

ZISU KIM

Management Information Systems
Fox School of Business, Temple University
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Research Interests

Human-Technology Interaction, Algorithm Discrimination, Privacy Enhancing Technologies

Education

Fox School of Business, Temple University Ph.D. in Management Information Systems	Philadelphia, PA (Aug 2024 – Present)
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School of Business, Korea Advanced Institute of Science and Technology (KAIST) M.S. in Business and Technology Management	Daejeon, South Korea (Mar 2022 – Aug 2023)
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Sookmyung Women's University B.S. in PR & Advertising	Seoul, South Korea (Mar 2012 – Aug 2016)
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Conference Papers

31st Americas Conference on Information Systems (AMCIS)	Aug, 2025
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Title: When Recommendation Know You Too Well: Explanation Types, Privacy Concerns, and Eye-tracking Evidence in Personalized Systems

- Top 25% Paper at Human-Computer Interaction (SIG HCI)

2023 Production and Operations Management Society (POMS)	Jul, 2023
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Title: Measuring the Emotional Impact of Phishing Emails through Face Reader and Eye Tracker

Honors and Awards

Temple University \$2,000 Grants	Spring 2025
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Research Advancement Impact Seedfunding (RAIS)

Work Experience

Korea Institute of Science and Technology Information (KISTI) Seoul, South Korea	Jul 2023 – Jun 2024
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HS Ad Inc. Seoul, South Korea	Jan 2016 – Nov 2020
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