

Shuhua Wu

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Education

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| Temple University PH. D in Management Information Systems | Aug.2022 - Present |
| University of Connecticut MS in Business Analytics and Project Management | Aug.2017- Dec.2018 |
| Drexel University MS in Accounting (Passed all four AICPA exams) | Sept. 2015-June 2017 |
| Guangdong University of Finance , Bachelor's in Finance | Sept. 2011- July 2015 |

Research Interest

Topics: Digital Platforms, Social media analytics, Fintech

Methodologies: Econometrics, Machine learning, Text mining

Work Experience

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| Louisiana State University , Baton Rouge LA IT Analyst | March 2019- Aug. 2021 |
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Research & Teaching Experience

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| Temple University , Philadelphia PA Research Assistant | Sep.2022- |
| University of Connecticut , Stamford CT Teaching Assistant– Business Decision Modeling | Aug. 2018- Dec. 2018 |
| Research Assistant | Feb. 2018- Apr. 2018 |

Technical Skills & Language

Software & programming language: SAS, Python, JMP, Tableau, R, and MySQL.

Language: Chinese (Mandarin), Chinese (Cantonese), English, French(basic)