

SOOJIN LEE

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EDUCATION

- September 2011- Present** **TEMPLE UNIVERSITY, Fox School of Business** **Philadelphia, United States**
Ph.D Student, Accounting Concentration
- January 2010- February 2011** **SEOUL NATIONAL UNIVERSITY, Graduate School of Business** **Seoul, Korea**
MBA, Expected 02/2011, Finance Concentration
Distinction
 - Earned merit-based scholarships based on outstanding academic performance.**Leadership**
 - Serves as Associate Director of *Graduate Business Student Association Committee*.
- February 2002- February 2007** **EWHA WOMANS UNIVERSITY, School of Nature Science and Business Administration** **Seoul, Korea**
Bachelor degree for Mathematics and Business Administration, Minor in Economics

PROFESSIONAL EXPERIENCE

- January 2011- April 2011** **Deutsch Motors** **Seoul, Korea**
BSC Team Manager, Management Support Division
 - Designed incentive system of sales division, showroom manager, and salesperson.
 - Served as a project manager for Balanced Scorecard.
 - Managed and evaluated objectives in Balance Scorecard.
- March 2007- December 2009** **BMW Financial Services Korea** **Seoul, Korea**
Senior officer, Acceptance in Operations
 - Analyzed Customer credit score of Lease and Installment customers (daily operation).
 - Served as a Manager for Balanced Scorecard (Internal Process).
 - Managed and paid dealer subventions and wholesale offsets following penetration rate.
 - Analyzed and reviewed the customer scorecard with UK and AG.
 - Evaluated process improvement ideas and supported implementation as a PROCEED analyst (a person in charge of whole internal process improvement).
 - Served as remarketing manager for return vehicle; led the bidding process, analyzed residual value risk.
- January 2007- March 2007** **Samsung Research Institute of Finance** **Seoul, Korea**
Research Assistant in Finance Department
 - Collaborated with the Finance team, applying statistical data for research.
 - Surveyed high-net-worth invertors' behavior.
 - Analyzed financial decision making process.

WORKING PAPERS

- Sensitivity of Outsourcing Cost Shares to Demand Characteristics in Private and State-Owned Enterprises with Dr. Rajiv Banker

HONORS AND AWARDS

- 2010** **Scholarship recipient, Seoul National University**
 - For the excellence educational and leadership performance
- 2002, 2003** **Scholarship recipient, EWha Womens University**
 - For the excellence educational performance
- 2007** **The BMW Million Value Creator Award**
 - For an excellent idea of internal process improvement
 - The project, "*Doculess Acceptance*", saved 1,200,000 KRW for a month (estimated).

EXTRACURRICULAR ACTIVITIES

- January 2010- December 2010** **SNU MBA Student Executive Committee**
Active member of student body and in charge of finance
- 2005-2006** **Internship, EWha Social Services Center**

Supported disabled students, organized social service event

PRESENTATION

- American Accounting Association Annual Meeting, August 2013

CONFERENCE AND WORKSHOP PARTICIPATION

- American Accounting Association Annual Meeting, August 2013
- Temple Accounting Conference, August 2016

PERSONAL

- Languages: English (Fluent), Korean (Native), Chinese (Beginner)
- Applications : SAS, SPSS, Basic OA programs and Microsoft Office Suite (Word, Powerpoint, Excel)
- Traveling, snowboarding, cooking Korean food, Baking