

Youngjin Kwon

Management Information Systems
Fox School of Business, Temple University
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Education

- 2018 – Ph.D. Candidate in Business Administration, Temple University, Philadelphia
Dissertation Advisor: Dr. Jason B. Thatcher
Expected Graduation Year: 2023
- 2012 – 2014 M.S. in Management Engineering, KAIST, Seoul, Korea
- 2007 – 2012 B.S. in Industrial Engineering, Yonsei University, Seoul, Korea

Teaching Interests

- Database Systems and Applications
- Business Analytics using Python and R
- Behavioral Research Methods

Research Interests

- Information Disclosure and Discovery on Social Media
- Discrimination on Online Platforms
- Online Privacy Decisions
- AI-generated Bot Detections
- Social Media Assessments and Hiring Decisions

Research Methods

- Method/Analysis: Stata (econometrics) and R (structural equation modeling)
- Programming: Python (Pandas, Beautiful Soup, and Selenium), MySQL, and MongoDB
- Research Design: Online experiments and Field experiments

Journal Submission

Nabity-Grover, T, Thatcher, J.B., Roth, P., **Kwon, Y.**, & Matthews, K.D. "Social Media and Political Affiliation: How Expression of Hot Button Opinions Affects Raters' Assessments of Job Applicants." (In preparation for 3rd round review at *Information Systems Research*)

In Preparation for Journal Submission

Kwon, Y., Thatcher, J.B., Roth, P., & Pienta, D. "Similarity and Trust: A Study of Social Media, Information Discovery, and Information Disclosure." (Target: *Journal of Applied Psychology*)

Kwon, Y., Cheung, C.M.K., Thatcher, J.B. "Will You Sacrifice Privacy For your Nation?: A Multilevel Identity Perspective on Online Privacy Decisions for Public Safety." (Target: *Information Systems Research*)

Carter, M., Reibenspiess, V., **Kwon, Y.**, & Thatcher, J.B. "The Interplay of Content, Platform, and Identity: An Empirical Examination of Social Media Allyship." (Target: *MIS Quarterly*)

Goldberg, C., Thatcher, J.B., Roth, P., **Kwon, Y.**, & Matthews, K.D. "The Effects of Religion on Social Media Assessments and Hiring." (Target: *Academy of Management Journal*)

Works in Progress

Kwon Y., & Thatcher J.B. "Racial Discrimination and an Interplay between Names and Race: A Field Experiment through an Online Platform for Rental Housing"

Kwon Y., Thatcher, J.B., & Roth, P. "Nondiagnostic Information Online and Dilution Effects in Hiring."

Sippo, R., **Kwon, Y.**, Auglend, O.H., Mukkamala R.R., Rossi, M., & Thatcher, J.B., "Are Deep Learning-Generated Social Media Profiles Indistinguishable from Real Profiles?"

Thatcher, J.B., **Kwon Y.**, & Shan, G. "Google Halo Effects: Different Effects of Previous Experience in Google on Race and Gender."

Conference Presentations

Sippo, R., **Kwon, Y.**, Auglend, O.H., Mukkamala R.R., Rossi, M., & Thatcher, J.B., "Are Deep Learning-Generated Social Media Profiles Indistinguishable from Real Profiles?" *HICSS 2023* (conditionally accepted)

Goldberg, C., Thatcher, J.B., Roth, P., **Kwon, Y.**, & Matthews K., "The Effects of Religion on Social Media Assessments and Hiring," *AOM 2022*

Kwon, Y., Thatcher, J.B., Roth, P., & Pienta, D., "You Cheered for Your Favorite Teams: Does it Get You Hired or Penalized?," *ICIS 2021*

Kwon, Y., Cheung, C., & Thatcher, J.B., "Will You Sacrifice Privacy for Your Nation? The Role of National Identity in Online Privacy Decisions for Public Safety," *KrAIS Workshop 2021* (Post-ICIS Workshop)

Teaching Experience

- **Designing Online Experiments for Behavioral Business Research**, Summer 2022
Hybrid graduate course, University of Augsburg, Germany (Ratings not collected)
Co-designed the course with Dr. Jason B. Thatcher
Taught design, execution, and analysis of online experiments
Co-worked with Ph.D. students for their research projects using online experiments
- **Data Analytics** (MIS2502), Spring 2022
In-person undergraduate course, Temple University
Teaching evaluation: 4.43/5.00
50% MIS and 50% MIS-minor students
Taught data management and analytics using MySQL, MongoDB, and Python
- **Data Analytics** (MIS2502), Spring/Fall 2021
Teaching Assistant (Ratings not collected)
Online undergraduate course at Temple University
Helped students with queries for MySQL, MongoDB, and R
- Certificate for the Fox/STHM Ph.D. Teaching Academy, 2021

Service

- **Ad hoc reviewer**
Journal: Journal of the Association for Information Systems, Journal of Information Technology, and Internet Research
Conference: ICIS 2022 and ECIS 2021
- **Volunteer**
ICIS 2021

Non-academic Work Experience

2016 – 2017 Economic Researcher at KAIST Techno-Management Research Institute, Korea
2014 – 2016 System Designer and Project Leader at SoGood Internet Co., Korea