












Strategic Plan Implementation Plan Progress Update 06.28.24





Pillar secondary pillar	Commitment	Activity	Progress Made
 <p>Educational Innovation</p>  <p>Community Engagement</p>	<p>Broadening and enhancing pedagogical innovation, technological agility, student professional development and best practice sharing.</p>	<p>Temple’s Center for International Business Education and Research (CIBER) and the World Trade Center of Greater Philadelphia hosted the 20th annual Global Business Conference in June 2024.</p>	<p>The event provided global networking opportunities for attendees to meet and connect with international business leaders, entrepreneurs and policymakers; learning sessions with top experts in international trade and economic development; and interactive Q&A sessions. Fox School Dean Chip Hunter gave the opening remarks at the event.</p>
 <p>Research Leadership</p>	<p>Broaden our definition of scholarship and align incentives across a spectrum of scholarly activities to facilitate the participation of more faculty in the research enterprise.</p>	<p>The Translational Research Center (TRC), in conjunction with Ivey Publishing, hosted a case teaching workshop in June 2024 to prepare faculty to submit cases for the 2024 Fox School International Business Case Writing Competition.</p>	<p>The case writing competition will focus on cases in two areas: Ethics in Business, and Accounting & Finance. Winners will be announced in December 2024.</p>
	<p>Encourage a culture of collaboration and cross-disciplinary scholarly investigation.</p>	<p>The TRC, CEDWC and CIBER hosted the annual Impact Summit in June 2024. The summit brought together academic, government and business experts to discuss how to bridge the gap between research and practice.</p>	<p>The 2024 Summit, <i>AI and the Future of Work</i>, explored AI’s effects on the future of the workplace and ways in which companies and higher education can prepare the workforce for AI.</p>


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 <p data-bbox="212 436 352 505">Research Leadership</p>  <p data-bbox="243 678 331 716">Educational Innovation</p>	<p data-bbox="485 305 835 581">Support for a high performing doctoral program, focusing on research training, intellectual contributions, teaching, and faculty placements among peer and aspirant schools globally.</p>	<p data-bbox="863 410 1528 475">The Fox PhD Program held the annual Fox PhD Teaching Academy in June 2024.</p>	<p data-bbox="1577 289 1990 597">The Fox PhD Teaching Academy is a weeklong, virtual event designed to equip PhD students with the skills they need to be successful teachers in a college classroom. The event culminates in a teaching demonstration from each PhD student, that is evaluated by Fox faculty.</p>




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 <p>Educational Innovation</p>  <p>Research Leadership</p>  <p>Inclusive Culture</p>  <p>Community Engagement</p>	<p>All commitments</p>	<p>Fox School Dean Hunter hosted a series of brown bag lunches in March 2024 to discuss “winning aspirations” for both Fox and STHM.</p>	<p>The sessions provided an opportunity for Fox and STHM faculty and staff to provide input into the current strategic planning process.</p>
	<p>Broadening and enhancing pedagogical innovation, technological agility, student professional development and best practice sharing.</p>	<p>Temple’s student chapter of the American Marketing Association (TU-AMA) earned second place in the 2024 AMA Collegiate Case Competition. Winners were announced at the 2024 AMA International Collegiate Conference in April 2024.</p>	<p>The chapter also received the International Chapter of the Year award, the highest award a chapter can obtain.</p>




