

Ziyi (Iggy) Zhao

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EDUCATION

- Temple University** 2026 (Exp.)
- PhD student in Management Information Systems
- University of Connecticut** 2021
- MSc in Business Analytics and Project Management
- University of Nottingham** 2019
- BSc in International Business Economics, First Class Honors

AREA OF INTERESTS

- Digital Transformation, Small and Medium-sized Enterprises, Business Value of IT

WORKING PAPER

- **Ziyi Zhao**, Taha Havakhor, Munir Mandviwalla. Digitization and SME performance: are dynamic capabilities the missing link? (Status: Drafting)

CONFERENCE PRESENTATION

- **Ziyi Zhao**, Taha Havakhor, Munir Mandviwalla. SME Digitization: How do Micro, Small, and Medium-Sized Firms Digitize. *28th Americas Conference on Information Systems (AMCIS), 2022, Minneapolis, MN*
- **Ziyi Zhao**, Taha Havakhor, David Schuff, Jason Thatcher, Munir Mandviwalla, Himesh Bhise. Can Digital Permeation Explain Forward-Looking Value in Public Firms? *Statistical Challenges in Electronic Commerce Research (SCECR) 2022, Madrid, Spain*

RESEARCH EXPERIENCE

- Research Assistant | Temple University (2021-present)
- Research Assistant | University of Connecticut (2020)
- Research Consultant Intern | iResearch Consulting Group, Shanghai, China (2019)
- Research Assistant | Peking University (2018)
- Research Assistant | University of Nottingham (2016)

INDUSTRIAL EXPERIENCE

- Graduate Data Consultant | Travelers, CT, US (2020)
- Data Scientist Intern | Global AI, NY, US (2020)
- Quantitative Investment Intern | Jiahai Securities, Beijing, China (2018)
- Financial Management Intern | Bank of China, Beijing, China (2017)

TEACHING

Graduate Teaching Assistant at the University of Connecticut

- OPIM 5604 Predictive Modeling (graduate level, Spring 2020, Fall 2020, Spring 2021)
- OPIM 5603 Statistics in Business Analytics (graduate level, Spring 2020, Fall 2020, Spring 2021)

AWARDS & HONORS

Temple University

- 24th Young Scholars Interdisciplinary Funding (\$1250)

University of Connecticut

- 2021 Spring Scholarship (Top 1 academic performance, 2021)
- 2020 Spring Scholarship (Top 1 academic performance, 2020)

- Grace Hopper Celebration of Women in Computing Scholarship (GHC 2020)

University of Nottingham

- Provost's Scholarship (Top 1.5% academic performance, 2019)
- Outstanding Graduate (Top 4% academic performance and extracurricular activities, 2019)
- Inspirational Women Awards (Inspirational contribution to the university, 2019)
- Outstanding Student (Top 5% academic performance and extracurricular activities, 2018)
- Dean's Scholarship (Top 10% academic performance, 2017)

Social and Academic Organizations

- Tableau Desktop Specialist Badge and Certification (2020)
- The champion team of the ICAEW International Business Case Competition (2019)
- Achievement Award by Institute of New Structural Economics, Peking University (2018)
- Outstanding Volunteer for the 3rd Global SME Summit by Global Alliance of SMEs (2017)

SERVICES AND PROFESSIONAL MEMBERSHIPS

- Reviewer at International Conference on Information Systems (ICIS), 2022
- Member, Association for Information Systems (AIS), 2021-present
- Member, Academic of Management (AOM), 2022-present
- Member, The Institute for Operations Research and the Management Sciences (INFORMS), 2022-present

SKILLS

Programming Python, R, SQL, Stata

Software and Tools SPSS, Apache Spark, Hadoop, Hive, Pig, AWS, SAS Enterprise Miner, JMP Pro, Tableau