

YUJIE MA

Ph.D. Candidate in Accounting
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EDUCATION

Temple University, Fox School of Business Ph.D. in Accounting	Philadelphia, PA Expected May 2027
University of Michigan, Ross School of Business Master of Accounting	Ann Arbor, MI May 2020
Western Washington University, College of Business and Economics Bachelor of Arts in Accounting, <i>cum laude</i>	Bellingham, WA Jun. 2018

RESEARCH INTERESTS

Financial Accounting; Accounting Information; Corporate Disclosure; Non-GAAP Reporting; Regulation; Sustainability; AI and Machine Learning

DISSERTATION

“SEC–Firm Dialogue over Specific Non-GAAP Adjustments and Regulatory Effectiveness”

Chair: Sudipta Basu

WORKING PAPERS

“Environmental Deregulation and Financial Statement Verification in Bank Lending”

With Sudipta Basu, Samuel Rosen, and Wei Wang

Status: Preparing for submission to *Contemporary Accounting Research*

Accepted for presentation at:

Hawai’i Accounting Research Conference (HARC) Hilo, HI, Jan. 2027

Journal of Accounting, Auditing and Finance (JAAF) Symposium New York, NY, Oct. 2026

Presented at:

AAA/Deloitte/J. Michael Cook Doctoral Consortium Westlake, TX, Jun. 2026

AAA IAS Midyear Meeting Cincinnati, OH, Jan. 2026

AAA Annual Meeting Chicago, IL, Aug. 2025

Haskayne and Fox Accounting Conference Lake Louise, AB, Jun. 2024

AAA Spark Meeting Virtual, Jun. 2024

Temple University Accounting Workshop Philadelphia, PA, Feb. 2024

“Perceived Managerial Traits and Accounting Conservatism: A Machine Learning Approach”

With Sudipta Basu and Xueming Luo

Status: Preliminary draft

Accepted for presentation at:

Hawai’i Accounting Research Conference (HARC) Hilo, HI, Jan. 2027

Presented at:

Columbia University AIML Conference New York, NY, Dec. 2025

AAA Annual Meeting
AAA Spark Meeting
Temple University Accounting Workshop

Chicago, IL, Aug. 2025
Virtual, Jun. 2025
Philadelphia, PA, Dec. 2024

RESEARCH IN PROGRESS

“When Firms Stop Reporting Non-GAAP Earnings: The Cessation of an Established Disclosure Practice”

Status: Work in progress

HONORS AND AWARDS

Outstanding Reviewer Award, AAA Annual Meeting	2025
27th Young Scholars Research Award (\$3,000), Temple University	2024
Ross Master of Accounting Scholarship, University of Michigan	2019 to 2020
International Student Achievement Awards, Western Washington University	2016 to 2018

CONFERENCE PRESENTATIONS AND PARTICIPATION

Hawai'i Accounting Research Conference (HARC) (Presenter, Scheduled)	Hilo, HI, Jan. 2027
Journal of Accounting, Auditing and Finance (JAAF) Symposium (Presenter, Scheduled)	New York, NY, Oct. 2026
AAA Global Connect (Discussant and Moderator)	Las Vegas, NV, Aug. 2026
AAA/Deloitte/J. Michael Cook Doctoral Consortium (Presenter)	Westlake, TX, Jun. 2026
AAA IAS Midyear Meeting (Presenter)	Cincinnati, OH, Jan. 2026
AAA FARS Midyear Meeting and Doctoral Consortium (Attendee)	San Antonio, TX, Jan. 2026
Columbia University AIML Conference (Presenter)	New York, NY, Dec. 2025
Villanova Accounting Research Conference (Attendee)	Villanova, PA, Oct. 2025
Fisher-Shain Center Research Conference (Attendee)	Philadelphia, PA, Sep. 2025
Fox Accounting PhD Alumni Summer Conference (Attendee)	Virtual, Aug. 2025
AAA Annual Meeting (Presenter and Discussant)	Chicago, IL, Aug. 2025
AAA Spark Meeting (Presenter)	Virtual, Jun. 2025
Villanova Accounting Research Conference (Attendee)	Villanova, PA, Sep. 2024
Fox and Haskayne Accounting Conference (Moderator)	Philadelphia, PA, Aug. 2024
Haskayne and Fox Accounting Conference (Presenter and Discussant)	Lake Louise, AB, Jun. 2024
AAA Spark Meeting (Presenter)	Virtual, Jun. 2024
AAA FARS Midyear Meeting and Doctoral Consortium (Attendee)	Denver, CO, Jan. 2024
Fox Accounting PhD Alumni Summer Conference (Attendee)	Virtual, May 2023

TEACHING EXPERIENCE

Temple University, Fox School of Business	Philadelphia, PA
Instructor, Cost Accounting (ACCT 2521)	Spring 2026
Mean instructor rating: 4.8/5.0	
Instructor, Cost Accounting (ACCT 2521)	Spring 2025
Mean instructor rating: 4.7/5.0	

PROFESSIONAL DEVELOPMENT AND CERTIFICATIONS

Fox Ph.D. Teaching Academy, Certificate of Completion	Jun. 2024
AAA Diversity, Equity, Inclusion, and Belonging (DEIB) Certificate	Sep. 2023

ACADEMIC SERVICE

Academic Conference Reviewer

AAA FARS Midyear Meeting	2026
Hawai'i Accounting Research Conference (HARC)	2026
AAA Global Connect	2026
Hawai'i Accounting Research Conference (HARC)	2025
AAA Annual Meeting	2025

PROFESSIONAL EXPERIENCE

Heung Kong Group

Internal Auditor

Guangzhou, Guangdong, China

Jul. 2021 to May 2022

- Assessed operational effectiveness and internal controls for real-estate subsidiaries.
- Conducted annual internal control evaluations of Human Resources, Information Technology, and Purchasing departments.
- Audited management reports and financial statements to evaluate the reliability of internal reporting.
- Performed fraud audits to investigate financial losses and identify control weaknesses.

Mazars Group

Audit Intern

Beijing, China

Feb. to Mar. 2021

- Prepared audit workpapers for cash and cash equivalents, fixed assets, and intangible assets.
- Tested accounts receivable aging classifications and bad-debt calculations.
- Prepared and documented 100 confirmations to reconcile book balances with external records.

SKILLS

Programming and Software: Stata, R, Python, Excel VBA, Power BI, SAP ERP, CaseWare IDEA, Tableau

AI and Machine Learning: facial-image processing; deep learning model training; machine learning-based regression modeling

Languages: Mandarin Chinese (native); English (fluent)

REFERENCES

Sudipta Basu

Stanley Merves Chair

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