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 <p data-bbox="216 808 363 870">Educational Innovation</p>  <p data-bbox="237 1036 331 1076">Community Engagement</p>		<p>A group of Temple students, including a Fox economics major, won The Fiscal Challenge, a national competition intended to increase student interest in economic and fiscal policies through experiential learning.</p>	<p>As part of the challenge, the team had to create a proposal to achieve the competition’s stated fiscal policy goal. The final round of competition was held in Washington, D.C., in April 2024.</p>
		<p>The Fox School’s Actuarial Science program was redesignated as a Center for Actuarial Excellence by the Society of Actuaries in Spring 2024.</p>	<p>The program’s designation has been renewed through June 2025.</p>
		<p>In April 2024, the Fox School welcomed guests to the William C. Dunkelberg Owl Fund Annual Meeting. This fund stands as a flagship experiential learning initiative within Fox, empowering students with the responsibility of managing \$1.2 million from the university's endowment in real-world investments.</p>	<p>During the event, current Owl Fund students presented 2023 investment returns to over 65 distinguished Fox and Owl Fund alumni. Following the meeting, current Owl Fund students and alumni convened for a reunion, fostering an afternoon that offered strong networking opportunities, valuable career insights, and vibrant market dialogue.</p>
		<p>The Be Your Own Boss Bowl® (BYOBB) finalist pitch event was held on April 24, 2024. Finalists included Fox alumni and current Fox students, as well as students and alumni from across the university. Watch the event here.</p> <p>The BYOBB is open to all Temple University students, alumni, faculty and staff. The competition offers free mentorship, workshops, funding and service prizes to entrepreneurs launching high-potential new ventures.</p>	<p>Several Fox alumni and students placed in the event, including:</p> <ul style="list-style-type: none"> • 2nd Place Upper Track: bitebrave Inc., Linda Alunkal, FOX '14 • 3rd Place Undergraduate Track: Hair Run, Teannia Brunson, FOX '24, Alexis Carter-Steward, CLA '24, and Andrew Ankamah Jr., CLA '22 • 4th Place Upper Track: HerClub, Stephanie D'Angelo Fox '14 • 4th Place Undergraduate Track: Fanalli, Rhea Mohite,





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			FOX '25, Cole Roberts, CST '26, and Ayush Gupta, CST '27 <ul style="list-style-type: none"> • Digital Innovation Award: UfarmX, Alexander Zanders, FOX '14 • Global Innovation Award: Fanalli, Rhea Mohite, FOX '25, Cole Roberts, CST '26, and Ayush Gupta, CST '27 • iCorps Award: bitebrave Inc., Linda Alunkal, FOX '14
 <p data-bbox="212 964 354 1027">Research Leadership</p>	<p data-bbox="485 797 772 927">Encourage a culture of collaboration and cross-disciplinary scholarly investigation.</p>	<p data-bbox="863 797 1541 927">The Translational Research Center (TRC) and the Center for Applied Research in Decision Making (CARD) hosted a panel discussion focused on what shapes individual choices in April 2024.</p>	<p data-bbox="1577 602 1990 1125">The session featured Maia Jachimowicz, senior advisor, Results for America, Richard Timpone, managing director, Ipsos Global Science Organization, and Vinod Venkatraman, associate professor, Temple University Fox School of Business, and was moderated by Crystal Reeck, associate professor, Temple University Fox School of Business. Panelists explored the causes, uses and effects of nudges, metaphors and emotion in decision making.</p>




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 <p>Research Leadership</p>  <p>Community Engagement</p>	<p>Increase the impact of Fox’s global business scholarship.</p>	<p>The Institute for Business and Information Technology (IBIT) received grants from Arcweb Technologies and the Curtis Institute of Music in spring 2024.</p>	<p>Both Arcweb Technologies and the Curtis Institute of Music are long-term IBIT small industry partners, with a relationship spanning seven years and multiple IBIT activities.</p>
 <p>Inclusive Culture</p>  <p>Educational Innovation</p>	<p>Mirroring current and future diversity, equity and inclusion (DEI) best practices in related industries.</p>	<p>Four case studies, published under the Temple/Ivey Publishing co-brand, were highlighted as part of Ivey Publishing’s celebration of International Women’s Day in March 2024.</p>	<p>The celebration showcased eight cases featuring impactful female protagonists from around the world.</p>
	<p>Broadening activities that will support student learning and development in local</p>	<p>The Fox School hosted a lunch and learn program for a group of students and mentors from the KB Foundation in March 2024.</p>	<p>The program included workshops and discussions with industry leaders and current Temple University students.</p>





