CIAB)

Faculty Representative to the NCAA and SUNY Athletic Conference, 1999 – 2003.

NCAA Division III Legislative Review Committee 2001-2003.

Faculty Senate 1999-2003.

School of Arts and Sciences Curriculum Committee 1999-2001.

Numerous faculty and administrative search committees.