

ARVIND PARKHE
(Curriculum Vitae, Updated May 2021)

OFFICE

Fox School of Business
Temple University
1801 Liacouras Walk
Philadelphia, PA 19122-6083
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(215) 204-0334 (admin. assistant)
Email: aparkhe@temple.edu

RESIDENCE

107 Cypress Point Place
Blue Bell, PA 19422-1284
Phone: (610) 275-3836

EDUCATION

- Ph.D.* Business Administration, Temple University. Dissertation Title: “Interfirm Strategic Alliances: Empirical Test of a Game-Theoretic Model.” **Richard N. Farmer Outstanding Dissertation Award, Academy of International Business. Barry M. Richman Best Dissertation Award Finalist, Academy of Management.**
- M.B.A.* Marketing, Georgia State University.
- M. S.* Chemical Engineering, Georgia Institute of Technology.
- B. Tech.* Chemical Engineering, Indian Institute of Technology.

EXPERIENCE

- 2003 - Present Professor of Strategy and International Business (with Tenure)
Laura H. Carnell Professor
Chair, Strategic Management Department [2010-2020]
Fox School of Business
Temple University, Philadelphia
- 1995 – 2003 Associate Professor (with Tenure)
Kelley School of Business
Indiana University, Bloomington
- 1989 – 1995 Assistant Professor
Kelley School of Business
Indiana University, Bloomington
- 1989 Visiting Assistant Professor

College of Business and Administration
Drexel University, Philadelphia

1986 – 1989 Doctoral Student with University Fellowship
School of Business and Management
Temple University, Philadelphia

1979 – 1985 Manager of Purchasing & Administration
Gruner & Jahr AG, Germany
Europe and the United States

RESEARCH INTERESTS

Global Supply Chains
Strategic Alliances, International Joint Ventures, and Global Networks
Cooperation as a Means to Gain Competitive Advantage
Alliances and Trust
Effective Management of Interfirm Diversity in International Alliances
Research Methods

PUBLICATIONS

Research Articles Published

Parkhe, A. (2011) “Form follows function? Interorganizational networks as a strategic imperative for global strategies”, *Global Strategy Journal*, 1:86-89.

Parkhe, A. (2010). “Research Issues and Future Directions in Strategic Alliances”, *International Journal of Strategic Business Alliances*, 1[4]: 392-397.

Parkhe, Arvind, & Kim, J.H. (2009), “Competing Similarity and Cooperating Similarity in Global Strategic Alliances,” *British Journal of Management*, 20: 364-376.

Parkhe, Arvind (2007), “Japan’s Network Economy: Structure, Persistence, and Change,” *Academy of Management Review*, 32: 303-307.

Parkhe, Arvind (2007), “International Outsourcing of Services,” *Journal of International Management*, 13: 3-6.

Parkhe, Arvind, Wasserman, S., & Ralston, D. A. (2006), “New Frontiers in Network Theory Development,” *Academy of Management Review*, 31: 560-569.

Dhanaraj, C., & Parkhe, Arvind (2006), “Orchestrating Innovation Networks,” *Academy of Management Review*, 31: 659-669.

Parkhe, Arvind (2006), "Research Methods in Alliances," in *Handbook of Strategic Alliances*, O. Shenkar and J. Reuer (eds.), Beverly Hills, CA: Sage, pp. 369-380.

Parkhe, Arvind (2005), "International Alliances," in *Handbook for International Management Research*, 2nd edition, B. J. Punnett and O. Shenkar (eds.), Ann Arbor, MI: University of Michigan Press, pp. 210-238.

Parkhe, Arvind (2004), "Interviews: A Key Data Source in International Business Research," in *Handbook of Qualitative Research Methods for International Business*, R. Marschan-Piekkari and C. Welch (Eds.), Cheltenham, U.K.: Edward Elgar.

