

Julianne Sellin

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RESEARCH INTERESTS

Non-market strategies, global value chains (GVC), social movements, institutions and international business, international business policy, finance.

EDUCATION

- Exptd. 2024* **Temple University - Fox School of Business**, Philadelphia, PA, USA
PhD in Strategic Management and International Business
- May, 2019* **Sciences Po Strasbourg – University of Strasbourg**, Strasbourg, France
MS in Finance (with honors)
Thesis: “The Impact of Bank Competition on Election-Induced Lending”
Research Paper: “Does Democracy encourage FDI Inflows?”
- May, 2017* **Sciences Po Strasbourg – University of Strasbourg**, Strasbourg, France
BA in Social Sciences and Humanities (Rank: 27/190)
Concentrations: Political Science and Economics
- 2016 - 2017* **College of the Holy Cross**, Worcester, MA, USA
Study Abroad partnership with Sciences Po Strasbourg
Concentration: Economics
- 2013 – 2014* **Lycée Général Kérichen**, Brest, France
Business Preparatory Class to “Grandes Écoles” (Rank: 2/30)
Concentrations: Mathematics, Business History

WORKING PAPERS

Sellin, J. & Schifeling, T. “Lifelines and Sinking Ships: Investor Reactions to Divestments During Industry Change”.

- In Preparation for Submission

Sellin, J. & Barreto de Goés, B. “Unpacking the Diffusion of CSR in Global Supply Chains: The Role of Trust and Supplier Characteristics”.

- Data Analysis Stage

Sellin, J. “The Challenge of CSR Policies Implementation in Supplier Networks: A Review”.

- Early Development Stage

Sellin, J., Hill, T., Mandviwalla, M & Guillotin, B. “Unpacking Organizational Purpose: Concept, Drivers and Mechanisms”.

- Draft Stage

CONFERENCE PRESENTATIONS

- Sellin, J. (July 2022). “The Challenge of CSR Policies Implementation in Supplier Networks: A Review”. Paper presented at the 2022 AIB Annual Meeting, Miami, FL.
- Sellin, J. & Schifeling, T. (August 2021). “Lifelines and Sinking Ships: Investor Reactions to Divestments During Industry Change”. Paper presented at the 2021 AOM Annual Meeting (Online).
- Sellin, J. & Schifeling, T. (September 2021). “Lifelines and Sinking Ships: Investor Reactions to Divestments During Industry Change”. Paper presented at the 2021 SMS Annual Meeting (Online).

AD HOC REVIEWER FOR CONFERENCES

- **AIB 2022** (2 reviews)
- **AOM 2022** (3 reviews)

AWARDS

22nd Young Scholars Interdisciplinary Forum - **Fox School of Business:**

- Awarded \$600 to support the research *Unpacking the Diffusion of CSR in Global Supply Chains: The Role of Trust and Supplier Characteristics*

23rd Young Scholars Interdisciplinary Forum - **Fox School of Business:**

- Awarded \$650 to support the research *Unpacking Organizational Purpose: Concept, Drivers, and Mechanisms*.

TEACHING EXPERIENCE

- IB3101 Fundamentals of International Business. Undergraduate course.
 - Spring 2022; Summer 2022 (Online)
- PhD Teaching Academy Workshop – **Fox School of Business** (Summer 2022)
- Online Teaching Certificate – **Fox School of Business** (Spring 2022)

WORK EXPERIENCE

Summ. 2018 **La Régie des Écrivains**, Schiltigheim, France
Intern: Financial Analysis

2017 – 2018 **Sciences Po Strasbourg**, Strasbourg, France
Student Liaison – International Students’ Office

2016 – 2017 **College of the Holy Cross**, Worcester, MA, USA
French Teaching Assistant

SKILLS

- Languages: French (Native), English (Fluent), Spanish (Highly Proficient)
- Stata, Python (Basic skills)