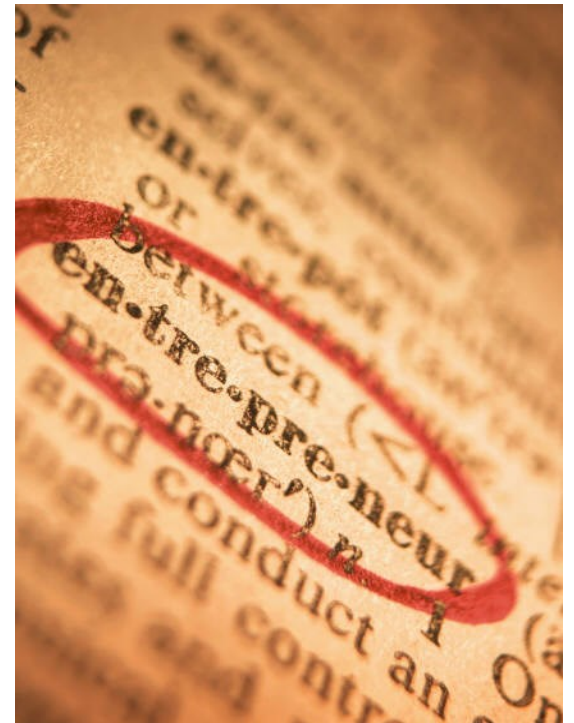




## What to do with your major in Entrepreneurship...

Not sure what to do with your major? No worries! Linking a major to a career is a challenging process for many undergraduate students. Below you will find information to help you start the process.



### Typical Entry-level Job Titles

- Consultant
- Business Developer
- Franchiser
- Marketing Administrator
- Financial Planner

### Jobs for Graduates with Experience

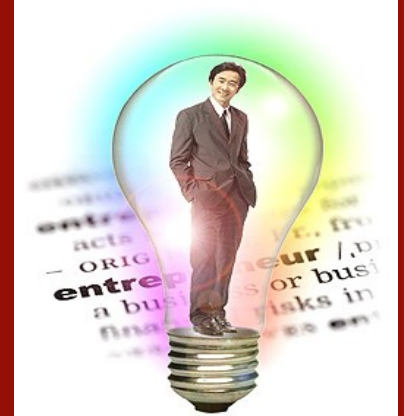
- CEO
- Venture Capitalist
- Executive Coach
- Economic Developer
- Small Business Executive



# Overview of Typical Career Paths

## Product/Service Development

Facebook, Google, Napster were all were founded by college students. You could be the next entrepreneur who develops a product, service or technology that impacts the world today. Colleges offer a thriving environment packed with resources and talented people that often provide fertile ground for entrepreneurial innovation.



## Consulting

Whether you want to work for a consulting firm or start up your own consulting business, this is a popular and an ever growing field to be in. In the U.S. alone, businesses have spent up to \$12 billion on consulting in a years worth of time. Business consulting is one of the top consulting areas booming today.

## Business Management

The goal of business management is to create wealth for business owners by providing some value that consumers need. The process of business management involves researching the market for profitable business opportunities, developing strategies for marketing management, and implementing the strategies through planning, organizing, and motivating.



**ENTRY-LEVEL JOB TITLES of RECENT FOX SCHOOL  
UNDERGRADUATE ENTREPRENEURSHIP MAJORS**

Account Manager

Account Representative

Accounts Payable Clerk

Administrative Assistant

AmeriCorps VISTA member

Assistant Teacher

Associate Financial Planner

Brands/Market Developer

Business Developer

Consultant

Customer Service Representative

Director of Camps and Choreography

Finance Manager

Financial Representative

Fleet Service Agent

Front Desk Supervisor

Green By Design Consultant

International Account Manager

Leadership Program Trainee

Licensed Salesperson

Management Trainee

Marketing Administrator

Operations Analyst Program

Program Director

Real Estate Developer

Research Associate

Sales Associate

Technology Coach

## EMPLOYERS THAT HAVE HIRED FOX SCHOOL UNDERGRADUATE ENTREPRENEURSHIP MAJORS

Black Women in Sports Foundation

Brokers Worldwide

Cheer Tech

Citi

Citizens Bank

Community First Fund

DollFace Studio

Enterprise Holdings

Ethos Group

Fleischer Forensics

Freecollegepapers.org

Intellectual Marketing and Planning, Inc

Kidtec

LS Boca, Inc.

Northwestern Mutual Financial Network

Red Bull Distribution Company

RTD Financial Advisors, Inc.

Sell:Quest

Small Business Development Center (SBDC)

Strausser Enterprises, Inc.

Sunburst Hospitality

The Conwell Inn

The Malvern School

US Airways

Wawa Inc.

Wells Fargo

Works Applications

## Professional Entrepreneurship Associations

[Temple University Entrepreneurship Student Organization](#)

[The U.S. Association for Small Business and Entrepreneurship](#)

[The Entrepreneurs' Organization](#)

[American Entrepreneur Association](#)

[Collegiate Entrepreneurs Organization](#)



## Extra Entrepreneurship Links

[Entrepreneur.com](#)—published by the creators of Entrepreneur Magazine.

[The YCombinator Blog](#)

[The Entrepreneur Forum of Greater Philadelphia](#)

[SCORE: Counselors to America's Small Businesses](#)

[Center for International Private Enterprise](#)

[The National Foundation for Teaching Entrepreneurship](#)

[Students in Free Enterprise](#)



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