Parkhe, Arvind (2003), "Institutional Environments, Institutional Change, and International Alliances," *Journal of International Management*, 9: 305 – 316

Parkhe, Arvind, & Dhanaraj, C. (2003), "Orchestrating Globally: Managing the Multinational Enterprise as a Network," In *Research in Global Strategic Management*, Alan M. Rugman (ed.), 8: 197 – 214

Danis, W., & Parkhe, Arvind (2002), "Hungarian – Western Partnerships: A Grounded Theoretical Model of Integration Processes and Outcomes," *Journal of International Business Studies*, 33: 423-455

Miller, S.R. & Parkhe, Arvind (2002), "Is There a Liability of Foreignness in Global Banking? An Empirical Test of U.S. Banks' X-Efficiency," *Strategic Management Journal*, 23: 55 – 75

Parkhe, Arvind (2001), "A Culture of Cooperation? Not Yet," in *The Allied Enterprise: Global Strategies for Corporate Collaboration*, A. P. de Man, G. Duysters, and A. Vasudevan (eds.), London: Imperial College Press, pp. 119 – 132.

Parkhe, Arvind (2001), "Interfirm Diversity in Global Alliances," *Business Horizons*, November – December: 2 – 5

Parkhe, Arvind & Miller, S.R. (2000), "The Structure of Optimal Trust," *Academy of Management Review*, 25(1):10 – 21

Parkhe, Arvind (2000), "Hurdles in the Hurtle Toward an Age of Alliances," *Business Horizons*, September – October.

Parkhe, Arvind (2000), "Outsourcing and Changing Organizational Forms in the New Global Economy: Lessons from the Field," *The Global Connection*, 7(2): 6 – 10.

Parkhe, Arvind (1998), "Understanding Trust in International Alliances", *Journal of World Business*, 33(3): 219-241.

Parkhe, Arvind (1998), "Developing Trust in International Alliances", *Journal of World Business*, 33(4): 417-438.

Reprinted in *Cross-Cultural Management* (2002), Gordon Redding and Bruce W. Stening (Eds.), Northampton, MA: Edward Elgar Publishing.

Parkhe, Arvind & Miller, S. R. (1998), "Foreign Operations of U. S. Banks: Impact of Environmental Differences and Ownership Advantages on Organizational Form Preferences," *Journal of International Management*, 4(1): 59 – 83.

Miller, S. R. & Parkhe, Arvind (1998), "Foreign Expansion Patterns of U. S. Banks: An Empirical Analysis," *Proceedings* of the Midwest Academy of International Business, Chicago.

Best Paper Award

Miller, S. R., & Parkhe, Arvind (1998), "Patterns in the Expansion of U. S. Banks' Foreign Operations," *Journal of International Business Studies*, 29(2): 359 – 390

Parkhe, Arvind (1998), "Current Issues in International Alliances," *Business Horizons*, November – December: 2 – 3.

Parkhe, Arvind & Liang, N. (1997), "Importer Behavior: The Neglected Counterpart of International Exchange," *Journal of International Business Studies*, 28(3): 495 – 530.

Parkhe, Arvind (1996), "International Joint Ventures," in *Handbook of International Management Research*, Betty Jane Punnett and Oded Shenkar (Eds.), Oxford, England: Blackwell, pp. 429 – 460.

Reprinted in *Strategic Alliances: Theory and Evidence* (2004), Jeffrey Reuer (Ed.), Oxford, U. K.: Oxford University Press, pp. 69-92.

Parkhe, Arvind (1993), "'Messy' Research, Methodological Predispositions, and Theory Development in International Joint Ventures", *Academy of Management Review*, 18: 227-268.

AMR 1993 Best Article Award Nominee. Reprinted in *Strategic Alliances* (1997), Paul W. Beamish (Eds.) Northampton, MA: Edward Elgar Publishing.

Parkhe, Arvind (1993), "Strategic Alliance Structuring: A Game Theoretic and Transaction Cost Examination of Interfirm Cooperation", *Academy of Management Journal*, 36: 794-829.

Parkhe, Arvind (1993), "Partner Nationality and the Structure-Performance Relationship in Strategic Alliances", *Organization Science*, 4(2): 301-324.

Reprinted in *Strategic Alliances* (1997), Paul W. Beamish (Ed.), Northampton, MA: Edward Elgar Publishing

Parkhe, Arvind, Rosenthal, E. C., & Chandran, R. (1993), “Prisoner’s Dilemma Payoff Structure in Interfirm Strategic Alliances: An Empirical Test,” *Omega*, 21(5): 531 – 539.