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 <p data-bbox="205 440 365 505">Community Engagement</p>	<p data-bbox="485 167 829 228">high schools and community colleges.</p>	<p data-bbox="863 240 1535 443">In April 2024, the B4USoar Program hosted the junior classes from Multicultural Academy Charter School and Girard College for a B4USoar Career Networking Event. The event provides high school students the opportunity to get exposure to career fields and skill development in networking basics and workplace expectations.</p>	<p data-bbox="1577 204 1976 480">During the event, students engaged with community volunteers and Fox Student Professional Organizations to learn about finance, architecture, culinary arts, marketing and branding, fashion, law, film and much more.</p>




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 <p>Educational Innovation</p>	<p>Deepening our commitment to program/curriculum excellence.</p>	<p>Temple University has been designated as a National Center of Academic Excellence in Cyber Defense through the 2029 academic year.</p>	<p>The designation, achieved through the work of Fox's MS IT Auditing and Cyber Security program, recognizes programs that engage in significant community involvement, academic activities and institutional practices in cybersecurity. The program's goal is to promote and support quality academic programs that help produce the nation's cyber workforce.</p>
 <p>Educational Innovation</p>  <p>Community Engagement</p>	<p>Broadening and enhancing pedagogical innovation, technological agility, student professional development and best practice sharing.</p>	<p>The Center for Student Professional Development (CSPD) hosted the Spring Connection Internship & Job Fair in March 2024.</p>	<p>The event provided students with the opportunity to engage with employers from multiple companies across a variety of industries.</p>
	<p>Cultivating long-term, value-adding relationships with our alumni to support their career growth and to enhance their commitment</p>	<p>Several Fox and STHM alumni were named to Temple University's 30 under 30 list for 2024.</p>	<p>The full list of awardees and their stories can be found here. The 2024 cohort will be formally recognized during Temple Made Days in April 2024.</p>


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 <p data-bbox="205 440 365 505">Community Engagement</p>	<p data-bbox="485 167 747 228">and investment in the School.</p> <p data-bbox="485 293 831 464">Broadening activities that will support student learning and development in local high schools and community colleges.</p>	<p data-bbox="863 310 1566 448">The Fox School’s Undergraduate Enrollment team collaborated with the College of Engineering and College of Science and Technology to host a Women in STEM program in March 2024.</p>	<p data-bbox="1598 293 1969 464">The program brought high school students and their teachers to campus for the day to learn about STEM opportunities at Temple.</p>
 <p data-bbox="205 797 365 862">Community Engagement</p>  <p data-bbox="243 1049 331 1083">Educational Innovation</p>	<p data-bbox="485 708 821 911">Helping our students to partner with, visit and explore SPOs and clubs, and introduce them to other disciplines, industries and career opportunities.</p>	<p data-bbox="863 740 1524 878">The Innovation & Entrepreneurship Institute hosted the Changemaker Challenge competition, which offers mentoring, resources and seed funding to ideas and ventures in the social impact space, on Feb. 28, 2024.</p>	<p data-bbox="1598 594 1982 878">Submissions are accepted from all colleges at Temple. Winners are selected in each category; in 2024, all winners were affiliated with the Fox School, including Grand Prize Winner Linda Alunkal, <i>FOX '14</i>, presenting bitebrave.</p> <p data-bbox="1598 919 1982 1016">A full list of winners is available here. A recording of the event is available here.</p>



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 <p>Educational Innovation</p>  <p>Research Leadership</p>  <p>Inclusive Culture</p>  <p>Community Engagement</p>	<p>All commitments</p>	<p>The Fox School Dean’s team and department chairs participated in a one-day strategic planning retreat in January 2024.</p>	<p>The session provided an opportunity to brainstorm and begin developing a formal plan for Fox’s new strategic planning process.</p>


