

# Jingjing CHEN

Management Department  
Fox School of Business, Temple University  
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## EDUCATION

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| <b>Temple University</b> , Fox School of Business, Philadelphia, PA, USA<br>Ph.D. in Business Administration, Concentration in Strategic Management  | 08/2025 – present |
| <b>Nanjing University</b> , Nanjing, Jiangsu, China<br>Master of Business Management<br>Advisor: Xiao Zhang<br>Thesis: The Impact of CEO Emotional Stability on Corporate Investment Efficiency: A Study Based on Video Data | 09/2022 - 06/2025 |
| <b>Chongqing University</b> , Chongqing, China<br>Bachelor of Business Administration  | 09/2018 - 06/2022 |

## RESEARCH INTERESTS

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Non-market Strategy, Global Strategy, Behavioral Strategy, Business Ecosystems

## RESEARCH EXPERIENCE

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|---|----------------|
| • The Application of Multimodal Approach in Management Studies                        | 2023 - Present |
| • Enterprise Strategic Management and Digital Transformation in the Post-Epidemic Era | 2022 - 2025    |
| • The Overview Study of Temporal Leadership   | 2023 - 2025    |
| • Study of Team Identity Spillover  | 2023           |

## HONORS & AWARDS (SELECTED)

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- National Scholarship
- Distinguished Student of Chongqing University
- China International "Internet+" Innovation and Entrepreneurship Competition for College Students - The Gold Award of Chongqing Division
- Contemporary Undergraduate Mathematical Contest in Modeling - The 1st Prize of Chongqing Division

## SKILLS

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**Programming:** Stata; Mplus; SPSS; Python (basic)  
**Languages:** Mandarin (mother language); English (fluent)