Parkhe, Arvind, Smith, M. F., & Chandran, R. (1993), “An Application of Porter’s Strategic Management Framework to Fast Food Retailing Performance,” *Journal of Food Products Marketing*, 1(2): 43 – 55.

Parkhe, Arvind (1992), “U. S. National Security Export Controls: Implications for Global Competitiveness of U. S. High-Technology Firms,” *Strategic Management Journal*, 13: 47- 66.

Parkhe, Arvind (1991), “Interfirm Diversity, Organizational Learning, and Longevity in Global Strategic Alliances”, *Journal of International Business Studies*, 22(4): 579-601.

2001 JIBS Decade Award. Reprinted in (a) *Extracts (1997)*, Centre for Labour Market Studies, University of Leicester, England; (b) *International Management: A Reader (1995)*, London: Dryden Press.

Parkhe, Arvind (1991), “International Portfolio Analysis: A New Model”, *Management International Review*, 31(4): 365-379.

Parkhe, Arvind (1990), “Interfirm Strategic Alliances: Empirical Test of a Game – Theoretic Model,” Dissertation abstracted in the *Journal of International Business Studies*, 21(4): 705.

Haines, D., Chandran, R., & Parkhe, Arvind (1989), “Winning by Being First to Market...or Second?” *Journal of Consumer Marketing*, 6(1): 63 – 69.

Parkhe, Arvind, & Smith, M. F. (1989), “A General Systems Perspective on the Performance of Marketing in Society,” *Proceedings* of the American Marketing Association Summer Educators’ Conference (Gary Frazier & Charles Ingene, Eds.), Chicago, pp. 281 – 284.

Chandran, R., Parkhe, Arvind, & Phatak, A. (1988), “Generalized System of Preferences and the New Realities of International Competition,” *Asia Pacific International Journal of Business Logistics*, 1(2): 2 – 8.

Papers under Review

“Know When to Hold’em, When to Fold’em: Factoring Data-related Risks in China,” at *Harvard Business Review* (with Julianne Sellin)

Papers in Preparation

“End of an Era: China’s Shrinking Role in Global Supply Chains,” for submission to *Supply Chain Management: An International Journal*.

“United States as the Orchestrator of a Global Techno-coalition: Mitigating National Security Threat Number One,” for submission to *Journal of International Business Policy* (with Julianne Sellin).

“Semiconductors as China’s Achilles Heel: Bringing Big Power Confrontation to a Peaceful End,” for submission to *Foreign Affairs*.

“Data Risks in China: Policy Implications for Government Officials and Corporate Executives,” for submission to *Journal of International Business Policy* (with Julianne Sellin).

Professional Conference Presentations

Dhanaraj, C., and Parkhe, Arvind*. [2017], “Translational Research in Business: Generating Knowledge at the Interface of Academia and Industry,” paper presented at the Academy of Management, Atlanta. [*Paper presented by Dr. Dhanaraj]

Genc, O., Parkhe, Arvind*, and Choi, J.J. [2014], “How Do International Acquisitions Affect the Competitiveness of Companies?” paper presented at the Academy of International Business, Southwest Chapter, Strategic Management Track, Dallas. [*Paper presented by Dr. Genc]

Winner, 2014 Best Paper Award

Parkhe, Arvind (2013), “CUIBE: Creating an Organization with an *Impact*,” paper presented at the Consortium for Undergraduate International Business Education annual meeting, Boise.

Parkhe, Arvind (2012), “Best Practices in Study-Abroad Programs,” paper presented at the Consortium for Undergraduate International Business Education annual meeting, Miami.

Parkhe, Arvind (2010), “Global Strategies and Interorganizational Networks,” paper presented at Strategic Management Society’s invitation-only launch conference for *Global Strategy Journal*, Chicago.

Parkhe, Arvind (2007), “Come, Let Us Reason Together: Some Challenges in Alliance Contracting Processes,” paper presented at the Academy of Management annual meeting, Philadelphia.

Parkhe, Arvind (2007), “From Autarky to Ecosystems: A Multi-Level Perspective of Interorganizational Integration,” paper presented at the Academy of Management annual meeting, Philadelphia.

