

## CURRICULUM VITAE

### Gareth J. Jones

School of Sport, Tourism, and Hospitality Management  
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### EDUCATION

- Ph.D. North Carolina State University, Raleigh, NC** August, 2016  
Major: Parks, Recreation and Tourism Management (PRTM)  
Graduate Certificate: Geographic Information Science (GIS)  
Advisor: Dr. Michael B. Edwards  
Dissertation: *Sport-for-youth-development (SYFD): A capacity building approach*
- M.S. Temple University, Philadelphia, PA** May, 2013  
Major: Sport and Recreation Management  
Advisor: Dr. Aubrey Kent  
Thesis: *Integrating evaluability assessment in afterschool and youth programming*
- B.S. Temple University (Honors), Philadelphia, PA (Magna Cum Laude)** May, 2011  
Major: Sport and Recreation Management  
Minor: General Business Studies

### HONORS AND AWARDS

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|------|--|---------------------------------|
| 2016 | New Researcher Award                                       | EASM <sup>1</sup>               |
| 2016 | Finalist, Best Dissertation Award                          | AAPRA <sup>2</sup>              |
| 2016 | Outstanding Doctoral Student, PRTM                         | North Carolina State University |
| 2016 | 2 <sup>nd</sup> Place, Graduate Student Research Symposium | North Carolina State University |
| 2015 | Finalist, 3 Minute Dissertation Competition                | North Carolina State University |
| 2013 | Graduate Student Fellowship                                | North Carolina State University |
| 2012 | Future Scholar Award                                       | Academy of Leisure Sciences     |
| 2011 | David Bitman Endowed Scholarship                           | Temple University               |
| 2009 | Diamond Peer Teacher Award                                 | Temple University               |
| 2009 | Creative, Arts, Research and Scholarship Award             | Temple University               |

<sup>1</sup> European Association for Sport Management

<sup>2</sup> American Academy for Park & Recreation Administration

2008 Undergraduate Research Incentive Fund Temple University

### ACADEMIC PROFESSIONAL EXPERIENCE

**Assistant Professor**, Temple University 2017-Present  
School of Sport, Tourism, and Hospitality Management (STHM)

**Postdoctoral Research Fellow**, Temple University 2016-2017  
School of Sport, Tourism, and Hospitality Management (STHM)

**Graduate Research/Teaching Assistant**, North Carolina State University 2013-2016  
Department of Parks, Recreation, and Tourism Management (PRTM), North Carolina State

**Graduate Research Assistant**, Temple University 2011-2013  
School of Tourism and Hospitality Management (STHM)

### PUBLICATIONS

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### PEER REVIEWED/EDITED JOURNALS

#### Accepted/Published

1. **Jones, G. J.**, Wegner, C. E., Bunds, K. S., Edwards, M. B., & Bocarro, J. N. (in press). Examining the environmental characteristics of shared leadership in a sport-for-development (SFD) organization. *Journal of Sport Management*, doi.org/10.1123/jsm.2017-0274.
2. **Jones, G. J.**, Edwards, M. B., Bocarro, J. N., Bunds, K. S., & Smith, J. W. (in press). Leveraging community sport organizations to promote community capacity: Strategic outcomes, challenges, and theoretical considerations. *Sport Management Review*, doi.org/10.1016/j.smr.2017.07.006.
3. **Jones, G. J.**, Edwards, M. B., Bocarro, J. N., Smith, J. W., Bunds, K. S. (2018). A structural perspective of cross-sector partnerships involving youth sport non-profit organizations. *European Sport Management Quarterly*, 18(2), 133-155.
4. **Jones, G. J.**, Edwards, M. B., Bocarro, J. N., Smith, J. W., Bunds, K. S. (2017). Collaborative advantages: The role of inter-organizational partnerships for youth sport non-profit organizations. *Journal of Sport Management*, 31(2), 148-160.
5. **Jones, G. J.**, Edwards, M. B., Bocarro, J. N., Bunds, K. S., & Smith, J. W. (2017). An integrative review of sport-based youth development literature. *Sport in Society*, 20(1), 161-179.
6. Bush, K., Edwards, M. B., **Jones, G. J.**, Armstrong, M., & Hook, J. L. (2016). Service learning for social change: Raising social consciousness among sport management students. *Sport Management Education Journal*, 10(2), 127-139.

7. **Jones, G. J.**, Bunds, K. S., Carlton, T., Edwards, M. B., & Bocarro, J. N. (2016). The salience of sport in cross-race friendship selection. *Journal of Amateur Sport*, 2(1), 73-98.

