

# DEBOJYOTI CHAKRABORTY

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## ACADEMIC POSITION

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Doctoral Student

Strategic Management Department,  
Fox School of Business, Temple University

From August 2025

## EDUCATION

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Master of Science in Business Research (Marketing) University of Connecticut	2023
Post-Graduate Diploma in Rural Management Institute of Rural Management, Anand (IRMA), India	2014
Bachelor of Science (Honours) Physics University of Delhi, India	2012

## PUBLICATION

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Jagdale, Sujit Raghunathrao, Djavlonbek Kadirov, and Debojyoti Chakraborty (2017), "Tackling the Subaltern Quandary: Marketing Systems of Dignity," *Journal of Macromarketing*, 38 (1), 91-111.

## CONFERENCE PRESENTATIONS

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Jagdale, Sujit. R., and Debojyoti Chakraborty (2016), "'Give It Up'- Macro-Social Marketing Approach of Modi's Tryst with the Energy Self-Sufficiency for Poor Consumers," paper presented at 49<sup>th</sup> Academy of Marketing Conference, at Newcastle Business School, Northumbria University.

Jagdale, Sujit R., Debojyoti Chakraborty, and Debiprasad Mishra (2015), "Subaltern Construction of Intensified Markets and Marketing, and Quality of Life: A Curious Case from Neo-liberal India," paper presented at 40th Annual Macromarketing Conference, at Loyola University, Chicago.

## AWARDS AND FELLOWSHIPS (AT THE UNIVERSITY OF CONNECTICUT)

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Dean's Summer Fellowship	2021
Dean's Summer Fellowship	2020
Peter Shanley Scholarship	2019 - 20

## TEACHING EXPERIENCE

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Managing Cooperatives and Producer Organisations Development Management Institute, Patna, India	July 2025
Marketplace Literacy Development Management Institute, Patna, India	January - March 2025
Managing Cooperatives and Producer Organisations Development Management Institute, Patna, India	July - September 2024
Introduction to Marketing Management (MKTG 3101) University of Connecticut	Fall 2021

## PROFESSIONAL EXPERIENCE

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Visiting Fellow Development Management Institute, Patna, India	June 2025-July 2025
Scholar in Residence Development Management Institute, Patna, India	June 2024-May 2025
Graduate Assistant Department of Marketing, School of Business, University of Connecticut	August 2019-April 2022
Research Associate Centre for the Advanced Study of India, University of Pennsylvania	July 2018-June 2019

Chief Executive Officer  
RamRahim Pragati Producer Company Limited, India

June 2016-April 2018

Young Professional  
National Rural Livelihoods Mission, India

June 2014-May 2016