Parkhe, Arvind, & Han, T. (2007), “A Multi-Level Analysis of Host-Country Factors in Global Software Outsourcing,” paper presented at the Academy of International Business annual meeting, Indianapolis.

Parkhe, Arvind (2006), "Separate but Blended Organizations: Innovations in Resource Configuration and Organizational Boundary-Making," paper presented at the Alliance Conference, Nijmegen, the Netherlands.

Parkhe, Arvind, & Kim, J. H. (2004), "Competing Similarity and Cooperating Similarity in Global Strategic Alliances," paper presented at the Academy of International Business annual meeting, Stockholm, Sweden.

Dhanaraj, C., & Parkhe, Arvind (2003), "Headquarters as Global Orchestrator of MNE Networks," paper presented at the Academy of Management annual meeting, Seattle.

Parkhe, Arvind, & Lee, B. H. (2003), "Do International Strategic Alliances Create Firm Value? Cases of U. S.- Japanese Technology Alliances," paper presented at the Academy of Management annual meeting, Seattle.

Lee, B., Parkhe, Arvind, & Lyles, M. A. (2003), "Market Valuation of International R&D Alliances in High Technology Industries," paper presented at the Academy of Management annual meeting, Seattle.

Lee, B., Parkhe, Arvind, & Lyles, M. A. (2002), "International Technology Alliances and Firm Value Creation: A Knowledge-Based Approach," paper presented at the Academy of International Business annual meeting, Puerto Rico

Parkhe, Arvind, & Dhanaraj, C. (2002), "Orchestrating Globally: Managing the Multinational Enterprise as a Network," paper presented at the IU – IB (Indiana University – International Business) Research Conference, Bloomington.

Rehg, M., & Parkhe, Arvind (2002), "Whistleblowing as a Global Construct: Cultural Influences on Reporting Wrongdoing at Work," paper presented at the International Whistleblowing Seminar, Indiana University, Bloomington.

Parkhe, Arvind (2001), 2001 *JIBS* Decade Award panel presentation, Academy of International Business annual meeting, Sydney, Australia.

Parkhe, Arvind, & Lee, B. H. (2001), "Interfirm Cooperation and Firm Value: A Study of U. S. – Japanese Strategic Alliances in High – Technology Industries," paper presented at the 2001 Academy of International Business Southeast Conference, New Orleans.

Parkhe, Arvind, & Miller, S. R. (2000), "Performance of Host-Country and Foreign-Owned Firms: A Liability of Foreignness and National Competitive Advantage Perspective," paper presented at the Academy of International Business annual meeting, Phoenix.

Parkhe, Arvind, & Miller, S. R. (1999), "The Liability of Foreignness: An Empirical Test in the Global Banking Industry," paper presented at the National Academy of Management annual meeting, Chicago.

Miller, S. R. & Parkhe, Arvind (1999), "Home – Country Environment as a Source of International Competitiveness: An Analysis of the Global Banking Industry," paper presented at the Academy of International Business annual meeting, Charleston.

Rehg, M.T., & Parkhe, Arvind (1999), "Whistle – Blowing Behavior in a Global Economy: An Extended Model," paper presented at the National Academy of Management annual meeting, Chicago.

Parkhe, Arvind, & Miller, S. R. (1998), "A Bank – Level Empirical Analysis of Organizational Form Preferences of U. S. Banks," paper presented at the National Academy of Management annual meeting, San Diego.

Miller, S. R. & Parkhe, Arvind (1998), "The Impact of Host Country Banking System Development and Banking Regulations on U. S. Banks' International Organizational Form Preferences: A Bank – Level Analysis," paper presented at the Academy of International Business Meeting, Vienna.

Miller, S. R. & Parkhe, Arvind (1998), "Foreign Expansion Patterns of U. S. Banks: An Empirical Analysis," paper presented at the Midwest Academy of International Business Annual Meeting, Chicago.

1998 Distinguished Paper Award, also published in *Proceedings*

Parkhe, Arvind, Kaghan, W., Sakson, J., Keidel, K. W., & Zohar, A. (1996), "Beyond the Prisoner's Dilemma: Exploring the Game Metaphor in Management," Joint BPS – OMT Division symposium, National Academy of Management Annual Meeting, Cincinnati.