### In Review

8. Koenigstorfer, J., Bocarro, J., Byers, T., Edwards, M., **Jones, G.**, & Preuss, H. (revise and resubmit). The legacy of mega sporting events: A systematic review of empirical studies (1997-2016). *European Sport Management Quarterly*.
9. Pizzo, A. D., **Jones, G. J.**, & Funk, D. C. (under review). The virtual iron cage: Institutional isomorphism in collegiate eSport. *Journal of Sport Management*.
10. Edwards, M. B., Bocarro, J. N., Kanters, M. A., **Jones, G. J.**, & Melton, k. M. (in review). Perceived administrative barriers to providing intramural sports in North Carolina. *Recreational Sports Journal*.

### Advanced Writing

11. Wegner, C. E., **Jones, G. J.**, & Jordan, J. S. (in writing). Volunteer sensemaking: The identity formation process of volunteers in sport organizations. Target: *European Sport Management Quarterly*.
12. **Jones, G. J.**, Edwards, M. B., Casper, J. M., & Bocarro, J. N. (in writing). Is “school sport” associated with school belongingness? A comparison of interscholastic and intramural sport policies. Target: *Sport Management Review*.
13. Carlton, T., **Jones, G. J.**, Schultz, C., & Kanters, M. (in writing). Physical activity in school settings: Implications for shared use policy. Target: *Leisure Sciences*.
14. Legg, E., & **Jones, G. J.** (in writing). Whose job is it anyway? Public-private partnerships in youth sport. Target: *Managing Sport & Leisure*.

### BOOK CHAPTERS

1. **Jones, G. J.**, Bocarro, J. N., & Edwards, M. B. (in press). The status of youth sports in American society In P. Witt & L. Caldwell (Eds.), *Youth development principles and practices in out-of-school time settings* (pp. 213-239). New York: Routledge.
2. **Jones, G. J.**, Edwards, M. B., Passenger, N. S., & Bocarro, J. N. (2017). Lead up and legacy: A case study of the 2015 Rugby World Cup. In J. Bocarro, I. Brittain, T. Byers, & K. Swart (Eds.), *Legacies of mega-events: Fact or fairy tales?* (pp. 199-209). New York: Routledge.

### NON-PEER REVIEWED/EDITED JOURNALS, REPORTS, AND MANUSCRIPTS

1. **Jones, G. J.** (2015, May). Integrating evaluability assessment into youth sport program assessment. *Parks and Recreation Magazine*, 34-35.

## **PRESENTATIONS**

1. **Jones, G. J., & Wegner, C. E.** (June, 2018). *Leveraging sport-based social identities to facilitate positive cross-group interactions: A mixed-methods approach*. Paper to be presented at the 2018 North American Society for Sport Management (NASSM) Conference, Halifax, Canada.
2. **Jones, G. J., Wegner, C. E., & Schlaepfer, R.** (June, 2018). *The role of peer/mentor support in transferring sport-related goal behaviour to other domains*. Paper to be presented at the 2018 North American Society for Sport Management (NASSM) Conference, Halifax, Canada.
3. Koenigstorfer, J., Bocarro, J., Byers, T., Edwards, M., **Jones, G.**, & Preuss, H. (November, 2017). *The legacy of mega sporting events: A systematic review of empirical studies (1997-2016)*. Paper presented at the 2017 Legacies and Mega Events: Fact or Fairy Tales? Conference, Coventry, United Kingdom.
4. **Jones, G. J.**, Edwards, M. B., Bocarro, J. N., & Passenger, N. P. (November, 2017). *The influence of host team performance on leveraging activities: Implications for mega-sporting event legacies*. Paper presented at the 2017 Legacies and Mega Events: Fact or Fairy Tales? Conference, Coventry, United Kingdom.
5. **Jones, G. J.**, Bunds, K. S., & Wegner, C. (September, 2017). *An examination of a principal-agent funding relationship involving a SFD organization*. Paper presented at the 2017 European Association for Sport Management (EASM) Conference, Bern, Switzerland.
6. **Jones, G. J.**, Edwards, M. B., Bunds, K. S., Bocarro, J. N., & Smith, J. W. (June, 2017). *Challenges to facilitating distributed leadership (DL) in community sport organizations*. Paper presented at the 2017 North American Society for Sport Management (NASSM) Conference, Denver, Colorado.
7. **Jones, G. J.**, Edwards, M. B., & Passenger, N. P. (June, 2017). *Development and pilot test of a mega-sport event leveraging toolkit*. Paper presented at the 2017 North American Society for Sport Management (NASSM) Conference, Denver, Colorado.
8. **Jones, G. J.**, & Edwards, M. B. (September, 2016). *A structural analysis of how youth sport non-profit organizations utilize multi-sector partnerships to build organizational capacity*. Paper presented at the 2016 European Association for Sport Management (EASM) Conference, Warsaw, Poland.

