JAEYEON JEONG

FOX SCHOOL OF BUSINESS, TEMPLE UNIVERSITY

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EDUCATION

Fox School of Business, Temple University   **Expected 2028**
Ph.D. in Business Administration   *Philadelphia, PA*
Concentration in Management Information Systems

Graduate School of Business, Seoul National University   **2023**
M.Sc. in Business Administration   *Seoul, South Korea*
Concentration in Management Information Systems (Advisor: Byungjoon Yoo)

Yonsei School of Business, Yonsei University   **2018**
B.A. in Business Administration   *Seoul, South Korea*

RESEARCH INTERESTS & METHODS

- Economics of AI, Market Design
- Econometrics, Causal Inference, Field Experiment

RESEARCH EXPERIENCE

Conference & Workshop Presentation
- **Jaeyeon Jeong**, Byungjoon Yoo (2022), "The Effects of Managerial Responses to Positive Reviews on Online Reputation," *Workshop on Information Technologies and Systems (WITS)*, Copenhagen, Denmark, December 2022

Programming Skills
- Python: Web Scraping, Data Preprocessing, Statistical Learning, Machine Learning
- R: Statistical Learning, Machine Learning
- Stata: Statistical Learning
- MySQL: Database Management

WORK EXPERIENCE

Medit   **2018 – 2021**
Strategy & Marketing Manager, Marketing Team   *Seoul, South Korea*

Zigbang   **2018**
Project Management Intern, Business Development Team   *Seoul, South Korea*