















Strategic Plan Implementation Plan Progress Update 02.29.24



| Pillar<br>secondary pillar   | Commitment      | Activity   | Progress Made  |
|--|-----------------|--|--|
|  <p>Educational Innovation</p>  <p>Research Leadership</p>  <p>Inclusive Culture</p>  <p>Community Engagement</p> | All commitments | The Fox School Dean's team and department chairs participated in a one-day strategic planning retreat in January 2024. | The session provided an opportunity to brainstorm and begin developing a formal plan for Fox's new strategic planning process. |

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|  <p>Inclusive Culture</p>   | <p>Mirroring current and future diversity, equity and inclusion (DEI) best practices in related industries.</p>  | <p><a href="#">The Center for Ethics, Diversity and Workplace Culture</a> (CEDWC), in conjunction with the City of Philadelphia Mayor’s Office of DEI, hosted a fireside chat with Jocelyn Samuels, Vice Chair, Equal Employment Opportunity Commission, in February 2024.</p> | <p>The session, “Attacks on DEI and the Path Forward,” focused on the obstacles facing DEI work, what motivates this work, strategies to continue, and reasons to be hopeful.</p>  |
|  <p>Community Engagement</p><br> <p>Inclusive Culture</p> | <p>Helping our students to partner with, visit and explore SPOs and clubs, and introduce them to other disciplines, industries and career opportunities.</p> | <p>Fox’s chapter of the National Association of Black Accountants (NABA) and Temple University hosted its <a href="#">annual student symposium</a> in February 2024.</p>   | <p>The event featured speakers and panelists that included Temple alumni and current students who shared stories from their career journeys with attendees. NABA also honored the legacy of Temple University President Joanne E. Epps during the event.</p> |





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| <div><br/>Educational<br/>Innovation</div> <div><br/>Research<br/>Leadership</div> <div><br/>Inclusive<br/>Culture</div> <div><br/>Community<br/>Engagement</div> | All commitments | The Fox School hosted a series of Town Hall events in December 2023 as a follow-up to September’s “Together Tuesday for Today and Tomorrow” event. The Town Hall meetings served as a springboard for the launch of the Fox School’s strategic planning process, which is slated to being in January 2024. | In each session, Dean Hunter outlined the challenges Fox faces and his plan for moving the Fox School forward. He also answered questions and provided a forum for attendees to share their thoughts and ideas. |

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|  <p>Educational Innovation</p>  <p>Community Engagement</p> | <p>Broadening and enhancing pedagogical innovation, technological agility, student professional development, and best practice sharing.</p> | <p>A team of Fox entrepreneurial marketing students facilitated a case study discussion in November 2023 for prospective Temple students from North Penn High School.</p>   | <p>The Temple team explained their experiences conducting research and developing a marketing plan for a live client. Based on the information from the Temple team, the North Penn students were asked to develop a set of recommendations to address their client's business challenges.</p>   |
|  <p>Educational Innovation</p>  |   | <p>The Center for International Business Education and Research (CIBER) partnered with the International Business Association (IBA) to sponsor a trip to Washington, D.C., for a group of Fox undergraduate students.</p> | <p>The program served as an introduction to the professional culture of Washington, D.C. The trip included visits and tours of the Chinese American Museum, the Ronald Reagan Building and the World Trade Center Washington, D.C., as well as a lunch with <a href="#">Bill Reinsch</a>, the Scholl Chair in International Business at the <a href="#">Center for Strategic and International Studies</a> (CSIS) and co-host of the podcast <a href="#">The Trade Guys</a>.</p> |
|   | <p>Supporting robust community-based engagement for disseminating business knowledge and services to local residents.</p>                   | <p>The Innovation and Entrepreneurship Institute hosted a mini-holiday market at Temple University's Center City campus on Dec. 8 and Dec. 9.</p>   | <p>The market focused on businesses owned by Temple students and alumni.</p>   |

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| <div data-bbox="161 172 405 415"> </div> <div data-bbox="203 435 365 505"> Community<br/>Engagement </div> | <p>Broadening activities that will support student learning and development in local high schools and community colleges.</p> | <p>The Fox School’s Undergraduate Enrollment team facilitated several visits with local high school and community college partners during the fall semester.</p> | <p>Visits allowed prospective students to learn more about Fox, the application process, and education and college in general. The experience was tailored to the specific population of visiting students. Community college students also learned about, and committed to, dual admissions agreements with Temple.</p> |