9. **Jones, G. J.** (2016, June). *Collaborative advantages: The role of inter-organizational partnerships in enhancing organizational capacity*. Poster presented at 2016 North American Society for Sport Management (NASSM) Conference, Orlando, Florida.
10. **Jones, G. J.**, Bunds, K. S., Carlton, T. A., Edwards, M. B., & Bocarro, J. N. (2016, June). *The salience of sport in cross-race friendship selection*. Paper presented at 2016 North American Society for Sport Management (NASSM) Conference, Orlando, Florida.
11. **Jones, G. J.**, Edwards, M. B., & Bocarro, J. N., & Passenger, N. (2015, September). *A toolkit for examining club leveraging of the Rugby World Cup*. Paper presented at 2015 World In Union: Rugby Past, Present and Future Conference, Brighton, United Kingdom.
12. Guo, T., **Jones, G. J.**, Floyd, M. F., & Moore, R. L. (2015, September). *Non-probability-based sampling in reaching diverse groups and communities*. Paper presented at 2015 NRPA National Recreation and Parks Association (NRPA) Congress and Exposition, Las Vegas, Nevada.
13. **Jones, G. J.**, Edwards, M. B., & Bocarro, J. N. (2015, June). *A systematic review of sport and youth development*. Paper presented at 2015 North American Society for Sport Management (NASSM) Conference, Ottawa, Canada.
14. Edwards, M. B., Bocarro, J. N., Kanters, M., & **Jones, G. J.** (2015, June). *Thinking outside the arena: Re-positioning sport management scholarship to secure external funding*. Paper presented at 2015 North American Society for Sport Management (NASSM) Conference, Ottawa, Canada.
15. **Jones, G. J.**, Guo, T., Campbell, K., & Edwards, M. B. (2015, April). *Rural disparities in the built environment: Implications for child and adolescent obesity*. Paper presented at 2015 Northeast Recreation Research (NERR) Symposium, Annapolis, Maryland.
16. **Jones, G. J.**, Kent, A. K., Edwards, M. B., & Bocarro, J. N. (2014, October). *Integrating evaluability assessment into youth sport program assessment*. Paper presented at 2014 National Recreation and Parks Association (NRPA) Congress and Exposition, Charlotte, North Carolina.
17. Edwards, M. B., Bocarro, J. N., & **Jones, G. J.** (2014, September). *Legacies of mega-sport events: Perspectives from the U.S.* Paper presented at 2014 European Association for Sport Management (EASM) Conference, Coventry, United Kingdom.
18. Bush, K., Edwards, M. B., **Jones, G. J.**, Hook, J. L., & Armstrong, M. L. (2014, May). *Impact of a service learning sport for development program*. Paper presented at 2014 North American Society for Sport Management (NASSM) Conference, Pittsburgh, Pennsylvania.
19. Lindsay, E., Harrolle, M., Adair, E., & **Jones, G. J.** (2014, May). *Career exploration: Gamifying learning experiences in an undergraduate sport management course*. Paper

presented at 2014 North American Society for Sport Management (NASSM) Conference, Pittsburgh, Pennsylvania.

20. **Jones, G. J.**, Edwards, M. B., Casper, J., M., & Bocarro, J. N. (2014, March). *Does school sport connect children to school?* Paper presented at 2014 Southeastern Recreation Research (SERR) Conference, Asheville, North Carolina.
21. Duerden, M., Edwards, M. B., **Jones, G. J.**, & Theriault, D. (2014, February). *Ecosystem and community impacts related to Conservation Corps activities.* Paper presented at 2014 Corps Network National Conference, Washington, D.C.

