

# NATTAWAT TOPP THEERALERTTHAM

PhD Candidate | Fulbright Scholar  
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## EDUCATION

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<b>TEMPLE UNIVERSITY</b>	Fox School of Business	Philadelphia, USA
Ph.D. in Business Administration, Marketing (Fulbright Scholar)		2022 – present
<b>OXFORD UNIVERSITY</b>	Blavatnik School of Government	Oxford, UK
Master of Public Policy (Chevening Scholar)		2016 – 2017
<b>MAHIDOL UNIVERSITY</b>	International College (three years)	Salaya, Thailand
<b>OSAKA UNIVERSITY</b>	School of Law and Politics (one year)	Osaka, Japan
BA in Social Science (Valedictorian)		2008 – 2012
<b>DATA CAMP.COM &amp; COURSE RA.COM</b>		Online
Datacamp's Data Analyst with R Credential (8 courses)		2022
Coursera's IBM Data Science Professional Certificate (9 courses & 4 projects)		2021
Datacamp's Data Scientist with Python Credential (23 courses & 6 projects)		2020

## RESEARCH INTEREST

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**SUBSTANTIVE:** Consumer Motivation, Innovation and Technology Marketing, Health, and Sustainability

**METHODOLOGICAL:** Behavioral Experiment, Empirical Method, and Natural Language Processing

## WORKING PAPER

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**Theeralerttham, N., & Jani, A. (2019).** *Depression care optimization for men: A modality based on twenty years of evidence.* Value in Healthcare Review. <https://ora.ox.ac.uk/objects/pubs:890267>

Co-authored policymaker-oriented research reports while serving as a Development Policy Specialist at the Finnish Service Centre for Development Cooperation (kepa): *From Forced Growth to Sustainable Economy* (2015), *Extreme Wealth and Extreme Poverty* (2014), *Climate Mitigation Effort Sharing in Mekong* (2014).

## RESEARCH EXPERIENCE

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<b>OXFORD UNIVERSITY</b>	Department of Primary Care Health Sciences	Oxford, UK
Research Assistant		2016 – 2017
<ul style="list-style-type: none"><li>• Performed systematic literature review and evaluated quality of research evidence</li><li>• Contributed to research group discussions and a conference at the Bank of England in London</li></ul>		

## TEACHING EXPERIENCE

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**MAHIDOL UNIVERSITY** International College Salaya, Thailand  
Lecturer (English-speaking) 2014 – 2016

- Business and Human Rights
- Politics of Business and Non-Governmental Organization

## INDUSTRY EXPERIENCE

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**JIMI THE COACH GROUP (JTCG)** Bangkok, Thailand  
Managing Director 2019 – 2021

**INTERNATIONAL JUSTICE MISSION (IJM)** Bangkok, Thailand  
Program Manager 2017 – 2019

**FINNISH SERVICE CENTRE FOR DEVELOPMENT COOPERATION (kepa)** Bangkok, Thailand  
Development Policy Specialist 2013 - 2016

**AGODA.COM** Bangkok, Thailand  
Editor 2011 – 2013

## SKILLS

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Python, R, SQL, STATA

Updated: August 2022