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Gyusang (Kevin) HWANG

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EDUCATION

Temple University <i>Ph.D. in Business Administration with a concentration in Tourism</i> <ul style="list-style-type: none">Temple Presidential Fellow	Philadelphia, USA Aug. 2023 – Present
University of Seoul <i>M.S. in Urban Sociology</i> <ul style="list-style-type: none">Thesis: "Sports Facilities for the Disabled, the Able-Bodied, and the Social Distance: Focused on the Gomdoori Sports Center"	Seoul, South Korea Sep. 2020 – Feb. 2023
Kyung Hee University <i>B.S. in Convention Management & Business Administration</i> <ul style="list-style-type: none">Received a 50% scholarship for academic excellence for 3 semesters (Fall 2011, Fall 2014, Spring 2016)	Seoul, South Korea Mar. 2011 – Feb. 2019
Management Center Innsbruck Exchange Student, Department of Tourism	Innsbruck, Austria Mar. 2016 – Jun. 2016
University of Central Florida Exchange Student, Rosen College of Hospitality Management	Orlando, Florida Jan. 2015 – Jul. 2015

RESEARCH INTERESTS

- Event Impacts
- Tourism and Hospitality Analytics
- Tourist Behaviors

PROFESSIONAL EXPERIENCE

Temple University <i>Graduate Assistant</i>	Philadelphia, USA Aug. 2023 – Present
University of Seoul <i>Graduate Assistant</i>	Seoul, Korea Aug. 2023 – Present
Hyundai Dream Tour <i>Assistant Manager, Strategic Sales Team</i>	Seoul, Korea Dec. 2020 – Aug. 2021
<i>Assistant Manager, Chartered Flight Task Force Team</i>	Sep. 2020 – Dec. 2020
<i>Assistant Manager, MICE Team</i>	Dec. 2018 – Sep. 2020
PyeongChang Organizing Committee for the 2018 Olympic & Paralympic Games <i>Project Manager, Accreditation Department</i>	PyeongChang, Korea Apr. 2017 – Apr. 2018
<i>Assistant Manager, Accreditation Department</i>	Nov. 2016 – Apr. 2017
Walt Disney World Resort <i>Intern, Magic Kingdom Park</i>	Orlando, Florida Jan. 2015 – Jul. 2015
LEE Convention Co. Ltd. <i>Research Intern</i>	Busan, Korea Jul. 2014 – Aug. 2014

ACADEMIC PRESENTATIONS

4. **Hwang, G.** & Yang, Y. (2024). *Impact of Temporal Distance on Post-Service Tipping*. Presented at the 2024 Ph.D. Student Research Competition. Philadelphia, PA.
3. **Hwang, G.** & Yang, Y. (2024). *Understanding the social impact of planned events: An empirical analysis on the event-crime relationship*. Presented at the 54th International Travel and Tourism Research Association Conference. Burlington, VT.
2. **Hwang, G.** & Yang, Y. (2024). *Understanding the social impact of planned events: An empirical analysis on the event-crime relationship*. Presented at the 22nd ApacCHRIE Conference. Seoul, Korea.
1. **Hwang, G.**, & Yang, Y. (2023) *Which events are more beneficial?: Heterogenous effects of planned events on hotel demand* Presented at the 27th Young Scholars Interdisciplinary Forum. Philadelphia, PA.

TEACHING EXPERIENCE

Teaching Assistant

University of Seoul

- 84178-01: Urban Social Geography

Spring 2022

GRANTS, AWARDS & SCHOLARSHIPS

Grants

27th Young Scholars Interdisciplinary Forum seed funding, USD 1,000 2023

- Research proposal submitted to Fox School of Business, Temple University
- Title: *Which events are more beneficial? Heterogeneous effects of planned events on hotel demand*

2020 NEXT International Cultural Exchange Research Activity, USD 3,000 2020

- Research proposal submitted to Korea Foundation for International Culture Exchange
- Title: *Post-Pandemic Paradigm Shifts in Domestic and International Cultural and Artistic Activities: An Examination of Artists' International Exchange Methods via Diverse Platforms*

Awards

Special Recognition and Best Presenter, 2016 Asia MICE Youth Challenge 2016
Asian Federation of Exhibition and Convention

2nd Place Award, 4th Busan MICE Contents Development Contest 2014
Busan Metropolitan City

Scholarships

Research/Teaching Assistantship, Temple University Sep. 2024 – Present

Presidential Fellowship, Temple University Sep. 2023 – Aug. 2024

Research/Teaching Assistantship, University of Seoul Sep. 2021 – Aug. 2022

Academic Excellence Scholarship, Kyung Hee University 2016 Spring

Academic Excellence Scholarship, Kyung Hee University 2014 Fall

Bright Society Scholarship, Kyung Hee University 2014 Fall

Academic Excellence Scholarship, Kyung Hee University 2011 Fall

SERVICES

Military

Hospitality Operator, 53rd Division of the Republic of Korean Army

Sep. 2011 - Jun. 2013

SKILLS

Research

STATA, Python, R, SPSS

Language

English (Full professional proficiency), Korean (Native or bilingual proficiency), German (Basic)