## **TEACHING**

### **TEACHING EXPERIENCE**

#### **Instructor of Record** (Temple University)

STHM 3217: Research in Sport and Recreation	Spring 2017
STHM 3217: Research in Sport and Recreation	Fall 2017
STHM 3216: Economics in Sport and Recreation	Spring 2017
STHM 3217: Research in Sport and Recreation	Fall 2016
STHM 3216: Economics in Sport and Recreation	Fall 2016

#### **Primary Instructor** (North Carolina State University)

PRT 266: Introduction to Sport Management	Summer 2014
PRT 277: Psychological and Cultural Dimensions of Sport [online]	Fall 2014

#### **Graduate Teaching Assistant** (North Carolina State University)

PRT 266: Introduction to Sport Management	Fall 2015
PRT 286: Writing and Speaking in Sports Organizations	Fall 2015
PRT 366: Sport Programming	Fall 2015
PRT 266: Introduction to Sport Management	Fall 2013
PRT 286: Writing and Speaking in Sports Organizations	Fall 2013
PRT 366: Sport Programming	Fall 2013

#### **Undergraduate Teaching Assistant** (Temple University)

STHM 324: Leadership	Spring 2009
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### **TEACHING ACCREDITATION**

#### **Certificate of Accomplishment in Teaching (CoAT)**

Spring 2016

- This program provides teacher training and evaluation. It comprises critical reflection, classroom technology and instruction in fundamental components of pedagogy.

#### **Center for Innovation in Teaching and Learning: Fox Teaching Academy**

Fall 2017

- Faculty engage in continuous improvement in course and syllabus design, course delivery, course assessments, teaching technology, and classroom management

## **FUNDED RESEARCH ACTIVITY**

### **CONSULTING**

1. Special Projects Consultant (Geospatial Analyst)
  - Date(s): June 2016-Present
  - Client: GreenPlay LLC
  - Role: Principal Investigator
  - Amount to date: \$12,250
  - Projects:
    1. Town of Leland PRMP Master Plan and Feasibility Study
    2. Roanoke Outside Resource Inventory
    3. Prospect Heights Master Plan (MP)
    4. Calvert County Land Preservation, Parks and Recreation Plan (LPPRP)
    5. Charles County Land Preservation, Parks and Recreation Plan (LPPRP)
    6. Fraser Valley Metropolitan District (FVMD) Resource Inventory
    7. St. Mary's County Land Preservation, Parks and Recreation Plan (LPPRP)

### **CONTRACTS**

1. An examination of risk and protective factors influencing sport participation and physical activity among diverse adolescents.
  - Date(s): November 2017 – November 2018
  - Client: Students Run Philly Style
  - Role: Co-Principal Investigator (Co-PI)
  - Amount: \$19,713.83
2. Data management and analysis pilot program.
  - Date(s): January 2018 – March 2018
  - Client: Philadelphia Youth Sport Collaborative
  - Role: Co-Principal Investigator (Co-PI)
  - Amount: \$9,900
3. An examination of attitudinal and social factors influencing sport participation and physical activity among diverse adolescents.
  - Date(s): November 2016 – November 2017
  - Client: Students Run Philly Style
  - Role: Co-Principal Investigator (Co-PI)
  - Amount: \$9,946
4. The role of running in facilitating cross-community ties.
  - Date(s): May 2017 – May 2018
  - Client: Chicago Run
  - Role: Co-Principal Investigator (Co-PI)

- Amount: \$7,304

5. Ecosystem and community impacts related to conservation corps activities

- Date: November, 2013
- Client: Southwest Conservation Corps (SCC)
- Role: Co-Investigator
- Amount: \$8,984

## GRANTS

1. Tackling difficult conversations: Improving the AAC experience with critical dialog.

- Date(s): March 2018 – October 2018
- Funding Agency: American Athletic Conference
- Role: Co-Investigator
- Amount: \$1,000

## INVITED PRESENTATIONS

1. *NHL Directors Meeting for Social Responsibility* 2018
  - Topic: Teaching Life Skills through HIFE: The Importance of Logic Modeling
2. *Vrije Universiteit Brussel: Sport & Society Research Group* 2018
  - Topic: Cross-Sector Partnerships in Sport & Opportunities for Underserved Youth
3. *Philadelphia Youth Sport Collaborative (PYSC) Quarterly Meeting* 2017
  - Topic: Process-Based Approaches to Program Evaluation

## INDUSTRY WORK EXPERIENCE

**GreenPlay LLC, Special Projects Consultant** 2016-Present

Collaborative consulting firm providing management and supportive services to parks, recreation, open space, and related agencies.

- Build and display spatially-defined inventories of recreational services and programs
- Utilize geo-spatial analytics to identify optimal locations for community assets
- Utilize social network analysis to examine multi-sector management of resources
- Inform the design and implementation of community sport programming

**SP PLUS GAMEDAY, Independent Contractor** 2011-2013

Global transportation and event planning organization specializing in mega-sporting events including the Winter and Summer Olympics, The Super Bowl, and The Gold Cup.

