

Hyeonsik Shin

Ph.D. Candidate in the Management Information Systems Department
Fox School of Business at Temple University
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EDUCATION

- 2018 – Present Ph.D., **Information Systems**, Fox School of Business, Temple University
Dissertation: “The Impacts of Digital Platforms on Societal Challenges:
Nutritional Inequality, Intermarriage, and Regulatory Implications”
Dissertation Advisor: Dr. Min-Seok Pang
- 2016 – 2018 M.S., **Information Systems**, Seoul National University (SNU), South Korea
- 2013 – 2014 Exchange Student, University of Granada, Spain
- 2007 – 2015 B.A., **Urban Administration**, University of Seoul, South Korea
Military service between 2008 and 2010 in the U.S. Army in South Korea

RESEARCH INTERESTS

Topics: Socioeconomic Impact of Digital Platforms (e.g., Gig-Economy Platforms & Social Media Platforms), The Government’s Regulations on Digital Platforms

Methodologies: Quasi-Experiment Using Econometrics, Game-Theoretic Modeling

TEACHING INTERESTS

- Business Data Analytics, Programming Languages (e.g., R, Python), Data Visualization

WORKING PAPERS

Shin, H., Havakhor, T., Pang, M. “Entry of Online Grocery Delivery Services in the US and Widening of the Nutritional Inequalities”

- Earlier version was presented at *WITS 2020* (Best Paper Award Nominee) and *CHITA 2022*
- Preparing a submission to *ISR*.

Shin, H., Hosseini, L., Kumar, S. “Solving the Social Dilemma with Equilibrium Data Harvesting Strategies: A Game-Theoretic Approach”

- Earlier version was presented at *CIST 2021, INFORMS Annual Meeting 2021, KrAIS 2021, WITS 2021, and POMS 2022*
- Under copyediting
- Target journal: *Management Science*

Shin, H., Pang, M. “Online Dating Platforms and Intermarriage: An Empirical Analysis on the Impact of Online Digital Platforms on Interracial Couples in the U.S.”

- Data analysis in-progress
- Target journal: *MIS Quarterly*

PRESENTATIONS AND TALKS

“Entry of Online Grocery Delivery Services in the US and Widening of the Nutritional Inequalities”

- INFORMS Annual Meeting 2022, October 2022, Indianapolis, IN (Invited)
- Conference on Health IT and Analytics (**CHITA**), March 2022, Washington, D.C.
- Workshop on Information Technologies and Systems (**WITS**), December 2020, Virtual. (**Best Paper Award Nominee**)

“Solving the Social Dilemma with Equilibrium Data Harvesting Strategies: A Game-Theoretic Approach”

- International Conference on Information Systems (**ICIS**), December 2022, Copenhagen, Denmark (Accepted)
- Annual POMS Conference, April 2022, Virtual. (Invited talk)
- Workshop on Information Technologies and Systems (**WITS**), December 2021, Austin, TX (Ignite Talk & Poster session)
- INFORMS Annual Meeting 2021, October 2021, Anaheim, CA (Invited, virtual presentation)
- Conference of Information Systems and Technology (**CIST**), October 2021, Newport Beach, CA

TEACHING EXPERIENCE

Instructor of Record

- Fall 2021: MIS 2502.001 Data and Analytics (**In-person**), Rating: **4.5/5.0** (Total 46 undergraduate students enrolled)

Teaching Assistant

- Spring 2021: MIS 2502 Data and Analytics (**Virtual**), weekly virtual office hours held
- Fall 2020: MIS 2502 Data and Analytics (**Virtual**), bi-weekly virtual office hours held

FOX Ph.D. Teaching Academy (June 2020)

- A week-long program about academic motivation theory, classroom management, content course delivery, best practices, assessment methodology, and teaching-related technologies.

HONORS AND GRANTS

HONORS

- 2022 Participant, Doctoral Consortium, *CHITA 2022*
- 2020 Best Paper Award Nominee, *WITS 2020*
- 2020 10th Annual Ph.D. Student Research Competition. 3rd place in the 2nd year category, Temple University

GRANTS

- 2021 22nd Young Scholars Forum Research Grant, Temple University (\$ 2,500)
- 2020 21st Young Scholars Forum Research Grant, Temple University (\$ 2,250)
- 2016 – 2017 Lecture and Research Scholarship by SNU

PROFESSIONAL SERVICES

- 2019 – Present Ad-hoc reviewer for International Conference on Information Systems (*ICIS*), Conference on Information Systems and Technology (*CIST*), and The European Conference on Information Systems (*ECIS*)

LEADERSHIP AND VOLUNTEER ACTIVITIES

- 2021 Conference Volunteer at *ICIS 2021*, Austin, TX, USA
- 2011 Team Leader in *Happymove Global Volunteer Program*
(Sponsored by *Hyundai Motors Co.*) in January and July, Chennai, India

SKILLS

Technical: STATA, R, Python, Mathematica, MySQL, MongoDB

Amateur: Tennis (NTRP rating 4.0 above)