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 <p data-bbox="233 440 348 505">Inclusive Culture</p>	<p data-bbox="485 272 833 407">Mirroring current and future diversity, equity and inclusion (DEI) best practices in related industries.</p>	<p data-bbox="863 256 1535 423">The Center for Ethics, Diversity and Workplace Culture (CEDWC), in conjunction with the City of Philadelphia Mayor’s Office of DEI, hosted a fireside chat with Jocelyn Samuels, Vice Chair, Equal Employment Opportunity Commission, in February 2024.</p>	<p data-bbox="1598 220 1986 456">The session, “Attacks on DEI and the Path Forward,” focused on the obstacles facing DEI work, what motivates this work, strategies to continue and reasons to be hopeful.</p>
 <p data-bbox="205 797 369 862">Community Engagement</p>  <p data-bbox="254 1040 323 1081">Inclusive Culture</p>	<p data-bbox="485 708 821 911">Helping our students to partner with, visit and explore SPOs and clubs, and introduce them to other disciplines, industries and career opportunities.</p>	<p data-bbox="863 756 1503 854">Fox’s chapter of the National Association of Black Accountants (NABA) and Temple University hosted its annual student symposium in February 2024.</p>	<p data-bbox="1598 651 1986 959">The event featured speakers and panelists that included Temple alumni and current students who shared stories from their career journeys with attendees. NABA also honored the legacy of Temple University President Joanne E. Epps during the event.</p>





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 <p>Educational Innovation</p>  <p>Research Leadership</p>  <p>Inclusive Culture</p>  <p>Community Engagement</p>	<p>All commitments</p>	<p>The Fox School hosted a series of Town Hall events in December 2023 as a follow-up to September’s “Together Tuesday for Today and Tomorrow” event. The Town Hall meetings served as a springboard for the launch of the Fox School’s strategic planning process, which is slated to begin in January 2024.</p>	<p>In each session, Dean Hunter outlined the challenges Fox faces and his plan for moving the Fox School forward. He also answered questions and provided a forum for attendees to share their thoughts and ideas.</p>


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 <p data-bbox="216 440 363 500">Educational Innovation</p>  <p data-bbox="237 667 333 708">Community Engagement</p>	<p data-bbox="485 621 831 789">Broadening and enhancing pedagogical innovation, technological agility, student professional development, and best practice sharing.</p>	<p data-bbox="863 407 1566 505">A team of Fox entrepreneurial marketing students facilitated a case study discussion in November 2023 for prospective Temple students from North Penn High School.</p>	<p data-bbox="1598 266 1965 646">The Temple team explained their experiences conducting research and developing a marketing plan for a live client. Based on the information from the Temple team, the North Penn students were asked to develop a set of recommendations to address their client's business challenges.</p>
 <p data-bbox="216 1105 363 1166">Educational Innovation</p>		<p data-bbox="863 935 1566 1068">The Center for International Business Education and Research (CIBER) partnered with the International Business Association (IBA) to sponsor a trip to Washington, D.C., for a group of Fox undergraduate students.</p>	<p data-bbox="1598 760 1986 1247">The program served as an introduction to the professional culture of Washington, D.C. The trip included visits and tours of the Chinese American Museum, the Ronald Reagan Building and the World Trade Center Washington, D.C., as well as a lunch with Bill Reinsch, the Scholl Chair in International Business at the Center for Strategic and International Studies (CSIS) and co-host of the podcast The Trade Guys.</p>
	<p data-bbox="485 1260 804 1458">Supporting robust community-based engagement for disseminating business knowledge and services to local residents.</p>	<p data-bbox="863 1312 1524 1409">The Innovation and Entrepreneurship Institute hosted a mini-holiday market at Temple University's Center City campus on Dec. 8 and Dec. 9.</p>	<p data-bbox="1598 1312 1944 1409">The market focused on businesses owned by Temple students and alumni.</p>

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 <p data-bbox="205 440 365 505">Community Engagement</p>	<p data-bbox="485 272 831 443">Broadening activities that will support student learning and development in local high schools and community colleges.</p>	<p data-bbox="863 310 1493 407">The Fox School's Undergraduate Enrollment team facilitated several visits with local high school and community college partners during the fall semester.</p>	<p data-bbox="1598 168 1990 548">Visits allowed prospective students to learn more about Fox, the application process, and education and college in general. The experience was tailored to the specific population of visiting students. Community college students also learned about, and committed to, dual admissions agreements with Temple.</p>

