

GRAND PRIZE WINNER – Accessum LLC

Dr. Aroonsiri (June) Howell, FOX '25

For rural hospitals with inadequate on-site specialists, Accessum provides inpatient telemedicine consults to prevent financial loss from hospital transfers and helps avert the costs/hassle of recruiting top-notch specialists to work in rural areas.

Upper Track

FIRST PLACE – Accessum LLC

Dr. Aroonsiri (June) Howell, FOX '25

For rural hospitals with inadequate on-site specialists, Accessum provides inpatient telemedicine consults to prevent financial loss from hospital transfers and helps avert the costs/hassle of recruiting top-notch specialists to work in rural areas.

SECOND PLACE – PreventGen

Bernardo Castro, ENG '11

Guilherme Castro

Murilo Castro

Carly Whittamore

PreventGen is a biobank providing ground-breaking genetic data from published studies of hunter-gatherers that will enable new breast cancer research by filling existing gaps in our understanding of this disease and revolutionize screening, prevention, and treatment models.

THIRD PLACE – Neftwerk Inc.

Francesca Augustine, TYL '14

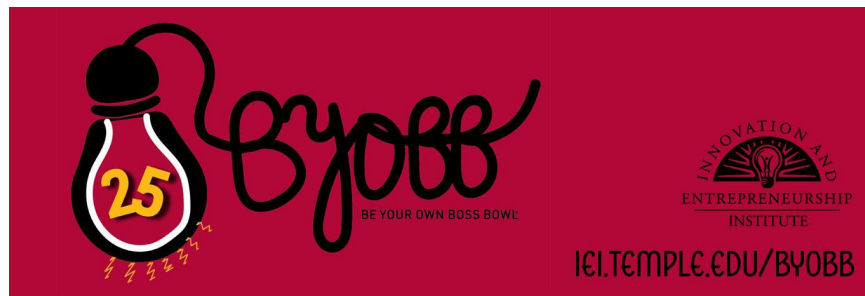
Neftwerk Inc. bridges blockchain technology with contemporary art markets. Bringing decades of experience and in-depth knowledge of fine art, we build solutions for art professionals and art lovers with an art focused entrance into the world of NFTs.

FOURTH PLACE – Pure Eden Foods, Inc.

Sierra M. Bretz, FOX '96

Christophe Cortes

Pure Eden Food is the first company world-wide providing natural products in innovative bottles...bottles that are 100% biodegradable, compostable and plant-based (including the label and cap!). But we are more than just a food company, we are a caring, committed social enterprise with a VISION: To be a first step and a catalyst to rid the world of plastic...forever. Our first product to market: imported olive oil from Spain. Our next, flagship product: bottled water!



Undergraduate Track

FIRST PLACE - NIRVA Device

Hetavi Patel, ENG '23
Joshua Pletcher, ENG '23
Sydney Reid, ENG '23
Eesha Thakur, ENG '23
Zoe Wevodau, ENG '23

Little to no accessible, preventative diagnostics exist for the thirty-seven million diabetic Americans at risk for severe complications that result from arterial insufficiency. These complications can include foot ulcerations, lower extremity amputations, and even death. Observing hyperemic responses, or the return of blood to tissues after blanching, gives doctors a unique insight into microvascular health. Using affordable technology, the NIRVA device offers a point of care metric to track the progression of arterial insufficiency. The device is novel as it utilizes a repeatable load with NIR spectroscopy to analyze vascular function under stimulated occlusion.

SECOND PLACE - Light Life

Allison Chu, STHM '24
Jun Ho Hong, FOX '24
Kyuri Park, ENG '24

The light therapy requires a lamp with a light intensity of 10,000 lux. To protect people's eyes and skin from long-term exposure, our Sunny Light is UV free. We also design two color temperatures (white & yellow) with five levels of light brightness for different purposes. What is more, we put a timer on the lamp, consumers can use it as a "light clock." When the time is up, it would light up the room gradually as a morning sunshine.

THIRD PLACE - Mermead

Sophia Whitney, KLN '23

Mermead is a mead company that provides sweet, natural alcohol that is both accessible and environmentally friendly. Mead is made from fermented honey, resulting in a sweet and easy-to-drink alcohol that has been around for thousands of years. Mermead aims to bring this ancient alcohol to a modern market.

FOURTH PLACE - Vanity de Claudè

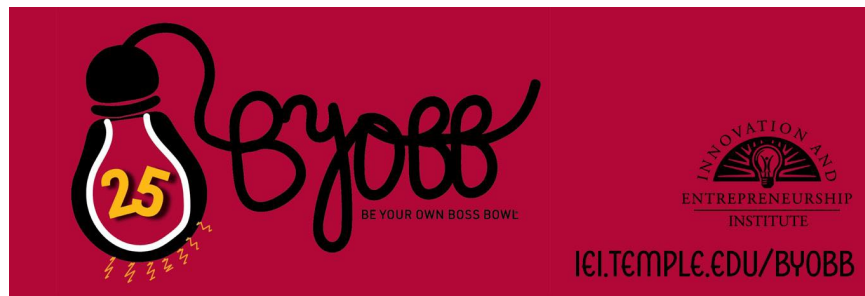
Claudine Attoh-Okine, FOX '24

Stephany Reyes

Julia Wynn

Joe Smith

Vanity de Claudè is a Black-owned startup cosmetics company. It all stemmed from the founder's passion for makeup growing up and desire to become a business owner. In the initial stages of the company, formerly known as Claude Couture Cosmetics, the inventory consisted of lashes, glosses, and loose highlighters. After two years, the line was rebranded into Vanity de Claude. After the founder suffered a traumatic event of getting her entire makeup kit stolen, she came up with the idea to dedicate the brand to developing multi-use cosmetics.



Digital Innovation Award – HouseCall VR

**this award is sponsored by the Temple University Digital Innovation Foundry*

Betsy Greenleaf, FOX '24

Linda Ciavarelli

A.G. Ciavarelli

Empowering Patients, Enhancing Care: Discover the Future of Health Literacy with HouseCall VR's Virtual Reality Solutions. HouseCall VR is uniquely positioned to address this challenge, with our virtual reality solutions for health literacy and patient engagement. By harnessing the power of experiential learning, we empower patients with the knowledge and understanding they need to manage their health, while enabling doctors to deliver more effective and personalized care, while saving hospital, pharmacies, and insurance companies' precious healthcare dollars.

Diversity, Equity, and Inclusion Award – CreditVisible

**this award is sponsored by the Temple University Center for Ethics, Diversity and Workplace Culture (CEDWC)*

Morgan Pastner-Jaffe, FOX '22

Our team will create a new financial wellness scoring system that allows people without established credit to build credit by using proof of good payments such as paying rent on time, utility bills, subscription services, medical bills and so forth. If they do not pay those bills on time, it would hurt their credit score. The scoring would be weighted by each category. For example, the chart below illustrates which payments would count towards a better financial wellness score. If an individual has been paying rent on time for years along with bills for utilities and subscription services, it demonstrates a good history of on-time payments and shows your creditworthiness to a bank.

Global Innovation Award – PreventGen

**this award is presented by the Temple University Center for International Business Education and Research (CIBER)*

Bernardo Castro, ENG '11

PreventGen is a biobank providing ground-breaking genetic data from published studies of hunter-gatherers that will enable new breast cancer research by filling existing gaps in our understanding of this disease and revolutionize screening, prevention, and treatment models.

People's Choice Award – NIRVA Device

Hetavi Patel, ENG '23

Joshua Pletcher, ENG '23

Sydney Reid, ENG '23

Eesha Thakur, ENG '23

Zoe Wevodau, ENG '23

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