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|  <p>Educational Innovation</p> | <p>Deepening our commitment to program/curriculum excellence.</p>   | <p>The Fox School has expanded <a href="#">the courses</a> covered through the <a href="#">Knack</a> peer tutoring service for students.</p>   | <p>Knack provides peer-to-peer learning and tutoring opportunities for students. Tutors are students who have expressed interest and who have excelled in a specific course.</p>                                      |
|  <p>Research Leadership</p>    | <p>Support for a high-performing doctoral program, focusing on research training, intellectual contributions, teaching and faculty placements among peer and aspirant schools globally.</p> | <p>The Fox School hosted its annual PhD Student Research Competition on Oct. 20, 2023.</p>   | <p>The event provided a platform for PhD students in their third year or above to present their research in the style of a 3-minute thesis. First- and second-year students presented in a poster session format.</p> |
|   | <p>Broaden our definition of scholarship and align incentives across a spectrum of scholarly activities to facilitate the participation of more faculty in the research enterprise.</p>     | <p>The latest issue of the <a href="#">Fox Business Review</a> was published in October 2023. This issue explores supply chain innovation and resilience.</p>  | <p><a href="#">The Translational Research Center</a> produces the publication each quarter.</p>   |
|   | <p>Partner with other Temple schools to develop innovative curriculum and programs for students and additional stakeholders.</p>  | <p>Students in the <a href="#">MS IT Auditing and Cyber Security</a> (ITACS) program collaborated with Temple Information Technology Services and Temple Human Resources to create a <a href="#">Cyber Security Awareness training program</a> for the Temple community.</p> | <p>This required training program teaches cyber security practices to help secure and protect the University's data, research, privacy and systems. The program will be conducted annually in the fall.</p>           |

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|  <p>Community Engagement</p> | <p>Supporting robust community-based engagement for disseminating business knowledge and services to local residents.</p> | <p><a href="#">The Institute for Business and Information Technology (IBIT)</a> released its <a href="#">2022-2023 Annual Report</a>.</p> | <p>The report chronicles the activities completed during the year and highlights their impact.</p> |

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|  <p>Educational Innovation</p>  <p>Research Leadership</p>  <p>Inclusive Culture</p>  <p>Community Engagement</p> | All commitments | The Department of Accounting successfully completed its initial AACSB Accounting Accreditation visit and was invited to submit a continuous improvement report in connection with the Fox School's next report and campus visit in 2025. | Read more about this achievement by the Department of Accounting <a href="#">here</a> .                                  |
|   |                 | The Fox School released the <a href="#">AY 2022-23 State of the School</a> report on July 28, 2023.  | The State of the School highlights progress made in fulfilling the commitments of Fox's <a href="#">Strategic Plan</a> . |
|   |                 | Members of the Fox School and School of Sport, Tourism and Hospitality Management (STHM) joined together to participate in the "Together Tuesday for Today and Tomorrow" event hosted by Dean Chip Hunter in September 2023.             | The event focused on identifying areas of success and importance for stakeholders across both schools.                   |



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|  <p>Educational<br/>Innovation</p>   | <p>Broadening and enhancing pedagogical innovation, technological agility, student professional development and best practice sharing.</p>                            | <p>The Office of Online and Digital Learning launched the second season of its <a href="#">T in Teaching</a> podcast in August 2023.</p>                               | <p>This season started with a series on course design and continued by highlighting the academic advising teams and Innovation and Entrepreneurship Institute.</p>   |
|  <p>Community<br/>Engagement</p><br> <p>Educational<br/>Innovation</p> | <p>Cultivating long-term, value-adding relationships with our alumni to support their career growth and to enhance their commitment and investment in the School.</p> | <p>The Fox School expanded its Corporate Partners Program to include a partnership with Lincoln Financial Group in September 2023. Read more <a href="#">here</a>.</p> | <p>The <a href="#">Corporate Partners Program</a> launched in 2022 to acknowledge stakeholders in the business community and to cultivate relationships with the organizations who hire Fox graduates.</p> |