Parkhe, Arvind (1994), "Conflict in global strategic alliances: A model and performance implications," paper presented at the Academy of International Business Meeting, Boston.

Parkhe, Arvind (1993), "The Conceptual Domain of Trust in International Joint Ventures," paper presented at the Academy of International Business Meeting, Hawaii.

Salk, J. E., Inkpen, A., Parkhe, Arvind, & Doz, Y. (1993), "Performance, Trust, and the Negotiated Order in International Joint Ventures," panel presentation at the Academy of International Business Meeting, Hawaii.

Parkhe, Arvind (1992), "Cooperative Strategy Research: A Philosophy of Science Perspective on Barriers to International Joint Ventures Theory Development," paper presented at the Academy of International Business Meeting, Brussels.

Parkhe, Arvind (1991), "Partner Nationality and the Structure – Performance Relationship in Strategic Alliances," paper presented at the Academy of International Business Meeting, Miami.

Parkhe, Arvind, & Shin, R. W. (1991), “The Case Study Method in International Joint Ventures Research: A Fresh Assessment and an Application,” paper presented at the Academy of International Business Meeting, Miami.

Shin, R. W. & Parkhe, Arvind (1991), “The Privatized Urban Housing Policy: A Study of Distributive Dimensions in the Joint Redevelopment Project in Seoul,” paper presented at the International Institute of Administrative Sciences, Copenhagen.

Parkhe, Arvind (1988), “Interfirm Cooperative Arrangements: A Game – Theoretic Model,” paper presented at the Academy of International Business Meeting, San Diego.

Parkhe, Arvind & Smith, M. F. (1988), “A General Systems Perspective on the Performance of Marketing in Society,” paper presented at the American Marketing Association Summer Educators’ Conference, San Francisco.

Paper also published in Best Paper *Proceedings*, Gary Frazier and Charles Ingene (eds.), Chicago: American Marketing Association, pp. 281 – 284

Parkhe, Arvind (1987), “Portfolio Analysis: A Synthesis and an Extension,” paper presented at the Academy of International Business Meeting, Chicago.

Session Chair, Invited Papers, TV Speeches, Newspaper Interviews

Program Chair, Consortium for Undergraduate International Business Education meeting, October 4-6, 2018, Philadelphia.

Session Chair, “Acquisitions, Alliances, and Exporting Practices in Emerging Markets,” Academy of International Business annual meeting, New Orleans, July 2016.

Parkhe, Arvind and Rob Drennan [2013], “Department Chairs’ Response to TAUP’s ‘Chairs into Managers’ Temple University *Faculty Herald*, 43[5].

Parkhe, Arvind (2007), “A Multi-Level Analysis of Host-Country Factors in Global Software Outsourcing,” paper presented at Michigan State University, Lansing, Michigan.

Session Chair, “Strategic Alliances” conference, IESE, Barcelona, Spain, June 2005.

Session Chair, “Security and Regional Issues,” 6th annual International Business Research Forum, Temple University, April 2005.

“Culture Series” talk before the International Business Association (IBA) of the Fox School, October 2004.

Session Chair, “Dynamic Capabilities in IB Research,” at the 2nd annual Emerging Research Frontiers in International Business Studies Conference, East Lansing, Michigan, September 2004.

Invited paper presentation, “Institutional Environments, Institutional Change, and International Alliances,” at the University of Central Florida, October 2002.

Invited paper presentation, “International Alliances and Institutional Theory,” at the University of Illinois at Urbana – Champaign, April 2002.

Invited paper presentation, “Impact of Institutional Differences on International Alliances,” at Research Forum on Institutions and International Business, Temple University, Philadelphia, March 2002.

Invited Research Seminars, Kellogg School of Management (Northwestern University), 1996; University of Pittsburgh, 1994.

Additional Invited Research Seminars (declined): Anderson Graduate School of Management (UCLA); Wayne State University.

Chair, panel discussion on “Relevance and Knowledge Management in International Strategic Alliance Research,” Academy of International Business 2000 annual conference, Phoenix.

Multiple invited TV appearances (Kelley Commentaries) on *Indiana Business This Week*, on ABC – TV, Indianapolis.