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 <p>Educational Innovation</p>	<p>Deepening our commitment to program/curriculum excellence.</p>	<p>The Fox School has expanded the courses covered through the Knack peer tutoring service for students.</p>	<p>Knack provides peer-to-peer learning and tutoring opportunities for students. Tutors are students who have expressed interest and who have excelled in a specific course.</p>
 <p>Research Leadership</p>	<p>Support for a high-performing doctoral program, focusing on research training, intellectual contributions, teaching and faculty placements among peer and aspirant schools globally.</p>	<p>The Fox School hosted its annual PhD Student Research Competition on Oct. 20, 2023.</p>	<p>The event provided a platform for PhD students in their third year or above to present their research in the style of a 3-minute thesis. First- and second-year students presented in a poster session format.</p>
	<p>Broaden our definition of scholarship and align incentives across a spectrum of scholarly activities to facilitate the participation of more faculty in the research enterprise.</p>	<p>The latest issue of the Fox Business Review was published in October 2023. This issue explores supply chain innovation and resilience.</p>	<p>The Translational Research Center produces the publication each quarter.</p>
	<p>Partner with other Temple schools to develop innovative curriculum and programs for students and additional stakeholders.</p>	<p>Students in the MS IT Auditing and Cyber Security (ITACS) program collaborated with Temple Information Technology Services and Temple Human Resources to create a Cyber Security Awareness training program for the Temple community.</p>	<p>This required training program teaches cyber security practices to help secure and protect the university's data, research, privacy and systems. The program will be conducted annually in the fall.</p>

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 <p>Community Engagement</p>	<p>Supporting robust community-based engagement for disseminating business knowledge and services to local residents.</p>	<p>The Institute for Business and Information Technology (IBIT) released its 2022-2023 Annual Report.</p>	<p>The report chronicles the activities completed during the year and highlights their impact.</p>

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 <p>Educational Innovation</p>  <p>Research Leadership</p>  <p>Inclusive Culture</p>  <p>Community Engagement</p>	<p>All commitments</p>	<p>The Department of Accounting successfully completed its initial AACSB Accounting Accreditation visit and was invited to submit a continuous improvement report in connection with the Fox School’s next report and campus visit in 2025.</p>	<p>Read more about this achievement by the Department of Accounting here.</p>
		<p>The Fox School released the AY 2022-23 State of the School report on July 28, 2023.</p>	<p>The State of the School highlights progress made in fulfilling the commitments of Fox’s Strategic Plan.</p>
		<p>Members of the Fox School and School of Sport, Tourism and Hospitality Management (STHM) joined together to participate in the “Together TUESday for Today and Tomorrow” event hosted by Dean Chip Hunter in September 2023.</p>	<p>The event focused on identifying areas of success and importance for stakeholders across both schools.</p>

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 <p data-bbox="218 440 365 505">Educational Innovation</p>	<p data-bbox="485 269 833 440">Broadening and enhancing pedagogical innovation, technological agility, student professional development and best practice sharing.</p>	<p data-bbox="863 326 1556 386">The Office of Online and Digital Learning launched the second season of its T in Teaching podcast in August 2023.</p>	<p data-bbox="1598 269 1982 440">This season started with a series on course design and continued by highlighting the academic advising teams and Innovation and Entrepreneurship Institute.</p>
 <p data-bbox="205 824 365 889">Community Engagement</p>  <p data-bbox="243 1073 336 1110">Educational Innovation</p>	<p data-bbox="485 716 833 951">Cultivating long-term, value-adding relationships with our alumni to support their career growth and to enhance their commitment and investment in the School.</p>	<p data-bbox="863 789 1541 881">The Fox School expanded its Corporate Partners Program to include a partnership with Lincoln Financial Group in September 2023. Read more here.</p>	<p data-bbox="1598 716 1982 951">The Corporate Partners Program launched in 2022 to acknowledge stakeholders in the business community and to cultivate relationships with the organizations who hire Fox graduates.</p>