- Event Experience:
  - Logistics/NFL HQ Asst. Manager, SUPER BOWL XLVI, (Indianapolis, IN)
  - Transportation Coordinator, Republican National Convention (Tampa, FL)
  - Transportation Coordinator, Steve Sabol Memorial Service (Philadelphia, PA)

**PLAY RUGBY USA, Philadelphia Representative** 2010

National youth development non-profit pioneering the development of youth through rugby

- Coordinated expansion of after-school programs and physical education sessions within the Philadelphia region.

**SERVICE****ACADEMIC SERVICE****Journal / Editorial Service**

- Ad-hoc Manuscript reviewer for:
  - Journal of Sport Management (JSM) Fall 2014-Present
  - Sport Management Review (SMR) Fall 2016-Present
  - Journal of Leisure Research (JLR) Spring 2018-Present
  - Journal of Parks and Recreation Administration (JPRA) Fall 2017-Present
  - Youth and Society (YS) Spring 2017-Present
  - Journal of Amateur Sport (JAS) Fall 2014-Present
  - Event Management (EMJ) Fall 2016-Present
- Topic editor for:
  - Illuminare: A Student Journal Fall 2015-Spring 2016

**Membership in Professional Organizations**

- North American Society for Sport Management (NASSM)
- European Association for Sport Management (EASM)
- Rho Phi Lambda National Honorary Society

**Academic/Professional Development Officer** Fall 2014 - Fall 2015

Parks, Recreation, and Tourism Management (PRTM) Graduate Student Association (GSA)

- Responsible for planning and coordinating workshops and seminars specific to the expressed needs and desires of the PRTM graduate students
- Responsible for developing/maintaining a conference and course evaluation database
- Served during term when PRTM won the Graduate Student Association Best Practices Award

**SUPERVISION AND ADVISEMENT****Doctoral Students**

1. Anthony Pizzo, Temple University (2018-Present)
  - Role: Committee Member
  - Dissertation Title: The dovetailing of sport and eSport: Institutional, strategic, and legitimacy perspectives.
2. Martin Barrett, North Carolina State University (2018-Present)
  - Role: External Committee Member

- Dissertation Title: The role of partnerships in facilitating environmental CSR initiatives in professional sport.

### **Master's Students**

1. Wonju Lee, Temple University (2018-Present)
  - Role: Master's Project Adviser
  - Master's Project Title: The development of self-regulation in sport vs. non-sport domains.

### **Undergraduate Students**

1. Joshua Dicker, Temple University (2018-Present)
  - Role: Creative Arts, Research, and Scholarship (CARAS) Research Project Adviser
  - Project Title: Analyzing the proximate principle in a metropolitan area.

### **Undergraduate Student Professional Organizations (SPOs)**

1. Sport and Governance Association (SAGA) (2017-Present)
  - Role: Faculty Adviser

## **PROFESSIONAL SERVICE**

### **Board Member, Philadelphia Task Force on Sports-Based Youth Development**

- The Task Force consists of 25 members drawn from the senior ranks of government, business, health and higher education, professional and collegiate athletics, and social services. It assesses the status of sports-based youth development in Philadelphia and makes policy recommendations to build a citywide “system” supporting SBYD.

### **Pilot Adviser, Health Partners Plan SCOUTStrong Pilot**

- The Health Partners Plans and the Cradle of Liberty Council will influence young people to adopt and maintain life-long healthy nutrition and lifestyle choices through an innovative SCOUTStrong pilot troop. Focus will be on examining the social determinants of health facing underserved communities and Scouting's potential as a cost-effective and scalable intervention to improve the wellbeing and lifestyle choices made by families.

## **PROFESSIONAL DEVELOPMENT**

### **Seminars/Workshops Attended**

- Social Networks and Health Training Workshop (May, 2016 & 2017)
  - Host: Duke University Network Analysis Center
  - Location: Duke University, Durham, NC
- PhD Student Seminar (September, 2016)
  - Host: European Association for Sport Management (EASM)
  - Location: University College Dublin (UCD), Dublin, IE
- The Business of Sport: Global Success for Triangle Organizations (September, 2014)

- Host: Triangle/Eastern BaBCNC Business Exchange Event
- Location: Fuqua School of Business, Duke University, Durham, NC

**REFERENCES**

*Available upon request*