Published interview in *Indianapolis Business Journal*, “Leveraging Resources: How Alliances Are Lifting Small Companies.”

Invited speech for the Indiana Global Business Competitiveness Council, Indianapolis, “Interfirm Diversity in Global Strategic Alliances.”

DISTINCTIONS, GRANTS, AND AWARDS

Research – Related

2014 Best Paper Award, Academy of International Business Southwest Chapter, Strategic Management Track [with Omer Genc and J.J. Choi], “How Do International Acquisitions Affect the Competitiveness of Companies?”, Dallas.

Highest citations and highest average citations per paper of all Academy of International Business [AIB] best dissertation award winners and finalists [1987-2012], according to “The research productivity of the AIB Farmer Award Finalists,” Daniel O’Connell and Alan Rugman, *Multinational Business Review*, 21:4, November 2013.

Impactful, highly-cited scholar in Management research in past 3 decades, both in citations and in number of pages indexed by Google, in “Scholarly Impact Revisited,” *Academy of Management Perspectives*, 2012: 105-132.

Top 5% in number of publications and top 9% in citations per paper in a study of 65 Management journals in the ISI database, Rotterdam School of Management, Erasmus University, 2010.

Laura H. Carnell Professor, Temple University, 2008.

Dean’s Research Honor Roll, Fox School, 2007.

Chair, Academy of International Business Best Paper Award Committee, 2007.

Guest Editor, *Journal of International Management* Special Issue, “International Outsourcing of Services: Expanding the Research Agenda,” 2007.

Ranked as the author with *highest research volume* (articles in top-tier journals) *and research impact* (citations) in International Management, as reported by M.W. Peng & J.Q. Zhou (2006), “Most Cited Articles and Authors in Global Strategy Research,” *Journal of International Management*, 12: 490-508.

Guest Editor (with S. Wasserman and D.A. Ralston), *Academy of Management Review* (AMR) Special Issue, “Building Effective Networks,” 2006. [JVC list A journal]

Academy of International Business (AIB) “Best Paper Award” and “Haynes Prize” Selection Committee, 2005.

Academy of International Business (AIB) “Best Paper Award” and “Haynes Prize” Selection Committee, 2004.

Most prolific author in the International Management literature, 1991 – 2000, as reported by Jane W. Lu (2003), “The Evolving Contributions in International Strategic Management Research,” *Journal of International Management*, 9(2): 193 – 213.

JIBS Decade Award. Designed to “recognize the most influential paper published in the *Journal of International Business Studies* one decade before the Annual Conference,” 2001.

Distinguished Paper Award, Midwest Academy of International Business Conference, 1998.

Editor Nominee of the *Academy of Management Review*. On the short list for selection as the next editor of the foremost theory journal in Management, 1998.

Top 5 prolific authors in International Strategic Management, as reported by Franz T. Lohrke and Gary D. Bruton (1997), "Contributions and Gaps in International Strategic Management Literature," *Journal of International Management*, 3(1): 25 – 57.

Academy of Management Review Best Article Award Nominee, 1993.

Richard N. Farmer Outstanding Dissertation Award, Academy of International Business, 1990.

Barry M. Richman Best Dissertation Award Finalist, International Management Division, Academy of Management, 1990.

Teaching – Related

Fox Online Teaching Certificate, 2018

Fox Crystal Apple Award for Teaching Excellence, 2017

PMBA Faculty of the Year Award, 2017

Fox Crystal Apple Award for Teaching Excellence, 2013

GMBA Best Teacher of the Year Award, 2012

GMBA Best Teacher of the Year Award, 2006

Andrisani-Frank Undergraduate Teaching Excellence Award, 2004-2005

MBA Core Global Strategy Module Design and Delivery, Indiana University, 2000, 2001, 2002, 2003.

Dean's Citation for Teaching Excellence, 2002

Dean's Citation for Teaching Excellence, 2001

Dean's Citation for Teaching Excellence, 2000

Indiana University Teaching Excellence Recognition Award (TERA), 2000

Kelley School of Business Innovative Teaching Award (ITA) Nominee, 2000

Dean's Citation for Teaching Excellence, 1999

Indiana University *FACET Award* (Faculty Colloquium on Excellence in Teaching), a University-wide award to “recognize and honor the most exemplary teachers across all eight campuses of Indiana University,” 1998.

