

VICTOR IGOR MONTEIRO DOS SANTOS

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RESEARCH INTERESTS

Innovation strategy; common ownership; organizational learning; quantitative methods; causal inference.

EDUCATION

2026–2031	Temple University, Fox School of Business and Management Ph.D. in Business Administration	US
2025 - 2026	FGV EBAPE, Fundação Getulio Vargas M.Sc. in Business Administration	Brazil
2020 - 2024	Federal University of Pará B.Sc. in Civil Engineering	Brazil

GRANTS & SCHOLARSHIPS

- 2025 Full tuition scholarship for M.Sc. in Business Administration, FGV EBAPE
- 2026 Graduate Research/Teaching Assistantship, Temple University

RESEARCH EXPERIENCE

Research Assistant — FGV EBAPE (2024–present)

- Collaborated on ongoing experimental research projects in behavioral sciences under the supervision of Prof. Rafael Goldszmidt
- Designed and analyzed experimental and survey-based studies, including:
 - Conjoint analysis
 - Implicit Association Tests (IAT)
 - Advanced survey methods and experimental manipulations.
- Assisted in questionnaire design, experimental protocols, data cleaning, and statistical analysis
- Contributed to projects investigating consumer behavior, preferences, and decision-making under experimental settings

Research Assistant — Independent Research Collaboration (Volunteer) (2025–2026)

- Research focus on common ownership, corporate governance, and innovation outcomes, with applications to licensing activity
- Built large-scale firm-year panel datasets integrating ownership, financial, and innovation data
- Applied causal inference techniques, including:

- Difference-in-Differences
- Instrumental Variables (IV) strategies