Dean’s Citation for Teaching Excellence, 1998

Dean’s Citation for Teaching Excellence, 1997

Kelley School of Business *Doctoral Student Association Distinguished Teaching Award*, 1997

Dean’s Citation for Teaching Excellence, 1996

Dean’s Citation for Teaching Excellence, 1995

Schuyler F. Otteson Teaching Excellence Award, 1994

Harry C. Sauvain Undergraduate Teaching Award Nominee, 1994

Service – Related

Elected Vice President of CUIBE [Consortium for Undergraduate International Business Education], January 2013 – December 2014.

Musser Excellence in Faculty Service Award, November 2012

Temple University Outstanding Faculty Service Award, November 2012

MEMBERSHIPS

Academy of Management
Strategic Management Society
Academy of International Business

SERVICE ACTIVITIES

Department of Strategic Management

Department Chair, 2010 - 2020
Ph.D. Student Advisor / Mentor, GSM Department, (2004 – 2005)
Doctoral Policy Committee, (2003 - 2005)
Chair, MBA International Business Curriculum Revision Committee (2001 – 2003)
Chair, Undergraduate International Business Curriculum Revision Committee (2001)
Chair, Doctoral Policy Committee (1999 – 2000)
Chair, Pre-Proposal Paper (PPP) Evaluation Committees in Strategy and International

Business (various years, 1995 – 2000)
 Recruitment Committee, East Asia specialist (2002 – present)
 Doctoral Policy Committee (1991 – 1992, 1999 – present)
 Coordinator: Ph.D. Methods & Analysis Exam (1995; 1997)
 Coordinator: Research Seminar Series (1992 – 1994)
 Coordinator: Doctoral Field Examinations (1991; 1993; 1995)
 Faculty and Ph.D Student Screening, Interviewing, Recruitment (various years, 1989 – present)
 MBA Policy Committee (1993 – 1998)
 Undergraduate Policy Committee (1989 – 1991)
 Tenure / Promotion Committee (various years, 1989 – present)
 MBA Major / Minor Fairs (annually, 1995 – 2001)
 International Business Task Force (1989 – 1993)

Fox School of Business & Management

Program Chair, CUIBE meeting [Philadelphia], 2018
 Chief Faculty Liaison to the Dean's Council [a group of current/potential 7-figure donors]
 Chair, Journal Vetting Committee (JVC)
 Chair, Internal Review Task Force (IRTF)
 Chair, Board of Visitors (BOV) and Business Leadership Forum (BLF) meetings
 Chair, Masters Policy Committee, 2009-2010
 Planning Oversight Committee, 2005-2015
 Managing Director, Fox School MBA Programs, 2006-2010
 Academic Director, Fox School MBA Programs, 2005-2006
 Secondary [Affiliate] Faculty, MIS Department
 MBA for a Day, MBA for an Evening, EMBA for a Day, 2005-present
 Chair, 7th annual International Business Research Forum, "International Outsourcing of Services: Expanding the Research Agenda," 04/2006
 Merit Committee, Fox School, 2005-2006
 Course Re-Numbering Committee, Fox School, 2005-2006
 Session Chair, Fox School IB Research Forum, April 2005
 Temple University CIBER representative to the Emerging Frontiers Conference (JIBS/AIB/CIBER), East Lansing, MI September 2004.
 Symposium, "U.S.-India Bilateral Economic and Strategic Issues," Federal Reserve Bank of Philadelphia, February 2004.
 Session Chair + Discussant, Fox School IB Research Forum, April 2004.
 IGMS Council Member (2003 – present)
 MBA Retreat (Sept. 2003, May 2004, September 2004)
 Doctoral Policy Committee (2003 – present)
 Research Policy Committee (1995 - 1998)
 Global Policy Committee (1996 – 2002; 2002 - present)
 L. L. Waters Chair in International Business Search & Screen Committee (1997 – 2000)
 Undergraduate Policy Committee (1997 - 1999)
 Faculty Advisor, International Business Association (1997 – 1999)
 Faculty Mentor, Minorities in Business Program (1996 – 1999)
 Beta Gamma Sigma Honors Banquet (1994)

Multiple TV appearances with “Kelley Commentary” on strategic alliances in *Indiana Business This Week*, broadcast on Indianapolis ABC - TV (1998)
MBA Policy Committee (1999 - present)
MBA Career Fairs (1999, 2000, 2001)
MBA Case Competition Judge (2001, 2002, 2003)
MBA International Student Orientation Lectures (3 – hour lecture to approx. 100 incoming international MBA students) (2001, 2002)
Bradford Woods MBA Leadership Retreat (2001)
Assessment Task Force (1994 – 1995)
Coordinator: Global Business Research Seminar Series (1992 – 1994)
Teaching Excellence Committee (1989 – 1993)

Temple University

Testimony on behalf of Temple University before Pennsylvania Labor Relations Board, case number PERA-U-12-332-E [Petition for Unit Clarification], Harrisburg, June 24, 2013

Provost’s Task Force (Building Temple’s Entrepreneurial Culture), 2007-2008

Professional and External

Reviewer, Academy of International Business annual conference, Copenhagen, 2019

Guest Editor

Journal of International Management (JIM) Special Issue, “International Outsourcing of Services: Expanding the Research Agenda” (2007)

Academy of Management Review (AMR) Special Issue, “Building Effective Networks” (2006) [A journal on the JVC list]

Editorial Board Member

Journal of International Management (2000 – 2018)

Journal of Trust Research (2009 – present)

International Journal of Strategic Business Alliances (2007-present)

Journal of Management (1993-1996, 2005-2012) A-*

Business Horizons (1995 – 2006)

Journal of International Business Studies (1995 – 2003) A-*

Academy of Management Review (1996 – 2003) A

Metamorphosis (2001 – 2003)
Academy of Management Journal (1993 – 1996) A

Ad hoc reviewer (partial list)

Strategic Management Journal
Administrative Science Quarterly
Organization Science
Management Science

Academy of Management Journal
Academy of Management Review
International Business Review
Journal of World Business

Reviewer

National Academy of Management meetings
- International Management Division
- Business Policy and Strategy Division
Academy of International Business meetings

External Referee, promotion to Full Prof., Dr. Subramanian Rangan, INSEAD (1/05).

TEACHING ACTIVITIES

Summer 2020, PhD Seminar SGM 9090, Special Topics in Strategy and International Business

Doctoral Dissertation Committees

Chair

1. Omer Genc, Ph.D. (successfully defended June 2013). Title: “*International Acquisitions and the International Competitiveness of U.S. Firms.*” [co-chair J.J. Choi]
2. Arthur L. Sherwood, Ph.D. Department of Management (successfully defended 2002). Title: “*Acquisition of Tacit Technological Knowledge from Alliance Partners: The Role of Organizational Knowledge Interface*”.
3. Byung (Brian) Lee, Ph.D. Department of Management (successfully defended 2001). Title: “*Determinants of Firm Value in International Technology Alliances: Attributes of Parent Firms, Partnerships and Institutional Environments*”.
4. Wade Danis, Ph.D. Department of Management (successfully defended 2000). Title: “*Integration of Managerial Values, Practices, and Systems in International Cooperative Business Ventures: The Case of Hungary*”.

5. Stewart Robert Miller, Ph.D. Department of Management (successfully defended 1999). Title: *“An Empirical Analysis of International Operating Patterns and Competitiveness of U. S. Banks”*.
6. Robert David Stephens, Ph.D. Department of Management (successfully defended 1998). Title: *“Strategic Alliance Block Stability in International Technology Partnering Networks”*.
7. Gary S. Insch, Ph.D. Department of Management (successfully defended 1998). Title: *“The Impact of Country-of-Origin Effects on Industrial Buyers’ Perceptions of Product Quality: An Empirical Examination of U. S. and Mexican Purchasing Agents”*.
8. H. Kevin Steensma, Ph.D. Department of Management (successfully defended 1996). Title: *“Strategic Options in Technology Procurement: A Theoretical Integration and Empirical Analysis”*.

Member

1. Tim Swift (2008)
2. Allison Watts (2008)
3. Leon F. Pennington, Political Science (2000)
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